



ERASMUS+ TRAINING COURSE

# Film The Change

2-10 DEC 2018 | ATHENS, GREECE



# Context



**For all of us who are part of not-for profit and social initiatives it is always tricky to spread our message compared to for profit initiatives.**

We are aware or we should become aware that branding and namely the video presence of our initiative is the second thing we have to build (after our website). Nowadays technology allow us to create video productions without expensive equipment. Smartphones, laptops and other low cost gadgets can offer high quality video productions.

For this reason Solidarity Mission is inviting you to Film The Change project. It is a 2 phase project where you will have the chance to learn how to build a social promotional video of your organization and/or initiative with low cost equipment as well as to learn and experiment together with 31 more people, how to use video by creating yourselves a video for a Athens based non-profit initiative.

# Structure OF THE PROJECT

## #1 TRAINING COURSE

---

2-10 December 2018 | Athens, Greece

### During the 8-days program participants will:

- Get acquainted with media literacy
- Receive practical skills in filmmaking in all stages (pre-production, production post production)
- Explore ways to promote and disseminate videos online
- Adapt Media Literacy to own methods working with their target groups
- Create a promotional video for an Athens based social enterprises & non-profit initiatives
- Create their action plans for the Local Action Phase.

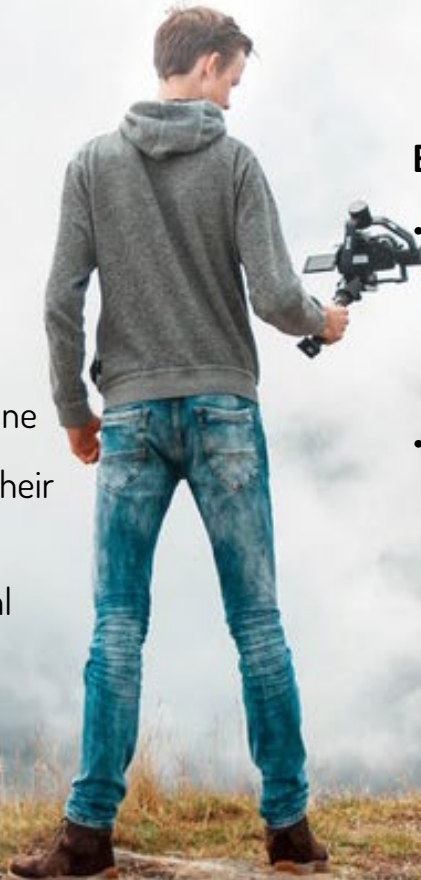
## #2 LOCAL ACTION PHASE

---

December 2018 and January- February 2019

### Each partner country:

- Come back to their local organisations and put in action the gained knowledge and tools by creating a promotional video for their organisation, practicing and improving their video creation skills.
- To disseminate the knowledge acting as multipliers and share the skills acquired during the Training Course by youth workers delivering media literacy workshops for youth in their organisations during the Local Action Phase.



# WHO SHOULD attend?

- 18+ years old
- **Youth worker and/or staff member of non profit initiatives or social enterprises**, interested on how to incorporate new technologies and namely video production in your work
- Eager to **learn or develop** further your skills in **video making**
- Committed to create **2 social promotional videos** (one in Athens and one in your local environment)
- Ready to participate in an **intercultural environment** and eager to **challenge yourself** in working on a high speed training course full of practical assignments
- **Resident of** Italy, Romania, Spain, Bulgaria, Czech Republic, Estonia, Hungary, Latvia, Lithuania, The Netherlands, UK
- Able to work and **communicate in English**



# Programme

The program of the training course  
**(PHASE 1) IS DIVIDED IN 3 MAJOR BLOCKS**

---

#1

**Getting acquainted  
to media literacy**

#2

**Making a concrete plan for  
phase 2 - Local Action Phase**

#3





**Practising video skills  
by filming social initiatives  
in Athens**





# PROGRAMME





# Elements

-  The working hours and the program varies according the needs of the program. **Expect to work 12 to 14 hours** (including breaks and assignments).
-  There are **morning, afternoon and evening sessions** planned. Mornings are mostly focused in video creation assignments and reflection, afternoon and evening sessions for input and practice.
-  There is no need for expensive media equipment, **you will be working with your own media equipment resources**, learning how to create video productions with the same material that you will be working with back in your local reality.
-  Please note that the program **does not include touristic trips and free days** therefore in case you are interested in such possibilities we invite you to plan them for yourselves by arranging (on your own costs) some days before or after the training.



# Delivery METHODS

This training program is based on an **Experiential Learning** approach, you will learn by doing and by reflecting upon what you did. Expect a fully dynamic program containing several methods and work-formats added one on each others as lego bricks building the content of the training.

-  **Short input & Practice:** You will get short theoretical input and you will directly asked to implement them
-  **Assignments & Feedback:** Expect to find yourself in many different multinational teams working together on a media assignment within set time frame.
-  **Video productions:** During the second block of the training you will work with an international group in the production of a social promotional video of a non-profit initiative
-  **Reflection & Self Assessment:** There are dedicated parts of the program, where you can stop and look at your own learning path. This will happen in a small group context, in a plenary but also individually.



A person in a dark room is performing a high kick. A cameraman is filming them from behind, holding a camera on a gimbal. The room has large windows and a wooden floor. The text is overlaid on the bottom left of the image.

In **FILM THE CHANGE** your individual learning journey will be **SELF-DIRECTED** by you, guided by the facilitators and supported by the group.



# FILM THE CHANGE team



**PANAGIOTIS** Mamouzakis

**Panagiotis is an experienced Trainer and Youth Worker with more than 10 years in the field of video making.**

He is the co-founder of “Break the Couch”, a group of filmmakers focused on linking new media with the field of youth work. He has developed and managed several Erasmus+ programs and actively worked with people coming from disadvantaged backgrounds. In his work he uses new media (social media, video, photography etc.), assignments, games, outdoor activities and other work forms.



**JORDAN** Herreros

**Jordan is a learning facilitator who loves creating and facilitating experiential learning programmes for youth workers and young people across Europe.**

What drives his work is to provide contexts where people can extract meaningful learnings for themselves. His main methods include challenge-based learning and a participatory leadership approach, and he believes in video making as a powerful tool in order to reach young people and increase organisation’s impact.

# Financial ARRANGEMENTS

- **100% accommodation, food and program materials** are covered by the grant from Erasmus+
- **100% traveling costs** (only most economical) are covered, up to the maximum expenses:
  - **€20** | participant for Greece;
  - **€275** | participant for Hungary, Italy, Romania, Czech Republic, Bulgaria;
  - **€360** | participant for Estonia, Latvia, Lithuania, The Netherlands, Spain, UK;
- **€50 fee** to be paid by each participant on the spot. This fee goes as a contribution to the administrative costs of the training course.
- For traveling reimbursement it is mandatory to send all **your e-tickets, e-invoices, e-boarding passes and e-receipts**. If e-documents are not issued then originals are accepted. Without these traveling costs cannot be reimbursed.



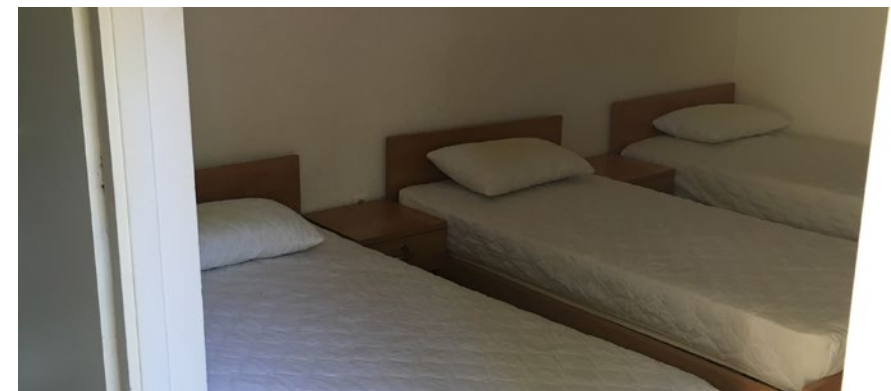
# Accommodation

The training course will take place in Saint Andrews, which is an environmental, training and camp scout centre of Soma Hellinon Proskopon (Scouts of Greece) and is located in the coastal area of Nea Makri.

It is located 32 km from the centre of Athens, 400m by the sea and 300m from the devastating fires that reached Athens last July.

The sleeping rooms can host 3 people. Catering will be provided by the organisation. The place will be our home for the entire course, which means that we take care of it by ourselves and clean it daily.

More info about the accommodation: [agios-andreas.weebly.com](http://agios-andreas.weebly.com)



# Timeframe

**ARRIVAL DAY:**  
2<sup>nd</sup> of December

**PROGRAMME:**  
3<sup>rd</sup>-9<sup>th</sup> of December

**DEPARTURE DAY:**  
10<sup>th</sup> of December

## **Days allowed to stay in Athens:**

you are allowed to come max 2 days before the TC or leave max 2 days after the TC, but the total amount of the days that are not part of the programme is max 2 days.

During these extra days you have to find and cover your own accommodation and other expenses. If you decide to stay more than 2 days longer than the official programme, you will have to cover the traveling expenses yourself.



# Personal EQUIPMENT

It is essential to bring with you your personal equipment. We will not provide the equipment so the effectiveness of your personal learning and the training course itself can be increased if you work with tools you already know and have. Therefore bring with you:

- 📹 Smartphone, Video or Photo Camera with filming function (as professional as possible, preferably DSLR);
- 📹 Memory storage (or external hard drive);
- 📹 Laptop and photo and video editing software;
- 📹 Chargers, card-readers, cables





# MEDICINE, ALLERGIES AND diet

**If you have illness, physical limitations and/or use medicine we need to know about, please inform us.**

If you are vegetarian or have special diet, let us know, indicating what you can and cannot eat, so that we can arrange the suitable food.

# HOW TO apply?



FILL IN THE  
APPLICATION  
FORM  
HERE

**In order to apply for Film The Change project you must be over 18 years old and a citizen of one of the partner countries. Contact the partner organisation from the list below if you need any support.**

L'Arca del Blues	Italy	progetti.arcadelblues@gmail.com
Vagamondo	Italy	info@vagamondo.info
ZigZag	Romania	cosmina@zigzagprinromania.com
WeGo	Spain	wegospain@gmail.com
Smokinya Foundation	Bulgaria	info@smokinya.com
Brno Connected	Czech Republic	brnoconnected@gmail.com
Shokkin	Estonia	olallaviana92@gmail.com
ReCreativity	Hungary	barbara.foldi@gmail.com
Piedzīvojuma Gars	Latvia	rota@piedzivojumagars.lv
Synergy LT	Lithuania	aringa@synergylt.lt
Olde Vechte Foundation	The Netherlands	info.oldevechte@gmail.com
Subtiluship	United Kingdom	hello@abroadship.org

# Solidarity mission

**Solidarity Mission is a non-for-profit organisation based in Athens, Greece. It constitutes a training, research, educational and innovation centre for social economy, social entrepreneurship, and sustainable development.**

The mission of our organisation is to contribute to the development of social and solidarity economy, both in local and global level.

We strive to contribute to creating a solidarity world and we aim to enhance social consciousness, social entrepreneurship, and sustainable development by empowering social entrepreneurs, NGO's and young people.

More info: [solidaritymission.org](http://solidaritymission.org)







IF YOU HAVE QUESTIONS, NEED CLARIFICATIONS OR YOU WOULD LIKE TO KNOW MORE, CONTACT US:

**[training@solidaritymission.org](mailto:training@solidaritymission.org)**

and we'll be happy to answer all your questions.

See you in Greece!

Stay tuned with Solidarity Mission:

