International training course

# A guide to reach youth through visuals







Erasmus+ injuve



## About the project:

"VISUALLY. A guide to reach youth through visuals" will tap on the need of youth workers and educators to support young people in their initiatives, focusing on the transformation of vague ideas into concrete project plans through the use of visual facilitation.

The project aims to improve youth workers/educators competences and toolboxes for supporting the active participation and civic engagement of young people through effective communication techniques and graphic facilitation tools.

The project sets the following objectives:

- To promote effective communication techniques in youth work;
- To introduce visual facilitation to youth workers/educators/youth leaders as a way of engaging young people;
- To practice visual facilitation techniques and visual thinking in order to support the ideas of young people;
- To promote visual facilitation as an inclusive tool enabling youth workers to engage young people with fewer opportunities and difficult to reach youth;
- To create an space for exchange of good practices for involvement of young people in volunteering activities.

### Countries (2 participants per country)

Spain, Estonia, Germany, Portugal, Italy, Malta, Romania, Greece, Poland and Latvia (list of partners and contact at the end of the document).





## **Participant profile**

The training course is designed for youth workers, youth leaders, educators, trainers and/or teachers. Participants should be involved in the youth work or the education field and must have interest to gain skills/knowledge in visual facilitation as well as the attitude to transfer the learning in the organization and incorporate it in their work.

Ideally, the profile of young people that they work with are minors or youth at risk (young people from low-income families/dysfunctional families, young migrants/minority representatives/refugees, etc.)

Participants need to be official residents of one of the partner countries, be over 18 years of age and have at least an intermediate level of English. Participants are expected to participate fully in the program and commit to the dissemination activities.

### **Training program**

The training course will be intense and it will include **3 practical sessions of 90 minutes and a last session of 60 minutes per day** with designated time for reflection (a visual schedule will be sent to selected participants shortly after selection).

The training program will cover introduction to graphic facilitation principles, practical sessions in drawing and developing a personal visual vocabulary, as well as collaborative work on techniques to apply visual thinking/facilitation in the context of youth work and education.

As a result, we foresee to develop two physical results: a **deck of reflection cards** and a set of **mini visual dictionaries** on topics such as entrepreneurship, intercultural communication, active citizenship or social inclusion. Both resources will be edited digitally and made available online.

### Preparation

Closer to the training, selected participants will receive a home task and a preparation package to get up to date with the non-formal education methodology and main aspects of the program.



Venue

"VISUALLY" will be organized in <u>"Eco dos Teixos"</u>, a rural activity center located in the Galician mountains in Ourense province. The hostel, which used to be the village's rural school, was refurbished one year ago by a young couple, and it includes indoor eating areas, living room, a small kitchen and several outdoor terraces where we can eat and have sessions.

Accommodation will be provided in shared rooms with shared bathrooms in mixed country groups of the same gender. PLEASE NOTE: the sleeping arrangements in the hostel are divided in two dorms of 10 people each and an additional 4-people room.

During the training course, breakfast, lunch, dinner and two snack breaks will be provided with local traditional homemade food cooked on the spot.

### \*All necessary practical information will be sent to selected participants shortly after selection.

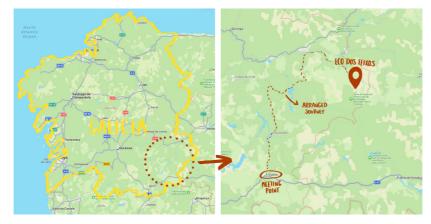








Since we will be staying in a remote mountain area, logistics must be arranged following the host's recommendations. For everyone's comfort, we will organize the last part of the trip to the venue with a local bus (A Gudiña-Casaio, around 1h30 minutes trip).



#### 1. Travel by plane to MADRID

Except for Portuguese participants, who can arrange their trip directly through Galicia, all other participants should make their way to Madrid. We recommend buying tickets via the airlines official websites.

#### 2. MADRID-A GUDIÑA

#### **BY TRAIN**

From Madrid, you should book a train with destination "A Gudiña-Porta de Galicia". There are only a few train connections each day, so in order to make it to the meeting point and time, you should book the following train ticket in advance (the price goes up the closer the date) via <u>www.renfe.com</u>.

Outward journey	13.15	→	→ 15.35	from
Madrid (Todas) to A Gudiña-Porta De Galicia	2 h. 20 min.		ALVIA	22.50 €

#### BY BUS

From Madrid you can also travel by **bus** with <u>www.avanzabus.com</u>. In order to make it on time, you should get the following ticket:





## Reimbursement

We expect selected participants to organize their travel according to Erasmus+ and SGI rules. When arranging tickets, bear in mind that there is a fixed maximum amount reimbursable for your individual trip costs. Travel costs exceeding the maximum reimbursable amount will not be covered. Travel budgets according to each countries can be found below:

Selected participants are asked to confirm their travel routes with the project coordinator before purchasing the tickets. Failure to do so may result in some tickets being not reimbursable.

### Portugal 150€

### Germany, Malta, Italy 245 € Estonia, Romania, Greece, Poland, Latvia 330 €

Note that **30EUR** are reserved for local transportation (arranged bus to/from the venue). The team has checked possible travels from partner countries and the reimbursement allowances are sufficient to cover the travel and local transportation if everything is booked in advance.

Reimbursements will be made by bank transfer to the organization or appointed responsible participant after all necessary travel documentation and proof of dissemination activities are sent to the hosts (we will make the transfer within 14 days from the moment we have everything needed from a country group).

In case of doubt, you should reach out to your sending coordinator or the main coordinator of the project via visuallytc@gmail.com.

The deadline to book tickets (with previous confirmation) is 25th of August 2022.

## Practicalities I





#### Insurance:

It is mandatory to have a valid travel and medical insurance (i.e. European Health Insurance Card) during your travel. The host organization will not cover any personal health costs. If you need help with this, please contact your sending organization.



#### **Participation Fee:**

The training course has a participation fee of 30 EUR paid on the spot in cash. The participation fee amount will be used to provide personal graphic facilitation materials for participants and cover additional expenses of the project.



#### Arrival/Departure:

Participants are required to arrive to A Gudiña before 17:00h on 4th of October. The bus from the venue will drop us back at A Gudiña train station between 10:00 and 11:00 on 11th of October, so we expect everyone to book tickets according to the given times.



#### **Extra days:**

At your own expense you can stay in the region **up to 2 days before OR after the training** course. If you exceed this amount of days, you might not be subject to travel reimbursement.



#### What to take with you:

We encourage you to bring some snacks and beverages for the intercultural evening, swimwear, a raincoat/waterproof clothes and fulfilled home tasks (will be sent to the selected participants by the trainers) to the training course.



## Practicalities II



#### Media material:

**Pictures and videos taken at the course** as well as visual materials produced by the participants during the activities will be used to document the activity and promote the project in reports, partner websites, social media accounts and in further promotional materials.



#### **Participation:**

Failure to participate in the content sessions or inappropriate behavior might resolve in reimbursement not being given to the participants with a notice provided to the sending organization or exemption of the participant from the course.



#### COVID-19:

At the time of writing of this infopack, no measures are in place regarding the entrance of EU passengers in Spain. Possible Covid-related expenses (extra tests, cancellations, etc.) are not covered by the project. Participants are thus encouraged to book extra insurance for their trip.

#### **Dissemination:**



All country groups are expected to lead a dissemination workshop in their organization/community within 2 months after the training course and provide us with photo footage and a short description of the event.

Dissemination event proof will be a necessary requirement in order to complete the reimbursement process. More information about reimbursement can be found in the section "Reimbursement".



## The team behind



#### **JAANIKA SIIROJA**

With an MA in Adult Education and Cognitive Semiotics, Jaanika is always looking for ways of combining visuals for enhancing memory and learning. She has worked as a trainer, L&D specialist and lead in diverse organisations and her hobbies include exploring vegan food, volunteering and organizing cultural events.



#### **OLALLA GONZÁLEZ**

With an educational background in Translation and Interpreting, Olalla has always loved the possibility of facilitating a common understanding among people. She works as a graphic recorder and project coordinator, integrating visuals in activities aimed at youth and youth workers together with Shokkin Group.



#### **PAVEL VASSILJEV**

Head of Shokkin Group Estonia and the Shokkin Group International network, Pavel's training delivered portfolio includes courses on employability and entrepreneurship, social engagement and active citizenship, game-based facilitation and learning, organisational development.

### Link to application form





## List of partners



Shokkin Group l Estonia olalla@shokkin.org



A Jornada dos Heróis l Portugal jornadadosherois@gmail.com



**Perpetuum Mobility | Germany** info@perpetuummobility.de



Beyond Borders | Italy associazionebeyondborders@gmail.com



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Keep the Change I Latvia andra.stale@gmail.com







### Contact: visuallytc@gmail.com





