

Be the Good Opportunity

youth exchange
3 – 13 July 2025

2024-3-BG01-KA152-YOU-000284604



Association
MOGA



ЦЕНТЪР ЗА РАЗВИТИЕ
НА ЧОВЕШКИТЕ РЕСУРСИ



Co-funded by
the European Union

through this project we aim:



- to build strong skills in our participants for **business development** in social entrepreneurship;
- to identify the needs and potential of local socially vulnerable groups for the purposes of successful **social entrepreneurship**;
- to learn how to promote ideas and raise funds and **attracting** investors;
- to familiarize them with the example and experience of **successful** business models in our local areas;
- to acquaint them with the current possibilities that national and European financial instruments offer for financing such ideas;
- to help them build a network of international partners;



Participants

A total of 40 participants from:



Poland Italy Cyprus
Romania Bulgaria

8 participants per country:
7 + 1 group leader

Age group:

17 – **25**
years old

***group leaders must be 18+
and have no age limit**

Introduction

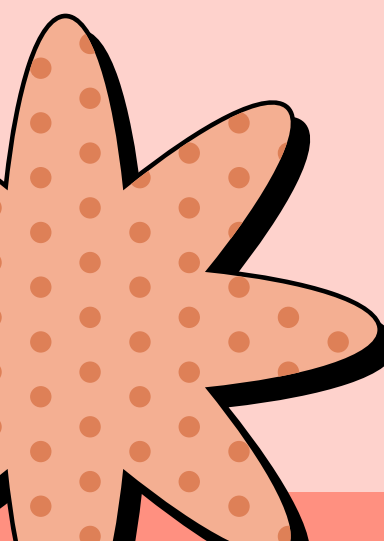


The program includes several modules that follow each other in a logical sequence.

In the first module, we will learn about the needs and strengths of the socially vulnerable groups in our communities. We will meet a psychologist and social worker who will help us reach these groups.

Second is the career orientation module which will help us choose the right area to start a business and find our vocation. We will meet people who have already gone through this process and take examples from them.

In the third, we will gain concrete skills in all the phases of creating a business plan. We will learn how to write a good CV and a motivational letter.



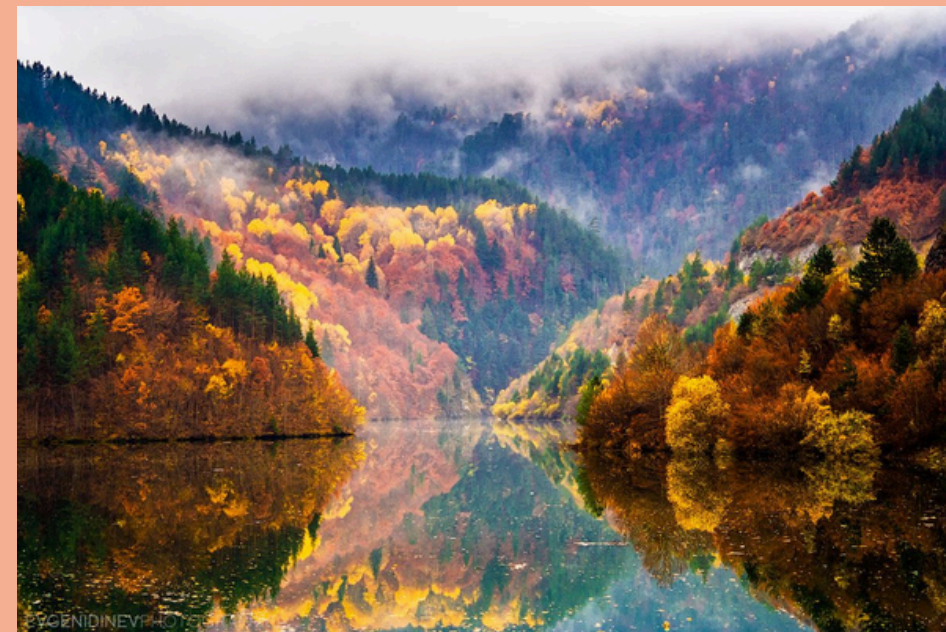
The fourth module will show us the different funding possibilities for our business plans – from public campaigns to finding investors.

Lastly, we will summarise our work in a catalogue with our business ideas and a handbook with our new knowledge.

When?

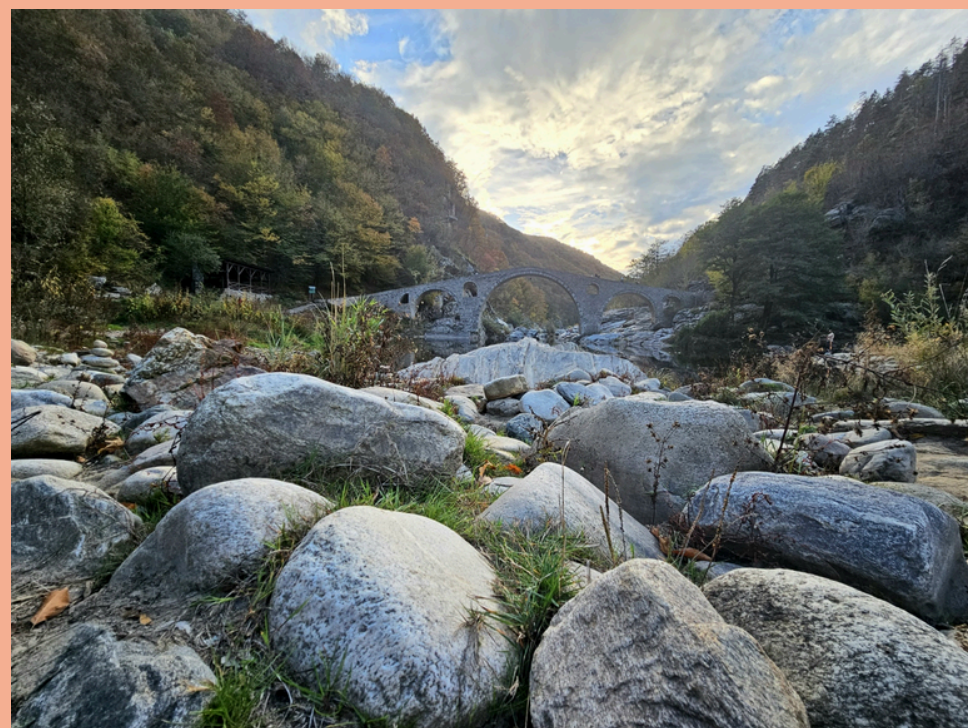
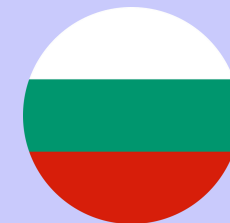
4 – 12 July 2025

3 and 13 July are
the travel dates.



Where?

**Progled,
Bulgaria**





Preparation

During the preparation phase, each national group should prepare a **short presentation** describing the most socially vulnerable groups in their local community, their most serious difficulties and needs, and their professional strengths.

All of the group members should take **equal participation** in developing and presenting the task.



Each participant needs to fill in the **Google Form** which will help us to better assess their needs, expectations, and preferences.

We will be happy to see all the participants in the **Facebook group** of the project because we will use it as a main tool for communication during the preparation, the activity itself, and the dissemination phase.



Each participant must join the **Facebook group** and fill out the **Google Form** at least six weeks before the mobility. This confirms your participation in the project and gives us enough time for the preparation phase.

Preparation

We will hold **two video conferences** with each national group.

The first one will let us learn more about each participant and assist the groups with the preparation of their tasks.

The second one will be about non-formal and inclusive education, helping participants set their personal goals to get the maximum for themselves in this project and the safety, practical, and logistic matters.

Besides that, we will hold **one conference together** with all the national teams to start breaking the ice, getting to know each other, and exchanging ideas for the project.

Guest House "Izvorite"



The venue is situated in the heart of our mountain in the beautiful resort village – **Progled**. It is 5 km away from the city center of Chepelare, 4 km away from the center of the ski resort Pamporovo, and 20 km away from the regional center – Smolyan.

The weather here at this time of the year is pleasant and warm – **20–25°C** during the daytime and **10–15°C** during the nighttime.



The house has 12 3/4-bed rooms with its own or shared bathroom. Almost all of them have balconies with gorgeous wild mountain views and some of them have separate kitchens. It has a nice conference room and a spacious garden for outdoor activities.

The food and beverages are from local bio producers and the water is one of the cleanest in Europe (totally drinkable!).

There are a lot of eco trails and natural landmarks nearby as well, some of which are going to be visited during the project.



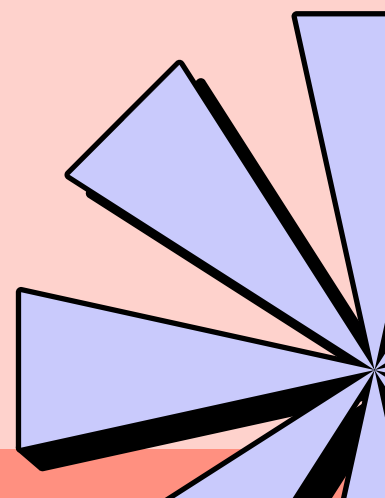
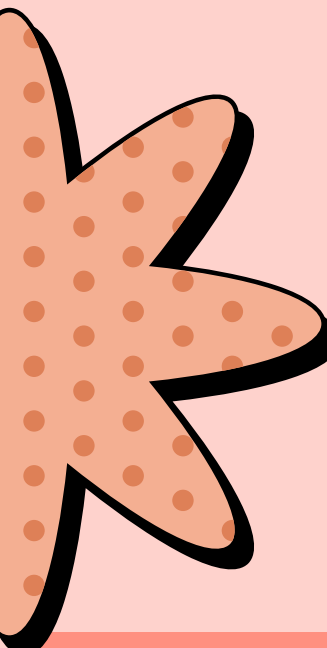
How to get here?

The 2 airports you can use are **Sofia** and **Plovdiv**. There is regular bus transport from those cities to Progled. There are buses almost every hour from Sofia/Plovdiv between **7 AM** and **6 PM** and to Sofia/Plovdiv between **6:30 AM** and **4 PM**. The trip is approximately 4,5 - 5 hours from Sofia and about 2 hours from Plovdiv. Before getting here, you just have to ask the driver to **Stop** at the entrance of Progled and then you have 300-400 meters of walking to the guest house.

If you are going to travel from Sofia by bus, you can book your ticket online from **this website**. We suggest you do that **at least 3 days in advance**. **If you fail to do so, you risk remaining in Sofia and arranging yourself an accommodation for the night.**

Please plan your trip to Bulgaria with flights or other means of transport that are in accordance with the bus schedule. **If this is not possible, please contact our team before purchasing tickets.**

Before purchasing tickets, please contact us by e-mail at **kalina.z.marinova@gmail.com** or by phone: **+359878777075** (Viber or WhatsApp) for approval. **Travel plans that have not been approved by our team may not be reimbursable!**



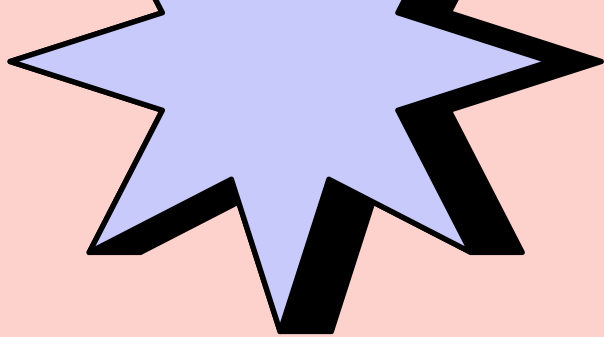
What to take with you?

- Please note that the project is funded by the Erasmus+ program and the accommodation, food, and travel expenses of the participants are **fully covered** by the program. The hosting organization **does not** require any participation fees from the participants.
- Despite this, you can take some pocket money with you. If you take some kind of medication, you should take it as well.
- Take some warm and comfortable clothes, sunscreen, comfy shoes, an umbrella (just in case), and of course some good mood :)



Every national group will have their own cultural evening! You can bring some traditional food and beverages, some traditional clothes or items, or whatever you want to present us your country with. Be creative! :)





travel budget & insurance



Please note that if you travel from a town, different from the town, where your sending organization is registered, you may belong to another distance category and if so – please let us know before you plan your trip.

Cyprus - 275€

Italy - 275€

Poland - 275€

Romania - 180€

Insurances

All the participants should have their European health insurance card with them and our organization will make additional insurance for all of them for the period of the exchange.

We suggest that participants try to travel together and use the most economical means of transport. When planning your trip, please contact our logistics coordinator **Kalina Marinova** at e-mail: **kalina.z.marinova@gmail.com**, at phone number **+359878777075** (Viber or WhatsApp), or at their personal FB profile, which is shared on the **Facebook group** of the project.

Please DO NOT buy or book any tickets before consulting with our team!

Dissemination



After our mobility, together with your national groups, you will have the task of holding an event in your country. There you will present some of the things you learned here through the educational instruments we will create. This event will have to be attended by **at least 30 youngsters** who will have to rate the event through the questions you will find in the report form. The exact topic lays on your choice and depends on the needs and interests of your friends attending the event.

You will need to take at **least 20 pictures and/or a video of at least 20 minutes in length** from the event. In case the members of your national group live in different towns you can make several events and fill the summary in just one report. The same is valid if you are not able to organize one big event – you can organize several smaller ones. In this case, we don't need 30 participants and 20 pictures from each event, but the total number of youngsters attending all the events and the total number of pictures you send us **should not be less than 30**. You will have to share the Handbook and the Catalogue that we're going to create with **at least 5 institutions** in your country, as well as share our organization's Facebook post about the project.

Lastly, you need to upload all your dissemination materials in our common **Google Drive**, along with all your travel documents (that is if you have a digital version; if you have physical tickets/receipts you have to give them to our team personally or send them by post), and fill out the travel reimbursement table. **Please, keep all your original tickets, boarding passes, and bills, because otherwise, we cannot reimburse your travel costs.**

The reimbursements will be made once you send us all the original papers and dissemination pictures, and fill in correctly the reimbursement and dissemination reports!

