



# The Essential Media Workshop Plus\* for Professional Educators

29 November - 3 December, 2013  
Ommen, The Netherlands  
The Olde Vechte Foundation






# The Essential Media Workshop Plus\*

Dates

29 November – 3 December 2013

This 4-day residential workshop combines theoretical knowledge and practical skills, delivered through the method of learning by playing. The workshop is designed to train basic habits that can lead to the effective exploitation of digital media in your teaching or training activity. Special attention is given to learning how to use video for documenting the learning that takes place in your classroom or learning environment.

## What will you *learn to do* in this workshop?



The workshop raises participants' awareness of the multitude of ways in which digital literacy can become part of the learning environment, while actively contributing to the learning or curricular goal you have set in the given situation.

The programme of the workshop is designed in a way so that a participant will:

- \* practice the basic image-making skills for creating an educational video
- \* create a project where learning is documented using video cameras and photography
- \* practice the basic technical skills for adding sound and using semi-professional editing software
- \* confront personal and professional concerns around technology's presence in their learning environment
- \* develop a strategy for using digital media to document good practice and learning outcomes and present it to the group
- \* create a personal audiovisual product that embodies their skills level at the end of the course
- \* be offered the choice of participating in the media coaching that follows after the course

# About this Workshop



noun /wɜrkSHäp/  
workshops, plural

A meeting at which a group of people engage in intensive discussion and activity on a particular subject or project

During the workshop participants work in a structure that gives them opportunities to create media, receive feedback, and continuously improve their skills. Being a residential workshop, the programme becomes an active learning field, where everyone has the choice to continue acquiring new skills, socialize or express themselves beyond the formal hours.



## WHO SHOULD TAKE THIS WORKSHOP?

This workshop is designed for educators, teachers, facilitators, animators and other training professionals working with groups in formal or informal education. No previous experience with media is required, however, you need to be open for experimentation with new concepts related to your own field of expertise.

For more information on the quality of experience accumulated before this event was organized, please see the short experience of the trainers below.

### Experience tells us that it helps if you:

- \* see the workshop as a step in your learning curve about digital media literacy
- \* be willing to engage in creating content for teaching or training, in your capacity as **author & educator**
- \* arrive with practical problems or ideas that you want to resolve in your teaching, learning, training etc
- \* bring with you examples from your practice as a teacher, trainer, educator and be open to challenge your own assumptions
- \* acknowledge that this residential workshop is an immersive group experience where you decide your learning goal

## What's the Plus\*

If you have participated in a media workshop in the Olde Vechte Foundation before, you will be streamlined towards more advanced skills, based on your end product in your previous workshop, or based on a video or project you made recently.

More advanced skills will include, for example:

- goal setting for digital literacy
- shooting with editing in mind
- advanced exposure and light
- rhythm exercises in video editing
- advanced sound compositions
- portraiture in photography
- the composition of moving shots
- advanced camera moves
- musicality in editing





## OUR METHODOLOGY

### Workshop & Follow-Up

The method of the workshop is based on learning by experience. We invite participants to point out where they find themselves at that moment in the learning process, what they want to learn and how they want to develop themselves.

It is focused on the experience of the individual and it is connected to the specific needs and the level of learning of the participant at that moment. The program is a tool for the participant and not the other way around.

The workshop will have a **follow-up phase**, where each participant can benefit from an online, medium-term collaboration with a media coach, who is willing to accompany them on a journey to implement ideas in practice and work through feedback and improvements.

## EQUIPMENT & CONTEXT

The Foundation gives priority to learning over technology. We provide basic equipment: tripods, SD and HD video cameras, basic microphones, and two editing stations. Participants are encouraged to bring their own devices in order to maximize the transfer of new knowledge to their working environment and daily practice.

We are a non-profit foundation run by experts. We do not produce commercial media and are not affiliated with any broadcaster. We have, however, produced youth media, documentaries and art projects for over four years. A showcase of these is available below.

## TRAINERS & TEAM

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Miki Ambrózy

Miki Ambrózy (Hungary-Belgium) will be one of the trainers of this workshop. He is a film director currently living and working in Brussels. He holds a Masters Degree from LUCA School of Arts in Audiovisual Arts. Miki works as a part-time media and drama educator at St. John's International School. He has seven years of direct experience with organizing learning for others.



Andreas Hannes

Andreas Hannes (Greece - The Netherlands) will join the workshop to strengthen the coaching aspects related to personal learning. He has a Bachelor degree in percussion from Thessaloniki, Greece, and he works as an artist, professional trainer, media educator of the Foundation. Andrew has produced several large and small scale performances with groups.



Evelina Ambrózy-Paunksnytė

Evelina (Lithuania - Belgium) is the social media & communication expert of the workshop. Her mission is to make sure the group composition will create an enriching experience for all. Evelina studied mathematics before re-training herself in the fields of videography and event management in Brussels.



The workshop is given in a basic easy-to-understand English.

## PRACTICAL INFORMATION

### GUARANTEE

If you should feel, after having completed the workshop, that it has not been productive to you in any way, you can request a refund of the course fee. The only condition is that you have attended every session and participated in every activity.

### APPLICATION AND CONFIRMATION

To apply for this workshop you have to complete the application form online ([click here](#)). After having received your application form, we will send you a confirmation letter and an invoice containing the payment details. The maximum number of participants is 22, applications are accepted in a chronological order.

### PARTICIPATION FEE

The cost of the workshop is 375 Eur (accommodation and meals are included in the price). There is a 15% discount for the unemployed or for groups of 5 people or more.

### ACCOMMODATION

The Olde Vechte Foundation is located in Ommen, on the bank of the river Vechte, surrounded by a grove of trees. It has a quiet and peaceful atmosphere, while at the same time it is just 500 meters away from a shopping mall and cafes.

In the guesthouse there is a wireless internet and a washing machine. The food is cooked in the guesthouse by the staff of the Foundation.

All the participants of the course will be awarded with a course completion certificate by the Foundation. Every applicant must fill out an application form and conform to payment deadlines.

The minimum group size is 14, the maximum is 22 people. The workshop will only take place if these numbers are met, as they create an ideal group-learning context.

## Testimonials from the workshop of February 2013



### Questions & Information?



### Contact Us!

email: [eva.paunksnyte@gmail.com](mailto:eva.paunksnyte@gmail.com)  
phone number: +32 483 512 044

More information about the accommodation and pictures are available on the Foundation's webpage [www.oldevechte.nl](http://www.oldevechte.nl).



## ABOUT THE OLDE VECHTE FOUNDATION

Established in 1966, the Olde Vechte Foundation has been nurturing and building its activities on traditionally religious values. Since the mid-1990s it has opened its doors to people from all over the world. Today the foundation functions as an international training center for informal learning. It has established a firm base in experiential learning programmes in the field of personal and professional development, coaching, employability, art, expression, media and youth work.

In two neighbouring historical buildings serving as training centres, the Olde Vechte foundation trains over 1000 participants each year in its programmes. The training centres are open to anyone who is motivated to improve personal and professional skills in order to create a better society and a higher quality of life. Striving to bring spirit and energy to each individual, our trainings and projects take learning as an organic process stemming from the diversity of talents and desires of the people involved. It is a living, learning, working and multicultural environment, coloured by its international staff members.

Address and the contact details of the Guesthouse:

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7731 BG, Ommen

The Netherlands

Phone: 0031 529 451963,

E-mail: [info.oldevechte@gmail.com](mailto:info.oldevechte@gmail.com)

[www.oldevechte.nl](http://www.oldevechte.nl)

# MEDIA EDUCATION

With the growing importance of digital media, since 2009 Olde Vechte Foundation has started incorporating video, photography and multimedia as a tool in their learning activities. One good practice for the development of media in our programmes is based on the 18-month project "Birth of Image," during which young people and educators developed content and an informal curriculum for active media literacy skills. The project created

the environment for the trainers and staff to share good practices with other educators and to develop a methodology for using video, photography and digital devices in daily learning, training and teaching activities.

Since 2010 the Olde Vechte Foundation offers learning programmes using media as a tool for different target groups of educators, learners and young people.

## WORKSHOP DAILY PROGRAMME

### Day 1

Introduction and Theoretical Foundations (interactive lecture)  
The concept of coaching  
Photo story exercise  
Portrait project  
Feedforward session  
Vision and Outcome  
Coach-coachee matchmaking  
Audiovisual format cinema

### Day 2

Workshop & Practice: Visual Grammar  
Treasure Hunt of Shots  
Golden Rules of Composition  
Practising composition: video clip  
Soap opera project  
Whole group sharing  
Goal setting with coach

### Day 3

Project teams and production meeting  
Workshops on specific skills required (sound, editing)  
Editing basics for all participants  
Working Time on Individual Projects (Coaches)

### Day 4

Working Time on Individual Projects (Coaches)  
Fine-Tuning and Feedforward (screening & presentations)  
Public presentation of results (evening)  
Agreements on the follow-up (coach-coachee)  
Celebration of Results & Bye-bye  
Dinner with candlelight

### Questions & Information?



### Contact Us!

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phone number: +32 483 512 044



# Showcasing Productions



A DANCING DICTIONARY



THE GREENSCREEN



ROAD TO EMPLOYMENT



THE STEADICAM



VISUAL GRAMMAR TUTORIAL



MEDIA IN MIDDLE SCHOOL



STUDENT LEARNING DOCUMENTED