# EVERYONE'S LA CHANGE-

MAKER

A simple info-kit of a not so simple Training Forum - "Changemakers' Room"

Organized by







Changemakers' Room is an international seven-day long Training Forum, gathering grassroots practitioners, youth workers, young leaders and innovators from across the globe to identify the problems they want to solve; form working groups to ideate solutions and build long-lasting partnerships.

Since the launch of the Forum in 2016, Changemakers' Room has been successful in creating an international network of committed community leaders leading social impact projects in Asia, Europe & Africa: facilitating cross-continental collaboration for stronger local impact.

Changemakers learn social innovation tools & frameworks to either launch international impact projects or develop sustainable business ideas. Make Room supports these projects/ideas through its network of NGOs, corporations & think-tanks.

### **DATES**

 $\textbf{30th April} \ 2020 \ \textbf{-8th May} \ 2020$ 

**VENUE** 

BENGALURU, KARNATAKA, INDIA









## **PROGRAMME**

Over the week, participants build their leadership & problemsolving skills through tailor-made lectures, simulations, insightful field immersions and interaction with industry experts, business leaders & politicians.

With a unique blend of both informal & non-formal learning methods, changemakers engage in facilitator-led workshops and peer-to-peer learning groups.

They gain competencies, connections and access to resources - mentors, tools, incubation/accelerator programmes and grants via various platforms.



#### INTERACTIVE WORKSHOPS

Human-Centered Design, Project Writing, Logical Framework Analysis, Social Business Canvassing, Unbiased Consciousness, Social Media & Storytelling



#### FIELD VISITS / IMMERSION STUDIES

Immersion Study, On-ground exploration, Building sustainable solutions, Exchange of best practices



#### **EVENINGS WITH VISIONARIES**

Work together with the world's brightest minds, visionaries, well-known entrepreneurs, show-business celebrities, philanthropists









## THE WAY FORWARD

At the end of the Forum, changemakers will present their solutions and action plans for their respective projects / social ventures. These action plans will guide the way forward, resources and support from the Make Room Global ecosystem.

After the Forum, the changemakers continue to receiving mentorship from Make Room and its partners to develop working prototypes, pilot and execute the projects/social enterprises in their respective communities.

Committed changemakers will have access to further market linkages; connection to corporate/NGO & government partners and continued mentorship to scale the sustainable projects driving positive social change and innovation.

Apart from this, Changemakers will also have access to ongoing social impact projects and capacity building programmes of Make Room Global to contribute and learn from an increasing global network.









Our Changemakers are innovators, youth workers, educators, young graduates, entrepreneurs, grassroots practitioners, corporate executives and project managers - from across the globe - all bound by a common vision of being the change that they wish to see in the world.

Some of our changemakers have launched social enterprises and some are working with leading not-for-profits & corporate companies - building women entrepreneurship models; enabling youth through microentrepreneurship training; involved in on-ground mental health research; piloting interventions to strengthen agrivalue chain to increase the revenue of marginal farmers and numerous other social innovation models.

#### **ELIGIBILITY**

Changemakers' Room is for social change agents from across the world aged 18+. A perfect fit are those who:

- Have passion to co-create social innovation models & prototypes to solve 21st century challenges;
- Demonstrate strong leadership qualities, perseverance & entrepreneurial mindset in problem solving;
- Have strong integrity, commitment and belief to foster global change







# A CHANGE-MAKER

# REGISTRATION

Applications can be accessed on: www.makeroomeu.com/changemakersroom

Applications are open from **15th Nov 2019** to **29th Feb 2020**. This edition of Changemakers' Room can accommodate a total of 60 changemakers, filled on a rolling basis.

After a thorough screening process, which normally takes 7 working days, successful applicants are communicated the further steps. Please note the selection committee may request for a Skype / phone interview.

#### PARTICIPATION FEE

The Participation Fee covers accommodation, food (3 meals a day + coffee breaks), field visits, cultural sessions, field immersion studies, the training materials, interactions with visionaries and the Training Forum.

Early bird offer until February 1st, 2020:

Global participants: EUR 475

India-based participants: INR 30,000

From February 2nd, 2020 the participation fee will increase to EUR 550 for Global Participants and 35,000 INR for India based participants.









Make Room was first established in 2016 as "Make Room India", following the 13th European Union – India Summit where European Commission President Jean Claude Juncker, Council of Europe President Donald Tusk and Prime Minister of India Narendra Modi reconfirmed their commitment to jointly strengthen the Strategic Partnership between European Union and India. The partnership was established to strengthen the collaboration between the European Union and India in a wide range of areas for cooperation such as foreign and security policy, trade and investment, economy, global issues as well as people to people contacts and human rights.

Make Room India was launched as an independently organized Social Change Ecosystem creating and strengthening civil society's cooperation to drive positive social change between the European Union and India.

Since then, Make Room has grown to become a Global Social Change Ecosystem - a unique platform for impact-oriented intellectual, cultural and personal interactions between changemakers of Europe and the rest of the world.

Make Room fosters civil dialogue and creates impactoriented partnerships between individuals and organizations of Europe and the rest of the world facilitating dialogue to create effective initiatives developing innovative, sustainable and easily-replicable solutions to problems found in both – Europe and elsewhere.

Make Room drives positive social change globally from its representations in Latvia, Italy, Romania, Cyprus, India and Nigeria.









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Make Room started its journey in 2016 with the first Changemakers' Room Forum in Bengaluru, India. The first edition gathered 47 grassroots practitioners - community activists, social entrepreneurs, NGO and public institution representatives from 23 countries. The first Forum put Make Room as the core Ecosystem creating and strengthening civil society's cooperation to drive positive social change between the European Union and India.

In 2017, the Make Room enlarged its work and continued with the Forum in Goa, India. In 2018 Make Room launched its representation in Africa and gathered 43 changemakers from across the world in Lagos, Nigeria.

Now, after 3 successful Forums, Make Room has established itself as a Global Social Change Ecosystem with representations across 3 continents in Latvia, Italy, Romania, Cyprus, India, and Nigeria. Currently, the concept of the Changemakers' Room has been revised and heavily improved identifying some of the world's most pressing issues, proposing solutions and developing international projects, as well as, launching impact-driven social businesses globally.

#### www.makeroomeu.com

To solve the world's most pressing problems collaboration among people, nations, political and economic unions is paramount. Connecting the world is no longer a choice, but an imperative.

Social Innovations addressing global goals need a collective global ecosystem where ideas turn into action, intent becomes impact & innovations and changemakers can co-create. Make Room Global is one of the ecosystems pioneering youth-led development across sectors.

This edition of Changemakers' Room envisions to identify 60 changemakers from across the globe to not only identify currently pressing issues and develop solutions but also to continuing building an impact-driven movement developing relevant social businesses and international mobility projects. If you are passionate about solving a locally relevant issue, have a valid solution and, if you are eager to drive positive social change this call is right for you!

Regards, Changemakers' Room 2020 Team

Miks Celmins, Chair, Changemakers' Room; President, Make Room Global

**Lara Mastrogiovanni,** Vice-President, Make Room Global **Pranav Hebbar,**Founder & Chairperson,
Make Room India

Alina Ioana Buzle Head, Strategic Partnerships, Make Room Global



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Make Room, Global Social Change Ecosystem

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