

# youth work  
matters

# Training Course

## Creative thinking in youth work

2-10 JUNE

BANSKO, BULGARIA

# Individuality, Creativity, and You

## WHAT MAKES YOU DIFFERENT?

"Creativity at work is rapidly becoming one of the most important and in-demand skills" (The World Economic Forum). Based on an online survey „Innovation and creativity in youth field” undertaken by 7 Youth NGOs involved in this application in Jan 2018 with 264 respondents, 67% of them (youth workers and youth leaders) says they encounter difficulties to create alternatives of action for their beneficiaries outside of the mainstream thinking, which leads to low active participation and engagement of youth. Creativity is not just an economic engine or one of the 3 most desired skill by employers, but also a way to make social, political and cultural challenges and changes.

Creativity and design thinking will be the main pillars of the project, and through the learning contexts created based on these, the youth workers and the Youth NGOs will develop the ability to solve problems, to envisage new solutions to social problems, to exercise the imagination and exercise playfulness, to allow colleagues and young people to bring on the surface their potential to innovate.

The main aim of „Creative thinking in youth work” is to develop the creative and innovative potential of 35 youth workers through 1 non-formal training course and to share their know-how with other 200 representatives of Youth NGOs and youth workers through 1 e-learning instrument: a free MOOC about creativity.



## SPECIFIC OBJECTIVES

O1: To support the professional development of 35 youth workers from 7 NGOs, through creativity methods and increase the creativity and the capacity to innovate of 35 youth workers through a 9 days training course for 35 youth workers about design thinking, creativity and e-learning.

O2: To raise awareness regarding the importance of innovation and developing creative projects to increase the impact and efficiency of youth activities launched by Youth NGOs through 1 intensive MOOC about creativity in youth work created by the participants during the TC and through 7 dissemination workshops for 100 European youth workers and 7 local workshops for each for 15 young people.

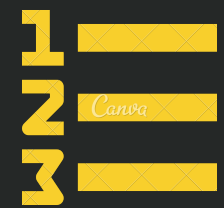
O3: To develop a network of Youth NGOs who gain the capacity, competences and know-how needed to bring innovation in their organisations and answer to the needs of their communities through: 1 immersive and interactive marathon of challenges proposed by local NGOs for A1 participants, 1 online course in English with subtitles in 7 languages and through 7 multiplying activities.

# Participants profile

- 1) We are searching for 5 participants per country from Bulgaria, Lithuania, Romania, Serbia, Hungary, Cyprus and Croatia.
- 2) Participants should be:
  - youth workers active in Youth NGOs involved in long-term projects and who offers guidance and development opportunities to young people
  - , trainers, youth leaders, young people who are active in NGO, teachers, professionals and students from advertising industry.
  - At least 1 participant per team who is with fewer opportunities;
- 3) Age: 18+ and there is no limit in the top of age. However, based on our experiences, we know that in general more mature participants, with more than 2-3 years experience in youth work who are willing to continue their work in the youth field. We also hope that the representative of the partner NGOs will encourage also senior youth workers (more than 10 years in the social field and youth work and experience in working with people who come from different social backgrounds so they can share their experience.
- 4) Good English language skills.
- 5) International experience: Previous relevant participations to international events will be taken into consideration, so they know the project cycle and can be committed in all the phases of the project, especially after the training course, when we give them the responsibility to organize workshops for their beneficiaries and for other youth. workers and NGOs representatives.

# PROJECT ACTIVITIES

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1 MOOC about  
creativity and  
design thinking  
available on the  
project website



Creativity  
Coaching . on  
creativity, design  
thinking and  
innovation



1 local  
multiplying  
workshops per  
country



Exchange of  
practices

# VENUE

The project will be held in Bansko town in southwestern Bulgaria, located at the foot of the Pirin Mountains. Accommodation for all the participants will be in Hotel Casa Karina, situated in a picturesque landscape, located at the following address: 5 Krlev dvor street, 2770 Bansko, Bulgaria. Accommodation and food (breakfast, lunch and dinner) for the duration of the activities will be covered by the receiving organisation Association Walktogethr.

Participants will be allocated in 3-4 bedded rooms. Every bedroom has a bathroom. Rooms will be divided according to the same gender, but **different nationalities**.

Wireless internet connection is available in the hotel.



<https://bansko-casakarina.com/en>

## Directions how to get to the venue:

Participants will need to use public transportation to get from Sofia to the project venue. For that, they will need small change – 1.60BGN ( approx. 0.80 euro) for subway ticket and 16 BGN ( 8.11 euro) for bus from Sofia to Bansko.

### **To get from Sofia airport – Terminal 1**

Outside of the terminal you will find white mini bus with sign TRANSFER SHUTTLE /or simply ask any of the staff where is the free shuttle to Terminal 2/. Once you get in –it will drive you / about 7 min/ to TERMINAL 2 of SOFIA AIRPORT. From there you can get metro / subway /taking the blue line/ - From Sofia airport terminal 2 to station called SERDIKA, there you have to change with the red line towards OBELYA OR LOMSKO SHOSE and you have to get out at the 2nd station which is called CENTRAL RAILWAY STATION. Once you get out from CENTRAL RAILWAY STATION you will see large blue building with the sign Central Bus Station. Inside the station you will be able to get the tickets for the bus.



Once at Terminal 2 of Sofia airport –please go out of the building turn left and go all the way down on the road and you will get to the / subway station of Sofia airport/ 2-3 min walk. From there take the blue line/ - From Sofia airport terminal 2 to station called SERDIKA, there you have to change with the red line towards OBELYA OR LOMSKO SHOSE and you have to get out at the 2nd station which is called CENTRAL RAILWAY STATION. Once you get out from CENTRAL RAILWAY STATION you will see large blue building with the sign Central Bus Station. Inside the station you will be able to get the tickets for the bus. Please check the image below:





## To get from Central Bus station to Bansko

Once you arrive at CENTRAL RAILWAY STATION go out of the station and you will see large blue building with sign Central Bus Station. From there you can buy a ticket to Bansko. The journey will be about 3h and it will cost you 16 Bulgarian leva. There are few buses a day running from Sofia to Bansko with departing times schedule: 09:45; 11:25; 14:00; 16:45.

The departure time might change by the time you buy your tickets. Please check on the website of the Central Bus Station: <http://www.centralnaavtogara.bg/index.php#b>

## APPLICATION FORM



A stack of several Serbian 500 Dinar coins, showing the word 'SARBE' and the number '500' on the edges. The coins are stacked on a surface, and the top coin is slightly offset.

## TRAVEL COST

- Romania & Serbia – 180 EUR
- Lithuania, Cyprus, Hungary and Croatia – 275 EUR
- Bulgaria – 0 EUR

## REIMBURSEMENT PROCEDURE

Reimbursement of travel expenses will be made during the project and based on Original documents (TICKETS + INVOICE). The currency we will reimburse your travel cost will be BGN. Please, be sure you have all the needed documents for reimbursement because if NOT we will not give your money back. Any bank transfers costs will be taken from the Sending Organization/ Participants. We highly recommend you to have mostly electronic boarding passes.

ONLY THE MOST ECONOMIC WAY OF TRAVELING WILL BE REIMBURSED:

Participants from Serbia and Romania are recommended to travel by car or bus.

From Croatia there are regular buses by company named Florentia Bus.

From Cyprus, Hungary and Lithuania – you can easily find Wizzair and Ryanair flights to Sofia.

TICKETS WHICH ARE NOT APPROVED BY HOST ORGANISATION WILL NOT BE REIMBURSED. PLEASE, SEND US YOUR TRAVEL PLAN BEFORE BUYING IT.

Participants can arrive 2 days earlier or/and stay 2 day after the project. Please bear in mind that you have to find and pay accommodation and food.



## PREPARATION FOR ACTIVITIES

### Intercultural evening

Please bring typical food and drinks from your countries! We will have traditional evenings. Unfortunately we don't have budget to reimburse you the expenses made for the things that you are bringing, but try to be creative and funny! You can bring typical costumes, ornaments, leaflets, posters, flyers, food, sweets, alcoholic and non-alcoholic drinks etc. There is no possibility to cook, to heat food, so try to keep it simple. Also, you can show videos, photos, sing music and dance traditional dances from your countries! For each country we will have around 15 to 20 min. of creative presentation.

The NGOs involved in this project share the same objective for empowering citizen involvement. NGOs and their representatives will have the opportunity to inform people about their actions and give information on their methods and targets, through a friendly event open to the public. Please bring brochures or any other promotional material that you have from your NGO. Also, you can show us projects of your organization if any, non-formal education methods developed by your sending NGO if you know. You can also prepare some flipchart presentations if you don't have these type of materials.

## INSURANCE

The European Health Insurance Card (or EHIC) is issued free of charge and allows anyone who is insured by or covered by a statutory social security scheme of the EEA countries and Switzerland to receive medical treatment in another member state for free or at a reduced cost, if that treatment becomes necessary during their visit (for example, due to illness or an accident).

If you need any help how to get this card, please contact your coordinator.

## CONTACT



ASSOCIATION WALKTOGETHER  
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