

Example of Good Practice

Title of the project	Old School Clothing Co
Priority themes, please select:	<input type="checkbox"/> Cultural Diversity <input type="checkbox"/> Eastern Europe and Caucasus cooperation <input checked="" type="checkbox"/> Inclusion <input type="checkbox"/> European Citizenship <input checked="" type="checkbox"/> Participation <input type="checkbox"/> South East Europe Cooperation <input type="checkbox"/> Other, please specify:
Kind of project, please select one:	<input type="checkbox"/> Youth Exchange <input type="checkbox"/> EVS <input type="checkbox"/> Training & Networking <input checked="" type="checkbox"/> Youth Initiative <input type="checkbox"/> Seminar <input type="checkbox"/> General Concept (not the Youth in Action project) - If so, please specify which programme:
PROJECT DESCRIPTION	
Project venue	Scunthorpe
Project dates	Ongoing
Aims & objectives	<p>It is our aim to develop young people through fashion, creativity and enterprise.</p> <p>We will involve young people in decision making at all levels of our organisation</p> <p>We want to provide a platform for young people to sell their creative work and develop social enterprises</p> <p>We aim to develop our volunteers through informal methods of working</p> <p>We aim to provide volunteers with increased chances of employment and access to further opportunities</p> <p>We aim to operate sustainable, enjoyable social enterprise</p> <p>We aim to develop young people into integrated, community-minded members of society and promote their positive contribution and participation where possible</p>
Target group	All young people (16-25), but with a focus on those who are at risk
Description	Those young people who are Not in Education, Employment or Training (NEET), leaving care, involved in the Youth Justice System, substance misuse.
Which challenges did you face in this project and how did you overcome them. What approach was particularly successful and/or very difficult?	<p>The transitional nature of young people's lives. It is our aim that young people will progress from the project into other positive opportunities, however this does mean we are constantly having to source, engage and up-skill more young people which is an intensive process. We invest heavily in our volunteers, ensuring those that are there for a while, learn the skills to transfer their knowledge and understanding of the enterprise to the newcomers. This ensures a degree of consistency. There is also a positive to this in that we constantly have new ideas and enthusiasm injected into the</p>

	<p>project, and they can take ownership by implementing their own ideas.</p> <p>Incentives. It is unfortunate that money is without doubt a necessity in this world. The attitudes towards volunteering have improved dramatically in recent years, and we feel we have contributed towards this outcome. Yet, without being able to offer an immediate financial incentive to young people, we are faced with a barrier to engaging some individuals. We try to work around young people's aspirations, ensuring we can change attitudes and behavior so we work with them to help realize an investment in the form of hours now, can lead to financial reward further down the line. Income generation in a time of recession. We opened up a retail outlet in the middle of a recession, and one that does not appear to be letting up. This makes it hard to achieve sustainability without external support in the form of grant funding. We adopted a more business like manner of operation and consider ways fo turning every inch of the building into something thaqt can generate income (though maintaining a focus on the young people as individuals).</p>
<p>Tips, hints</p> <p>What to keep in mind when organising a similar project?</p>	<p>Involve young people from the beginning. You don't have to spend vast amounts of money on equipment! Begin the work around aspirations! Allow them to take ownership – participation is a worthwhile but difficult process.</p>
<p>Benefits for</p> <ul style="list-style-type: none"> * the young people * the youth worker * the organisation * the local community * the National Agency 	<p>Experience in a work environment. The opportunity to explore and develop ideas. Social development.</p> <p>Freedom to focus on the individual rather than targets! Fun.</p> <p>Positive perception of young people in the community.</p>
<p>Outcomes, impact</p>	<p>5000 hours volunteered Over 100 young people engaged in voluntary activity 70 now engaged in Education, Employment or Training A Social Return on Investment of £8 for every pound of initial investment. Striving to run on earned income.</p>
<p>Something particular and/or remarkable you wish to highlight?</p>	
<p>PROJECT PARTNERS</p>	
<p>Project coordinator <i>(first name, last name, organisation and e-mail address)</i></p>	<p>David Plumtree Indiependent and Old School Clothing Co David.plumtree@vanl.org.uk</p>
<p>Contact person <i>(first name, last name,</i></p>	<p>Ed Taylor Let There Be Light Productions</p>



<p><i>organisation and e-mail address)</i></p>	<p>Ed@ltblproductions.com</p>
<p>Project partners <i>(name of the organisation(s) and country/ies)</i></p>	<p>Voluntary Action North Lincs England</p>
<p>Project countries</p>	<p>England</p>
<p>More information?</p> <ul style="list-style-type: none"> • Downloads • SALTO toolbox • National Agency • Website • 	<p>I was asked to provide some more info on SROI, the links below are useful sites for people interested in putting financial figures on impact:</p> <p>http://www.thesroinetwork.org/</p> <p>http://www.socialimpactscotland.org.uk/</p>
<p>Can the data provided in this form be published on the SALTO-YOUTH Network website and in the report of Bridges to Work?</p>	<p><input type="checkbox"/> Yes!</p>