



Project:  
"Independent Young Women in Digital Entrepreneurship Era"



Training course:  
"Adapting existing enterprises to Digital Revolution"

## CALL FOR PARTICIPANTS

Project "Independent Young Women in Digital Entrepreneurship Era" aims to build capacity of youth (work) organisations, their young women entrepreneurship empowerment centres on local level and their youth workers in competences for digital entrepreneurship and digital entrepreneurial learning through youth work in our communities and on European level.

The project consists of several activities, and one of those is this **training course "Adapting existing enterprises to Digital Revolution"**. The training course will be organised in Mostar, Bosnia and Herzegovina in February 2019.

We are hereby recruiting participants that will be able to participate at the training course, give back (to their sending organisations) their knowledge and skills in the topics of the training course and contribute to the follow-up activities within the overall project.

The training course will take place in **Bosnia and Herzegovina** (Mostar) from **19<sup>th</sup> February** (arrival in the afternoon) to **27<sup>th</sup> February** (departure in the morning after the breakfast) **2019**.

### **About the training course "Adapting existing enterprises to Digital Revolution":**

The training course will gather 24 participants from 6 organisations and countries (Bosnia and Herzegovina, Croatia, Serbia, Macedonia, Slovakia and Montenegro).

Specific objectives of the training course are:

- To empower youth workers and build their competences for development of NFE/youth work programmes for adapting traditional enterprises to Digital Revolution among youngsters (young women), beneficiaries in our communities
- To share realities on and experiences with (un)employment and entrepreneurship among youth and of young women in particular in different European countries
- To increase understanding of Digital Revolution and benefits of Digital Transformation
- To increase competences for relations with Prosumers, customers changing behaviour in the Digital Economy
- To develop knowledge on process and skills in digital tools for adaptation of traditional companies to Digital Revolution
- To increase participants' competences in Digital Strategy development

Training course is based on the approach, principles and methods of non-formal education. The language of the training course will be **English**.

### **The participants should fulfil the following criteria:**

- To be active youth workers or young women interested to become active as peer educators within our organisations
- Willing to apply & multiply the knowledge received
- Willing to take action in the field of empowering young women for digital entrepreneurship
- Willing to enter into partnerships with participants from different organisations/countries
- Able to attend and be active during the entire duration of the training course and to implement local workshop with young women after the participation at the training course
- Age above 18 and able to follow the programme in English language.



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## OVERVIEW PROGRAMME:

<b>Day 1 – 19<sup>th</sup> February 2019 – Tuesday</b>	
PM	Arrival of participants
evening	Welcome evening
<b>Day 2 – 20<sup>th</sup> February 2019 – Wednesday</b>	
AM	Introduction (participants, team, organisations, programme, Youthpass); Participants' expectations towards the TC and their potential contributions to it; Group agreements
PM	Country realities on (un)employment and entrepreneurship among youth and of young women in particular
PM	Reflection and Evaluation of the day
evening	Intercultural evening
<b>Day 3 – 21<sup>st</sup> February 2019 – Thursday</b>	
AM	Digital Revolution – A New Way of Doing Business
PM	Inspiring examples of traditional companies that adapted to Digital Revolution
PM	Reflection and Evaluation of the day
evening	NGO fair
<b>Day 4 – 22<sup>nd</sup> February 2019 – Friday</b>	
AM	Benefits of Digital Transformation
PM	Prosumers: Customers changing behaviour in the Digital Economy
PM	Reflection and Evaluation of the day
<b>Day 5 – 23<sup>rd</sup> February 2019 – Saturday</b>	
AM	Survey: Young people as customers in our communities I
PM	"OUTDOOR" (SURVEY) AFTERNOON
<b>Day 6 – 24<sup>th</sup> February 2019 – Sunday</b>	
AM	Survey: Young people as customers in our communities II
PM	How to Adapt to the Digital Revolution
PM	Reflection and Evaluation of the day
<b>Day 7 – 25<sup>th</sup> February 2019 – Monday</b>	
AM	Some digital tools for adaptation to Digital Revolution
PM	Digital Strategy basics
PM	Reflection and Evaluation of the day
<b>Day 8 – 26<sup>th</sup> February 2019 – Tuesday</b>	
AM	Digital Strategy development in our young women entrepreneurship empowerment centres
PM	Evaluation of the training course, incl Youthpass
evening	"See you again" party
<b>Day 9 – 27<sup>th</sup> February 2019 – Wednesday</b>	
AM	Departure of participants



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### **Travel and visa costs reimbursement**

Travel costs will be reimbursed only for the cheapest way of transport and preferably for the return tickets. Travel expenses are covered by the organizers 100% up to the maximum of unit cost per distance calculator and means of travel, including bank transfer and other appropriate fees (for all the original tickets and ways of travel that are plane, bus, train or ferry, NOT taxi and NOT car). For distances less than 500 km one way (by Distance Calculator | Erasmus+), the preferable means of transport are land transportations, such as train and/or bus. If other mean of transport is selected for such travels, e.g. airplane, those will be reimbursed 60% of airfare, in accordance with the principle of environmental awareness and protection.

Participants must keep all travel documents (tickets, travel agency invoices and boarding passes) as organizers are able to make any reimbursement only on the bases of presented documents!

The travel reimbursement will be done by bank transfers **after** you return home and send us the **ORIGINAL** boarding passes and tickets (and after you submit/send us the filled in evaluation forms of the training course) or in **cash** if you have all tickets at spot. When you are buying a ticket, ask for additional bill as well, if possible!

#### **Further Rules regarding the booking of the tickets and reimbursement:**

- Only the cheapest tickets will be reimbursed. We will not cover tickets with the deviation from the direct route (A → B → A), extra unnecessary stops and layovers. We don't cover seat reservation fees, leisure plus tickets, flexible tariff tickets, extra travel insurances, priority boarding fees, local bus baggage, handwritten tickets or bianco nota bills.
- Only tickets purchased online will be reimbursed. We can't cover travel agencies' fees. Travel agencies invoices for the tickets won't be accepted for reimbursement.
- We can't reimburse taxi or private cars; only public transport will be covered.
- You can arrive 2-3 days before the activity and depart 2-3 days after if you want to spend more time in Bosnia and Herzegovina on your own, provided that the tickets on these days are not more expensive than on the official travel days.

Please don't buy your tickets before we approve them! When you will plan your trip and **BEFORE** buying your tickets, especially if your planned travel itineraries are different than **19<sup>th</sup> – 27<sup>th</sup> February 2019**, please inform us in advance, so we can approve your tickets and travel costs. Also, if you travel from elsewhere than the town and country of the sending organisation partner in this project, please, inform us, as we need to approve it as well. Thanks a lot, in advance!

We expect participants to arrive to the hostel in Mostar no later than 19:00 hrs on 19<sup>th</sup> February 2019, so please do plan your trip accordingly.

For additional information, please be free to contact organizers. Like that we will avoid some uncomfortable situations in advance.

**Participation fee:** **NONE!** All accommodation and food costs in the hostel are covered by the organisers.

### **Applications**

To apply, please fill in the application form on following link: <https://goo.gl/forms/yPxAlerg6hqpzmvZ2>

**Please note that the deadline for applications is 28<sup>th</sup> December 2018.**

Selected participants will receive the detailed information sheet till 07<sup>th</sup> January 2019.

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