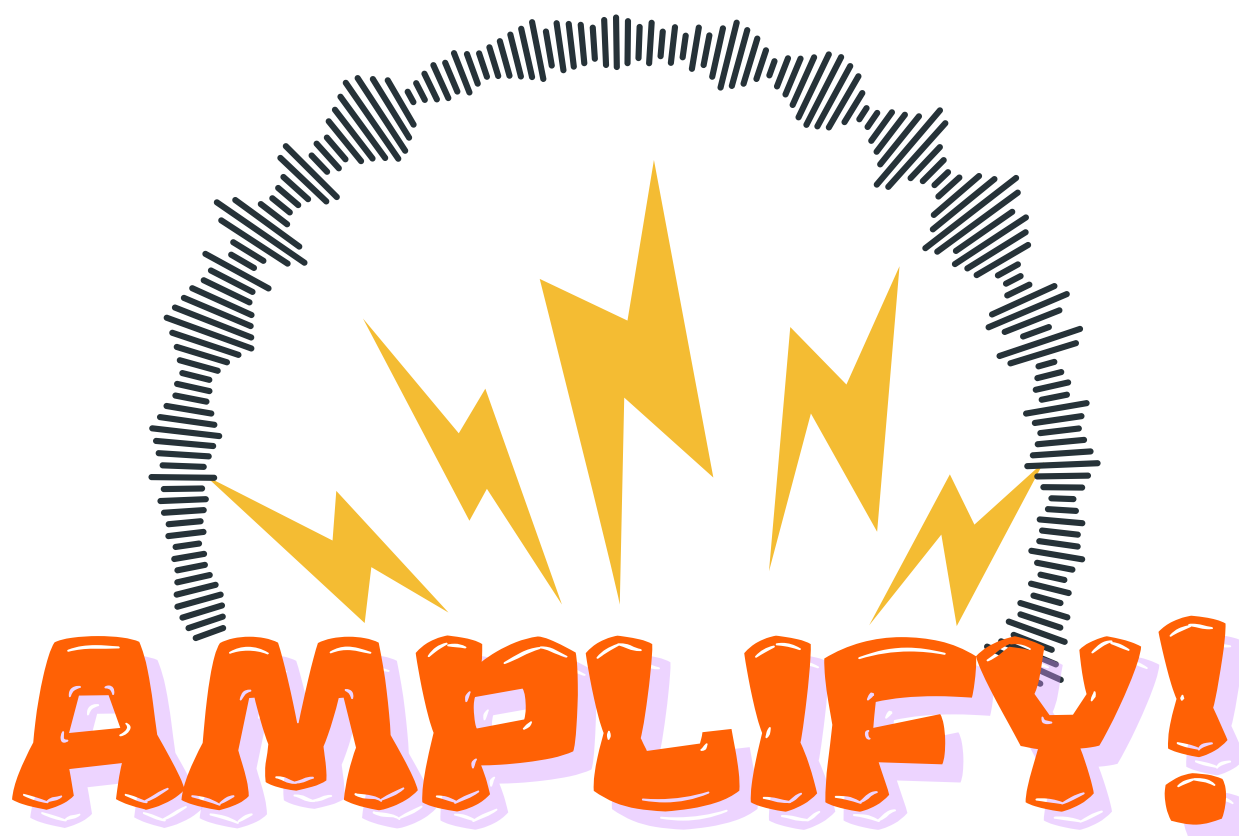




Co-funded by
the European Union

INFOPACK

TRAINING COURSE



TC2 - 3-10 October - Portugal

Project Reference 2025-3-IT03-KA153-YOU-000381523



WELCOME TO AMPLIFY! TC 2-

Video Tools for Stronger Youth Voices

Amplify! is an **Erasmus+ project** that empowers youth workers to confidently use **digital media** as a tool for **participation, inclusion, and youth engagement**. Through practical learning experiences, the project helps participants develop the skills needed to create meaningful digital content that gives young people a stronger voice in their communities.

The project is structured around two complementary international Training Courses. While the first focused on podcasting and audio storytelling, this second Training Course **explores the power of video, visual communication, and social media as educational and participatory tools**.

During this training, participants will learn how to transform **youth work activities, local initiatives, and community stories** into engaging digital content suitable for today's online platforms. Through **hands-on workshops** and collaborative activities, they will develop practical competences in **visual storytelling, smartphone video production, editing techniques, content planning, and social media communication**.

Beyond technical skills, the training encourages participants to reflect on how digital media can be used ethically and creatively to **increase youth participation, promote inclusion, raise awareness of social issues**, and strengthen the visibility of youth work.

By the end of the Training Course, **participants will have produced their own short-form video content, experimented with different communication strategies**, and gained practical tools they can immediately apply within their organisations and local communities.



3–10 October 2026 - Portugal

The second Training Course builds on the competences developed in TC1 and focuses on **video, visual storytelling, and social media communication**.

Participants learn how to translate youth work activities and messages into short-form, digital-native content suitable for platforms such as Instagram and TikTok.

The programme covers visual storytelling principles, basic video production and editing, content adaptation for different platforms, and the planning of coherent social media campaigns.

Number and profile of participants:

- 24 participants (3 per organisation)
- Youth workers, volunteers, educators, coordinators, and communication officers
- Mixed levels of digital experience to support peer learning
- We encourage to include at least one participant with fewer opportunities per partner

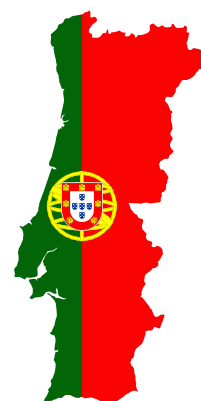
TC2 - Program

A2. AMPLIFY - SOCIAL CONTENT TC							Portugal 3rd October - 10th October 2026	
	Day 1	Day 2	Day 3	Day 4	Day 5	Day 6	Day 7	Day 8
Simple Schedule	3-10	4-10	5-10	6-10	7-10	8-10	9-10	10-10
8:30	Breakfast							
9:30	Arrival of the participants	Remember each other- Games	Social Media Strategies for Youth Work	Filming with Smartphones	Cultural Visit to Lisbon with Content Creation tasks	Refining & Final Editing	Dissemination	Departure of participants
11:00	Coffee-Break							
11:30	Arrival of the participants	Amplify Tour + Q&A	Designing Video Formats	Editing Essentials	Cultural Visit to Lisbon with Content Creation tasks	Social Media Launch Simulation	Follow Up	Departure of participants
13:00	Lunch							
15:00	Arrival of the participants	Team Building Games I	Storytelling & Scriptwriting	Overlay Graphics & Templates	Cultural Visit to Lisbon with Content Creation tasks	Showcase of Mini-Campaigns	Final Evaluation & Europass	
16:30	Coffee-break							
17:00	Introducing the participants and organizations	Climate Fresk	Visual Identity & Templates	Team Labs: First Drafts	Cultural Visit to Lisbon with Content Creation tasks	Wrap-Up & Next Steps	Youthpass & Open Badges Delivery	
18:30		Reflection Time					Free Time	
20:00	Dinner	Dinner	Dinner	Dinner	Dinner	Dinner	Dinner	
22:00	Do You Remember?	Intercultural Night	Self Managed Activities	Self Managed Activities	Self Managed Activities	Self Managed Activities	Farewell Party	



Venue

The venue for the second training is in **Leziria Parque Hotel**, located in Vila Franca de Xira. This place has a train station that is 30 minutes from Lisbon, coming from Oriente. We will help you find your way!



HOW TO GET THERE From Lisbon airport you can take the metro that leads you easily to Oriente metro station. From there you can go to the train station, going all the way up from the metro, and you take the train that goes to Vila Franca de Xira.

You can buy your TRAIN ticket online on the official **website:** <https://www.cp.pt>



The venue is 15 minutes walking from the train station. We will guide you later on how you can take the bus or we will bring you to the venue.



TRAVELS

FROM PORTO AIRPORT to LISBON: If your best choice was to travel to Porto instead of Lisbon, you will still have some hours to arrive to our final destination.

LIKE THIS, WE ADVISE TO TAKE IF POSSIBLE YOUR FLIGHT TO LISBON.

Other way, we propose to you two ways to go from Porto to Leziria Parque Hotel:

- You can take a train from Porto to Vila Franca de Xira. This costs between 25€ to 40€, depending on the train type.
- You can take a Flixbus from Porto to Lisbon (Oriente), this will cost 18-25€. From there, you can check in the previous page how to access the hotel.



BUDGET AND FINANCIAL RULES

TRAVEL SUPPORT: Based on Erasmus+ distance calculator, the travels are covered according to the kilometric distance from the country of destination to that of arrival.

Maximum reimbursement for participants from

France, Italy: € 309

Greece, Austria, Poland, Slovakia, Romania: € 395

IMPORTANT: Before buying the flight tickets, please inform us on your itinerary and cost, in order to avoid mistakes or misunderstandings.

*You are allowed to arrive to Portugal till two days earlier **OR** staying in Portugal till 2 days after the end of the TC. All the expenses in these days will be on your charge and NOT in charge of the project.*



TRAVEL COSTS COVERAGE RULES

- Reimbursement will be according to the REAL amount spent for tickets, up to the maximum foreseen above; (Eligible costs are the ones related to flights, trains, busses and public transportation, private transportation is NOT refundable.
- Tracce Nascoste APS will send Travel costs reimbursement directly to each Organisation Bank account by money transfer - after the project- after receiving from each organisations or participant all the original tickets/ reservation, boarding passes and invoices;
- Partners then will take care to give reimbursement to each of their participants;

For the travel reimbursement we absolutely need all original and scanned tickets, boarding passes, receipt and travel INVOICES (If we don't get these, reimbursement is not allowed) So collect them all, from your departure town to Empoli and back.



WEATHER

The weather in beginning of October is usually still quite warm and cozy. Some rain can be expected but it is not sure. So bring some light clothes, but still some rain protection.

CONTACTS

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SEE YOU SOON