

Erasmus+



Asociación Cultural
L'Ayalguina



yEuropa!



V.D.O. MAKERS

"Visibility Doers for Organizations"

TRAINING COURSE
26/05/2022 - 01/06/2022
Tskaltubo, Georgia

THE PLOT.

This training course was born from the need of partner organisations to provide their youth workers with some useful skills and competencies for promoting their activities and engaging more people, as well as tools to be able to transfer them to young people they are directly working with.

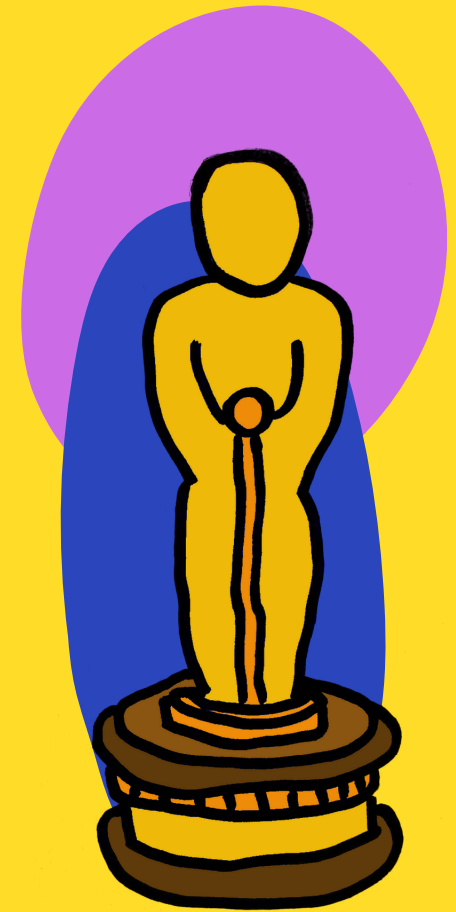


During the training course, participants will explore the world of video production in all its phases and will have the chance to experiment and experience how to make the process sustainable and professional-looking without the need for huge and expensive equipment. After some day of activities and exercises, they will already put the acquired knowledge into action, producing videos for local organisations that will share their work and experience, being then helped with the promotion of their activities.

CASTING CALL.

We are looking for 24 participants:

- youth workers / teachers / trainers / volunteers, connected to the sending organisations or willing to become their members;
- at least 18 years old;
- with a communicative level of English to be able to learn in an intercultural environment;
- interested in the topic of video production in all its stages;
- motivated and able to take part in the whole project's phases: preparation, activity and dissemination, explained in the following pages;
- ready to use the acquired competencies after the activity in dissemination and follow-up activities.



[APPLY HERE](#)

We are expecting 3 participants per country.

PRE-PRODUCTION.



The selected participants will start their journey in the video production world starting with small online assignments given for gaining confidence with some mobile applications we'll use during the training course. A Facebook group will be the main spot where we'll communicate with each other and where we'll share and collect all our video productions.

Once selected, participants will receive instructions on how to get to the venue, together with other useful information. Everyone will have to plan their own travels and send a travel proposal including exact details; then everyone **MUST** wait for the approval of the proposed travels: just after the "green lights", it will be possible to book all the tickets.

PLEASE NOTE that tickets booked without the permission of the organizers will not be reimbursed. Also, it is allowed to come earlier to Georgia or to leave after the project for a maximum of 2 days in total. Tickets out of those dates will not be reimbursed.

PRODUCTION.

Dates of the training course activity:

- ARRIVALS: 25th of May 2022 - All-day
- TRAINING DAYS: 26th of May - 1st of June
- DEPARTURES: 2nd of June - Before 10:00

During the project, participants will:

- develop their knowledge about media literacy
- boost their and organisations' effectiveness in communication and promotion of social initiatives
- acquire practical skills in all the stages of video production
- make the media production process sustainable, at the same time effective and affordable for non-profit organisations
- enhance teamwork and creativity skills under time pressure
- CREATE A PROMOTIONAL VIDEO FOR A LOCAL GEORGIAN NON-PROFIT ORGANISATION OR SOCIAL INITIATIVE!



POST-PRODUCTION.

During the **5 months** after the training course, participants will:

- Come back to their local organisations and put into action the gained knowledge and tools by creating a promotional video for their organisations, practising and improving their video creation skills.
- Share the results acting as a multiplier and disseminate the outcomes of the training course.

PLEASE NOTE: In order to get the reimbursement, participants must complete also this phase.

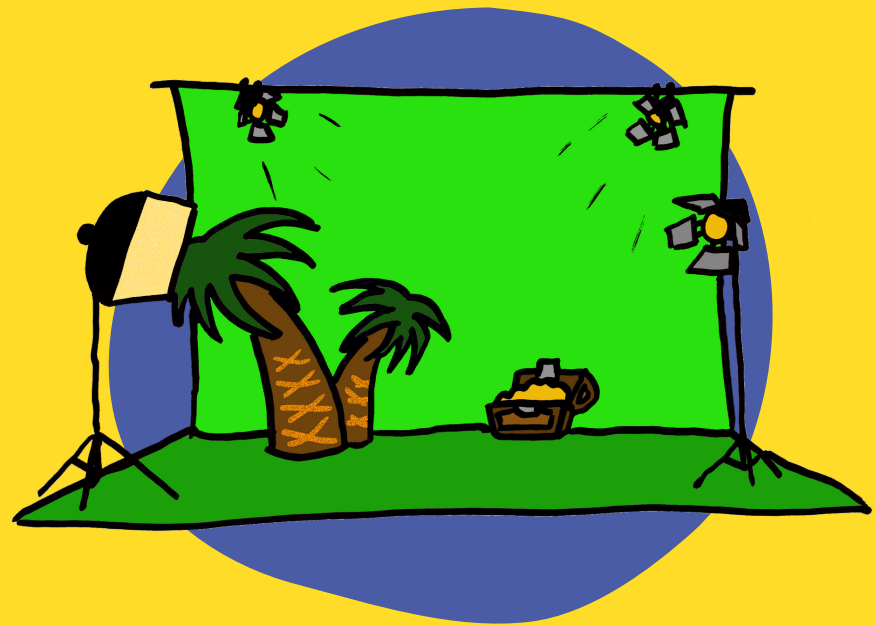


THE SET.

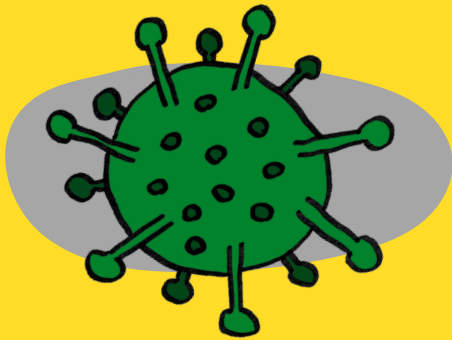
The project will take place in Tskaltubo, Georgia. We will be accommodated in Nikala Hotel, a three-star hotel located in the centre of the city.

We will be staying in double or triple rooms equipped with all comforts (towels and soap will be provided by the hotel).

We will have 3 meals and 2 coffee breaks each day. Remember to let us know about any dietary requirements you have. We will send the selected participants a specific online form to fill.



Check out the Facebook page of the hotel: fb.com/hotelnikala



THE VILLAIN.

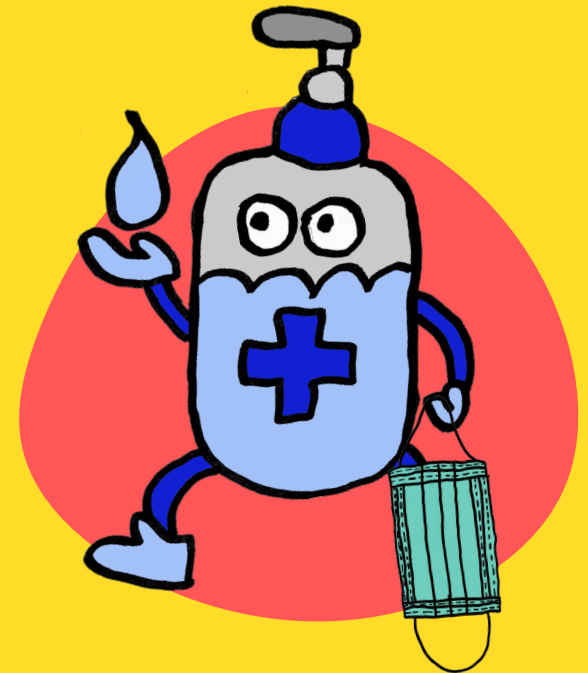
As you may understand, we don't know now how the situation of travelling and restrictions will be in Georgia during the next month of May. We wish, but we don't. XD

We will keep you updated with news from flight companies and governments as soon as we'll get informed and we strongly invite you to check frequently possible changes of restrictive measures on:

stopcov.ge/en and reopen.europa.eu

We'll respect all the restrictions existing at that moment in Georgia; anyways we'll provide hand sanitiser and disposable face masks in order to ensure everyone's safety and wellbeing, providing also outdoor sessions when possible.

We will provide and cover the costs of COVID-19 testing, if needed, just for the way back to your home countries.



PRODUCERS.



Food and accommodation will be fully covered by the hosting organization with the support of the European Commission's Erasmus+ Programme. We strongly advise you to have full travel insurance for the whole duration of your stay in Georgia. Please note that those insurance costs will not be covered.

Travel expenses also will be covered by the financing of the Erasmus+ Programme, up to certain limits explained on the next page.

The currency in Georgia is the Georgian Lari (GEL): 1€ ~ 3.54GEL. Cards are accepted everywhere but if you want to buy in local stores and markets most probably they will ask you for cash, so bring some EUR for exchange or ask your bank how much do they charge for withdrawal from an ATM.

WE WILL NOT ASK FOR ANY PARTICIPATION FEE.

BUDGETING.



The Erasmus+ Programme also finances the travel of participants, up to certain limits depending on the travel distance.

Participants, in order to ensure their presence, will have to provide for their travels and will get their reimbursement after completing the follow-up phase.

We highly recommend you to use the most eco-friendly means of transport you will find. PLEASE NOTE: 35 euros have already been deducted from the travel budget to cover extra costs and ensure the best development of the activity.

REMEMBER TO KEEP ALL THE TICKETS!

Max amount per participant

GEORGIA	20 €
ARMENIA	180 €
POLAND	240 €
GREECE	240 €
CROATIA	325 €
ESTONIA	325 €
ITALY	325 €
SPAIN	495 €

EQUIPMENT.

It is essential to bring your personal equipment. We will not provide the equipment, so the effectiveness of your personal learning and the training course itself can be increased if you work with tools you already know and have. Therefore, if you have those, bring with you:

- Smartphone, Video or Photo Camera with filming function
- Memory storage (or external hard drive)
- Laptop with photo and video editing software
- Media gadgets and props: gimbals, tripods, microphones, lights etc.
- Chargers, card-readers, cables etc.



You will be working with your own media equipment resources, learning how to create video productions with the same material that you will be working with back in your local reality.

DIRECTORS.



FABIO MEAZZA

Trainer
Video-maker

 fabiomeazza.com



LEONOR ROTHES

Trainer
Logistics

 [instagram.com/lrothes](https://www.instagram.com/lrothes)

Fabio and Leonor will be supporting you in the learning process and guiding you through the whole journey in the video production field.

CREDITS.

The 8 partner organisations involved in this project;
please contact them before applying:

SPAIN	Asociación Cultural L'Ayalguina
GEORGIA	RICDOG
POLAND	YoWo Poland
ITALY	Vedogiovane
CROATIA	Pozitiva Samobor
GREECE	EKO Greece
ARMENIA	Armavir Development Center
ESTONIA	Progress Center

A huge thanks to Panagiotis Mamouzakis, Katerina Mitrakou, the Dorea Educational Institute of Cyprus and the participants of the "Video Impact" training course, sources of inspiration and motivation for this project.

CONTACT.

If you have any questions,
don't hesitate to contact us!



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