



The Essential Media Workshop for Professional Educators

23-26 March, 2013
Ommen, The Netherlands
The Olde Vechte Foundation



The Essential Media Workshop

Dates
23-26 March 2013

The 4-day residential workshop combines theoretical and practical elements in a fun and participatory way. We developed the workshop for professional educators who want to increase their personal competence in handling, using and exploiting digital media in their work, either in formal education or in the civil society sector.

Arrival date – 22nd of March, after 4 p.m.
Programme starts – 23rd of March, 10.30 a.m.
Programme ends – 26th of March, 8 p.m.
Departure – 27th of March before 10.30 a.m.

The workshop will raise participants' awareness of the multitude of ways in which video can seamlessly be integrated into the learning environment, equipping them with basic skills to create and share their own educational video materials.

The programme of the workshop is designed in a way so that a participant will:

- * learn the basic technical skills for using video, sound and editing software
- * learn ways to handle equipment as a part of the learning curve
- * develop activities where video or photo are used as a communication tool
- * create a personal audiovisual product that embodies their learning outcome

Workshop



noun /wɜːkʃəp/
workshops, plural

A meeting at which a group of people engage in intensive discussion and activity on a particular subject or project

During the workshop participants work in a structure that gives them opportunities to create media, receive feedback, and continuously improve their skills. Being a residential workshop, the programme becomes an active learning field, where everyone has the choice to continue acquiring new skills, socialize or express themselves beyond the formal hours.

WHO CAN TAKE THIS WORKSHOP?

This workshop is designed for enthusiastic educators, teachers, facilitators, animators and other training professionals working with groups in formal or informal education. No previous experience with media is required.

All the participants of the course will be awarded with a course completion certificate by the Foundation. Every applicant must fill out an application form and conform to payment deadlines.

Based on our experience, the best results are achieved when working with the groups of minimum 14 and maximum 22 people. The workshop will only take place if these numbers are accomplished.

OUR METHODOLOGY

The method of the workshop is based on learning by experience. In our approach we invite participants to point out where they find themselves at that moment in the learning process, what they want to learn and how they want to develop themselves. It is focused on the experience of the individual and it is connected to the specific needs and the level of learning of the participant at that moment. The program is a tool for the participant and not the other way around.

EQUIPMENT & CONTEXT

The Foundation gives priority to learning over technology. We provide the following basic equipment: tripods, SD and HD video cameras, basic microphones, and two editing stations. Participants are encouraged to bring their own devices in order to maximize the transfer of new knowledge to their working environment and daily practice.

We are a non-profit foundation run by experts. We do not produce commercial media and are not affiliated with any broadcaster. We have, however, produced independent youth media for over three years. A showcase of projects and amateur productions is available below.

MIKI AMBROZY



Miki Ambrozy (Hungary-Belgium) will be one of the trainers of this workshop. He is a film artist currently engaged in Brussels, while completing a Masters Degree at Sint Lukas University in Film Directing. Miki works as a part-time media and drama educator at St. John's International School. He has six years of experience in non-formal learning activities and has been working as freelance youth worker at the Olde Vechte Foundation since 2009.

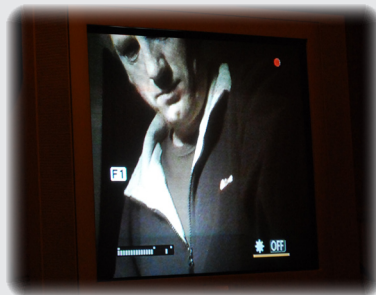
TRAINERS AND TEAM

Andrew Hannes (Greece - The Netherlands) will join the workshop to strengthen the creative aspects related to personal learning. He has a bachelor degree in percussion from Greece, and works as a professional trainer, media educator and performer of the Foundation. Andrew has produced several large scale performances with groups.

The trainers will be assisted by a small international team of experienced co-workers.

ANDREW HANNES





PRACTICAL INFORMATION

APPLICATION AND CONFIRMATION

To apply for this workshop you have to complete the application form online ([click here](#)). After having received your application form, we will send you a confirmation letter and an invoice containing the payment details and cancelation conditions.

The maximum number of participants is 22, applications are accepted in a chronological order.

PARTICIPATION FEE

The cost of the workshop is 375 Eur (accommodation and meals are included in the price). Travel costs are covered by applicants.

ACCOMMODATION

The Olde Vechte Foundation is located in Ommen, on the bank of the river Vechte, surrounded by a grove of trees. It has a quiet and peaceful atmosphere, while at the same time it is just 500 meters away from a shopping mall and cafes.

The historical building serves as a place for group accommodation and as a training centre. The rooms are shared by 2-4 people, toilets and showers are located on each floor. On the ground floor there are spaces and rooms to relax, work and socialize. Also, there is a wireless internet available, a washing machine and a dryer. The food is cooked by the staff of the Foundation.

Visit the gallery to see some pictures of the rooms and surroundings.

GUARANTEE

If you should feel, after having completed the workshop, that it has not been productive to you in any way, you can request a refund of the course fee. The only condition is that you have attended every session and participated in every activity.

The workshop is given in a basic easy-to-understand English.

CONTACTS

This workshop is organized by Vidoos Media and The Olde Vechte Foundation.

If you have any questions, get in touch with Eva Paunksnyte at vidoos.media@gmail.com, +32 483 512 044.

www.vidoosmedia.com

More information about the accommodation and pictures are available on the Foundation's webpage www.oldevechte.nl.



ABOUT THE OLDE VECHTE FOUNDATION

Established in 1966, the Olde Vechte Foundation has been nurturing and building its activities on traditionally religious values. Since the mid-1990s it has opened its doors to people from all over the world. Today the foundation functions as an international training center for informal learning. It has established a firm base in experiential learning programmes in the field of personal and professional development, coaching, employability, art, expression, media and youth work.

In two neighbouring historical buildings serving as training centres, the Olde Vechte foundation trains over 1000 participants each year in its programmes. The training centres are open to anyone who is motivated to improve personal and professional skills in order to create a better society and a higher quality of life. Striving to bring spirit and energy to each individual, our trainings and projects take learning as an organic process stemming from the diversity of talents and desires of the people involved. It is a living, learning, working and multicultural environment, coloured by its international staff members.

Address and the contact details of the Guesthouse:

Zeesserweg 12

7731 BG, Ommen

The Netherlands

Phone: 0031 529 451963,

E-mail: info.oldevechte@gmail.com

www.oldevechte.nl

MEDIA EDUCATION

With the growing importance of digital media, since 2009 Olde Vechte Foundation has started incorporating video, photography and multimedia as a tool in their learning activities. One good practice for the development of media in our programmes is based on the 18-month project "Birth of Image," during which young people and educators developed content and an informal curriculum for active media literacy skills. The project created the environment for the trainers and staff to share good practices with other educators and to develop a methodology for using video, photography and digital devices in daily learning, training and teaching activities.

Since 2010 the Olde Vechte Foundation offers learning programmes using media as a tool for different target groups of educators, learners and young people.

WORKSHOP DAILY PROGRAMME

Day 1

Getting to Know One's Self Through Media (Games)
The Landscape of Media and Skill Sets
Coach and coachee (Game)
Workshop & Practice: Visual Grammar
Personal Learning Outcome Setting

Day 2

Workshop & Practice: Thinking in Sound and Light
Watching is Learning (cinema)
Workshop & Practice: Visual Grammar
Visual poetry

Day 3

Project Definition
Project Team Mingle
Workshop & Practice: Sound recording and editing
Working Time on Individual Projects (Coaches)
Workshop & Practice: Editing & Exporting Basics

Day 4

Working Time on Individual Projects (Coaches)
Fine-Tuning and Feedforward
Public presentation of results (evening)
Celebration of Results & Bye-bye Party





What our participants say...



Sally, the United States

“The workshop was amazing! We worked hard and played hard. I expected to learn a lot but I didn't expect to have so much fun doing it! The staff was knowledgeable, creative, entertaining and so patient with us! Loved creating the videos and getting to know the other participants through teamwork. I left with a much greater appreciation of what goes into to filmmaking. We watched a movie last night and I kept thinking about the point of view of the camera, the lighting and what the camera crew must have done to make the shots.”



Tom, Belgium

“Creating a working and learning environment where I felt completely at ease and invited into an atmosphere of trust and support was the initial clue that my time in Ommen was going to be rich with quality instruction and a safe and comfortable learning environment. As a media student, I immediately learned to think of creativity, personal centeredness, and relationship with equipment and software. To me, that was essential. As a result of that insight, I was eager and willing to take part in the intense and hilarious sessions of theory and practice to follow.”



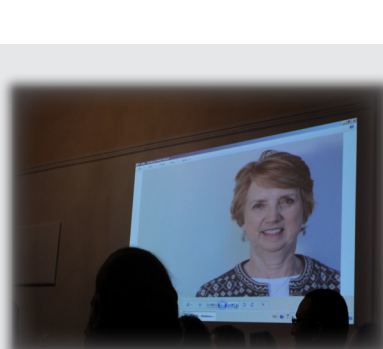
Alan, Belgium

“It was creative, inspiring and professional and did so much more than develop a practical hands-on understanding of the equipment and programmes, like the various cameras, microphones, etc., and editing tools of Adobe Premier Elements.

We were challenged to be active, inter-active and critically reflective and to learn in both formal and informal ways throughout the course as we developed and shared our creative ideas and productions and worked through the editing process to the viewing of the final 'work in progress'.

The four days progressed naturally, step and step, to unfold into a complete crash course in creative concepts, planning, visual literacy and communication.

All this combined with great food, good humour, lots of laughter and enormous warmth, kindness and patience throughout in the comfort of the big house under the trees next to the small lake in pretty Dutch town of Ommen.”



Showcasing Youth Media



ADVERTISING LIFE



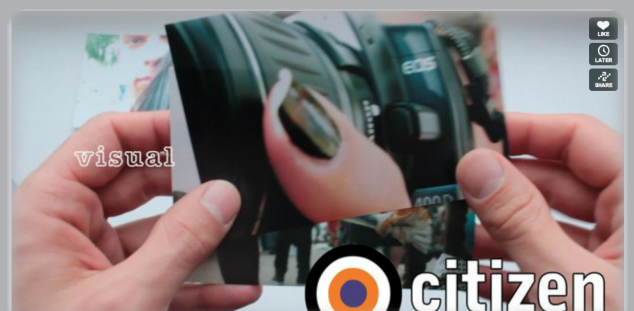
THE GREENSCREEN



MEDIA AWARENESS



THE STEADICAM



VISUAL GRAMMAR TUTORIAL