

E-BOOK OF IDEAS FOR

NGO PROJECTS AND EVENTS

E-book is result of Erasmus+ KA1 project "ReInEvent it" funded by European Union which was held in Bansko, Bulgaria from 4th to 10th of August 2019



Co-funded by the
Erasmus+ Programme
of the European Union





WE MADE THIS E-BOOK...

...during our Erasmus+ Youth project in order to help NGOs to diversify their activities for bigger involvement of their target groups in organisation work. We hope you will find some inspiration here :)



IN E-BOOK YOU WILL FIND:

- 5 ideas of concrete project for different types of NGO
- Couple of methods for idea-generating
- Our timeline for making projects
- Promo tools for your projects



"I NEVER GONNA DANCE AGAIN"

ISSUE

Young people don't dance anymore as our elders used to in the past, also due to expansion of digitalization young people are getting away from each other so goal of the project is to connect yourself via dancing and body movements

IMPACT

The main impact on the participants is to raise awareness about active lifestyle in the form of dancing lessons, teach them basic dancing skills (moves, rhythm), making partnership with the organizations, networking, giving opportunities to their NGO members to travel and learn to dance.

MAIN OBJECTIVES

1. Promoting active life style,
2. Engaging young people to feel more comfortable in their own skin
3. To move away youngsters from the computers, phones, videogames and other digital tools for a one week.

DISSEMINATION

Dance video is a final outcome of a project. In one week participants will make a choreography of 3 minutes and present it on the main square. Video should be spread via social media and by this - to raise awareness of other people to have an active lifestyle.

POSSIBLE SCHEDULE FOR "I NEVER GONNA DANCE AGAIN"

| Day 1 | Day 2 | Day 3 | Day 4 | Day 5 | Day 6 | Day 7 | Day 8 | |
|-----------------|-----------------------|---|---------------------------------------|--|-------------------------|---|--|--|
| Breakfast | | | | | | | | |
| Introduction | Basic salsa steps | Partnerwork | Practicing second part of coreography | Practicing of coreography | Final rehearsals | Video editing | Sending the video to local famous dancers | |
| Teambuilding | | | | | | | Final reflection and reflections group for each partner organization | |
| Lunch | | | | | | | | |
| Music theory | Basic salsa steps | Final decision about the song and coreography | Practicing third part of coreography | Practicing of three parts of coreography | Video shooting | Marketing plan for promotion of coreography | Final Youthpass section | |
| Salsa theory | | Practicing first part of coreography | | | | | Goodbye time | |
| Youthpass | | Final performance on | | | Free time | Departure | | |
| Reflection | | | | | | | | |
| Dinner | | | | | | | | |
| Welcoming party | Intercultural evening | Intercultural evening | Intercultural evening | Intercultural evening | Salsa party in the city | Farewell party | | |

"IN THEIR SHOES"

ISSUE

For many countries the problem of accessible environment is really crucial. Through project we would like to learn how disabled people feel, live, work and participate in a daily life and share this impression with society.

IMPACT

Project will allow to understand disabled people's lives as much as possible. It is expected that all participants will cooperate and share their ideas within the group. Using social medias such as Facebook, Instagram we can disseminate information and experience gained in this project.

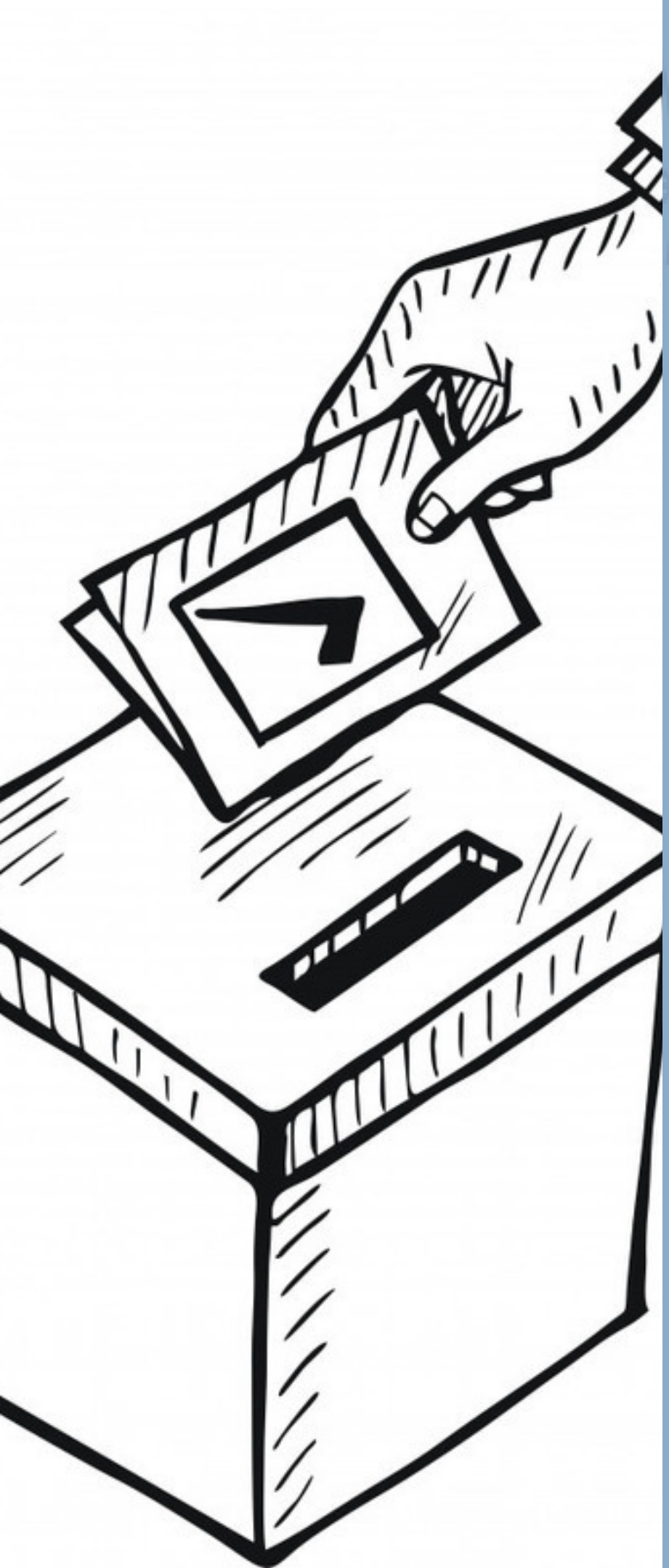
MAIN OBJECTIVES

- 1.To raise awareness among society about disabled people's lifestyle
- 2.To share experience and practices in working with disabilities between participating countries
- 3.To find out ways how to help people with special needs in daily life

DISSEMINATION

3 social videos made by participants (day life of a blind person, of deaf person, of person in wheelchair) will be disseminated through social media channels





"deVOTEd"

ISSUE

One of the biggest problems that modern European countries are facing is the lack of youth participation in democratic processes. Main cause of this "disease" is the lack of info about importance of participating in active society among youngsters. According to (source) (number)% of youth in (country), who is 18+, are not participating in elections by voting or by engaging in the structured dialogue.

IMPACT

To include youth in processes of non-formal education, help to understand political life of Europe, involve to more active citizenship and build own point of view on situations.

RESPONSIBLE CITIZENSHIP | EU CITIZENSHIP, EU
AWARENESS AND DEMOCRACY | YOUTH

MAIN OBJECTIVES

- To increase general knowledge about the political system among young people and motivate them to participate in the elections;
- To learn the importance of engaging in active society and democratic processes;
- To understand root causes of apathy among young people;
- To raise awareness about youth rights and youth policy which can be used in the fight for a more equal society.

DISSEMINATION

-To fight apathy through online campaigns. We will use Facebook, Instagram, Twitter and YouTube

- Workshops about youth participation on local level by partners and participants
- Presentations about E+ on local level
- Meetings youths and decision makers on local level

POSSIBLE SCHEDULE FOR "deVOTEd"

| "deVOTEd" - youth exchange | | | | | | | | | |
|----------------------------|-----------|--|--|--------------|---|----------------------------|-----------------------|---|--------------------------------------|
| TIME | DAY 1 | DAY 2 | DAY 3 | DAY 4 | DAY 5 | DAY 6 | DAY 7 | DAY 8 | DAY 9 |
| 07:00 - 09:30 | | Breakfast | Breakfast | Breakfast | Breakfast | Breakfast | Breakfast | Breakfast | Breakfast |
| 09:30 - 11:00 | | Get to know each other Ice breaker | Democracy&me | Activism | Vote 16 | Marginalised groups | | Team work | What is corruption? |
| 11:00 - 11:30 | | Break | Break | Break | Break | Break | Beach picnic | Break | Break |
| 11:30 - 12:30 | | Presenting the program & team | Team work | Youth rights | Dabate | Voting for everyone | | Team work | How to fight the corruption? |
| 13:00 - 14:30 | Arrivals | Lunch | Lunch | Lunch | Lunch | Lunch | Lunch | Lunch | Lunch |
| 15:00 - 16:30 | | Team building activity | Presentation of team work | Youth policy | | | Spread the news | Presenting political parties & their campgains | Reflection |
| 16:30 - 17:00 | | Break | Break | Break | treasure hunt | Chain reaction | Break | Break | Break |
| 17:00 - 18:30 | | Preparation of context presentation (3-2-1) | Debate | Youth policy | | | Message in the bottle | See the difference? & simulation of the voting | Preparation of the farewell party |
| 19:00 - 21:00 | Dinner | Dinner | Dinner | Dinner | Dinner | Dinner | Dinner | Dinner | Dinner |
| | Free time | Short presentations | Intercultural evening (four countries) | Movie night | Intercultural evening (three countries) | Educational board games | Free time | Free time | Farewell party |

"LIGHT MY WAY"

ISSUE

According to the Fundamental Rights Report 2018 there is an increment of the human rights violations against Roma people in the EU. Especially that has been clearly traced since the beginning of the Migration crisis in 2014 when increment of radicalization and hatred among European youth. Considering the increasingly serious social exclusion and violation, there is a pressing need to train people to cope adequately with the challenges faced by socially excluded groups.

MAIN OBJECTIVES

- to deal with the prejudice and fear of Roma and Sinti representatives towards other people
- to find reasons and communication barriers which promote conflicts with the R. and S. community and stimulate conversation about intercultural and interpersonal differences and sharing of views;
- to empower participants and their peers to promote tolerance and respect regarding R. and S. people;

IMPACT

Project will help youth to break the prejudice and stereotypes in their head against R. and S. people, understand their life, culture, traditions and people in general. Participating organizations will learn how to work with these communities.



DISSEMINATION

- video about the prejudice towards Roma and Sinti people and how to fight with it
- 10 minutes performance in local school about our topic
- interview for the local newspaper

INCLUSION - EQUITY | SOCIAL DIALOGUE
| POST-CONFLICT/POST-DISASTER
REHABILITATION

POSSIBLE SCHEDULE FOR "LIGHT MY WAY"

| Time↓/Date→ | Day 1 | Day 2 | Day 3 | Day 5 | Day 6 | Day 7 |
|---------------|----------------------------|---|------------------------------------|---|----------------------------------|----------------------------------|
| 8:00 - 9:30 | Breakfast | Breakfast | Breakfast | Breakfast | Breakfast | Breakfast |
| 10:00 - 11:30 | Getting to know each other | Erasmus Key competences | Workshop #3 Step Into My Shoes | Workshop #7 Human Rights Situation in Different Countries | Production of the Final Outcomes | Performance in the School |
| 11:30 - 12:00 | Coffee Break | Coffee Break | Coffee Break | Coffee Break | Coffee Break | Coffee Break |
| 12:00 - 13:00 | Team Building Game | Erasmus+ Writing Tutorial | Workshop #4 Human Library | Workshop #8 Bullying – What is It? | Production of the Final Outcomes | Meeting with Kids |
| 13:00 - 14:30 | Lunch Break | Lunch | Lunch Break | Lunch Break | Lunch Break | Lunch Break |
| 14:30 - 16:30 | Objectives of the Program | Workshop #1 Roma Discrimination | Workshop #5 Stereotypes | Workshop #9 Being a Roma | Production of the Final Outcomes | Meeting with the Local Community |
| 16:45 - 17:30 | Rules Team Building Game | Workshop #2 Integration of Roma community | Workshop #6 Continuum of Inclusion | Workshop #10 StoryTelling Time | Production of the Final Outcomes | Presentation of the Video |
| 17:30 - 18:00 | Coffee Break | Coffee Break | Coffee Break | Coffee Break | Coffee Break | Youthpass ceremony |
| 18:00 - 19:00 | NGO Bazaar | Workshop #2 Integration of Roma community | Workshop #6 Continuum of Inclusion | Sculpturing Us | Production of the Final Outcomes | Final Evaluation |
| 19:00 - 19:30 | Reflection | Positive Gossiping | Reflection | Reflection | Reflection | |
| 19:40 - 21:50 | Dinner | Dinner | Dinner | Dinner in the Ukrainian restorunt | Dinner | Dinner |
| 21:30 | Welcome Party | Cultural Evening | Cultural Evening | Visiting Balley in Opera House | Free Night | Farewell Party |

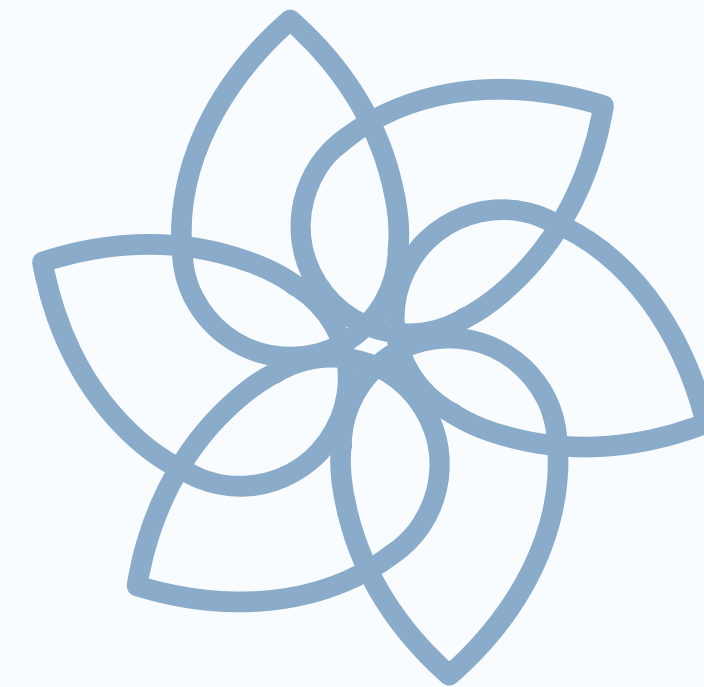
"NATURE IN SELF"

ISSUE

Social pressure and being overwhelmed with many opportunities... Young Europeans feel a sense of insecurity and uncertainty to take a step towards their own development as young individuals. When such issues aren't addressed in time, then deepen into anxiety, even depression. Youth need to clear their mind, strengthen their mental health to become self-confident in their abilities and self-aware about their place in their local and national communities. Project will foster the sense of responsibility and self-awareness, thus creating well-balanced and sensible community.

MAIN OBJECTIVES

- Further self-confidence via boosting creative thinking and problem solving.
- Empowering them with the motivation to put their experience into practice
- Using this cultural exchange to promote Erasmus+ program and sharing good practices about both mental and physical well-being.



IMPACT

Youth will learn techniques and tools to enhance their mental well-being, self-confidence, self-learning and fulfilling their professional and personal goals. Having these healthy young people will contribute to the a rise in quality of the labor resource of their local and national communities.

DISSEMINATION

Target groups can be reached among the local social groups from which the participants emerged. Going back they will share the learned techniques via word-of-mouth, promotional events and presentations of the project results.

METHODS OF IDEA GENERATING

GAME OF ASSOCIATION

Stay with your team in circle. Name the first word randomly. Next member (on the left from you) should quickly think up association to your word and tell it (1-3 seconds). If s/he can't - move on to next member. Continue exercise one by one but remember that association must be created from previous word, not the one from 2-3 steps ago.

Depending on size of the team make 1-5 circles. When finish, remember the most unusual or memorable words and think if you wanna make project with that.

4W+H

Divide participants in 5 groups (or do it one by one if you are in small group). Make 5 lists: who, what, when, where, how. Give each group 1 list and ask to write 60 different options in 5 minutes. Read it in one sentence: first word is told by group 'who' (ex. "artists"), next by 'what' ("raise awareness about environment"), 'when' ("next year"), 'where' ("Bansko, Bulgaria"), 'how' ("making public photo exhibition"). Obviously not everything will match but you can pull out good ideas and continue working on it in your own way.

POSSIBLE TIMELINE FOR PROJECTS

It's more or less universal timeline of project (not just Erasmus+) that we created together on project. During planning don't forget that some of your processes will go in parallel, no need to wait until one finish to start another.

Also remember that NOT always project = event. Event can go 2 days and be a part of project, however project will go 5 months.

And put some extra time on risk-management - during preparation everything unexpected can happen ;)



PROMO TOOLS



E-APPS

Nothing easier now that to do a picture on your laptop (or even phone) because many apps will help you in it! Our favourite is for sure Canva, but also ok to use Crello, Stencil, Infogram



VIDEOS

People like catchy videos. Try to make it interesting and interactive so it could become viral. We made funny one about imaginary project as example:
<https://bit.ly/2IWCJDR>



POSTERS

Sounds old but why not? If you are not professional with technologies, it can be easier way. Still after you can make it digital or just photo and disseminate online.