

# Diverse Media Matters

## Erasmus+ Training Course

**23/9 - 1/10 2019**  
**Forres, Scotland, UK**

## Call for Participants

**"Diverse Media Matters" is a KA1 Mobility of Youth Workers activity promoted by the UK organisation Coyote Initiatives. The training course combines stories, media, Global Education and active citizenship to empower trainers, educators, youth workers and give them better tools to do their work in these fast changing times.**

**The course will take place in the Newbold House venue in Forres, near Inverness, Scotland, from the 23rd September - 1st October 2019 (including travel days).**

**It will involve 26 participants and 6 staff members from 10 countries (Czech Republic, Estonia, Greece, Hungary, Ireland, Italy, Portugal, Slovenia, Turkey & UK).**

## About the course

**Young people need to learn how to be critical users of media content, and how to be producers of information - not only passive users. They need to be able to create counter narratives to hate speech & single stories and contribute to the creation of a more diverse media.**

**We want to explore the challenges democracies are facing in these times including environment, refugees, migrants, rise of radical and violent politics, and the ways in which media - in particular, social media - contribute to the creation of stereotypes, prejudice, intolerance and violent movements. Can this be reversed? How can we play our role as educators and youth workers?**



# Who is the course for?

**This course is for people aged 18+ who are active in the field of youth work and non formal learning, including: youth workers; mentors; trainers; social workers; teachers and educators.**

---

## Objectives

- to inform and reflect on the evolution of media, & on how to gain critical access to it as users & creators of content; counteracting the spread of violence, extremism & phenomena including cyberbullying, hate speech & online harassment;**
  - to reflect on the how media contributes to the formation of stereotypes & prejudices, racism & intolerance & how is it possible to counter its negative effects;**
  - to create learning opportunities on the use storytelling techniques in the work of youth workers & educators on local, national & global levels, & to stimulate reflections on their impact as tools to improve society and the life of individuals;**
  - to work on the recent refugee crisis, it's origins, comparing the situations, problems & solutions of different countries & to introduce concepts linked to Global Education, reflecting on the way we perceive ourselves, the world & others;**
  - to create a space to practice the methods & concepts acquired, & develop innovative tools to improve the effectiveness of participants' working practice, as well as the impact of partner organisations in terms of creating eating a more diverse media.**
- 

## Methodology

**We will be using the inclusive range of non-formal learning methods as usual including group work, reflection time, discussions, games, individual time etc. Some of the course will be conducted outside.**

**Diverse**

**Media**

**Matters**

# Practicalities

---

## COSTS

The project has been financed by the Erasmus+ programme. The costs related to accommodation and food will be completely covered by the hosting organisation. We will refund travel costs 100% up to the Erasmus+ allowance for each country as follows:

- Ireland & UK (100-499km): €180
  - Czech Republic, Estonia, Hungary, Portugal, Slovenia & UK (500-199km): €275
  - Greece & Italy: €360 - Turkey: 530€
- 

## PARTICIPATION FEE

The participation fee is on a sliding scale between €60 and €150 according to the possibilities of each participant. We ask for this personal contribution as the Erasmus grant does not cover all the costs of this

---

## TRAINERS TEAM

Carmine Rodi Falanga: <http://trainers.salto-youth.net/CarmineRodi>  
Mafalda Morganti: <http://trainers.salto-youth.net/MafaldaMorganti/>  
Paul Crewe: <https://www.developmentperspectives.ie/who-we-are>

---

# How to Apply

Applications are open at Salto-Youth - deadline 10.6.2019

<http://trainings.salto-youth.net/8014>

---

# Questions?

Contact: Steve Gasgarth @  
[coyote.erasmus@gmail.com](mailto:coyote.erasmus@gmail.com)

