

BE ENTERPRISING

Training course toolkit



“ **Entrepreneurship** is the capacity to act upon opportunities and ideas, and transform them into value for others. The value that is created can be financial, cultural or social. ”

What is the aim of entrepreneurship education?

Entrepreneurship education is variously identified as the encouragement and teaching of:

- *Enterprise culture*
- *Starting new businesses*
- *Entrepreneurial mindset*

The teaching of entrepreneurship includes:

- On one hand, broader conception of education to encourage **entrepreneurial attitudes and skills**, which involves developing certain personal qualities and is not directly focused on the creation of new businesses.
- and on the other, more specific **training on how to create a business**.

ENTREPRENEURSHIP EDUCATION THROUGH ERASMUS+ AND THE ESC

EU-funded programmes offer a wide range of project opportunities in which young people can develop their entrepreneurial attitude and skills, while at the same time creating a positive impact in their local, national and/or international communities.

GENERAL
PRESENTATION

SOLIDARITY
PROJECTS

YOUTH PARTICIPATION
ACTIVITIES

YOUTH
EXCHANGES

TOOLS FOR ENTREPRENEURIAL MINDSET DEVELOPMENT

"Pitch Perfect" [DOWNLOAD](#)

An engaging, out-of-the box table top game that allows players to improve their creative thinking and pitching skills while having fun encountering the most unexpected situations.

"Copper Bottomed" [DOWNLOAD](#)

Experience the intricate processes of managing your own company. A gamified experience where you will develop your own sustainable business with social impact!

"Shokkinopoly" [DOWNLOAD](#)

A simulation created to foster entrepreneurial attitude in young people by giving a chance to create something of value to a target group. The game introduces the cycle of a student company or any enterprise from the idea to the execution in a short period of time.

"Empathy Map" [DOWNLOAD](#)

"SCAMPER" [DOWNLOAD](#)

 [Click to access the materials :\)](#)

"Wheel of Life" [DOWNLOAD](#)

"Ikigai" [DOWNLOAD](#)

 **Erasmus+**
Enriching lives, opening minds.

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Co-funded by
the European Union

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