

TRAINING COURSE

DO_DOCUMENT IT YOURSELF

BERLIN, GERMANY

28 October - 6 November 2022

including travel days



THE TRAILER

For all of us who are part of not-for-profit and social initiatives, it is always tricky to spread our message compared to for-profit initiatives. We are aware or we should become aware that branding and namely the video presence of our initiative is the second thing we have to build (after our website). Nowadays technology allows us to create video productions without expensive equipment. Smartphones, laptops, and other low-cost gadgets can offer high-quality video productions.

For this reason, **Klick e.V. in collaboration with its partners** are inviting you to **Do_cument it Yourself** project. It is a 2-phase project where you will have the chance to learn how to build a social promotional video of your organization and/or initiative with low-cost equipment as well as to learn and experiment together with 31 more people, how to use video by creating yourselves a video for a German-based non-profit initiative.



THE PLOT

PHASE 1 TRAINING COURSE

27 OCTOBER - 5 NOVEMBER 2022

During the 8-days program, you will:

- Get acquainted with **media literacy**
- Receive practical skills in filmmaking and namely how to create **Social Promotion videos** in all stages (pre-production, production post production)
- Explore ways to make it cheap through **guerilla filmmaking tips**
- Enhance **teamwork skills** under time pressure
- **Create a promotional video** for a German-based not for profit initiative

PHASE 2 LOCAL ACTION PHASE

NOVEMBER 2022 - JANUARY 2023

During the 3-months local action phase you will:

- Come back to your local organisations and put in action the gained knowledge and tools by creating **a promotional video** for your organisation/initiative, practicing and improving their video creation skills.
- Disseminate the knowledge acting as multiplier and **share the skills** acquired during the Training Course by delivering media literacy workshops for youth in your organisations during the Local Action Phase.



THE ACTORS



This project is for you if you are:

- **Youth worker** and/or **staff member of non-profit initiatives**, interested in how to incorporate new technologies and namely video production in your work
- Eager to learn or develop further your **skills in video making**
- Committed to creating **2 social promotional videos** (one in Berlin and one back home)
- Ready to participate in an intercultural environment and eager to **challenge yourself** in working on a high-speed training course full of practical assignments
- Resident of Austria, Germany, Georgia, Greece, Italy, Latvia, Poland and Spain
- Able to work and **communicate in English**
- **Over 18 years old**

THE STORYLINE

PHASE 1

TRAINING COURSE

28 October - 6 November 2022

DAY 1-2

Getting media literacy skills and tools, and practice them instantly through media assignments.



DAY 3

Putting in practice media skills, creating the first social promotional video



DAY 4-5 -6

Scout, investigate needs and return to film the initiative. Edit the video.



DAY 7-8

Showcase results
Plan the Local Action Phase.
End of the training.

THE STORYLINE



PHASE 2

LOCAL ACTION PHASE

November 2022 - January 2023

Delivering at least **1 promotional video** for your organization/initiative



THE GENRE



During the Youth Training, there are **morning & afternoon sessions** planned.

Mornings are mostly focused on **video creation assignments and reflection**, while **afternoon** sessions for **input and practice**.

There is no need for expensive media equipment, you will be working with your own media equipment resources, learning how to create video productions with the same materials that you will be working with back in your local reality.

Please note that the programme **does not include touristic trips** and free days, therefore in case you are interested in such possibilities we invite you to plan them for yourselves by arranging (at your own costs) some days before or after the youth training.

THE ELEMENTS

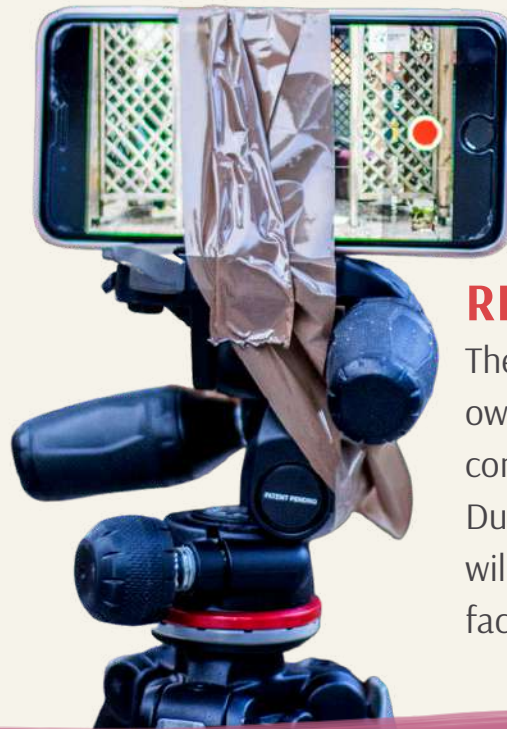
This youth training program is based on an Experiential Learning approach, you will learn by doing and by reflecting upon what you did. Expect a dynamic program containing several methods and work-formats added one on top of each other like lego bricks.

SHORT INPUT & PRACTICE

You will brush up on short theoretical input and you will be directly asked to implement them within a limited time frame.

VIDEO PRODUCTION

You will work with an international group in the production of a participatory video initiative.



ASSIGNMENTS & FEEDBACK

Expect to find yourself in many different multinational teams working together on a management, communication or brainstorming assignment within a set time frame.

REFLECTION & SELF-ASSESSMENT

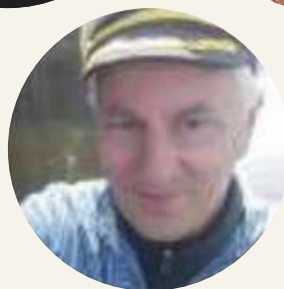
There are parts where you can stop and look at your own learning path. This will happen in a small group context, in a plenary but also individually. During the training, the individual learning journey will be Self-Directed by you, guided by the facilitators and supported by the group.

THE DIRECTORS

PANAGIOTIS MAMOUZAKIS

is an experienced Trainer and Youth Worker with more than 10 years in the field of training and video making. He is the co-founder of “[Break the Couch](#)”, a group of filmmakers focused on linking new media with the field of youth work.

In his work, he uses new media (social media, video, photography etc.), assignments, games, outdoor activities and other work forms.



MATTHIAS SCHRENK

is an example that everything is possible, all you need is will and determination to achieve your goal. He supervised more than 20 international groups, he just likes to share his interesting projects, solutions, ideas that have already caused a sensation around the world and have given many people joy and inspiration. He has in-depth knowledge of how to prepare teaching content based on the needs of learners, and is convinced that in the process of education and teaching, the 3-H method should be used, which equally applies to all three areas: head, hand and heart, i.e. knowledge, experience (practice, feeling with the senses) and feelings.

KATERINA MITRAKOU

is a forever seeker of knowledge and sworn DIYer, who denied her life as a lawyer and tuned in her real calling for making things and making things happen.

During this journey, she studied video and 3D animation for a while, which won her heart because they always leave some space for a no-cost DIY solution.

She delved into experiential learning after joining the Scouts and she became a trainer and district scout leader. In this pursuit of learning by doing she crafts literally everything, from educational games to usable pieces of art made of reclaimed fabrics.

THE STORYBOARD

ARRIVAL

28 October 2022

TRAINING DAYS

29 October -
5 November 2022

DEPARTURE

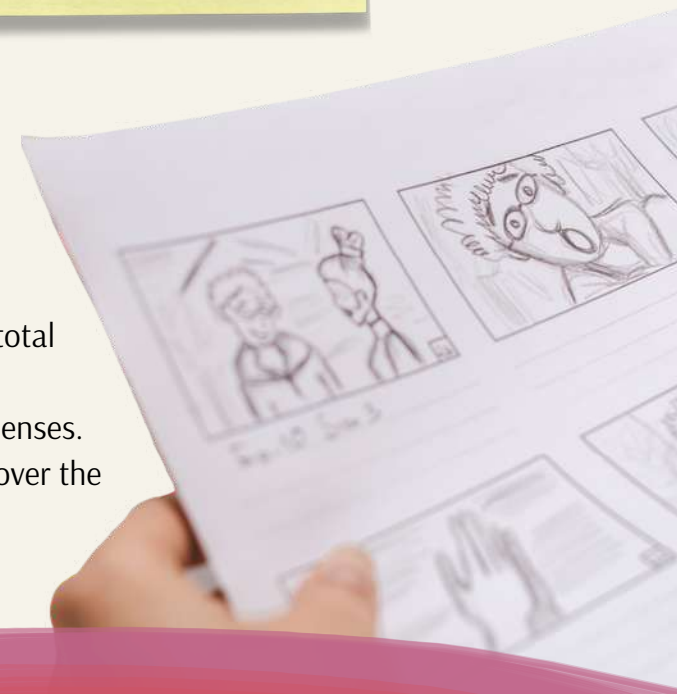
6 November
2022

Days allowed to stay in Germany:

you are allowed to come max 2 days before the TC or leave max 2 days after the TC, but the total amount of the days that are not part of the programme is **max 2 days**.

During these extra days, you have to find and cover your own accommodation and other expenses.

If you decide to stay more than 2 days longer than the official programme, you will have to cover the travelling expenses yourself.



EQUIPMENT

It is essential to **bring with you your personal equipment.**

We will not provide the equipment, so the effectiveness of your personal learning and the training course itself can be increased if you work with tools you already know and have.

Therefore bring with you:

- **Smartphone**, Video or Photo **Camera** with filming function (as professional as possible, preferably DSLR);
- **Memory** storage (or external hard drive);
- **Laptop** with photo and video editing software;
- **Media gadgets and props:** tripods, octopus pods, microphones, lights etc;
- **Chargers, card-readers, cables** etc.



THE STUDIOS



You will be hosted and catered at the Gäste-Etage youth hostel.

You will be hosted in rooms with 2-5 people.



The training will take place at the same hostel, thus allowing participants to benefit from teamwork and exchanging good practices, etc.

The food, for sustainability reasons, will be mostly **vegetarian**.

PRODUCED BY

Klick e.V. is a youth organization with the main aim to enrich the cultural structures of Berlin, by organizing cultural events and establishing a local network between people and other cultural organizations.

They are targeting people interested in community and/or cultural work, as well as children and young adults who are willing to widen their horizons through international experiences against xenophobia, racism and discrimination.

Klick e.V. offers all people support for cultural experiences and non-formal education, no matter where they come from.



PRODUCED BY



Break the Couch is a group of ambitious people originated from Athens, Greece. They are young filmmakers interested in new media (online media, social media, crowd-funding, blogging, etc) and the way they can be implemented in youth work. All these combined together with their will to learn and the decision to become active and creative brought the “Break The Couch” team to life.



They are also part of **Roes Cooperativa**, a social cooperative enterprise of the '20s created by professional trainers, social workers, project managers and informal groups aiming to create an alliance that hosts innovative, experiential and non-formal education approaches.

Break The Couch uses the following methods (or Streams):



Hands on



Visual Media



New Technologies



IN ASSOCIATION WITH

If you want to receive more details about the project before applying, feel free to contact our partner organization from your country of residence or send directly the application form via the e-mail address you can find in the table below. Upon confirmation of your participation, you will get the confirmation letter with the practical details regarding the online preparation and the training itself. Do **NOT** book your tickets unless you receive a confirmation letter from us.

COUNTRY

Austria
Germany
Georgia
Greece
Italy

Italy
Latvia
Poland
Spain

PARTNER

Verein GEMMA
Klick e.V.
RED
Roes Cooperativa
TRAILBLAZER NETWORK TRAPANI
ERASMUS GENERATION APS.
Hermes Academy Onlus
Active Rainbow
Lotos Association
Tickets2Europe

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info.activerainbow@gmail.com
drawinysp@o2.pl
ana.delvalle@ticket2europe.eu

BUDGETING

1 General Costs

The costs of the activity including traveling, accommodation and food are fully covered by the Erasmus+ grant.

Travel Reimbursement amounts:

2

Georgia: 360.00 EUR

Latvia: 275.00 EUR

Greece: 275.00 EUR

Austria: 275.00 EUR

Italy: 275.00 EUR

Spain: 275.00 EUR

Poland: *180.00 EUR

Germany: *180.00 EUR

*If you travel from Poland or Germany by train or bus, you are entitled to **210 EUR reimbursement via the Green Travel Fund.**



BUDGETING

3 Sustainable Traveling

We invite you to use more ecological means of transport, such as bus and train, to come. We are aware this is not possible for everyone, but for those that is, we highly recommend it.

Participants' Contribution:

4

There is a **50 EUR fee** for the Training Course to support the co-financing and implementation of the activities, which will be deducted from your Travel Reimbursement budget.

For Example:

If you have spent 225 EUR out of your 275 EUR budget, the remaining 50 EUR can be used to cover your Participation Fee. Alternatively, you can choose to cover this fee on your own.



CASTING IS OPEN

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*Do you want to join us?
Fill in the application form!*



LET'S DOCUMENT IT TOGETHER!



STAY IN TOUCH



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