

# Call for young designers to design the logo for Western Balkans EuroPeers Network

SALTO South East Europe Resource Centre is launching a call for young designers to design the logo for Western Balkans EuroPeers, which will be used to promote their work and make them recognisable and visible to a wider public.

## **Who are Western Balkans EuroPeers?**

Western Balkans EuroPeers are young people who took part in activities of the European Union's Programme Erasmus+: Youth in Action, such as Youth exchanges, European Voluntary Service etc, and now wish to promote the Programme among young peers in their local communities. Western Balkans EuroPeers are a group of young enthusiastic people, who come from Albania, Bosnia and Herzegovina, Kosovo, Montenegro and Serbia. They are associated to EuroPeers in other European countries.

More info you can find here: <https://www.salto-youth.net/rc/see/europeers/>

## **Who can participate?**

Anyone who has an interesting design idea in their head, lap-top or on paper, EuroPeers, (ex-) EVS volunteers, young professionals, students, amateurs aged from 18 to 35.

## **How to win?**

The logo for Western Balkans EuroPeers should preserve the link to the corporate identity of EuroPeers on the European level (see logo below) and add to it elements which define Western Balkans EuroPeers.

The logo must be designed in a vector graphics format!

The design idea must be original; it should not be previously implemented, publicly presented or published anywhere.

The author guarantees the authorship of the proposed logo.

## What can you win?

According to the decision of the jury there will be one winning logo, which will be awarded with implementation and publishing on various materials (brochures, promo materials) used to promote the activities of Western Balkans EuroPeers.

The author of the winning logo will receive a compensation of 200 EUR net.

The organizer reserves the right not to choose the winning logo and to present the award of 200 EUR.



## What is most important to the jury?

Jury will select the logo according to innovativeness, creativity, clarity and relevance of the idea.

## How to apply?

The idea should be sent in digital form (vector graphics but also in any other more wide-spread digital format) to the email [andrej.troha@mva.si](mailto:andrej.troha@mva.si). At the same time please fill in this google form: <http://goo.gl/forms/iB1Co4EsnL9oMJOK2>

## Deadline:

15<sup>th</sup> of August 2016.