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Agenda “Media Literacy for Change: Empowering youth workers in critical thinking about the media”

	DAY 1 10.04.2025.	Day 2 11.04.2025.	Day 3 12.04.2025.	Day 4 13.04.2025.	Day 5 14.04.2025.	Day 6 15.04.2025.	Day 7 16.04.2025.
AM	ARRIVAL	Breakfast	Breakfast	Breakfast	Breakfast	Breakfast	Breakfast
		Name games Introduction to the Training Course Teambuilding	Media and media surroundings RESEARCH & SHARE: Realities of our countries – media functioning and media landscape	Media and information literacy (MIL) in youth work Principles of media literacy: how to lead the activities Digital literacy	Introduction to AI Create your own chatbot to work with young people	Campaign for media literacy in our own communities Planning the campaign	DEPARTURE
		Lunch	Lunch	Lunch	Lunch	Lunch	
		Expectations / Contributions / Challenges Erasmus+ programme Youthpass and 8 key competences	Different views on the same story: 5 WH principles Fact-checking techniques for youth workers and young people	Fake news: who, what, why? Clickbaits in the media	Advertising and rhetorical issues in ads Creating an ad	Presenting the campaigns Evaluation of the Training Course Youthpass Ceremony	
PM	Welcome Evening Getting to know each other	Daily reflection	Daily reflection	Daily reflection	Daily reflection	Daily reflection	
		Dinner	Dinner	Dinner	Dinner	Dinner	
		FREE EVENING	INTERCULTURAL EVENING	FREE EVENING	FREE EVENING	FAREWELL PARTY	