



NEW TRAINING
COURSE

CREATIVITY & INNOVATION IN YIA
MORE THAN KNOWLEDGE OR SKILL, CREATIVITY IS AN ATTITUDE

AIM AND OBJECTIVES

INTERNET ADDRESS

We created a website to support this training experience.

www.socialcreativity.webnode.com



FOR WHOM?

All actors in the youth field (youth leaders, youth workers, local authorities, among others) interested in developing creative and qualitative projects.

This training course is developed for a group up to 25 participants.

NEW TOOLS

Several elements in this training are not only based upon experience within youth work, but also include techniques and tools used in creative companies and business world. We believe that youth work can benefit from these approaches, within their social context.



Over the past 12 years of being involved in the Youth programme as well as Youth in Action Programme, we have been confronted with several factors when working with youth workers and youngsters in an international context:

PARTICIPATION IN PROJECTS: projects are still often designed and run by a single organisation/person instead of being a shared project with all actors effectively involved.

QUALITY IN PROJECTS: most projects follow a traditional path and often there is a lack of innovation or creativity which would increase the learning outcomes for all the persons and organisations involved.

We aim to promote Creativity and Innovation within YiA Projects. Breaking it down, here's what we want to do:

- Supporting youth workers and youth leaders to think in innovative ways of approaching youth related topics and develop creative solutions to increase the impact and efficiency of youth activities;
- To analyze each step of a project (preparation, implementation, evaluation and follow up) and develop creative solutions to improve these steps in terms of process and quality results.
- To develop innovative methodologies that increase effective participation of all project-actors involved in youth projects: partners, youngsters, local communities, policymakers.

NON FORMAL EDUCATION: many users of the programme are not able to effectively turn the Non Formal methods used in their project into learning and empowerment of the ones involved.

IMPACT: many projects remain far away from the local community and the impact is reduced to a minimum. With a creative approach, local involvement and visibility can be increased significantly.

Based upon these observations, we have designed this training course aiming to give creative and innovative tools to youth workers in order to increase the quality in their projects and offer answers to the above issues.



BUDGET AND TASKS

The trainers' team engages in the following aspects:

- . Full preparation and delivery of all **Program** parts;
- . Delivery of a '**Participants' Pack**' including all information needed for the organisation of this training course;
- . Creation of a '**Handout Pack**' including all the handouts used during the training course;
- . Evaluation **Report** of the training course;
- . **Website** specially designed for this training course which supports of the course.
- . The use of **social networks** to promote previous contacts and preparation of participants prior to the training course.

In relation to the trainers' fees, we follow the guidelines stipulated on the Salto site.

Pedagogical team

The team is composed of trainers with extensive experience in YiA programme and local intervention projects. Both are or have been involved in several network trainings (TICTAC, ATTE, ATOQ, EYE Opener)

• ANITA SILVA

Anita is a Portuguese Trainer, currently living in Lisbon. After obtaining a degree in Social Cultural Animation, Anita has worked in several fields such as: emergency houses for youngsters, drug prevention, neighbourhood street work, adult training, etc. Also developed work as Clown and Face Painter and organised several international youth projects.

In 1998, she co-founded MAIS, an informal group of young professionals that later on became Team MAIS: a company that provides services like Training, Events and Non Formal Education with a focus on promoting creative solutions for the Social Field.

Anita has been a freelance trainer since 2000 for several institutions & organisations such as the European Network of Animation, the SALTO network and several national Organisations. Currently, Anita is finishing a master in Creativity and Innovation. She is the Director of Team MAIS, a Trainer in the Youth and Social Field and a Teacher in Higher Education School of Santarem, teaching youth and community workers.



<http://trainers.salto-youth.net/anasilva>

• MARK TAYLOR

Mark Taylor is a relatively nice dinosaur who freelances from his current base in Strasbourg, France. He's involved in all kinds of stuff which usually involve some kind of learning, or at least what certain people call "AHA! moments". For complicated reasons, he recently became the proud owner of two ukuleles and, what's more, one of them looks like a frog's face. They now try to teach him to play them, or they (the ukuleles) would get bored.

He is President of the UNIQUE network of trainers and researchers, and he has been involved in creating the via Experientia consortium which sets out to expand experiential learning. Otherwise, you can find him around the place facilitating meetings, training, running workshops and consulting organisations. One of his passions is to be found in writing what he hopes are useful educational publications. A founding member and now editor of Coyote magazine, he is still waiting to meet Spiffy...



<http://trainers.salto-youth.net/marktaylor>

Programme and Content

[we squeeze it all out with you]

- The total training course is built upon experience in delivering training and maintains **the cycle of learning** through discovery, reflection, evaluation and follow up.

A clear and logical **pedagogical flow** provides the basis for this week.

Promotion of **YiA as a qualitative tool** within youth projects is a priority.



CREATIVE LEARNING

The session plan does not follow completely the traditional structured training course frames. Unusual moments are turned into a new learning space.

NEW PROGRAM ELEMENTS

- Floating Breaks
- Library Lunch
- Sunrise Session
- On Spot Reflections
- *NA centered modules

DAY 1

DAY 2

DAY 3

DAY 4

DAY 5

	DAY 1	DAY 2	DAY 3	DAY 4	DAY 5
Arrival participants				Sunrise session	
	BREAKFAST	BREAKFAST	BREAKFAST	BREAKFAST	BREAKFAST
	Introduction TC Creativity and innovation Youthpass	YiA Defining project elements and analysis		*Module to be chosen by NA according to their needs assessment	Future project market: working on the full participation cycle
	LUNCH	LIBRARY LUNCH	LUNCH	LUNCH	LIBRARY LUNCH
	Blocking and unblocking processes Individual and groups processes	Creating innovative approaches within each project step Qualitative elements	New tools in youth work to increase creative solutions for Quality	Resources Evaluation	
	DINNER	DINNER OUT	DINNER	DINNER	DINNER
Welcome evening	International market: different approaches towards ICL	Free evening	Exchange of good practice	Good bye evening	

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Outcomes

[an overview of the first TC results]

- The first Training Course took place in Odemira – Portugal during the 1st week of June 2010. **27 participants from 16 different countries** took part in this successful 5 days training course.
- On-going evaluations and on the spot adaptations to the needs of the participants and their reality resulted in a **100% satisfaction** on the level of the individual expectations of the participants.
- *“Most participants point out that through the training course they gained knowledge and skills how to find creative approaches, both in the field of youth work as life in general. Some participants mention they feel empowered by experiencing and knowing the possibilities and limitations of creative process(es).”*



Similar results were obtained during the next edition of the course in Belgium - so it seems like we are doing something creatively right!

