



ENHANCING DIGITAL READINESS BY
OVERCOMING FAKE NEWS, INFORMATION IN
SOCIAL MEDIA

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UnfakeSoMe Games

Social Media Simulation INFLUENCE WATCH

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Name of the game	Influence Watch
About the game	Each team is in charge of a social media profile and has to decide whether to share, verify, or discard news snippets that are provided to them. Each round, players choose to follow/unfollow other profiles according to the quality and frequency of their publication.
Number of players	Minimum 10-15 players
Recommended age	14+ years
Game duration	Each round takes approximately 2 minutes. Allow time for at least 5 rounds.
Objective	Players aim to build and maintain a credible social media profile by identifying and curbing fake news, verifying trending topics, and strategically growing their follower base. The ultimate goal is to become the most trusted influencer with the highest reputation and follower count.
Game setup	
1. Profile initialisation	Each team starts with a basic social media profile, including an initial follower count and reputation score.
2. Scenario deck	A set of cards or digital prompts representing news items—some true, others fake—are prepared. Each card includes context clues. Teams should evaluate the potential consequences of sharing or ignoring the content.
Game flow	
1. Daily rounds	- The game is played over a series of rounds, each representing a day on the platform. - At the beginning of each round, players receive a mix of news prompts and trending topics on their feed.
2. Decision phase	Content evaluation: Players decide whether to share, verify, or discard each piece of content.



	Action choices: • Verify: Use specialized tools to fact-check a news item. Correct verification boosts reputation and attracts new followers. • Share: Posting content without verification might quickly increase followers if the news is true, but risks damaging reputation if it turns out to be fake. • Block/Ignore: Choosing not to interact may preserve reputation, especially when in doubt.
3. Impact	Follower dynamics: • Verified, high-quality posts result in steady follower growth. • Sharing or failing to curb fake news can cause a loss in followers and a drop in reputation. Time allocation: • Players decide how to invest their limited time between immediate engagement and long-term profile growth. Random events: • Unexpected events (viral challenges, sudden scandals, or hacking attempts) add pressure, requiring rapid decision-making to protect the profile.
4. Player interaction	• Collaboration/Competition: Players can collaborate in forming fact-checking networks or compete by exposing misinformation on competitors' profiles. • Follow/Unfollow: Players decide whether they follow/keep following a profile or unfollow it after each daily round.
Outcome	Victory conditions: • The game concludes after a predetermined number of rounds or when a player reaches a specific milestone (10 followers) • The winner is the team who has achieved the highest combined score of reputation and follower count, while keeping misinformation to a minimum. Defeat & penalties:

	- Players who repeatedly share fake news may face account suspensions or significant drops in reputation, leading to game elimination. Progression: - Players receive feedback on their decision-making process, encouraging learning about media literacy and responsible information sharing. This game balances strategy and real-time decision-making to simulate the challenges of managing a social media profile in an era where misinformation is rampant.
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Step	Outlined instructions
1. Setup	Gather news headlines and score sheets.
2. Starting the game	- Present 10 headlines per round. - Allow 1 minute for teams to decide how to engage with each of them.
3. Gameplay flow	Allow 1 minute for players to decide whether to follow or unfollow other teams' profiles, depending on their publication strategy.
4. Scoring & verdict	After a given amount of rounds, count followers for each social media profile and evaluate reputation by keeping score of how many followers they have lost during the game.
5. Post-game reflection	Lead a discussion on the challenges of managing a social media profile and on how to engage with them as a follower.

Scoring system		
Category	Criteria	Points
Follower growth	Each new follower adds 1 point.	
Reputation	Each lost follower removes 1 point.	

Content accuracy	Fake news item correctly identified and flagged	+2 points
	Verified true news item shared responsibly	+1 point
	Fake news mistakenly shared without verification	-2 points
	A “no action” decision on ambiguous items might result in no change, preserving reputation but not adding points.	
Collaboration bonus	Successfully collaborating with other teams to verify or expose misinformation.	+1 point

Score tracking sheet						
Round	Team	Follower growth	Reputation	Content accuracy	Bonus	Total

Game-end reflection round (post-game discussion)
What were the most challenging decisions you faced during the game, and what factors influenced your choices?
How did your initial strategy change over the course of the game? What prompted you to adjust your approach?
Reflect on your methods for identifying fake news. Were there any recurring patterns or signals you relied on?
If you collaborated with other players, how did it affect your performance? What did you learn about teamwork in managing misinformation?



In balancing follower growth and reputation, which aspect did you prioritize more, and why? How did this balance affect your overall score?

How do the challenges you faced in the game mirror real-life issues related to social media and fake news?

There's Water on the Moon?

For the first time, NASA has confirmed the water molecule, H₂O, in sunlit areas of the Moon, indicating that water is widely distributed across the lunar surface.



Queen Elizabeth II has died



Queen Elizabeth II, the UK's longest-serving monarch, has died at Balmoral aged 96, after reigning for 70 years.

Elon Musk Completes \$44 Billion Deal to Own Twitter

The world's richest man closed his blockbuster purchase of the social media service, thrusting Twitter into a new era.

Notre-Dame Cathedral reopens after five years of restoration

After the fire that affected the roof structure, the roof, the vault of the transept crossing, the spire and several other parts of the building, the Cathedral reopened its doors. More than 2,000 people worked on this extraordinary project.



Summer 2023: the hottest on record

The [Copernicus Climate Change Service \(C3S\)](#), implemented by the European Centre for Medium-Range Weather Forecasts on behalf of the European Commission with funding from the EU, routinely publishes monthly climate bulletins reporting on the changes observed in global surface air temperature, sea ice cover and hydrological variables. This month, highlights on the boreal summer 2023 and sea surface temperature are also included in this press release. All the reported findings are based on computer-generated analyses using billions of measurements from satellites, ships, aircraft and weather stations around the world.

There might be an ancient alien city lies on the dark side of the moon

NASA's Lunar Reconnaissance Orbiter (LRO) has made its most important discovery till date by spotting Giant alien lunar base on Google moon app, claimed UFO hunter.



Covid-19 vaccine: Is Bill Gates implanting us with 5G microchips?

Speculation about a future coronavirus vaccine is ramping up and social-media posts from anti-vaccination campaigners are gaining more traction online.

Evidence for a connection between coronavirus disease-19 and exposure to radiofrequency radiation from wireless communications including 5G



Facebook users have been sharing posts claiming 5G, not the coronavirus, is making people sick.

Is There a Dinosaur Hiding Out in the Congo Rainforest?



Sightings of the Congo River Basin's dinosaur-like mokele-mbembe are increasingly common.

Pope Francis endorsed Donald Trump for president.

Pope Francis had broken with tradition and unequivocally endorsed Donald Trump for President of the United State.