

## TRAINING PROGRAM 'Communication Matters II'

| Arrival Day<br>29 <sup>th</sup> February | Day 1<br>1 <sup>st</sup> March   | Day 2<br>2 <sup>nd</sup> March                                  | Day 3<br>3 <sup>rd</sup> March                       | Day 4<br>4 <sup>th</sup> March                 | Day 5<br>5 <sup>th</sup> March  | Departure Day<br>6 <sup>th</sup> March |  |  |
|--|--|---|--|--|---|--|--|--|
| Arrival before<br>19.00                  | <i>Breakfast</i>   |   |  |  |   |  |  |  |
|  | <b>"Daily news"</b>  |   |  |  |   |  |  |  |
|  | Get to know each other 2.0<br><br>Self reflection, interpersonal communication | Strategical planning of DEoR<br><br>Principals of communication | Communication channels and approaches                | Lobby and fundraising<br><br>CSR               | Networking<br><br>"Weekly news"   | Departures                             |  |  |
|  | <i>Lunch</i>   |   |  |  |   |  |  |  |
|  | Common concept on DEOR<br><br>Setting up Editorial groups                      | Presentation skills   | Field visit and mission in the city<br><br>Free time | Branding<br><br>Offline communication channels | Youthpass<br><br>Self reflection on learning outcomes<br><br>Evaluation |  |  |  |
|  | <b>"Editors in action"</b>   |   |  |  |   |  |  |  |
| <i>Dinner</i>                            |  |   |  |  |   |  |  |  |
| Get to know each other evening           | "Guess my passion" Night   | Coaching sessions   | Evening out  | Coaching sessions                              | "The fame night"<br>Dress up party                                      |  |  |  |