Long-term training course
COOK YOUR MOOC

07-13 of July, 2019, Barcelona
24-29 of September, 2019, Holloko (Hungary)

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Brief information about the coordinating organization	**CALL FOR PARTICIPANTS for Long-term training course "Cook your MOOC: key competencies of youth trainers for creating MOOCs"** **iWith.org is an international non-profit organization** founded in 2001 that actively participates in the development of disadvantaged regions and populations through active professional assistance for NGOs **providing them with the opportunities offered by the Internet and new technologies.** The mission of iWith.org **is to promote the Information and Communication Technologies (ICTs) as a tool for solidarity and improvement of society.** iWith.org helps to the nonprofit sector – NGOs, associations, social entrepreneurs and socially responsible companies – with developing websites, creating online training campuses, online stores, with the e-mail marketing, with social media campaigns, digital communications etc. Our long experience in the field of ICT and the Internet makes us a reference point in the field of digital technologies for hundreds of organizations. This project is organized in cooperation with two partner organizations: Egyesek (Hungary) and InterMedia Knowledge Transfer (Greece).
Why this project?	We live in the knowledge society where e-learning becomes more popular way to transfer knowledge especially for young people who are "digital natives". UNESCO in the document "Education in and for the Information Society (2013)" underlines **the importance of the e-learning approach for education** within the phrase "there is no information for all in our information society without education for all" Education for all could be reached by applying technology that helps to make it accessible and inclusive. Without any doubts, youth NGOs need **to apply to their educational work elearning approach** in order to reach their goals and public. But the question is if youth workers and trainers have enough knowledge how to do it by effective way. Our project initiative is one more step in our permanent work on promoting digital tools for youth workers. This time we are focused on **Massive Open Online Courses (MOOC).** We consider MOOC as a potential tool for youth work, education and training that can make it more accessible and inclusive. Applying e-learning activities in general and MOOCs in particular to the non-formal education activities for young people becomes crucial. **MOOC was mentioned as one of the ways of innovation for youth work** within the Consultative meeting on a Council of Europe youth Sector Strategy from 2020 to 2030 (Strasbourg, 15-16 May 2018). We

Project concept	live in the knowledge society where e-learning becomes more popular way to transfer knowledge especially for young people who are "digital natives". **European Commission within Digital Competence Framework** for educators (DigCompEdu) develops theoretical inputs and practical tools on e-learning for the educators from different areas. But, unfortunately, there is no any document that adopts these valuable ideas for the youth field. There are only two official documents in the field of European youth work, that can serve for youth trainers as standards for developing high-quality educational programmes: - Quality standards in education and training activities of the Youth Department of the Council of Europe (2016), - European Training Strategy, developed by European Commission (2013). Both documents do not contain any information about quality standards of e-learning activities in youth field and necessary competencies for youth trainers who are willing to develop educational activities online. **The main aim** of our project is to transfer the knowledge on MOOC creation and to develop the document, describing the set of key digital competencies that youth trainers need to have in order to develop MOOCs for youth field. **In order to reach this goal we are going to implement two activities**	

	ACTIVITY 1	**ACTIVITY 2**
Name of the Activity	Training course "Cook your MOOC: hands on" (**educational part** of the project)	Training course "Cook your MOOC: evaluation" (**reflexive part** of the project)
When?	**07-13 of July, 2019** (6 working days: 7th-arrival day, 13th - departure day)	**24-29 of September, 2019** (5 working days: 24th - arrival day, 29th - departure day).
Where?	Barcelona (Spain)	Holloko (Hungary)
Objectives	- To provide project participants with the set of necessary knowledge and skills, needed for MOOC creation. - To support project participants with the process of MOOC creation: at least 3 MOOCs within the project implementation.	- To reflect on the process and results of the work on MOOC creation. - To develop the document on key digital competencias for youth trainers, needed for MOOC development. - To promote educational potential of MOOC for youth field within open webinars, project blog and video interviews.

Project topics	The programme of the project activities consists of **three thematic aspects** of MOOC creation and implementation: pedagogical, media and technical. **1. Pedagogical aspect:** - MOOC and other open educational resources, - development of MOOC curriculum, scripts for lessons or segments, - principles of MOOC facilitation, - MOOC evaluation, - peer learning within MOOC, - how to create MOOC content: text, visual materials, - main rules for creating good educational videos, - youth trainer in front of camera: developing acting on camera / ways to engage the viewer. **2. Media aspect:** - how to promote MOOC within social media, - image-composition, - graphic design and visual identity, - blog within MOOC: why and how? **3. Technical aspect:** - platforms for creating MOOC, - Moodle and its options, - how to calculate MOOC budget: low-budget doesn't mean low quality, - sound recording and mixing (basic knowledge and skills).
Profile of participants	Participants will be selected, based on their experience and taking into account following criteria: 1. Educators and trainers (over 18 years of age, speaking English fluently), working in the field of youth work who have experience in the field of non-formal education. 2. Educators and trainers in the youth field who are motivated to develop their own MOOCs. 3. Participants who wish to develop the blog about the project topics. 4. Participants, motivated to develop follow-up activities: webinar on the training topics. 5. Participants who have availability to participate **in two activities within the project: in Barcelona and Holloko.**
Methods	Generally, our methods will be based on the concept of non-formal education and active participation. The engaging and involving methods are chosen in a way to allow a maximum of substantial learning effects, meet the needs of the group and encourage a high identification and ownership of the participants with the content and process of the training. It is very important for us to take the "real-life" cases and experiences of the trainers, experts and participants to discuss and work with.

Financial conditions of the project	**The project covers:** - **100% of food, accommodation and training materials**, - **Travel costs:** ACTIVITY 1 (Barcelona, Spain): 275 euro per participants from Hungary and Greece. There is no reimbursement for participants from Spain. ACTIVITY 2 (Holloko, Hungary) 275 euro per participant from Spain and Greece. 20 euro per participant from Hungary. - Participants are in charge of arranging their **insurance** for travel and staying in Spain (Activity 1) and Hungary (Activity 2). - Participation fee for participants for both activities – **70 euro**. Participation fee should be paid during the first day of the training in Barcelona. We are very sorry to have participation fee for this activity, but otherwise it is very difficult to cover all project costs. Please take into account that participants can arrive to Barcelona (Activity 1) or Budapest (Activity 2) **not earlier than 2 days before the training** and departure **not later than 2 days after the activity.** Otherwise, participants take a risk not to be reimbursed.
Deadline for applications	**Please, send us the APPLICATION FORM until 5.05.2019.** **The link for the APPLICATION FORM** **https://forms.gle/wkiaohH113AxYCZt8**
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