A Systematic Approach to Project Planning
Aims of the Session

- Introduce project cycle and its phases
- Provide tools for systematic approach to Project Development
What is a Project?

Current Situation  Project  Desired Situation

Time
The Project Cycle

**Identification**
- Identification of Project Ideas
- Selection of Project Concepts

**Formulation**
- Project Ideas developed into operational plans

**Financing**
- Proposals presented to funding agencies

**Implementation**
- Project Deployment
- Project Management
- Monitoring

**Evaluation**
- Identify Achievements
- Lessons Learned

**Programming**
- Situation Analysis
- Identify Problems
- Identify Stakeholders
- Agree main Objectives

**The Project Cycle**

- Situación Análisis
- Identificar Problemas
- Identificar Stakeholders
- Acuerdos principales Objetivos

- Ideas de Proyecto desarrolladas en planes operacionales
- Propuestas presentadas a agencias de financiamiento
- Implementación del Proyecto
- Gestión del Proyecto
- Monitoreo

- Resultados logrados
- Lecciones aprendidas
Log Frame Approach

Analysis Phase

- **Problem Analysis**
  Identifying stakeholders, key problems, constraints and opportunities

- **Analysis of Objectives**
  Developing objectives from identified problems.

- **Strategy Analysis**
  Identifying different strategies to achieve objectives. Determining overall objectives.

Planning Phase

- **LogFrame**
  Design the project structure and its internal logic.

- **Activity Scheduling**
  Determine the sequence and dependency of activities.

- **Resource Scheduling**
  Develop inputs needed and budget.
The Project LogFrame

**Intervention Logic**

Describes the logical relationship between what the project wants to achieve and how it intends to achieve it.

**Verifiable Indicators**

Describes Project Objectives in measurable terms:
- Set Quality
- Set Target Group
- Set Place
- Set Quantity
- Set time

**Assumptions**

Factors outside the control of the project that must be met for the project to succeed.
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<th>Intervention Logic</th>
<th>Verifiable Indicators</th>
<th>Assumptions</th>
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<td><strong>Overall Objective</strong></td>
<td><strong>Objective</strong></td>
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<td>Longer Term Benefits to beneficiaries and other groups</td>
<td><strong>Indicators</strong></td>
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<td><strong>Project Purpose</strong></td>
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<td>Benefits to be received by beneficiaries</td>
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<td>Services to be delivered to beneficiaries</td>
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<td><strong>Activities</strong></td>
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<td>How the project’s services are delivered</td>
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## Project Example

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</table>
| **Overall Objective**  
Reduce Youth Unemployment | Unemployed under 25 reduced from X to Y by 20XX | Economic Conditions generate demand for labour |
| **Project Purpose**  
Young people acquire Marketable Skills | X Young People successfully completed certified training courses | Young people interested in training. |
| **Results**  
Vocational Training Opportunities Provided | X Centres offers training for Y young people in Z vocations | |
| **Activities**  
ToT, Procurement Modern Equipment,.. | Technical Assistance Equipment Training | Min of Industry will maintain funding. Qualified Trainers willing to work in VTCs. |
Exercise

**Situation:**
- Your community has few leisure time options for youth. Young people usually gather on the street. They feel bored. Other community members mentioned feeling threatened.

**Project:**
- You want to develop a Youth Centre where young people can hang out and activities can be (self) organized.

**EXERCISE:**
- Develop a Project Logframe for this initiative *(You do NOT have to complete the assumptions column)*