

"THE REASONABLE MAN ADAPTS HIMSELF TO THE WORLD; THE UNREASONABLE ONE PERSISTS IN TRYING TO ADAPT THE WORLD TO HIMSELF. THEREFORE ALL PROGRESS DEPENDS ON THE UNREASONABLE MAN."

GEORGE BERNARD SHAW

We're looking for unreasonably motivated young pioneers from all over Europe who want to join us in co-creating an unprecedented international movement, aimed at empowering 10 million youth worldwide by 2020 to turn sustainable development (society, environment & economy) from theory into practice! Because sustainable development without a personal commitment by each one of us is nonsense. At least at euforia, a social business from youth for youth, we believe so. We look at sustainable development as a concrete field of action, not as a fashion or empty phrase. Some might wait forever for its proper definition. All others take advantage of this offer.

euforia is based in Geneva, Switzerland. We're not affiliated to any political or religious movement. As a reward for its innovative approach and resulting impact, euforia has received several awards since 2008, for example from Ashoka, the World Economic Forum or UNESCO.

At euforia, we are highly ambitious: reaching 10 million people by 2020 is going to be one hell of a ride. We definitely cannot reach this big goal on our own, and not only in Switzerland. That is why we want to share our unique approach, skills and knowledge with other euphoric young people from all over Europe who are looking for concrete ways to make a difference and unlock the potential of our generation for some serious changemaking. And that's where you come into play!

What we offer: euforia Training Programme

With your inputs, passion and commitment, we want to co-create a hands-on training that allows us to effectively pass on what other companies might protect with copyrights and lawsuits: our award-winning methodology, which we have been busy developing over the past few years in order to provide our generation with the experiences, tools and kick-ass mindset required to turn all that talk about how the world should look like into tangible actions.

After two successful rounds in spring and autumn 2014 in Switzerland, this will be the FIRST international training program. This time, we seek to train 15 to 20 young people from Europe, that are willing to set up one or more implacts events in their respective cities across Europe in autumn/winter 2015. This is your chance to be part of the first cohort of international euforia trainees who will get:

- 1. End-to-end REAL responsibility and invaluable professional experience for a highly ambitious and exciting project
- 2. 60 hours top notch training by professionals in project and team management, facilitation, communication skills (public speaking, pitching etc.) & much more
- 3. The opportunity to unlock your country for youth changemaking, to become the first reference person for our methodology in your country and to participate in more advanced trainings in the future in order to create your euforia chapter in your city / country
- 4. A programme of the value of several thousand Euros









Your role: The implact Leader Position

You will be responsible for taking on the leadership of one implact event, including the organization, team management, recruitment of participants, funding and facilitation of the event. In addition to the training, euforia provides you with an intuitive step-by-step guide, a comprehensive tool-box and two webinars on facilitation just to make sure you'll kick ass! But it will be essentially your highly entrepreneurial attitude, drive and enthusiasm that will allow you to make your implact happen in a new country and city.

You are/have:

- Sharing euforia's values and vision.
- Motivated to work in teams with like-minded young people from different backgrounds
- Solution-focused and eager to take on responsibility
- Good understanding of English
- 18 to 30 years old (+/-)

For the participation in the trainee programme you are required to:

- Participate in the international euforia Training Programme from the 6th to the 10th of May 2015 to be held in Bern, Switzerland.
- Commit to setting up an implact in your country / city (looking for in kind donations or fundings for the event, finding a room, finding participants, inviting experts & guests, facilitating, evaluating the event etc.) in October/November 2015
- Participation fee: there is no participation fee for this training course because we want you to contribute by taking care of your own travel and accommodation expenses. For next editions a participation fee will be required, as it is currently the case for Swiss participants.
- Cover your transportation during/to the trainings (a limited number of scholarships are available upon requests (only train / bus rides), you will be reimbursed only after you accomplish the organisation of an imp!act in your country)
- Cover your accommodations costs: we will try to help you find a couch in Bern thanks to our big network of volunteers, otherwise you might need to pay for your lodging costs (a limited number of scholarships are available upon requests (only dorms in youth hostel), you will be reimbursed only after you accomplish the organisation of an implact in your country).
- Food: we will provide you with 1 meal per day (except on Sunday), drinks & snacks. Supermarkets are close to the area where the training takes place.

Yes, yes, yes?! Then start preparing your APPLICATION NOW: See how in the next page!











How the application process works

STEP 1: Before applying you will have to solve 2 challenges (Yes! at euforia we love solving challenges;)):

- 1. Find at least 1 or 2 young people as motivated as you that wish to embark in this adventure with you. Only if you are at least 2 people in your team will you both be able to come to Switzerland for this training. Why? Because our experience shows that it's much more difficult for individual participants to set up a working imp!act leader team.
- 2. Find a coach: a coach is an expert (can be young!) in the field of youth work/ (social) entrepreneurship/ event management that is willing to sit down with you once a week for one hour to listen to your needs, follow-up on your to do's and help you accomplish this mission by supporting your team with his/her network, experience in finances, trainings organisations, logistics etc. Preferably this person should be part of an organisation that is also close to euforia in terms of values and objectives. Why? We have seen in the past that teams who had well connected experts with great experience at their support were able to organize their activities with considerably less effort and higher impact.

STEP 2: Once you have found 1) 1-2 people that want to join you in this adventure and 2) a coach that is willing to support you in making imp!act happen, please fill in the form at this link.

STEP 3: If your application will WOW us then we will contact you for fixing an interview.

STEP 4: If the interview will WOW us even more then we will pre-select you to join our training programme, however you will have another small challenge to solve before being finally selected ;-)

First come, first served. Training spots and scholarships will be attributed according to request and availability.

For any questions please contact international@euforia.ch. Applications are accepted only in English.

