



Massive Open Online Course (MOOC) Erasmus+ Funding Opportunities for Youth

2nd November till 29th November 2015

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Final Report

This report is based on the following sources:

- · Questionnaires filled in by participants before, during and at the end of the course
- · Feedback from participants posted at the course forum discussions
- Evaluation conclusions made by the SALTO Youth Participation RC, National Agencies staff and the trainers during the evaluation meetings
- The list of participants

1. GENERAL INFORMATION

In total 4022 participants enrolled into this course, of which 722 (18%¹) completed the minimum required modules and received their Youthpass Certificate.

- 1414 learners completed Module 1: Introduction to Erasmus+: Youth in Action
- 801 learner completed Module 2: Key-action 1 Youth Exchanges
- 662 learners completed Module 3: Key-action 1 European Voluntary Service
- 601 learner completed Module 4: Key-action 1 Mobility of youth workers
- 806 learners completed Module 5: Application form
- All together participants and facilitators made 2564 posts in the discussion forums
- Learners generated 8277 quiz submissions
- <u>YouTube channel</u> of this MOOC received more than 24230 views.

Majority of participants were coming from Erasmus+ Programme (82%) and Partner countries (17%). The course attracted also participants from the other continents promoting European dimension beyond "borders" of Europe.

The participants came from the following countries:

Austria, Belgium, Bulgaria, Czech Republic, Cyprus, Denmark, Germany, Estonia, Ireland, Greece, Spain, France, Croatia, Italy, Latvia, Lithuania, Hungary, Malta, Netherlands, Poland, Portugal, Romania, Slovenia, Slovakia, former Yugoslav Republic of Macedonia, Iceland, Norway, Turkey, Albania, Bosnia and Herzegovina, Kosovo, Montenegro, Serbia, Armenia, Azerbaijan, Belarus, Georgia, Moldova, Ukraine, Russian federation, Egypt Israel, Jordan, Lebanon, Morocco, Palestine, Tunisia, Afghanistan, Brazil, Congo, Canada, Iraq, Kenya, Kirgizstan, Mozambique, Nepal, Nigeria, Panama, Uganda, United States of America, Vietnam.

In **Annex no. 1**, please find the number of participants distributed per countries who completed the course and were issued Youthpass Certificate. Contacts of participants may be requested from SALTO Youth Participation Resource Centre, <u>steph@salto-youth.net</u>.

Annex no. 2 provides with the print screens of how MOOC was delivered.

Annex no. 3 provides an example how MOOC istelf was used for directly with young people

2. PARTNERS INVOLVED

SALTO-YOUTH Participation Resource Centre in cooperation with the National Agencies of Erasmus+ Youth in Action from Belgium (FR), France, Hungary, Iceland, Ireland and Poland.

3 facilitators were contracted to design, develop and facilitate this online course: Laimonas Ragauskas, Pieter Jan Uyttersprot and Nerijus Kriauciunas.

Creative media production company StepDraw was outsourced for editing videos of the 5th module (Application form).

The second edition launch was agreed during the evaluation meeting of the first edition as all stakeholders were content about the achievement and were willing to continue running this course.

¹ On average, MOOC completion rate is reaching up to 10%.

3. AIMS AND OBJECTIVES: ARE THEY MET?

The learning objectives of MOOC on Erasmus+ Funding Opportunities for Youth:

- Learn philosophy of the Erasmus+ Youth in Action programme and the youth work sector: objectives, priorities, target groups
- Understand the opportunities and where I can/want to get involved in
- (Get ready) to develop a project matching formal and minimum quality requirements (gain knowledge, develop practical basic skills for project development)
- To create space for networking and building distributed knowledge about Erasmus+ Youth

According to our observations as facilitators we have a bit like last MOOC reached quite well these objectives. Also participants' feedback helped us drawing this conclusion. They stated that the MOOC helped to understand better the why and how of the programme and it gave them ideas and motivation to go on and put it in practice.

Participants' feedback in the discussion forums on-line showed that they were mostly happy about the course structure and content. We got some individual comments on some of the quizzes. Some possibly missing elements which are all valuable but no comments can be generalised as overall.

Many of them stated that they were able to learn and understand the opportunities offered by the Erasmus+ programme. They also appreciated given free choice by the MOOC structure and content to learn specially about opportunities, which interest them. This can be observed in the statistics of number of people who chose to complete Module 1, 2 and 3 focusing on specific sub-action of Key-action 1.

The facilitators' team collected few of the many participants feedback illustrating their learning outcomes and readiness to implement Erasmus+ projects:

"I attended many training courses, never a class online, but I love it the way it is structured and that you can access at any time of day or night... nice..." ZAHARIA MARIANA-GEANINA

"I was blown away by the dedication and work of your team in the video. What a great feeling it must be for you to know you are helping others while learning and growing yourself I look forward to the time when i can put together a program and have a team help make it possible. You give me hope. Thanks." Susan Egan

"I found all the movies quite good tools for learning on this MOOC platform. I found some details important for my knowledge and understanding of ERASMUS + concepts which will for sure improve my project applications for upcoming deadlines. Part with Youthpass is amazingly resourceful and important, especially the video with Youthpass Impact Study." Branislav Bane Trudic

"This is such a great opportunity to learn about Erasmus+ it can change youth life and anyone who is interested. I like how this program is attracting youth from all over the world and how The European Commission and SALTO-YOUTH work together to ensure that Cultural Diversity is understood, respected, and promoted all around Europe." Abdelmoula Mdiouani

"This course could help no only for Youth in Action programme. It provided some good informations for project management in other fields. With basic and specific information, it helps for all open- minded people to use those facts in applications for jobs, projects etc. I enjoyed to be a part of it." Luka Lesko

Nina Ljungkvist, youth worker from Finland shared experiences of using MOOC as an educational tool in work with young people: "*The MOOC is now over and I promised to share our feedback with you, about using the MOOC with young people*…" More detailed could be found at the end of this report in the ANNEX 3.

Networking opportunities were created throughout the course time. Participants could take part in forum discussions facilitated by the 3 facilitators of this MOOC. In total there were made 2450 posts enabling participants to share content related ideas, ask questions, express their partnership interests, provide with feedback.

This course also promoted various on-line resources, developed and used in European youth work field. SALTO-YOUTH.net tools (e.g. Training Calendar, Toolbox, Otlas Partner-finding tool) were integrated into the contents of this MOOC. Inclusion for All booklets, T-kits, Youth Exchange Guide and other educational publications were promoted throughout the course.

The MOOC Facebook group continued to support further opportunities for networking and sharing knowledge. After the first MOOC there were 740 members part this Facebook group and now we are 2110 members so 1370 people were added.

On the Facebook group there is a lot of sharing going on, not only about Erasmus+ but about all kinds of international study, internships, programs, campaigns and others.

4. TARGET AUDIENCE

More than 1070 participants responded to the Welcome survey providing information for general statistics. The graph bellow shows which countries where the most of participants were from. More than 50% came from the following countries. Naturally big EU countries were on the top of the list, however there rather few participants from the biggest EU countries like UK or Germany.



4.1 Top 7 countries where participants were from (source: Welcome survey)

Here are the numbers of all programme and partner countries from which participants have started learning at this MOOC (in alphabetical order):

Country	Pax.	Country	Pax.	Country	Pax.	
Armenia	20 Georgia		11	Netherlands	5	
Austria	a 5 Gi		40	Poland	28	
Belgium	15	Hungary	18	18 Portugal		
Bulgaria	24 Iceland		6	Romania	98	
Croatia	23 Ireland 10 Russian Federati		Russian Federation	13		
Cyprus	Cyprus 7 Is		2	Serbia	20	
Czech Republic 9 Italy		Italy	165	Slovak Republic	29	
Denmark	Denmark 2 Jo		4	Spain	131	
Egypt	4	Kosovo 3 Sweden		15		
Estonia	8 Latvia 14 Tunisia		Tunisia	8		
Finland	3 Lithuania 25 Turkey		Turkey	53		
France	nce 34 Malta		5	Ukraine	29	
FYR Macedonia 9		Moldova	10	10 United Kingdom		

When it comes to the age of participants, we can see that vast majority of participants were between 19 and 30 years old, the second biggest age group was from 31 to 50 years old forming 93% of all MOOC participants. We also were interested in gender distribution, again similarly to the first MOOC edition, more than 2/3 of participants were women.

Age of participants 51-64 older 13-18 4% 0% 3% 31-50 34% 19-30 59%

4.2 Participants distribution according to their age (source: Welcome survey)





The graph no. 4.4 shows participants' distribution according to the level of education. The tendencies were the same and matching global tendencies that majority of MOOC participants are rather educated and feeling comfortable with self-directed learning online. Thus almost half (46%) of participants were with Master's degree (or equivalent) and 32% were with Bachelor degree.

4.4 Participants distribution according to their level of education (source: Welcome survey)



4.5 Participants distribution according to their interest in this MOOC (source: Welcome survey, participants could choose more than one option)



The graph above shows expectations of participants and reasons what brought them to learn at this MOOC. Learners could choose more than one option. The prevailing expectations were to learn about Erasmus+ Youth in Action because it was needed for participants' work and because they wanted to take part in projects themselves. More than third of participants chose that they were learning because they wished to find new partners for projects and ¼ of the entire group wanted to learn because they enjoy being part of learners' community.

5. LEARNING PROCESSES AND CONTENTS

Like the first MOOC this one was structured into 5 thematic modules:

- Module 1: General overview of Erasmus+ Youth in Action
- Module 2: Youth Exchanges
- Module 3: European Voluntary Service
- Module 4: Mobility of youth workers
- Module 5: Application procedures

Each module was structured into 7-9 sessions offering various interactive learning content online that was uploaded to the Canvas.net MOOC platform https://www.canvas.net .

Participants were learning through animated videos, pre-recorded video interviews, video examples from projects and educational texts. Dedicated MOOC Youtube channel received 39780 views.

Throughout the course time participants could take part in forum discussions facilitated by the 3 facilitators of this MOOC.

Participants' could "practice" their knowledge by taking practice quizzes (8 in total).

Successful completion of modules enabled participants to unlock content-related Open Badges .

Around 600 people responded to the questions of the Mid-term survey, providing with the information for insights about their MOOC learning experiences.





















General conclusions about participants learning process and contents

The mid-term survey was taken by around 600 participants and not very surprisingly the outcomes and learning points are the more or less the same as in the previous MOOC.

The participants of the course are a variety of profiles which was like last time and also corresponds with the set objectives of the course.

A general very satisfied group of people (at least those who filled in the survey) that tell us they are learning and the tools provided for learning (video's, for a, discussions, interviews...) are adequate and appreciated.

Majority of MOOC participants were satisfied with the overall course experience. 85% of them gave 4 and 5 stars in the overall rating of the course.

Most of the participants agreed or strongly agreed that course materials (lectures, videos, documents) and course activities (discussions and quizzes) had a positive impact on their learning.

The duration of the course seems also to please most of the learners. 75% of people also seem to want to recommend the course to other friends and colleagues.

The estimated course commitment (3-4 hours per week) and course duration in length (4 weeks) corresponded to participants' feedback. More 65% participants were spending 2-6 hours per week studying course material; 20% were spending 6 - 8 hours per week and almost 1/3 of participants spend up to 2 hours per week.

Most learners are hanging on the classical computer to follow the MOOC and are not using Smartphones or tablets even though the platform is adapted to these devises.

6. MOOC ACHIEVEMENTS

2nd MOOC about Erasmus+ Funding Opportunities for Youth achieved its objectives and reached the expected profile of participants. Those participants who completed the requirement of the courses provided feedback regarding the course by completing the Youthpass request form.

MOOC completion data shows that almost 3/4 of participants (74%) who completed the course and received the Youthpass Certificate did not have previous experience with Erasmus+: Youth in Action or began to prepare a project (see graph 6.1). 85% of participants were coming from the Programme Countries (see graph 6.1).



6.1 Participants previous experience with

Erasmus+: Youth in Action





Most represented top 11 countries can be seen in the graph no. 6.3. Spain, Italy and Romania stand out as the most represented countries. The top countries change, when compared to the population living in the countries (see graph no. 6.4). Malta, Iceland and Estonia had the biggest number of participants if compered to their size of population.

6.3 Completion rates: Top 11 countries by number of participants in total (source: Youthpass data)



6.4 Completion rates - Top 10 countries by number of participant per capita, 1 participant = 1 million (source: Youthpass data)



Almost 80% of participants stated in their feedback that they work directly with young people (see graph no. 5). This is a very satisfactory achievement, considering that massive open online courses are open to anyone to attend. Almost absolute majority of participants plan to prepare a Erasmus+: Youth in Action project during the next year after the course completion involving young people with fewer opportunities (see graph no. 6.6)

6.5 Participants working directly with young people



6.6 Participants' plans for future projects and involvement of youth with fewer opportunities



Absolute majority of participants who completed this MOOC were satisfied with the online resources provided by the course (see graph no. 6.7). More than 85% participants stated in their feedback that they would be able to apply their learning from this MOOC (see graph no. 6.8). Some of the participants were aware that their possibilities to apply learning from the course will depend.

6.7 Participants satisfied with the online resources provided by the course





6.8 Participants' plans for future projects and involvement of young people with fewer opportunities

Translations

After the success of the 1st edition this MOOC few National Agencies expressed interest to add thir language subtitles to videos. As a result, Polish and Hungarian subtitles were added to the most of videos. The Austrian NA has showed interest in translating and subtitling the videos as well and it is expected that this task will by accomplished by the launch of the next edition of MOOC.

7. COMMUNCATION AND PROMOTION

We researched how did people find out about the MOOC. Here is the graph showing which channels were the most efficient.



In order to promote the MOOC project, we contacted the following institutions for the promotion of the MOOC:

• National Agencies: the call was published on NA's websites, Facebook and Twitter.



- SALTO Youth RC: The call was published on the SALTO European Training Calendar <u>https://www.salto-youth.net/tools/european-training-calendar/training/second-edition-of-the-mooc-on-erasmus-funding-opportunities-for-youth.5196/</u>
- **The European Commission**. The European Commission published an article on the main page on the EAC DG and promoted the course among its networks and contacts.

• Eurodesk

eurodesk HOME EURODESK SERVIZI NOTIZIE OPPORTUNITĂ EUROPEE CONTATTI European Youth 5 octobre, 11:33 - @ ... just working with young peoph ray for Erasmus+ funding? This is the iond edition of the MOOC on Erasmus+ -ing from 2 November till 20 November till pants through Key Action 1 Mobility Pre-Workers (youth exchanger 5 octobers, mass a youth leader indivant to know how to apply for Eran poprtunity for you! The second editionality for your the seco Cristian Clobanu Jescu 5 octobre 22:17 @ J'aime - Comme the participants and Youth Work Gabriel Allen 5 octobre, 21:58 @ 9 INHUMANITY TO MANKINE J'aime Commenter 02 Gabriel Allen 5 octobre, 21:56 @ NOVITÀ ISTRUZIONE PUBBLICAZIONI INIZIATIVE FORMAZIONE L A MORTAL BEAST IN NIGER DELTA G ON FLESH AND BLOOD. DA... FEASTI Lun 05/10/2015 Ultime notizie J'aime Commenter ▲ 1 🖓 1 🖈 2 partages xer 🕞 Suolo: un paesage docenti e studenti Erasmus+ Funding Opportunities for Youth - Canvas Network | Free online courses | MOOCs Sondag ent O u J'aime The Canvas Network offers free online courses and classes from the world's leading universities. Find a MOOC and enroll now to get started on your new. EURES ul J'aime Salari e i 2014/15 u J'aime Commenter A Partage

- European Youth Forum through their newsletters and contacts
- **Europe Direct.** All the Europe Direct from the 28 Member Stated have been contacted in order to promote the call among their contacts.
- Trainers. Some trainers promoted the course on their Facebook
- **Social media**: The call was published on many Facebook groups with people interested in exchange, volunteering and cooperation opportunities.

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• European Youth Portal

Finally an infographic was made to showcase the results of the second edition in an attractive way.



Annex 1. List of participants

This is the list of participants by countries and programme regions. It includes only participants who completed MOOC and were issued Youthpass Certificates.

Contacts of participants may be requested from SALTO Youth Participation RC, steph@salto-youth.net.

Countries	Participants	Countries	Participants	
PROGRAMME COUNTRIES		PARTNER COUNTRIES		
Total:	585	Total:	96	
Austria	4	Easter Europe and Caucasus	58	
Belgium	6	Armenia	14	
Bulgaria	9	Belarus	7	
Croatia	13	Georgia	9	
Cyprus	4	Moldova	5	
Czech Republic	5	Russian Federation	10	
Estonia	7	Ukraine	13	
Finland	2	MEDA	11	
France	19	Egypt	1	
Germany	10	Israel	2	
Greece	40	Morocco	2	
Hungary	9	Palestine	3	
Iceland	2	Tunisia	3	
Ireland	6	South East Europe	27	
Italy	107	Albania	10	
Latvia	10	Bosnia and Herzegovina	1	
Lithuania	11	Kosovo	1	
Luxembourg	6	Serbia	15	
Macedonia (FYROM)	3	OTHER countries Total:	6	
Malta	3	Afghanistan	1	
The Netherlands	2	India	1	
Norway	1	Nepal	1	
Poland	16	Panama	1	
Portugal	25	Uganda	1	
Romania	84	USA	1	
Slovak Republic	15			
Slovenia	4			
Spain	113			
Sweden	15			
Turkey	31			
United Kingdom	6			

Annex 2. Print screens of MOOC delivery

These are few of the print screens, which illustrate how the MOOC was delivered.

Print screen no. 1. Home navigation view



Print screen no. 2. Module and session navigation view

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Settings 201725	# + Module 1: Introduction to Erasmus+: Youth in Action	Complete all items	+	۰.
	E Overview of Module 1	View	٥	۰.
	1 🗄 Session 1.1. Discover what Erasmus+ is	View	۵	۰.
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nboard	Session 1.2.1. Understand Why a Programme for Youth	Shiper	٥	۰.
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erder ED	The basics of Erasmus+	50 pts Score at least 50	٥	۰.0
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	I Dession 1.5 Get Familiar with the Project Lifecycle	View	0	٥-
e Catalog	I Module 1: Are things clear?		۵	۰.
	1 🗄 Session 1.6. Let's Youthpass: Valuing and Recognising Les	- Manur	0	۰ ۰
3	Ession 1.7 Find out Support Structures for Erasmus+; You	Vow	0	۰.
Help	E Module 1: My support	Viter	0	0.



Print screen no. 4. Practice Quiz to repeat and memorise knowledge of the EVS module.

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-	Attempt his	ton				• Moderate this	quiz
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	LATEST	Attempt Attempt 1	Time kess than 1 minute	Score 7.5 out of 80		Time:	less than 1 minute
Deenboard	LAIEST	Weiterfahl 1	and man i minute	1302065		Current score:	7.5 out of 80
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Calendar		What are the main actor	s in so called the "triangle of EVS"?	<u>6</u>		Take the quiz ag (Will keep the high	pain out of all your account
Inbox		National Agencies	of Hosting and Sending countries and	a viounteer			
Commons	Correcti	et Volunteer, Hosting organisation and Sending organisation					
Course Catalog		Great Correct answer.					
		 National Agency, v 	slunteer and Local community				
0	You Answered	Hosting organisation	on, Coordinating organisation and the	local community			
Heb		Nope. Try again,					



Print screen no. 5. Embedded Youtube video with examples from training project

Print screen no. 6. Re-used UK NA webinar sessions on how to fill in the KA1 Application





Print screen no. 7. Discussion forum to conclude participants' learning results and collect feedback

ANNEX 3

Nina Ljungkvist, youth worker from Finland shared experiences of using MOOC as an educational tool in work with young people: The MOOC is now over and I promised to share our feedback with you, about using the MOOC with young people.

Our group working in the MOOC is 7 young people aged 14-18, 3 girls and 4 boys. I know them all from the youth centre where I work. In the beginning there were a few others also interested but as the course proceeded we decided that any members who don't show up for meetings and don't give any reason for that can not be part of the group.

For myself the material was very clear and easy to handle. But I am very confident in working in English. For the young people most of the videos are too fast to understand. Some vocabulary needed studying and explaining but that I think was not really a problem. Actually through explaining we gained a lot and the young people themselves feel they learned.

We tried different methods, like translating the videos, playful activities, games. I had scheduled a meeting for each week. For the young people to be able to study the whole course we would have needed a lot more. So eventually we did not manage to complete all the modules but I think it was still a very useful tool for us and I think we did actually reach the aim I had in mind. These young people have now grown as a group (they have known each other for years and are friends with each other but not really tight as a group) and they have set themselves a common aim after studying this MOOC. Our next meeting will be about setting the group some objectives for the possible youth exchange.

I think the biggest positive effect was that they realized a few things during the studying. They realized that

- a group exchange is really possible for them, no matter where or what kind families they come from
- they will need to set aims and objectives to be able to do it
- the project will depend on their own input; they will need to work to make it happen
- The work will be a lot of fun and they will have a chance to develop meaningful skills/experiences in the project
- The project will also depend a lot on them as a group. They've started to request I plan more team building for the meetings. This is new for them and I am especially happy to notice they a starting to let down their guards a little.

All in all I am very pleased with doing the training with young people though we did not manage to complete it. The course became a meaningful support for me and my group...>