

INFOPACK

IMPACT CAMP

> Madeira, Portugal

> 11 - 17 May 2026

ABOUT THE PROJECT

This 5-day training course will bring together staff members from organisations that want to increase the positive impact, visibility and recognition of their work.

11 – 17 MAY 2026

11/05 ARRIVAL

17/05 DEPARTURE

OBJECTIVES

The training will provide participants with **practical tools**, knowledge and strategies to enhance the **visibility, credibility** and **sustainability** of their initiatives.

Throughout the activity we will:

- *Learn how to track results and clearly communicate the value of your organisation's work.
- *Use digital tools and platforms more effectively for outreach, collaboration and daily work.
- *Develop stronger storytelling skills to communicate your organisation's mission.
- *Build a stronger online presence by using websites, social media and digital channels more effectively.
- *Explore new ways to diversify funding and present projects more convincingly.



MEET THE HOSTS



We are a non-profit association dedicated to supporting the social, economic, and cultural development of Madeira through social innovation and international cooperation projects. Over the past five years, the organisation has built strong presence in the regional landscape and internationally through our partners. We create and deliver impactful projects.

We are journalists, educators, communication experts, graphic and web designers. We make publications, visual materials, digital platforms, and gamified tools that help communicate project results effectively. Our projects have also received several national and international recognitions and awards for their innovation and impact.

 [@my_madeira_island](https://www.instagram.com/my_madeira_island)

 mymadeiraisland.com

★
MEET THE HOSTS

UPCLOSE



ART DIRECTOR



QUEEN MAZUR



DIGITAL DIRECTOR

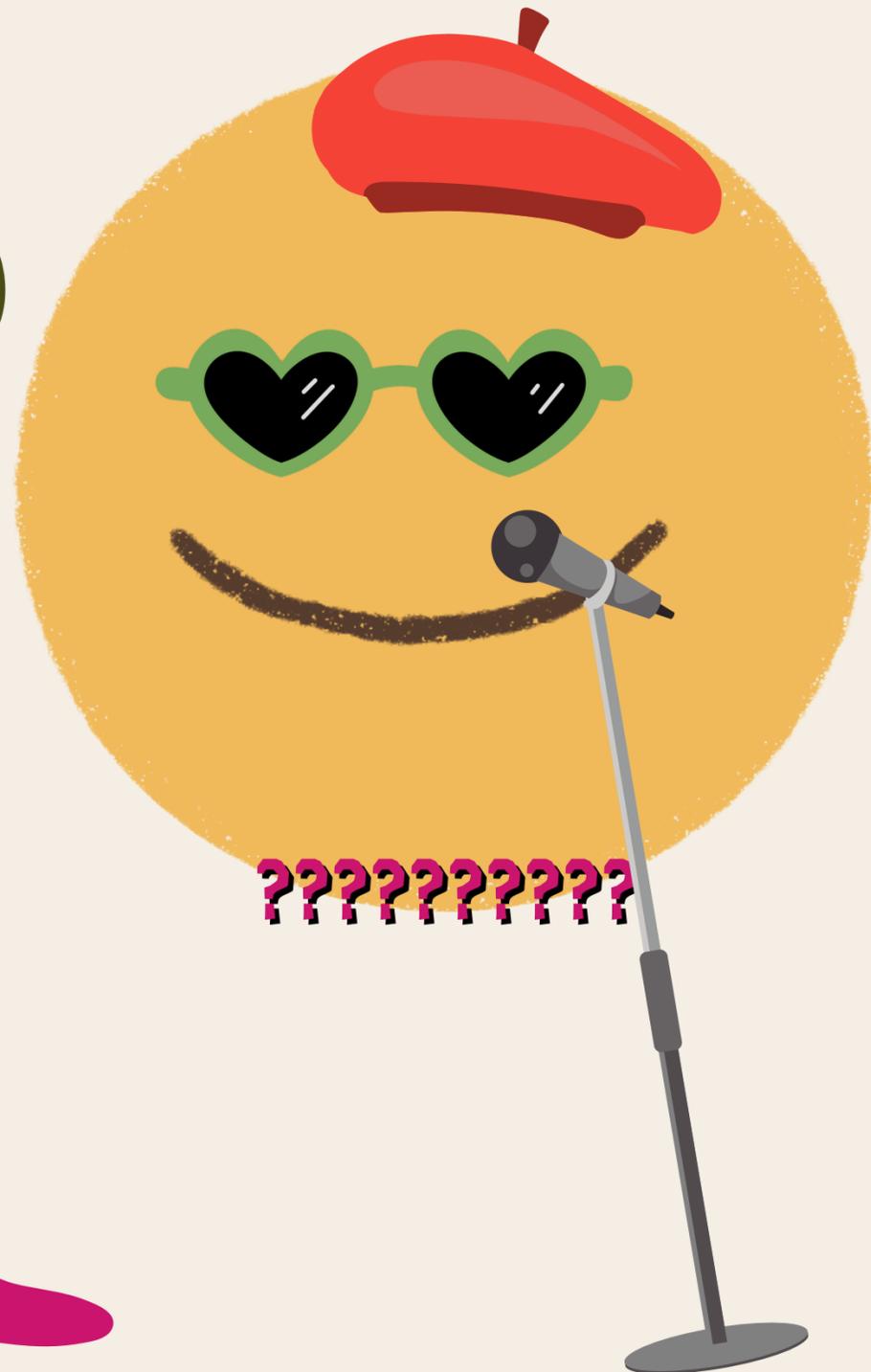


PROBLEM SOLVER

Find more about us here:
mymadeiraisland.com



PROFILE OF PARTICIPANT



This training course is designed for **staff of organisations** (decision-makers) that actively work with **young people**.

Priority will be given to organisations that focus on

(1) young people from remote or rural areas, and

(2) organisations working on the topics of climate action, green skills, and sustainable development.

This experience need to be evident from your online channels.

You need to be 18+ y.o.

We expect participants to have good English skills.

WHAT TO EXPECT IN MADEIRA

- *Interactive workshops by experts and practical learning sessions;*
- *Hands-on tools and methods you can apply in your organisation;*
- *Peer learning and exchange of experiences between organizations;*
- *Networking;*
- *Forest maintenance;*
- *Cultural visit.*

Accommodation

Casa D'avo Beatriz is a rustic holiday home. We are staying in double or triple rooms shared with other participants (same gender). Each room has a bathroom with a bath, towels, soap.

The training sessions will be organized in the accommodation.

Check-in starts at 15:00h



More info

SUSTAINABLE TOUCH

We are committed to environmental goals of the European Union.

As part of this commitment, we started My Madeira Forest in partnership with the Ecologic Park of Funchal to counteract the environmental footprint of our mobilities.

A half-day trip to the forest is planned, during which we will focus on planting and maintenance activities. Tools and materials will be provided.

Please bring and wear suitable outdoor clothing and footwear.

Know more about [our forest](#)



MEALS

- **Breakfasts** will be served at the venue.
- For **lunch and dinner**, we'll explore a mix of options, including dining at local restaurants, and eating at the venue.
- **Coffee breaks** will be arranged throughout.

Due to the remote location of the venue and space limitations, we will only be offering vegetarian meals and meat/fish.

Participants are welcome to bring traditional snacks or treats from their regions. Kitchen for cooking is available too.

For the intercultural evening you can think of national food, drinks, snacks, symbols, songs, dances, presentations, games, etc.



PARTICIPATION FEE

We don't ask for any participation fee. However, we need your collaboration in the **travel arrangements**: like ourselves and all our participants, we ask you to travel light - only with a backpack. We expect you to find the most affordable / suitable travel option.



TRAVEL

- We travel light – backpacks only. We won't cover additional luggage.
- All flight options and prices must be approved by the hosting organization before booking.
- Participants may extend their stay for 1-2 days before or after the official project dates. Any expenses incurred during these extra days are the participant's responsibility and will not be covered by the project budget.
- Maximum travel budget will be calculated based on the Erasmus+ Guide 2025, using the [Erasmus Distance Calculator](#).



BUDGET

Travel distance	Non-Green travel
10 – 99 km	28 EUR
100 – 499 km	211 EUR
500 – 1999 km	309 EUR
2000 – 2999 km	395 EUR
3000 – 3999 km	580EUR
4000 – 7999 km	1188 EUR
8000 km or more	1735 EUR

WHAT TO BRING!

- *Personal medication (anti-allergies, painkillers, etc.)*
- *Clothes for colder and warmer weather*
- *Personal hygiene items*
- *Comfortable shoes*

HEALTH INSURANCE

- *Participants **MUST** have valid health insurance or European Health Insurance Card (EHIC) covering the full duration of the mobility.*





MORE INFO:

- This is a project under the Erasmus+ programme. Accommodation, travel expenses and daily meals are covered by the Erasmus+ programme.
- Expenses outside of the project programme are the responsibility of participants.



CONTACT:

- For any questions, please contact the hosting organization at info@mymadeiraisland.com



**Co-funded by
the European Union**

**THANK YOU
AND
SEE YOU SOON!**



FOLLOW US!

