

Maximum travel reimbursement per 1 participant is:

United Kingdom, Turkey, Italy – 350 EUR (traveling by plane, bus or train)

Romania – 200 EUR (traveling by bus or train)

Croatia, Albania, Slovenia – 140 EUR (traveling by bus or train)

Montenegro and Kosovo - 105 EUR (traveling by bus or train)

Program of the training:

| | DAY 1 | DAY 2 | DAY 3 | DAY 4 | DAY 5 | DAY 6 | DAY 7 | DAY 8 |
|-------------|--|--|---|---|---|---------------------------------|--|----------------------------------|
| 09:00-10:00 | Arrival of participants | Presentation of the programme, objectives and priorities, non-formal education | Research of community profile and structure, target groups, needs and problems. Why? Tools? | Press relations - How to get in contact and build cooperation? | Visit to local TV station - recording short speeches, 1 on 1 interview and talk show. | Lets paper speak, street action | Youth in Action programme presentation | Cerificates and closing ceremony |
| 12:00-13:30 | | | Identification of target groups - Why it is importante and how we do it? | Press conference | | | Project ideas | |
| 13:30-15:00 | | | LUNCH | | | | | |
| 15:00-16:30 | Opening ceremony | Organisations plaza | Chanelns of communication and message development | Public apiriance - Be Heard and Understood: Speak the Right Language for the Right Audience | How to owercome stage fight, Television tips | Barriers in communication | Presetation of project ideas | Departure of participants |
| 17:00-18:30 | Get to know each other - name games, ice breakers | Campaign | Motivation as last but not least phase of campaign | | Visual peception, verbal and nonverbal communication skills | Online communication | Final evaluation | |
| 18:30-19:00 | DET - Daily Evaluation Teams | | | | | | | |
| 19:00-20:00 | DINNER | | | | | | | |
| 21:00 | Welcome evening - trans-cultural evening of Serbia | Trans-cultural evening | Trans-cultural evening | Trans-cultural evening | Movie night | | See you soon! Party! | |