CJ SUPER HEROES

CITIZEN JOURNALISM ONLINE COMPETITION



Submit your materials until 8 November 2026!

Full rules at
https://cjsuperheroes.eu/contest/

Contact and submission via
cjsuperheroespr@gmail.com

Co-funded by
the European Union

CJ SUPER HEROES

WHY PARTICIPATE?

YOUR COMMUNITY. YOUR STORY. YOUR VOICE.

Citizen journalism gives people the opportunity to highlight local stories, community concerns and perspectives that are often missing from traditional media.



01

TELL MEANINGFUL STORIES

Explore an issue that matters to your local community.

02

NO EXPERIENCE REQUIRED

The competition is open to adults aged 18 and over.

03

CHOOSE YOUR FORMAT

Create a written, video, podcast or audio story.

04

LEARN IN SPAIN

Selected winners will join an international training activity.

Co-funded by the European Union

CHOOSE YOUR CATEGORY

TWO WAYS TO CREATE YOUR STORY

Two winners will be selected from each category in every participating country.

TRADITIONAL JOURNALISM

Create your material independently without using artificial intelligence tools.

- → Original reporting and research
- → Interviews and primary sources
- → Personal field work
- → Independent storytelling
- → Standard editing tools are allowed

2 WINNERS PER COUNTRY

GROUP 2

AI-ASSISTED JOURNALISM

Use AI responsibly as part of your research, writing, visual, audio or video production process.

- → AI may support the creative process
- → A Prompt Log is mandatory
- → AI information must be verified
- → AI use must be transparent
- → Final responsibility remains yours

2 WINNERS PER COUNTRY

Co-funded by the European Union

CJ SUPER HEROES



WHAT CAN YOU SUBMIT?

CHOOSE THE FORMAT THAT TELLS YOUR STORY BEST

Entries must be created and submitted in the national language of the participant's country.

T **TEXT**

An article, report, interview or essay of preferably 500–1,500 words.

V **VIDEO**

A video report, documentary or mobile journalism story of up to 5 minutes.

A **AUDIO**

A podcast episode or audio report with a maximum duration of 10 minutes.



Co-funded by the European Union

CJ SUPER HEROES

THE MAIN PRIZE

WIN A TRAINING EXPERIENCE IN SPAIN

Four winners from each participating country will be invited to the international CJ Superheroes training activity in Spain.

- Travel costs covered according to Erasmus+ rules
- Accommodation and meals covered
- Advanced citizen journalism workshops
- Support to develop and improve your material
- Opportunity to prepare your story for publication



Co-funded by the European Union

CJ SUPER HEROES

HOW IT WORKS

FOUR STEPS TO JOIN THE COMPETITION

Prepare and submit your story by 30 September 2026. National juries will evaluate the eligible entries and announce the winners in October 2026.

CHOOSE RULES LANGUAGE



1 READ THE RULES

Review the competition categories, accepted formats, evaluation criteria and ethical conditions.

2 CREATE YOUR STORY

Choose an important community topic and prepare your written, video or audio material.

3 SUBMIT YOUR ENTRY

Email your completed competition entry to:
cjsuperheroespr@gmail.com

4 RESULTS IN OCTOBER

National juries will assess all eligible entries and announce the selected winners in October 2026.

Co-funded by the European Union

CJ SUPER HEROES



EVALUATION CRITERIA

HOW YOUR STORY WILL BE ASSESSED

Every entry can receive up to 100 points. Sixty points come from common journalistic criteria and forty points depend on the selected category.

OPEN COMPETITION RULES

20

PUBLIC IMPORTANCE

Relevance, community value and originality.

20

ETHICS AND OBJECTIVITY

Impartiality, dignity and distinction between facts and opinions.

20

STRUCTURE AND IMPACT

Clear organisation, presentation and accessible language.

TRADITIONAL JOURNALISM

Field work and sources	**20 points**
Creative performance and author's voice	**20 points**

AI-ASSISTED JOURNALISM

Transparency and prompt engineering	**20 points**
Fact-checking and human oversight	**20 points**

Co-funded by the European Union