

# ACT: Creative entrepreneurship

Training course

18-23 February 2026  
Benalmádena, Spain



Co-funded by  
the European Union



**RESOPA** - Réseau Solidaire et Participatif is a youth-driven NGO based in Gerzat (France).

We work on social innovation, youth participation and community development through local and European projects. Our activities combine non-formal education, research and creative methods to support young people in shaping fairer and more sustainable futures.

Having pioneered many flagship projects on youth empowerment and territorial development (for instance the first ever Erasmus+ mobility project for youth workers in French Polynesia in 2022), we pride ourselves with our expertise of working on context-sensitive issues through well-crafted non-formal education methodologies.

In the context of ACT4EU, we would like to offer a training environment that will empower more European youth entrepreneurs in the creative industries.



## Description of the project and objectives

**ACT – Creative Entrepreneurship** is a 4-day Erasmus+ Training Course (plus 2 travel days) for 40 young people and youth workers from the A.C.T.4EU partnership (France, Greece, Spain and Romania).

The course is part of the wider A.C.T.4EU project, which aims to support young creative entrepreneurs and youth organisations to engage with European policies and advocate for better conditions for the creative and cultural sectors.

During the TC, participants will:

- ◆ Explore what creative entrepreneurship means today in Europe (opportunities, challenges, inequalities).
- ◆ Gain an overview of relevant European policies, programmes and support schemes for young creative entrepreneurs.
- ◆ Learn and practise advocacy tools (storytelling, campaigning, working with decision-makers, using data and evidence).
- ◆ Co-create elements of an “Advocacy Toolbox” that will later be shared online and used in local activities.
- ◆ Design small follow-up actions/campaigns to implement in their communities after the mobility.

### MAIN OBJECTIVES OF THE TRAINING COURSE

Improve knowledge of young people and youth workers about the European landscape of support for creative entrepreneurship.

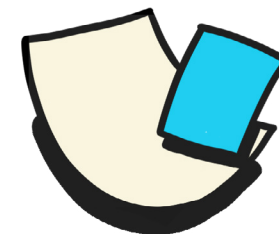
Strengthen advocacy competences (analysis of needs, setting advocacy goals, stakeholder mapping, messages, tools, digital and offline campaigning).

Co-create practical tools and resources that will feed into the ACT4EU Advocacy Toolbox.

Encourage cooperation between countries and sectors, connecting youth organisations, creative hubs, NGOs and local authorities.

Support participants to design and commit to concrete follow-up actions in their local context after the mobility.

The learning approach is based on non-formal education, peer learning, design thinking and creative methods (visual arts, storytelling, role-play, simulations, etc.).



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# Schedule of the project

## 18 February / Arrival at Málaga Airport (AGP)

Transfer to Benalmádena and check-in at Flatotel. Dinner & informal welcome evening

### 19 February

#### Morning

Official welcome, introduction to A.C.T.4EU and the training. Name games, team-building and expectations. Group agreement & learning goals.

#### Afternoon

What is creative entrepreneurship? Mapping our experiences. Gallery walk: realities of creative sectors in partner countries.

#### Evening

Intercultural evening / creative jam

### 20 February

#### Morning

Inputs on European policies, programmes and funding for creative entrepreneurship. Exercise: "Policy safari" – exploring opportunities and gaps.

#### Afternoon

Introduction to advocacy: from needs to change. Stakeholder mapping & power analysis (work in country / mixed groups)

#### Evening

Reflection groups

### 21 February

#### Morning

Tools for advocacy: storytelling, social media, working with institutions and media. Workshop: crafting key messages and stories.

#### Afternoon

Co-creation labs for the Advocacy Toolbox (templates, checklists, workshop formats). Start designing local mini-campaigns / actions.

#### Evening

Optional informal networking / free time

### 22 February

#### Morning

Finalisation and presentation of local action plans. Peer feedback and support groups.

#### Afternoon

Evaluation of learning outcomes (Youthpass process). Planning dissemination & follow-up. Final reflection circle and closing ceremony.

#### Evening

Farewell evening

## 23 February / Departure from Málaga Airport (AGP)



# Project timeline

## Preparation phase

### Autumn 2025 – February 2026

- Coordination meetings between partners to confirm programme, roles and selection criteria.
- Recruitment and selection of participants by each partner organisation.
- Participants complete a pre-training questionnaire about their context and expectations.
- Practical arrangements: travel booking, insurance, preparation of materials and case studies.

## Implementation

### Training course in Benalmádena. 18–23 February 2026

- 2 travel days + 4 full training days.
- Delivery of the programme (sessions, group work, simulations, policy proposal drafting).
- Ongoing reflection and documentation (photos, learning notes, policy draft versions).

## Follow-up & local actions

### Spring – Autumn 2026

- Participants share tools and policy proposals in their organisations and communities.
- Partners support participants to adapt and use the proposals (e.g. meetings with local authorities, youth councils, national agencies, creative hubs).
- Collection of short stories of change, testimonies and results for the A.C.T.4EU project.

## Dissemination & integration

### into project results

#### Throughout the project

- Policy proposals and selected tools integrated into the ACT4EU Advocacy Toolbox and project website.
- Presentations at local/national events, multiplier events and online campaigns.
- Links with other WP2 & WP3 outputs of ACT4EU (survey findings, acceleration programme, etc.)

# **Partner organizations**

The Training Course is implemented by the A.C.T.4EU consortium, including:



COORDINATOR  
**RESOPA (France)**

Overall coordination and pedagogical lead



HOSTING ORGANISATION  
**EuroMuévete (Spain)**

Logistics, local coordination, support in Benalmádena/Málaga



**GEYC (Romania)**

Training facilitation



**Social Hackers (Greece)**

Methodological and communication support

Each partner is responsible for:

- ♦ Selecting and preparing participants.
- ♦ Supporting travel arrangements and insurance.
- ♦ Ensuring participants implement some form of local follow-up after the TC.



## **Profile of participants**

**We are looking for motivated young people and youth workers who:**

- ♦ Are usually 18–30 years old (a limited number of older youth workers/leaders may be included).
- ♦ Live in a partner country and are actively connected to the sending organisation.
- ♦ Are involved in, or strongly interested in, creative and cultural activities (music, design, visual arts, crafts, performing arts, media, digital content, etc.) and/or creative entrepreneurship.
- ♦ Are interested in advocacy, participation and European policies.
- ♦ Have sufficient English to follow and contribute to sessions.
- ♦ Commit to participate for the whole duration of the activity (18–23 February 2026).
- ♦ Are ready to engage in follow-up actions after the training (sharing tools, meeting stakeholders, continuing advocacy work).
- ♦ Priority may be given to participants who face fewer opportunities (economic, social, geographical or cultural obstacles) and who show a clear motivation to put the learning into practice in their local context.

# Venue and Accommodation

**18/02/2026 and 23/02/2026 are travel days**

The accommodation will be in the hotel Flatotel, the establishment is located in Benalmádena-Costa. Located less than 20 km from the center of Málaga and 12 km from the airport, it has a bus stop in front of the access to the hotel with a bus service to all directions.



Arrival must be at Málaga - Costa del Sol Airport (AGP).

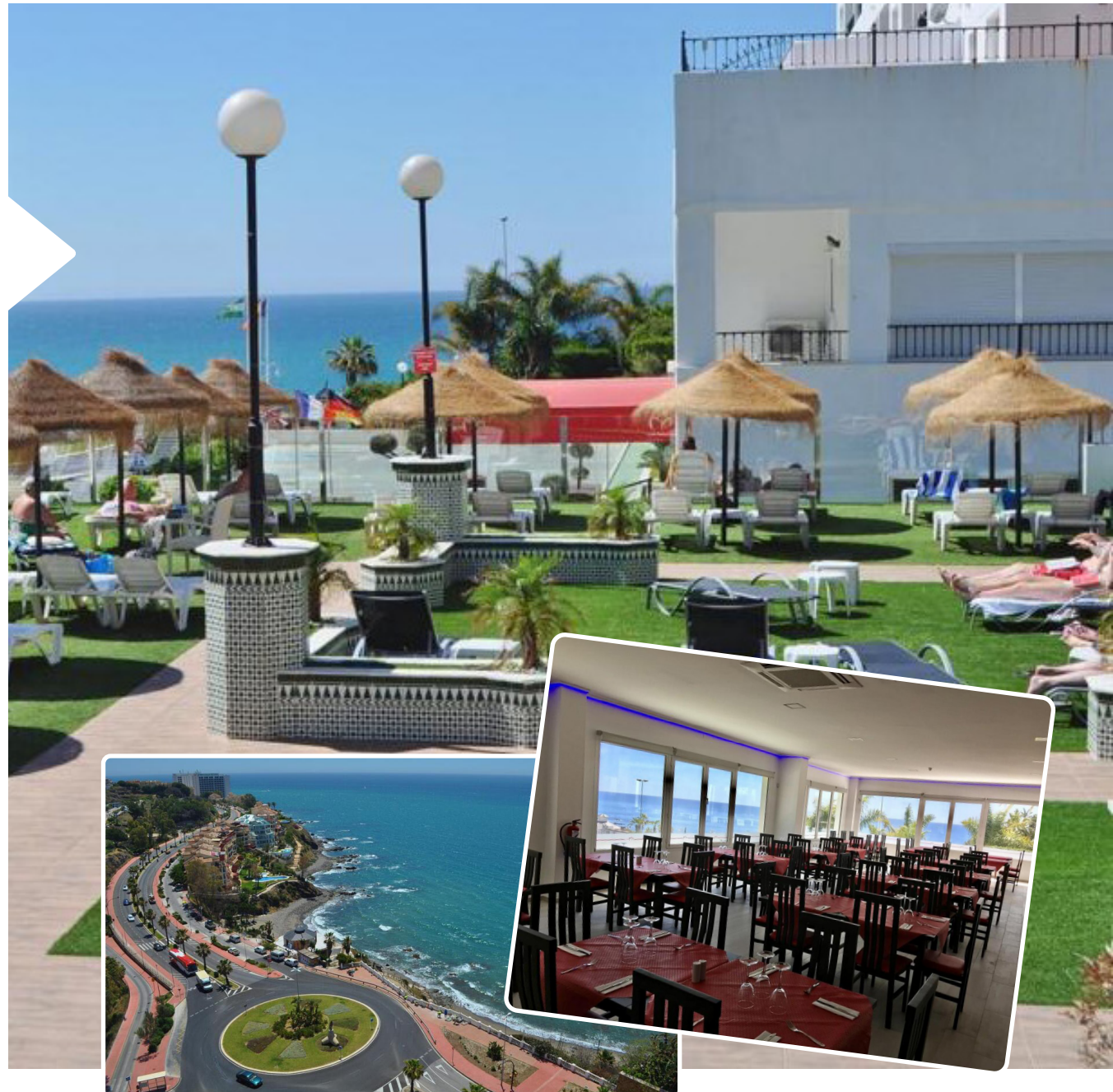
Try to arrive before 22:00 to catch the last train or bus and check in at the hotel. The dinner will be served in the restaurant until 22:00

To get to the accommodation from the airport, you can take train line C1 and then change to the direct bus M-110.



You will be accommodated in 2-3 person rooms with mixed nationalities and the same gender.

You will be provided with 3 meals + 2 coffee breaks a day.



# Travel reimbursement

Travel costs will be reimbursed according to the Erasmus+ distance bands and project budget.

Tickets must be approved by the sending organisation before purchase, and participants must keep all original tickets, boarding passes and invoices.

Reimbursement will be handled by each partner organisation or by the coordinator, following the rules agreed in the partnership.

# Travel Insurance

- ◆ Each participant must have valid health insurance for the whole duration of the activity (European Health Insurance Card, national coverage, or private insurance).
- ◆ Travel insurance (including luggage and basic accident coverage) is strongly recommended.
- ◆ The project does not cover personal expenses, extra nights or tourist activities outside the programme.



# Contact

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