INFOPACK

THINK TWICE:

PBA FOR MEDIA LITERACY AND CRITICAL THINKING

> Madeira, Portugal

> 8–14 January 2027

ABOUT THE PROJECT

This five-day PBA brings together staff members from organisations that want to help young people think critically, check what they see online and resist manipulation. Together we will build partnerships and create large-scale, lasting initiatives, such as KA2 projects in Erasmus+ and similar programmes.

8–14 JANUARY 2027

8/01 ARRIVAL
14/01 DEPARTURE
(5 activity days + 2 travel days)

APPLICATIONS ARE OPEN!!

Fake news, polarising content and manipulative influencers shape how young people see the world. This Partnership Building Activity is for organisations that want to respond with strong, practical projects. We will focus on:

🔍 ***Media and digital literacy:*** how young people find, judge and share information, from viral fake news to climate myths and conspiracy theories.
🛡️ ***Extremism and polarisation, online and offline:*** preventing radicalisation and hate speech, and strengthening democratic values and European citizenship
📱 ***Influencer culture:*** how influencer content affects young people's values, self-image and behaviour, and how to build healthier digital habits

Throughout the activity, we will:

- share good practices and methods for teaching media literacy and critical thinking,
- exchange experience in Erasmus+ project design and management,
- co-create project ideas with new and existing partners,
- prepare first drafts of future Erasmus+ applications.



MEET THE HOSTS

We are an organisation based in Madeira.
It is a beautiful place, some even call it paradise but it's not perfect, and that's where we come in. We focus on helping young people explore different paths, this includes digital skills, remote work, entrepreneurship, and international opportunities like Erasmus+ projects.
What do we actually do?

- organise youth exchanges and training courses
- run workshops on skills that matter in real life
- connect local youth with international experiences

We also try to make these opportunities more visible. Because a lot of young people here simply don’t know they exist. And yes, we’ve all heard at least one person say: “Erasmus is only for university students” (it’s not).

@my_madeira_island

mymadeiraisland.com

MEET THE HOSTS UPCLOSE



ART DIRECTOR



QUEEN MAZUR



DIGITAL DIRECTOR



PROBLEM SOLVER

Find more about us here:
mymadeiraisland.com

PROFILE OF PARTICIPANT



This Partnership-Building Activity (PBA) is intended for staff members and decision-makers from organisations actively working with young people, who are interested in developing new partnerships and exploring future cooperation opportunities.

Participants should meet the following criteria:

- **Understands project management and processes.** (Note: this activity is not a project writing training.)
- **Hold a decision-making position** within their organisation and can commit to and move forward new cooperation initiatives.
- **Works with young people**, or plans to, on media literacy, critical thinking, democratic participation or climate topics.
- **Be at least 18 years old.**
- Have good English communication skills.
- **Be based in an EU Member State** or a third country associated to the Erasmus+ Programme.

Priority goes to organisations that work with young people with fewer opportunities or from remote and rural areas. Organisations new to Erasmus+ are also welcome.

WHAT TO EXPECT IN MADEIRA

- ***Interactive workshops by experts and practical learning sessions;***
- ***Hands-on tools and methods you can apply in your organisation;***
- ***Peer learning and exchange of experiences between organizations;***
- ***Networking;***
- ***Forest maintenance;***
- ***Cultural visits.***

Accomodation

***Casa D'avo Beatriz** is a rustic holiday home. We are staying in double or triple rooms shared with other participants (same gender - Male / Female). Each room has a bathroom with a bath, towels, soap.*

The training sessions will be organized in the accomodation.

Check-in starts at 15:00h



More info

SUSTAINABLE TOUCH

We are committed to environmental goals of the European Union.

As part of this commitment, we started My Madeira Forest in partnership with the Ecologic Park of Funchal to counteract the environmental footprint of our mobilities.

A half-day trip to the forest is planned, during which we will focus on planting and maintenance activities. Tools and materials will be provided.

Please bring and wear suitable outdoor clothing and footwear.



Know more about our forest



MEALS

- **Breakfasts** will be served at the venue.
- For **lunch and dinner**, we'll explore a mix of options, including dining at local restaurants, and eating at the venue.
- **Coffee breaks** will be arranged throughout.

⚠️**Due to the remote location of the venue and space limitations, we will only be offering vegetarian meals and meat/fish options.** ⚠️

Participants are welcome to *bring traditional snacks* or treats from their regions. Kitchen for cooking is available too.

For the intercultural eveningy you can think of national food, drinks, snacks, symbols, songs, dances, presentations, games, etc.



PARTICIPATION FEE

We don’t ask for any participation fee. However, we need your collaboration in the **travel arrangements**: like ourselves and all our participants, we ask you to travel light - only with a backpack. We expect you to find the most affordable / suitable travel option.

TRAVEL

- ⚠️We travel light – backpacks only. We won’t cover additional luggage.
- ⚠️ All flight options and prices must be approved by the hosting organization before booking.
- Participants may extend their stay for 1-2 days before or after the official project dates. Any expenses incurred during these extra days are the participant’s responsibility and will not be covered by the project budget.
- Maximum travel budget will be calculated based on the Erasmus+ Guide 2026, using the Erasmus Distance Calculator.

BUDGET

Travel distance	Non-Green travel
10 – 99 km	28 EUR
100 – 499 km	211 EUR
500 – 1999 km	309 EUR
2000 – 2999 km	395 EUR
3000 – 3999 km	580EUR
4000 – 7999 km	1188 EUR
8000 km or more	1735 EUR

WHAT TO BRING!

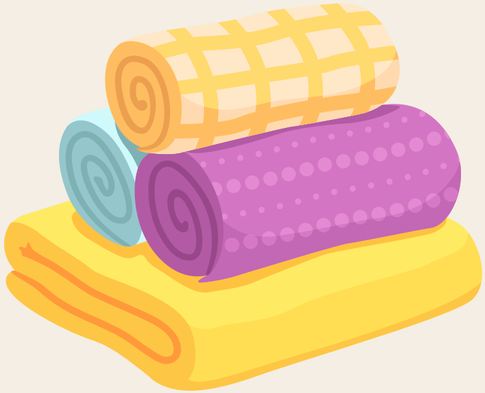
- *Personal medication (anti-allergies, painkillers, etc.)*
- *Clothes for colder and warmer weather*
- *Personal hygiene items*
- *Comfortable shoes*
- *Reusable water bottle*



HEATH INSURANCE

- *Participants <u>MUST</u> have valid health insurance or European Health Insurance Card (EHIC) covering the full duration of the mobility.*





MORE INFO:

- This is a project under the Erasmus+ programme. Accommodation, travel expenses and daily meals are covered by the Erasmus+ programme.
- Expenses outside of the project programme are the responsibility of participants.

CONTACT:

- For any questions, please contact the hosting organization at info@mymadeiraisland.com

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the European Union

THANK YOU AND SEE YOU SOON!

