



NEW TRAINING  
COURSE

**CREATIVITY & INNOVATION IN YIA**  
MORE THAN KNOWLEDGE OR SKILL, CREATIVITY IS AN ATTITUDE

# AIM AND OBJECTIVES

## INTERNET ADDRESS

We created a website to support this training experience.

[www.socialcreativity.webnode.com](http://www.socialcreativity.webnode.com)



## FOR WHOM?

All actors in the youth field (youth leaders, youth workers, local authorities, among others) interested in developing creative and qualitative projects.

This training course is developed for a group up to 25 participants.

## NEW TOOLS

Several elements in this training are not only based upon experience within youth work, but also include techniques and tools used in creative companies and business world. We believe that youth work can benefit from these approaches, within their social context.



Over the past 12 years of being involved in the Youth programme as well as Youth in Action Programme, we have been confronted with several factors when working with youth workers and youngsters in international context:

**PARTICIPATION IN PROJECTS:** projects are still often carried out by a single organisation/person instead of being a shared project with all actors effectively involved.

**QUALITY IN PROJECTS:** most projects follow a traditional path and often there is a lack of innovation or creativity which would increase the learning outcomes for all the persons and organisations involved.

We aim to promote Creativity and Innovation within YiA Projects. Breaking it down, here's what we want to do:

- Supporting youth workers and youth leaders to think in innovative ways of approaching youth related topics and develop creative solutions to increase the impact and efficiency of youth activities;
- To analyze each step of a project (preparation, implementation, evaluation and follow up) and develop creative solutions to improve these steps in terms of process and quality results.
- To develop innovative methodologies that increase effective participation of all project-actors involved in youth projects: partners, youngsters, local communities, policymakers.

**NON FORMAL EDUCATION:** many users of the programme are not able to effectively turn the Non Formal methods used in their project into learning and empowerment of the ones involved.

**IMPACT:** many projects remain far away from the local community and the impact is reduced to a minimum. With a creative approach, local involvement and visibility can be increased significantly.

Based upon these observations, we have designed this training course aiming to give creative and innovative tools for youth workers in order to increase the quality in their projects and offer answers to the above issues.



## BUDGET AND TASKS

The trainers' team engages in the following aspects:

- . Full preparation and delivery of all **Program** parts;
- . Delivery of a '**Host Pack**' including all information needed for the organisation of this training course;
- . Creation of a '**Handout Pack**' including all the handouts used during the training course;
- . Evaluation **Report** of the training course;
- . **Website** specially designed for this training course which supports participants before and after the course.

This website will provide a '**Participants Pack**'. An informative document for participants before their participation to the training course, and a **forum** that will allow participants to interact previous to the training course. The website will also contain **resource materials**, useful **documents** and **links**.

In relation to the trainers' fees, we follow the guidelines stipulated on the Salto site.

## Pedagogical team

The team is composed of trainers with extensive experience in YiA programme and local intervention projects. Both are or have been involved in several network trainings (TICTAC, BTM, ATOQ, CUT the ICE, Power of NFE,...).

### • ANITA SILVA

Anita is a Portuguese Trainer, currently living in Lisbon. After obtaining a degree in Social Cultural Animation, Anita has worked in several fields such as: emergency houses for youngsters, drug prevention, neighbourhood street work, adult training, etc. Also developed work as Clown and Face Painter and organised several international youth projects.

In 1998, she co-founded MAIS, an informal group of young professionals that later on became Team MAIS: a company that provides services of Training, Events and Non Formal Education with a focus on promoting creative solutions for the Social Field.

Anita has been a freelance trainer since 2000 for several institutions & organisations such as the European Network of Animation, the SALTO network and several national Organisations. Currently, Anita is doing a master in Creativity and Innovation. She is the Director of Team MAIS, a Trainer in the Youth and Social Field and a Teacher in Higher Education School of Santarem.



<http://trainers.salto-youth.net/anasilva>

### • JO CLAEYS

Besides being active in diverse international training settings, he is also involved in several social neighbourhood projects using creativity and innovative approaches with children, youngsters and adults. He has developed several informative games on social relevant matters (citizenship, social exclusion, war and conflict...) used as well in Non Formal/Formal educational settings as business world. Jo has been involved in the creation of *Compasito*, a manual for Children Rights Education (published by the Council of Europe).

Jo often uses different characters and theatrical approaches in his training work. This approach brings participants in a different setting and promotes the creation of new perspectives. Involved in environmental education through the creation & performing of children-youngsters theatre shows.



<http://trainers.salto-youth.net/joclaeys>

# Programme and Content

[we squeeze it all out for you]

- The total training course is built upon experience in delivering training and maintains **the cycle of learning** through discovery, reflection, evaluation and follow up.
- A clear and logic **pedagogical flow** maintains within this week.
- Promotion of **YiA as a qualitative tool** within youth projects is a priority.



## CREATIVE LEARNING

The session plan does not follow completely the traditional structured training course frames. Unusual moments are turned into a new learning space.

## NEW PROGRAM ELEMENTS

Floating Breaks

Library Lunch

Sunrise Session

On Spot Reflections

\*NA centered modules

Web support

### DAY 1

### DAY 2

### DAY 3

### DAY 4

### DAY 5

	DAY 1	DAY 2	DAY 3	DAY 4	DAY 5
Arrival participants			Sunrise session		
	BREAKFAST	BREAKFAST	BREAKFAST	BREAKFAST	BREAKFAST
	Introduction TC Creativity and innovation Youthpass	YiA Defining project elements and analyse	*Module to be chosen by NA according to their needs assessment	Future project market: working on the full participation cycle	
	LUNCH	LIBRARY LUNCH	LUNCH	LIBRARY LUNCH	
	Blocking and unblocking processes Individual and groups processes	Creating innovative approaches within each project step Qualitative elements	New tools in youth work to increase creative solutions for Quality	Resources Evaluation	
	DINNER	DINNER OUT	DINNER	DINNER	DINNER
Welcome evening	International market: different approaches towards ICL	Free evening	Exchange of good practice	Good bye evening	

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