

ACTION AGENDA FOR CHANGE 2020
CHANGEMAKERS' ROOM
HEALTH · INEQUALITY · CLIMATE · EDUCATION
3 - 9 OCTOBER, 2016 | BENGALURU, INDIA

OVERVIEW:

Scheduled on *3rd - 9th October 2016*, Changemakers' Room 2016 is an intense Training Forum for an exclusive group of 100 the most aspiring and promising social change leaders of today. In partnership with stakeholders, well-known organisations and political visionaries from India and abroad, the changemakers will work to identify and shortlist the world's most pressing problems, create and propose sustainable solutions to those problems and create **Action Agenda for Change 2020**.

The **Action Agenda for Change 2020** (AAC2020) is a set of numerous objectives, issues and proposed solutions, will serve as a base for changemakers and Strategic Field Partners to eradicate and prevent the identified issues within local communities worldwide in the following four years. The areas of focus are: Health Action, Inequality Action, Climate Action & Education Action.

PROGRAM:

The training is designed to build capacities and provide change agents the skill-sets required to execute and launch innovative solutions addressing the problems listed on the Action Agenda for Change 2020. Over the next four years (2016-2020), changemakers will work on either developing social businesses or replicating and scaling existing models and innovative practices or lead campaigns in their community to eradicate and prevent the identified issues.

Through non-formal learning and simulation methodologies, immersive field studies and previously executed projects, changemakers engage with organizations and grassroots practitioners to identify world's most pressing problems.

Spanning over a week, the immersive training program includes four major components:

1. **Workshops:** Led by subject matter experts, these workshops are run in a simulated environment, with experienced facilitators assisting participants through the process of human centered design thinking, reflective practices, engineering solutions, social business canvas and the art of storytelling for social campaigns.
2. **Field Visits:** Through immersion studies, participants will engage in on-ground explorations of problems, gain contextual intelligence and make extensive use of techniques and tool kits developed during the workshops.



ACTION AGENDA FOR CHANGE 2020
CHANGEMAKERS' ROOM
HEALTH · INEQUALITY · CLIMATE · EDUCATION
3 - 9 OCTOBER, 2016 | BENGALURU, INDIA

3. **Panel Sessions:** Sessions with well-known industry professionals and grassroots practitioners from across the globe are aimed at providing participants with a global development perspective and exchange of best practices that help them gain exposure to building inclusive solutions.
4. **Evening with Legends:** Sessions bring forth some of the most influential entrepreneurs and changemakers in India. From Anshu Gupta working on bringing the right to clothes on the development agenda to Sunitha Krishnan working towards ending human trafficking, the impact of their accomplishments is enormous. Leading social entrepreneurs and philanthropists share their entrepreneurial journey and learnings.

At the end of the training, changemakers create individual action plans for the following 4 years and become the Action Agenda for Change 2020 Ambassadors within their communities and work closely together for the following four years.

IMPACT:

In collaboration with our Strategic, Knowledge and Field Partners across the globe, changemakers will develop the first ever Action Agenda for Change, created and executed by at the bottom of the pyramid, eradicating and preventing the identified issues within their communities.

Over the next 4 years, Make Room India will be the ecosystem where the **Ambassadors of AAC2020** will work on executing the agenda jointly drafted by them and our partner organisations. These ambassadors are expected to commit to driving change in their community by preventing and/or eradicating issues listed in the AAC2020. Through their work, they will engage their community to meet challenges, take advantage of resources, initiate research and create positive social change through an inclusive, participatory approach involving local and community partners. Make Room India will work hand-in-hand with these changemakers, connect them to mentors, fund their initiatives and help them scale.

SOCIAL CAMPAIGNS AND BUSINESSES:

The program design aims to train participants in creating social businesses and campaigns that will enhance and strengthen their communities, increase local capacity and support local innovation. The training forum marks the launch of Changemakers' Room, flagship program of Make Room India that enables individual-led community development and innovation.



ACTION AGENDA FOR CHANGE 2020
CHANGEMAKERS' ROOM
HEALTH · INEQUALITY · CLIMATE · EDUCATION
3 - 9 OCTOBER, 2016 | BENGALURU, INDIA

By creating a hands-on curriculum, the training will disseminate key elements of design process that serves as a framework for individuals to become active citizens and engage in civic action and discourse. The focus will particularly be on developing sustainable social enterprises that are informed by and embedded in local contexts and are executed in partnership with local communities.

Working closely with changemakers AAC2020 Strategic partners across the globe will execute movements and campaigns to raise awareness and achieve the goals outlined in AAC2020. Together with partner organisations Make Room India will work on international mobility projects to foster cooperation in the field of active participation within the local and global society. The initiatives and interventions that result from the Changemakers' Room will be further replicated and scaled across countries. They will also be eligible for funding on a project call basis.

ELIGIBILITY:

Changemakers' Room is for social change agents all over the world aged 18+.

A perfect fit are those who:

- Have previously worked or are currently engaged with a grassroots movement;
- Are passionate about serving communities;
- Demonstrate strong leadership abilities, perseverance and entrepreneurial mindset in problem solving;
- Have strong integrity, commitment and belief to foster global change.

PARTNERS:

Changemakers Room is organised in collaboration with the partners from across the globe:

ASIA: Ashoka Innovators for Public, Goonj, Avenues, Teach for India, Kaivalya Education Foundation, Make A Difference, Project Potential, CraYon Impact, Sukhibhava, News n Views, YourStory, The Red Elephant Foundation, Social Business Youth Alliance Global, Yunus+You Goshti

EUROPE: Work in Progress, SIX, Impact Journey, SOCAP Network

AFRICA: The African Youth Commission, Center for Children's Affairs

NORTH & SOUTH AMERICA: Ycenter, World We Want, Sayfty, Como Lo Cambiarías

AUSTRALIA: Healthabitat



ACTION AGENDA FOR CHANGE 2020 CHANGEMAKERS' ROOM

HEALTH · INEQUALITY · CLIMATE · EDUCATION
3 - 9 OCTOBER, 2016 | BENGALURU, INDIA

SPEAKERS:

Key speakers at the event include:

Ravi Karkara, Senior Advisor Strategic Partnership and Advocacy for UN Women (USA)

Anshu Gupta, Founder - Goonj, Ramon Magsaysay Awardee

Parmesh Shahani, Head - Godrej India Culture Labs, Author - Gay Bombay

Saket Mani, UN Global Youth Advocate: World We Want 2030 & Youth Champion

Lara Mastrogiovanni, Founder - Work in Progress (Italy)

Sunitha Krishnan, Founder - Prajwala, Padma Shri Awardee

Ashwin Mahesh, Urbanist, Politician, Social Technologist, ex-NASA scientist

Kuldeep Dantewadia, Founder - Reap Benefit, Ashoka Fellow

Jithin Nedumala, Founder - Make a Difference

Shikha Uberoi, American Indian Professional Tennis Player, co-founder of Indi.com and creator of 'The Real Deal' (NDTV)

TRAINING FEE AND APPLICATION DETAILS:

EUR 350 (INR 26000 / USD 390)

The fee is inclusive of accommodation, shuttle service, meals, field visits, course material and the Training Forum.

To apply, visit: <http://www.makeroomindia.com/changemakersroom/paytoregister.html>

Last date to submit applications: 1st September, 2016

LOCATION PARTNER:

St. Joseph's College, Bengaluru

36, Langford Rd, Langford Gardens, Bengaluru, Karnataka - 560027, India



ACTION AGENDA FOR CHANGE 2020 CHANGEMAKERS' ROOM

HEALTH · INEQUALITY · CLIMATE · EDUCATION
3 - 9 OCTOBER, 2016 | BENGALURU, INDIA

ABOUT THE ORGANISERS:

Make Room India is a unique platform for intellectual, cultural and personal interactions between Europe and India. Our concentration is to promote and execute youth-led development, enable young people with fewer opportunities and promote social campaigns supporting minorities, equality and social inclusion.

MORE INFORMATION

info@makeroomindia.com

www.makeroomindia.com/changemakersroom/

FOR PARTNERSHIPS

Mr Miks C-Kellman, Chair, Changemakers' Room 2016

miks@makeroomindia.com (+91) 959 170 0159

Mr Pranav Hebbar, Co-Chair, Changemakers' Room 2016

pranav@makeroomindia.com (+91) 988 682 0449

FOR PARTICIPATION

Ms Shruti Menon, Director, Outreach & Partnerships, Changemakers' Room 2016

shruti@makeroomindia.com (+91) 993 043 2593



makeroomindia



makeroomindia



info@makeroomindia.com