

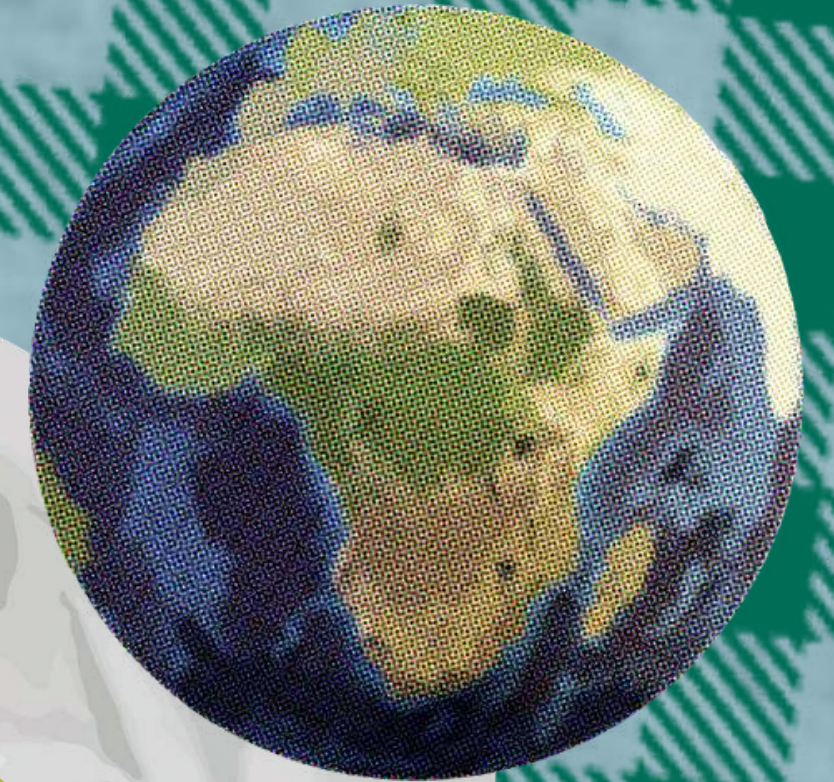


Call for
Participants

Activate the Global Change

Training for Multipliers in Street Campaigning
on Global Issues

5-14 November 2026– Balestrand, Norway



IMPORTANT!

Please read this call and the information included carefully. Check carefully whether you fit the profile of the participants we are looking for before deciding to apply.



Climate change, environmental degradation, and unsustainable consumption patterns are among the most pressing challenges of our time. Young people play a crucial role in driving sustainable change, yet many lack strong motivation to adopt and promote environmentally responsible behaviours.

A global citizen is a person who has a global perspective and mindset, understands the global implications of their actions, takes the responsibility attached to them and is constantly making changes in their lives in order to accommodate their impact on the world in a positive manner.

Public spaces have a huge potential in terms of informing, raising awareness and fostering global citizenship competencies among community members. Street campaigning is an innovative methodology in youth work and is the key methodology tackled by this particular training course. Street Campaigning differs from “traditional” workshops and other indoor activities, and it is very flexible and adaptable to different contexts and topics.

This training will offer the opportunity to different youth workers to explore deeper sustainability topics, responsible global citizenship and develop practical competencies in working with street campaigning.

Some of the advantages of working with street campaigning are:

- It can reach a large number of people in a relatively short amount of time
- It can reach people who, maybe, wouldn't be reached through other methods;
- It's very diverse in terms of activities and methods used for engaging with its audience;
- It offers a great space for creativity and innovation in spreading various messages;
- It can be implemented in diverse and alternative public spaces;
- It activates a large spectrum of competencies among the campaigners themselves;
- It's very visible and attractive to the community members;
- It has a strong, fun/enjoyable element for everyone involved;



The aim

This training aims to raise the capacity of youth workers to increase the level of global citizenship of young people through street campaigning methodology.



Methodology of the training course

During the training course, participants will explore and understand better global interdependencies, sustainable lifestyle, responsible consumption and climate change topics and get motivated to make changes in their own lifestyle and actions.

Further on, the participants will develop practical working competencies in working with the street campaigning methodology as a tool for introducing these topics to young people and general community members. of the training course



All participants will receive a copy of a support manual on Street Campaigning, which was developed by one of the trainers!

The training flow:



- 1) Deeper understanding** of various global issues relevant to the project context: global interdependencies, responsible consumption, sustainable lifestyle, climate change, etc.
- 2) Street Campaigning Methods** – discovering various techniques used in street campaigning and developing practical skills in concrete street methods: juggling, clowning, street theatre, games, etc.
- 3) Designing, Preparing, Implementing and Evaluating a Street Campaign**
- the participants will go through all the important steps of a street campaign, which they will deliver during the training and implement in a public space.

The hosting organization

Creative Connections Norway (CCN) is established in 2018 within the CIDERHUSET, an apple farm and cidery located in the peaceful landscapes of Balestrand. It is founded by **Tuba Ardic and Gard Eitungjerde Høyvik**, who are national trainers for the Erasmus+ program in Norway. With extensive experience in international projects, the founders have brought their expertise to the art village Balestrand.

Alongside their involvement in the gastronomy and tourism sectors, **the founders are passionate about fostering artistic projects and cultural exchange.** To ensure a long-lasting impact, they established CCN as a non-governmental organization (NGO) to spearhead a variety of initiatives and forge strategic partnerships aimed at cultivating creativity and fostering cross-cultural dialogue.

At the heart of CCN's mission lies its unique approach known as "ARTicipation" which harnesses the power of artistic expression to promote inclusion and active participation. Through "ARTicipation" CCN aims to create an environment where individuals from diverse backgrounds can engage with art as a means of self-expression and social connection.

A recent milestone in CCN's journey is the establishment of the **Balestrand Art Factory**. This dedicated space for artistic expression and creativity serves as a hub for various artistic workshops, events, and artist residencies. It is located just 1,5 kilometers away from Ciderhuset farm and has stunning panoramic view over the Sognefjord. With the vision of becoming a significant contributor to the region's creative landscape, Balestrand Art Factory embodies CCN's commitment to enriching cultural experiences and empowering individuals of all ages and backgrounds through art.



The Educational Team

The learning process will be guided and facilitated by an experienced team with a long history and practice in working with Street Campaigning methodology, as well as Global Education-based projects:



- **Andreea-Loredana Tudorache** has been working with Street Campaigning and Global Education since 2007, trained numerous practitioners around the world and authored a manual on Street Campaigning and several on Global Education. (<http://trainers.salto-youth.net/AndreeaLoredanaTudorache>)
- **Elena Stevkovska** has been a youth worker and Global Education facilitator and trainer since 2021 and has been involved in several Street Campaigning Projects (<https://www.salto-youth.net/tools/toy/elena-stevkovska.6009/>)

Do you resonate with this course and want to be part of it?

- Active members or close collaborators of active Youth Organisations (staff or active members, paid or not) who are working regularly with young people. It is obligatory that the organisation has a valid OLD number at the moment of applying!
- Enthusiastic youth workers who are motivated to work with the Street Campaigning methodology with young people.
- Have a strong personal interest and motivation to engage with sustainability and other global issues ;
- Good command of the English language (to be able to engage actively and meaningfully in the discussions during the course).
- People older than 18 years and with a legal residence (proven by documents) in the country they are currently residing in.
- People with residence in one of the Erasmus + Program Countries (EU Member States and third countries associated with the Programme that do not need a visa for Norway)



Important!

- The criteria mentioned are not optional or negotiable. We will not respond to any inquiries aiming to challenge these criteria stated previously.
- If you are not part of an organisation as an active member, or cannot communicate actively in English, do not apply!
- If you lie in the application process, are selected, and we discover the lie, we reserve the right to cancel your participation in the project and not reimburse any costs incurred until that moment.
- **Previous experience:** The process is designed for beginners working with Street campaigning methods, regardless of their previous experience or engagement with global topics or global education. The final group may encompass both people who are currently more engaged with sustainability topics and people who are at the beginning, but have a strong profile and potential for multiplying the learnings from this course with various youth groups.

Expenses

- **Board and lodging** for the training course are fully covered by the local organisers during the period mentioned. Participants will be accommodated in dorm-style rooms of 2 to 5 beds (bunk beds). Rooms are simple and without any luxury. Food will be served as a buffet, and it will cater for all dietary needs.
- **Each participant is free to choose the preferred way of travelling.** Due to the organisers' policies, we strongly encourage the use of green travel. If flights are used for more than 50% of the total travel distance (round-trip), the maximum budget allocated will be from the Non-Green travel category!
- **Use this website** (<https://erasmus-plus.ec.europa.eu/resources-and-tools/distance-calculator>) to find out your distance. **This is the official website to be used in order to determine the distance (no other website that calculates distances can be used as evidence).** Write at the START, your location, from where you will start your travel and at the END, Balestrand, Norway. You will get a km number as a result, which will correspond to the financial support which you may get for your travel costs. It doesn't matter in which other cities (or how many) you transfer on the way - the distance is calculated using only the starting and end cities.

Expenses

The individual maximum budget allowance for travel, per person, is the following:

Distance	Standard Travel	Green Travel
10- 99 km	28 EUR	56 EUR
100- 499 km	211 EUR	285 EUR
500- 1999 km	309 EUR	417 EUR
2000- 2999 km	395 EUR	535 EUR
3000- 3999 km	580 EUR	785 EUR
4000- 7999 km	1188 EUR	1188 EUR
8000 km or more	1735 EUR	1735 EUR



- We are taking the application process very seriously and we believe in the importance of personal input and honesty in the answers in the application form. Therefore, we want to strongly discourage of using AI-generated content in your applications. This can lead to your disqualification or at least negatively influence the evaluation of your application.
- If you decide to apply, we would appreciate if you approach the application process with honesty, integrity and dedication. We are curious about your unique perspectives, experiences and motivations to be part of the training course, and it is of high importance to us.

Feel free to ask any additional questions to the contact person (mentioned next) if you are not sure if this training is suitable for your learning and professional needs before deciding to apply.

Elena Stevkovska:
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[Click here for the application form!](#)



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