

PERYÖN is a reputable organisation, founded in 1971 in Turkey with a vision to be a leader non-governmental organisation in the People Management field.

PERYÖN, as seen by the professionals as the reference point in the area of people management, provides leadership in developing the human resources as well as popularising the People Management concepts in Turkey.

PERYÖN creates platforms (seminars, conferences, symposiums, working groups, project teams, etc.) to facilitate collaboration between private sector, public sector, regulators, NGOs and academia in order to discuss and solve social issues ranging from individual development to (un)employment; from diversity to population; from legal infrastructure to cooperation.

Profile

PERYÖN is Turkey's first non-governmental organization with a people management focus. With five regional branches in Thrace, South Marmara, Aegean, Central Anatolia and South-Eastern Anatolia and representing **more than 3.000 members**, PERYÖN is devoted to People Management as an influential voice.

PERYÖN has been a member of **European Association of Personnel Management (EAPM)** since 1979. In 1991, PERYÖN successfully hosted the EAPM conference in Istanbul, where 25th EAPM conference will take place for the second time in 2011. PERYÖN is also a member of The **World Federation of Personnel Management Associations**.

PERYÖN exists to:

- Generate knowledge through research and projects
- Provide information and ideas to policy and law makers as well as to the media
- Proactively provide thought leadership to people management professionals and other NGOs.
- Enable coordination within and provide guidance to the sector
- Support networking and career development of its members
- Ease global integration

Activities:

PERYÖN supports and develops professionals, responsible for the management and development of people through conferences, trainings, certificate programs, expos, researches, publications and projects.

- **Annual National People Management Conference** is Europe's second largest one with 2.000 participants, more than 100 speakers in 40 sessions.
- **People Management Awards** honor outstanding achievement in the field of people management and development.
- **Career Fair** brings together **thousands** of job seekers and employers.
- **Popular Management (PY)** is a bimonthly magazine distributed to all members and thought leaders
- **Pomegranate Grains (Nar Taneleri)** is a prominent CSR Project, run in partnership with UNFPA and the corporate sponsor Boyner Group. The project aims to provide training and mentoring for disadvantaged young girls from orphanages to improve their employability.

PERYÖN's members include:

- Presidents, CEO, Chairmen, Partners
- Business Unit Managers
- Supervisors
- Specialists
- Consultants
- Trainers
- Academicians
- Students

Nearly fifty percent have titles of director or above.