

## **SOCIAL MEDIA FOR ACTIVE CITIZENS**

**1<sup>ST</sup> TO 10<sup>TH</sup> NOVEMBER, 2013**

**MONTENEGRO**

### **CALL FOR PARTICIPANTS**

#### **WHY?**

Because we believe that:

- Social networks are a new and exciting field, which offer a lot of space for creativity, invention and imagination in developing youth led projects;
- It would be difficult to convince young people to disconnect and come offline, hence youth leaders might as well learn how to use social networks in order to engage young people;
- Active participation of young people is always in need for new initiatives and creative approaches and social networks are a field to be explored;
- Social networks bring a new dimension to intercultural learning and international cooperation as a whole.

#### **WHAT?**

**The main goal of the project** is to develop competencies of youth workers to support active citizenship of young people in community contexts through use of social media tools and methodologies.

**More specific objectives are:**

- To explore active citizenship from participants own experience and the resources and opportunities available to address issues of concern through democratic, civil and civic engagement;
- To explore possibilities for utilization of social media for youth activism;
- To reflect on non-formal education and its methods and their applicability within social networks;
- To develop creative and attractive ways to apply social media for youth activism, with a special emphasis on civic engagement;
- To identify local opportunities for community engagement and to design and develop an action plan for use of social media in the local context.

#### **FOR WHO?**

For **28 youth leaders from Albania, Armenia, Cyprus, Italy, Kosovo, Macedonia, Montenegro, Portugal, Romania, Serbia, Turkey, Ukraine and the UK**, who:

1. are over 18 and are working with young people in their everyday reality
2. are active on social networks and are interested to explore their use in youth work
3. have knowledge and practice of non-formal education and learning
4. are interested in developing social medial projects focused on active participation of young people
5. have basic IT skills and are not afraid of experimenting with the computers :)
6. are committed to applying their newly gained skills in their communities and within their respective organisations



## Dynamics of the training course

The training methodology has 2 dimensions (online learning platform and the residential part) which will be implemented as follows:

1. **Introductory phase** (preparation for the course) starting after the selection of participants till the beginning of the residential training course. This phase will require few hours per week of participant's dedication.
2. **Residential training course**, from 1<sup>st</sup> to 10<sup>th</sup> November in Montenegro.
3. **Follow-up phase through distance e-learning**, after the residential training for 2 weeks (couple of hours required).

## BY WHOM?

**Forum MNE** is an organization which achieves its vision by supporting the development of young people into conscious, responsible and active individuals that are able to recognize, seek and realize their rights and contribute to the development of a peaceful and just society.

**Forum MNE** is working on the following strategic goals:

- Advocacy and lobbying for better position of young people in Montenegro;
- Recognition and formal accreditation of non-formal education;
- Strengthening international cooperation;
- Functional and operational centre for non-formal education.

We develop and realise programmes based on non-formal education, with a specific focus on community youth work and volunteerism, we promote youth creativity and youth activism. We support development and implementation of youth policy in cooperation with all relevant stakeholders in the society.

**Forum MNE** coordinated Information and counselling programs, in partnership with ERYICA European network. Organization also delivered trainings for youth organizations, throughout ALTYO project, targeting social marketing and other lobbying tools. **Forum MNE** run Combating Hate Speech Online project for capacity building of Montenegrin youth activists and other youth/internet/NFO/human rights stakeholders.

## COSTS

This project is funded by **the Youth in Action Programme**. According to its rules, all costs of board and lodging will be covered by the organisers. In addition, Forum MNE is going to reimburse 70% of the participants' travel costs, upon the receipt of all original tickets and invoices.

**If you are interested in taking part in “SOCIAL MEDIA FOR ACTIVE CITIZENS” training course**, please fill in the online application form **not later than September 10<sup>th</sup>, 2013!**

In case you have any questions, please do not hesitate to write to: [smac\\_team@yahoo.com](mailto:smac_team@yahoo.com).