

— May 2026 —

G.R.E.E.N. Sport

Project Brochure



Co-funded by
the European Union



ABOUT

ERASMUS-SPORT-2025-101244157

G.R.E.E.N. Sport is a European cooperation initiative that supports grassroots sport organisations in becoming more sustainable, digitally advanced, and socially inclusive.

The project responds to the growing need for environmental responsibility and digital transformation in the sports sector by providing practical tools, education, and policy support for sport organisations across Europe.

At the centre of the project is the development of the G.R.E.E.N. Sport Hub, an AI-powered digital platform that enables sport organisations to:

- monitor environmental impact;
- reduce carbon footprint;
- improve energy and resource efficiency;
- adopt circular economy practices;
- strengthen sustainable governance.

PROJECT OBJECTIVES

Environmental Sustainability

Supporting sport organisations in implementing practical environmental measures and reducing waste and energy consumption.

Digital Transformation

Providing digital tools and AI-supported monitoring systems for sustainability tracking and decision-making.



Social Inclusion

Ensuring equal participation for women, young people, and disadvantaged groups in sustainability leadership and sport governance.

Circular Economy

Promoting reuse and recycling of sport equipment and encouraging responsible resource management.



Policy Integration

Strengthening cooperation with municipalities, federations, and policymakers to integrate sustainability into sport governance frameworks.





G.R.E.E.N. Sport 2030 aims to create long-term impact in the European grassroots sport sector.

Expected Results

- 500+ sport organisations reached;
- 100+ sport professionals trained;
- improved sustainability governance in grassroots sport organisations;
- increased awareness of environmental sustainability in sport;
- stronger cooperation between sport organisations and policymakers;
- increased use of digital sustainability tools;
- improved implementation of circular economy practices.

Every sustainable choice in sport today helps create a healthier, greener future for all.

EXPECTED IMPACT

G.R.E.E.N. Sport 2030 contributes to the European Green Deal and Erasmus+ priorities by encouraging sustainable, inclusive, and digitally supported sport environments.

The project supports:

- climate-conscious sport governance;
- environmentally responsible sport facilities;
- community engagement;
- cross-border cooperation;
- sustainable behavioural change.



PARTNERSHIP

The G.R.E.E.N. Sport 2030 consortium brings together municipalities, universities, sport organisations, and civil society organisations from across Europe.

Project Partners

- Município do Fundão – Portugal
- Športna zveza Murska Sobota – Slovenia
- Lota's Box – Croatia
- Spółdzielnia Socjalna Zielone Śląskie – Poland
- UCLan Cyprus – Cyprus
- Selcuk University – Türkiye

Funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or the European Education and Culture Executive Agency (EACEA). Neither the European Union nor EACEA can be held responsible for them.

GET INVOLVED

If you are a sport club, coach, sport manager, municipality representative, researcher, or sustainability enthusiast interested in creating a greener future for sport, follow our journey, participate in upcoming activities, share your experiences, and become part of a growing European community committed to making sport more sustainable.

Together, we can make every training session, competition, and sport facility a step towards a greener future.



How to Stay in Touch

Web site: www.greensport2030.eu

Social media: follow hashtag #GREENsport2030

Share the Word: [SoSha](#)

