

For more information please contact

Seth Selleck

Project Coordinator

Department of Culture and Leisure

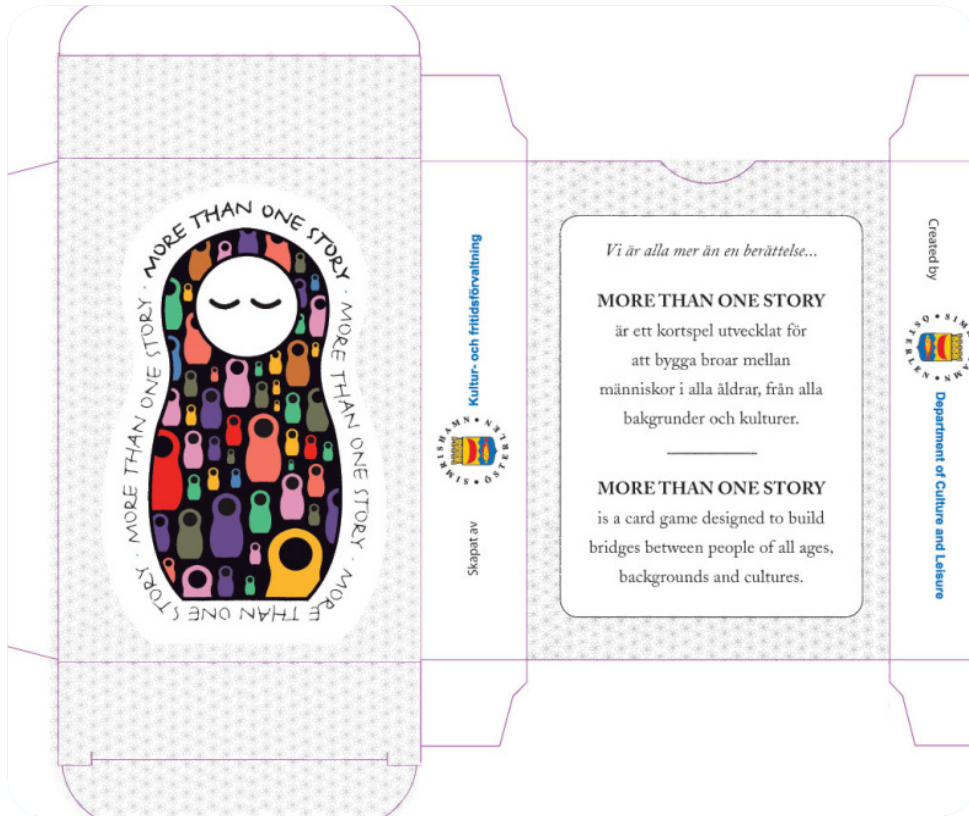
Järnvägsgatan 2

272 80 SIMRISHAMN, SWEDEN

E-mail: seth.selleck@simrishamn.se

Web page: www.simrishamn.se/mtos

or visit *More Than One Story* on Facebook



www.simrishamn.se/mtos



Department of Culture and Leisure

POST ADDRESS: SE-272 80 Simrishamn, SWEDEN

www.simrishamn.se



Department of Culture and Leisure, Simrishamn

More Than One Story

Background

During the autumn of 2011, Swedish television broadcasted Nigerian writer, Chimamanda Ngozi Adichie's lecture entitled *The Danger of a Single Story*, talking about the danger that arises when people hear only a single story about a country, a culture, a group or an individual.

She stated how important it is for us to have more than one story about each other in order to avoid prejudice, segregation and racism. These thoughts inspired the staff of the Department of Culture and Leisure of Simrishamn, Sweden, to develop a practical method of working actively for integration, understanding, healthy curiosity and respect between people of all ages, backgrounds and cultures.

Method and Purpose

Together with students and other members of the community of Simrishamn, we have developed a new card game, *More Than One Story*. The first edition is in English and Swedish. Each card suggests a story which players can tell about themselves. Players take turns picking cards and then practice telling stories about themselves and listening to others tell their stories.

Areas of Use

While developing the game, we have played *More Than One Story* with students, teachers and counselors at schools, with youth visiting homes for the elderly, with staff and visitors at the local youth center and library, as well as with mixed groups of all ages at our local cultural center.

These pilot groups have provided us with useful input. Their spontaneous reactions and reflections have convinced us that our game achieves its purpose of building bridges between people. Players developed a greater appreciation of their classmates/workmates, seeing them in a different light.

The atmosphere of openness and sharing which was created by playing *More Than One Story* has touched many and encouraged us to invite others to join our project. Our goal is that *More Than One Story* will be distributed worldwide in many languages for the enrichment and benefit of all.

Partner Organisations and Sponsors

The Department of Culture and Leisure of Simrishamn, Sweden, is now distributing *More Than One Story* to schools and other institutions which are using it to foster integration and contact between diverse groups in the community. We are also spreading *More Than One Story* as a gift to associations and organizations while inviting a number of groups to come to our cultural center to play together.

We are training ambassadors for *More Than One Story* who introduce the game at schools, homes for the elderly, youth centers, and other places where people meet. These ambassadors invite people at local events and conferences to play, inform them about our project and sell the card game to those interested.

These ambassadors are also contacting potential partner organizations and sponsors which can then work together with us to increase integration, understanding and people's well-being.

A Powerful Marketing and Fundraising Tool

Organizations, municipalities and sponsors may order special editions of *More Than One Story* which include their own logos on the box, as well as information about their activities and goals on the "sponsor card" inside the deck. These special editions can become a very meaningful and valuable tool for marketing and fundraising purposes.

Governments, municipalities and sponsors can work together to produce and distribute *More Than One Story* as a gift for schools, community centers, homes for the elderly and other institutions.