



# **PBA ON MEDIA LITERACY AND YOUTH WORK**

**VILNIUS, LITHUANIA  
AUGUST 24-30**



# KEY INFORMATION

**Type of Activity:** Erasmus+ PBA

**Date:** August 24-30, 2025

**Age:** 20+

**Additional Stay:** Allowed, up to 3 days (at own expense)

**Travel Budget:**

Travel costs will be reimbursed based on the distance band and Erasmus+ guidelines.



# SUMMARY

“PBA on Media Literacy and Youth Work” is a 5-day (+2 travel days) Erasmus+ Partnership Building Activity (PBA) taking place in Vilnius, Lithuania, bringing together youth work professionals to foster international cooperation in the fight against disinformation through media literacy.

Across Europe, the rise of online disinformation, deepfakes, and algorithm-driven echo chambers presents a serious challenge to democracy, social cohesion, and youth participation.

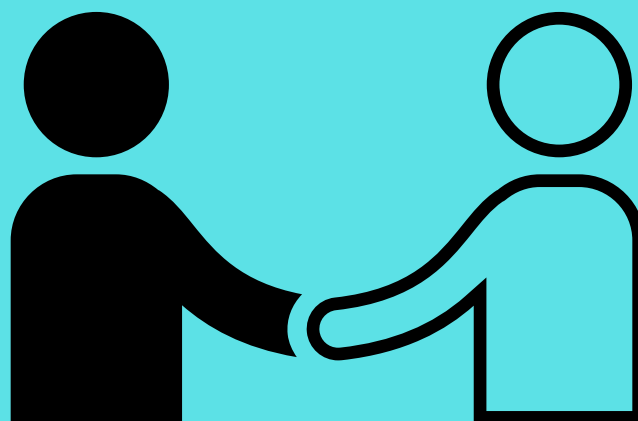
According to the European Commission, nearly 70% of young people in Europe encounter fake news weekly, highlighting the urgent need for critical media literacy skills.

The Digital Education Action Plan (2021–2027) and European Democracy Action Plan both call for coordinated efforts to boost resilience to disinformation, especially among young people.

This PBA will gather youth workers, social workers, and young professionals (20+) from Erasmus+ Programme Countries who are:

- Experienced in EU project development,
- Mandated to establish new strategic partnerships,
- And prepared to co-create KA220-YOU (or similar) project proposals addressing media literacy and youth engagement.

Through interactive workshops, peer learning, and guided project labs, participants will exchange tools and good practices, build trust, and develop ready-to-submit Erasmus+ project concepts focused on equipping youth with the skills to critically engage with media and resist manipulation.





# FINANCES & TRAVEL

- Accommodation, and other project-related costs are 100% funded by the EU.
- Travel costs will be reimbursed, up to the maximum compensation amounts according to Erasmus+ guidelines, upon submission of all required tickets and invoices.
- All travel tickets must be purchased online.
- There is no participation fee.

Travel expenses will be reimbursed after the mobility ends, in accordance with the guidelines of the Erasmus+ programme. To process your reimbursement, it is mandatory to provide all the required travel documents. Please note that if your travel expenses exceed the established limits, reimbursement will be capped at the maximum amount allocated for your country. Failure to submit all necessary travel documents will result in the reimbursement not being processed.

**The original documents required for reimbursement are as follows:**

Tickets (e.g., bus, train, plane, ferry) and boarding passes.

Invoice/Receipt confirming payment.

**NOTE: Travel by taxi will not be reimbursed.**



## MONEY

The official currency in Lithuania is the Euro (EUR). It is recommended to exchange or withdraw money in EUR at the airport to avoid any inconvenience. Visa and MasterCard are widely accepted throughout Lithuania.



## GETTING TO LITHUANIA

The fastest way to reach Lithuania is by plane. You should book a flight to either Vilnius (VNO) or Kaunas (KUN) airports.

**The nearest airport to the venue is Vilnius (VNO).**

Arrival day is 24th of August, and departure day is 30th of August, 2025. Please look for travel options on these dates.

For participants traveling from countries with green travel status, it is recommended to use the [Luxexpress](#) bus service and get off or get on at the Panorama shopping center. Alternatively, you can use [Flixbus](#) and get off or get on at Vilnius, North (Studentu st.).

Check-in at the venue will start from 15:00.

**Before booking your tickets, please get approval.**

**Important:** Non-EU participants must have international passports. Ensure your passport is valid for at least 6 months beyond your intended stay.

# ACCOMMODATION & FOOD



**Venue:** Medahouse

**Rooms:** Triple, quadruple, quintuple rooms.  
Towels and bed linen will be provided.

The **activity room** is located at the venue.

**WiFi:** The WiFi connection will be limited.  
We recommend purchasing a Ežys SIM card (5 EUR) with mobile data.

**Food:** Three meals per day will be provided and served at the venue.

We strongly recommend that each participant inform the organizers in advance about any special dietary needs.

## Basic rules:

- Participants must attend all activities, unless they are ill and have informed the organizers. Any participant absent without authorization will be excluded from the mobility and will not be reimbursed.
- Smoking is prohibited inside the buildings.
- Any damage to the property of the hotel or the organizers will result in the cost being deducted from the responsible individual's travel reimbursement.
- Alcohol consumption is illegal in Lithuania for individuals under 20 years old.
- This is an EU-funded program, not a holiday. Before applying for this experience, please ensure that you are fully aware of your responsibilities and your commitment to participating in all activities.



# PREPARATION

The organizers will not provide any kind of insurance for the participants. Therefore, each participant must acquire travel insurance for the entire duration of the mobility. While we understand that you may feel nothing will happen to you, it is mandatory to have insurance for the safety of the group. Please note that the EU healthcare insurance card is valid in Lithuania, and all EU citizens are recommended to carry it.



## Each participating country should:

- Bring all required travel documents as listed above.
- Bring clothing and shoes suitable for sports and/or physical activities (e.g., dancing). Don't forget mosquito repellent and any other necessary items.
- Learn about the topic of the mobility, especially in relation to your own country.
- Bring a magnet or another small souvenir from your country to exchange with other participants on the first day (not from the country you represent).

Additional preparation for activities will be posted online after participants are selected.



# ABOUT LITHUANIA

Check the following websites to get to know more about Lithuania:

- [Lithuania Travel](#)
- [Lonely Planet](#)
- [National Geographic](#)

## Interesting facts:

- The country even has its own aroma, called 'the Scent of Lithuania', with notes of wild flowers, ginger, raspberry, sandalwood and musk. Now you know the scent of this nation.
- Lithuania is the land of nature. Forests covers 1/3 of the country, including many protected regions, nature reserves and the national parks. Lithuania is also known as 'the land of storks', which is our national bird.



# ADDITIONAL STAY

The organization will cover accommodation only for the duration of the mobility. If you arrive earlier or depart later, you will need to cover the additional costs yourself.

We can only cover travel tickets for up to 3 days before or after the mobility dates. If you plan to stay longer or arrive earlier, please inform us before booking your ticket. Otherwise, we cannot guarantee reimbursement.

For additional stays, we recommend using [Airbnb.com](https://www.airbnb.com) or [Booking.com](https://www.booking.com).

**Note: Any indirect travel routes taken for personal reasons will not be reimbursed.**



# CONTACT INFORMATION



**AY Institute**



**Please do not hesitate to contact us if you require further information.**

**See U  
SOON**