

“Media Literacy for Change: Empowering youth workers in critical thinking about the media”



TRAINING COURSE

BARCELONA, SPAIN
10.04 - 16.04. 2025

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Co-funded by
the European Union



YOUTH POWER
Germany

This TC is intended for youth workers and other professionals who have previous experience in local youth work activities, and are interested to improve their skills in the topic of media literacy and contemporary topics in the media.

What will the tc look like?

“Media Literacy for Change” is a 7-day international training course designed for youth workers, educators, and young leaders who want to enhance their media literacy skills, critically analyze digital information, and empower young people to do the same. During this intensive program, participants will learn to identify and counter misinformation, recognize clickbait tactics, and distinguish credible sources. Through a dynamic blend of interactive sessions, workshops, and practical exercises, participants will explore how media shapes our perceptions and how they can effectively guide youth toward responsible media consumption. We will also delve into the ethical and practical implications of using AI in youth-focused contexts and examine how to design and implement successful media literacy campaigns that engage and inspire young people. Throughout the training, participants will be supported in developing their own campaigns, while discovering how to utilize Youthpass and the 8 key competences in their work.

The training course is developed in line with Youth Goal 4: Information & Constructive Dialogue, and contributes to:

1. Empower young people to be critical and responsible users and producers of information.
2. Ensure young people have the ability to recognise and report repeatedly misleading news and verify the accuracy of news sources used.
- 3.

The training course will be based on non-formal education and learning-by-doing methods. The first day focuses on welcoming participants, team-building activities, and introducing the course themes. Participants will engage in name games, explore expectations and contributions, and participate in group exercises to foster collaboration. Day 2 focuses on getting to know each other, exploring expectations and learning about Youthpass and 8 key competences. Day 3 emphasizes understanding media, with participants researching and sharing realities from their own countries, and talking about different perspectives into media.

Objectives:

- Equip participants with the knowledge and tools to critically analyze media messages, distinguish credible sources, and recognize biases;
- Enable participants to identify misinformation, fake news, and clickbait tactics;
- Improve understanding of digital platforms, online communication, and information verification;
- Introduce how AI can be utilized in educational and youth-focused contexts, while examining ethical considerations;
- Guide participants in designing and implementing media literacy campaigns;
- Introduce Youthpass and 8 key competences.

Participants are expected to attend the full duration of the TC
(10th – 16st April 2025)

All participants will be accommodated at **Alberg Barcelona Xanascat**

Passeig de la Mare de Déu del Coll, 41, 51

08023 | Barcelona

Tel. +34 93 210 51 51

Email: barcelona.xanascat@gencat.cat

WEB: <https://xanascat.gencat.cat/ca/albergs/albergs/barcelona-xanascat>



We are expecting you on the 10th of April 2025 in the afternoon. The start of the welcome Program will be announced based on arrival time of the participants (usually after dinner) and dinner will be served at 19:00. The departure is envisioned for the morning of the 16 of April 2025 after breakfast.

All participants will be accommodated in **Alberg Barcelona Xanascat**. The hostel is near the Metro station Penitents (L3- green line) and bus line 22.

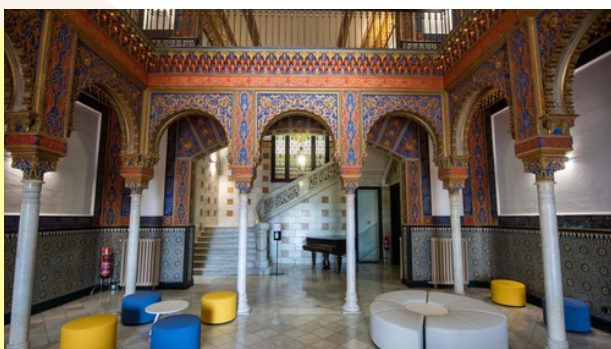
The hostel is located in one of the quietest areas of Barcelona, between the neighborhoods of Gràcia and Horta, in an environment privileged by the wealth of nature and green spaces. It is very well connected to the city center by metro and day and night buses, so it is easily accessible for everyone.

Participants will be placed in renovated rooms of 3 to 4 beds (in rooms there are bunk beds) with shared bathrooms. Please note that you should bring your own towels (bed sheets are included).

Breakfast, lunch and dinner will be served daily at the residence and the schedule will be agreed with the trainers.

The Trainig Course will be held at the residence.

Check-in from 13:30h (it is possible to leave the luggage in a storage room)



For all information about booking your tickets and coming to **Barcelona**, you should be in contact with Veronica Braccacini – in charge of project logistics, by using the official project e-mail (you can find all contacts below). We are kindly asking you to choose the ecologically and economically friendly means of transport, if possible.*

Travel costs will be reimbursed **only for the cheapest way of transport** and for the return tickets. Travel expenses are covered by the organisers 100% up to the maximum of unit cost per distance calculator and means of travel, including bank transfer and other appropriate fees (for all the original tickets and ways of travel that are plane, bus, train, ferry, carpooling, NOT taxi).

For distances, less than 500 km one way (by Distance Calculator | Erasmus+), the preferable means of transport are land transportations, such as train and/or bus. If other mean of transport is selected for such travels, e.g. airplane, those will be reimbursed 60% of airfare, in accordance with the principle of environmental awareness and protection.

Please don't buy your tickets before we approve them! When you will plan your trip and BEFORE buying your tickets (especially if your planned travel itineraries are different than 10th - 17th October, please inform us in advance, so we can approve your tickets and travel costs.

P.S. AT PURCHASING YOUR TRAVEL TICKET, PLEASE ASK FOR THE INVOICE!

Participants must keep all travel documents (tickets, travel agency invoices and boarding passes) as organizers are able to make any reimbursement only on the bases of presented documents! A detailed guide to reimbursement will be provided.

***Sustainable means of transport (green travel) is defined as the travel that uses low emissions means of transport for the main part of the travel, such as bus, train or carpooling.**



Travel budget calculation is based on the distance between your starting point and the venue of the Program:

10 -99	km	28€ / 56€ green option
100 - 499	km	211€ / 285€ green option
500 - 1999	km	309€ / 417€ green option
2000 - 2999	km	395€ / 535€ green option
3000 - 3999	km	580€ / 785€ green option
4000 - 7999	km	1.188€
8000 - more	km	1.735€

The distance must be calculated according to the official Erasmus+ distance Calculator, which you can find at the following link:

<https://erasmus-plus.ec.europa.eu/resources-and-tools/distance-calculator>

Further Rules regarding the booking of the tickets and reimbursement:

- Only the cheapest tickets will be reimbursed. We will not cover tickets with the deviation from the direct route (A - B - A), extra unnecessary stops and layovers. We don't cover seat reservation fees, leisure plus tickets, flexible tariff tickets, extra travel insurances, priority boarding fees, local bus baggage, handwritten tickets or bianco nota bills.
- Extra hand luggage can be covered if within budget (make sure you send a plan before purchasing, as some extra fees might be applied by some airlines).
- We can't cover travel agencies' fees. Travel agencies invoices for the tickets won't be accepted for reimbursement.
- We can't reimburse taxi; only public transport and carpooling will be covered.
- You can arrive maximum 1 day before the activity and depart maximum 1 day after if you want to spend more time in Barcelona on your own. In that case, travel expenses must stay within the agreed budget, while accommodation on the extra days is not covered. For green travels, participants can have up to 4 additional travel days.

The travel reimbursement will be done by bank transfers only, after you return home and send us the ORIGINAL boarding passes and tickets (and after you submit/send us the filled in evaluation forms of the training course).



For planning your travel you are directed to contact the project team by using the mail address.

Veronica Braccini is the person in charge of logistics of the project.

In case of any problem during your travel or if you need any further information please don't hesitate to contact us!

**PROJECT E-MAIL
LOGISTIC COORDINATOR**

**project10@yp-de.org
Veronica Braccini**

Partners



 **Youth Power Austria**



 **MED13 NGO**



 **Idee in Movimento**



 **Contextos**



 **Jarrón club**



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