



Education and Culture DG

'Youth in Action' Programme



## JOURN@LISM 2DAY

Training course on Backpack Journalism Methodology for Youth Work ([www.bpjournalism.eu](http://www.bpjournalism.eu))

12 - 18 January 2014, Beskydy Mountains, Czech Republic  
Hotel Ameryka: [www.hotelameryka.cz/en/](http://www.hotelameryka.cz/en/)

### Summary

"JOURN@LISM 2DAY" is a new 7-day residential training course on Backpack Journalism (BPJ) as a tool of activating young people, particularly with fewer opportunities (e.g. unemployed young people).

The aim of the training course is to explore how Backpack Journalism (BPJ) can be used as a tool for social change and to inspire and motivate youth workers to use BPJ in their local youth work, as well as to equip them with knowledge and practical skills for BPJ.

The program involves theoretical inputs and practical workshops, discussions, group processes and individual work. The training course has been funded through Youth in Action program, Action 4.3.

**Participating countries:** Czech Republic (hosting), Slovenia, Poland, Netherlands, Spain, Italy

**Target Group:** Youth leaders, youth workers, facilitators working with young people

**Number of participants:** 26 (6 from the CZ and 4 participants from other participating countries)

### Trainer team

Petr Kantor - Czech Republic, trainer profile: [cz.linkedin.com/pub/petr-kantor/63/9b7/808/en](http://cz.linkedin.com/pub/petr-kantor/63/9b7/808/en)

Tadeja Mesojedec – Slovenia, profile: <http://www.linkedin.com/pub/tadeja-mesojedec/24/515/451>

Bara Blahova - Czech Republic, trainer profile: <http://trainers.salto-youth.net/BaraBlahova/>

Carmine Rodi Falanga, trainer profile: <http://trainers.salto-youth.net/CarmineRodi/>

### Contact and Information

For any information please contact us at [training.petrklic@gmail.com](mailto:training.petrklic@gmail.com). Petr, Bára or Maja will answer ☺

### Context

Youth unemployment levels in Europe are hitting new highs: more than 5.7 million (23.6%) young people in the European Union (EU) were without a job in January 2013.

In developing the "JOURN@LISM 2DAY" project, we found 6 non-profit organizations that are able to work, train and spread innovative concept in youth work (Backpack Journalism) on European level. The idea of project is based on long cooperation work between two partners (Petrklíč Help and Socialna Akademija).

The project builds on sharing good practices and joint learning and development strategies of Backpack Journalism- the usage of journalism tools for social integration and youth employability. Since it is still relatively new tool in the work of youth organizations this project will be a new experience for all partners, and also all partners were asked to contribute with their experience and knowledge.

### What is BACKPACK JOURNALISM?:

The aim of Backpack Journalism is to raise media literacy of young people through their active participation as non-professional journalists. The idea of the methodology is to go to different places with basic journalistic equipment and to explore the local environment. Participants take all the equipment with them in their backpacks. The method can be used to motivate and train young people to become citizen journalists and critical media users. It also includes a rich learning dimension, not only in the media literacy context but also in terms of intercultural learning, project management, team work and responsible citizenship.

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### Training objectives:

- \*to introduce the methodology of Backpack Journalism (BPJ) and see examples of previous projects and good practice
- \*to explore and identify how BPJ can be used as a tool for working with disadvantaged young people
- \*to discuss and share how BPJ can increase employability of young people through developing skills such as media literacy, communication skills, responsibility, team work and sense of initiative
- \*to inspire participants to include BPJ or elements of BPJ in their organizations and their youth work
- \*to develop partnership between organizations which wish to develop BPJ projects in future
- \*to promote active citizenship, participation of young people and responsibility to make change in the society and community

The training course will take place in the region of the Beskydy mountains, in the mountain hotel "Amerýka" - <http://www.hotelameryka.cz/en/>. The closest biggest city is Ostrava – with connections and possibilities to fly to either to Prague in the Czech Republic, or Vienna in Austria or Katowice and Krakow in Poland. We will inform the selected participants about flights and how to get to the venue in detail later ☺



**Costs:** Accommodation and meals during the training course will be provided by the organizers. 70% of the travel costs of the participants will be refunded after the training course. There is a participation fee of 50 Euros.

**Are you interested?** Then fill in the online application form <http://goo.gl/kqml9G> until 20.12.2013!

**Hosting organization: PETRKLÍČ HELP (Czech Republic)**

**Our motto:** PETRKLÍČ HELP is a platform for creativity.

**Our mission:** We support young people by offering them space for realizing their own ideas and developing skills.

PETRKLÍČ HELP is a non-governmental organisation founded in 2005 in Český Těšín in Ostrava Region in Czech Republic. PETRKLÍČ HELP aims to develop social competences and support the interests and free-time activities of children and youths up to the age of 30, through creative and experiential programs. We are very active on a local and regional level, but we also organise large scale international activities.

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