



CAPCUT

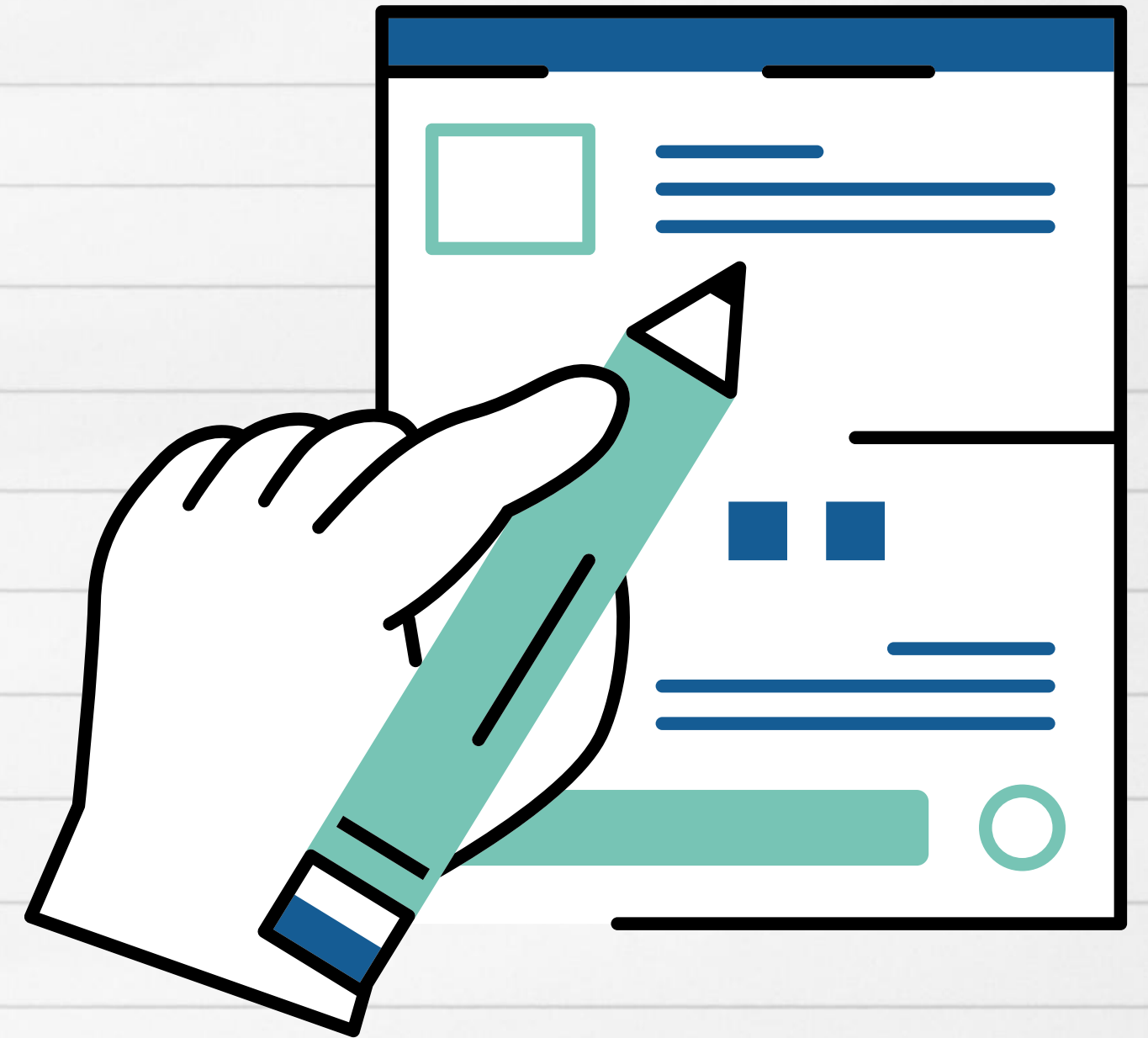
WWW.CAPCUT.COM/

AGENDA

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- HOW TO USE IT?
- CAPCUT'S
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- WHY USE IT?

ABOUT CAPCUT

- A popular video editing application made by Chinese company ByteDance in 2019.
- At first it was named ViaMaker, but in 2020 it was changed to CapCut.
- Available on Windows, Android, IOS, MacOS.
- In January 2025 it had over 1 billion downloads on Google Play Store.



CAPCUT'S FEATURES

Basic features

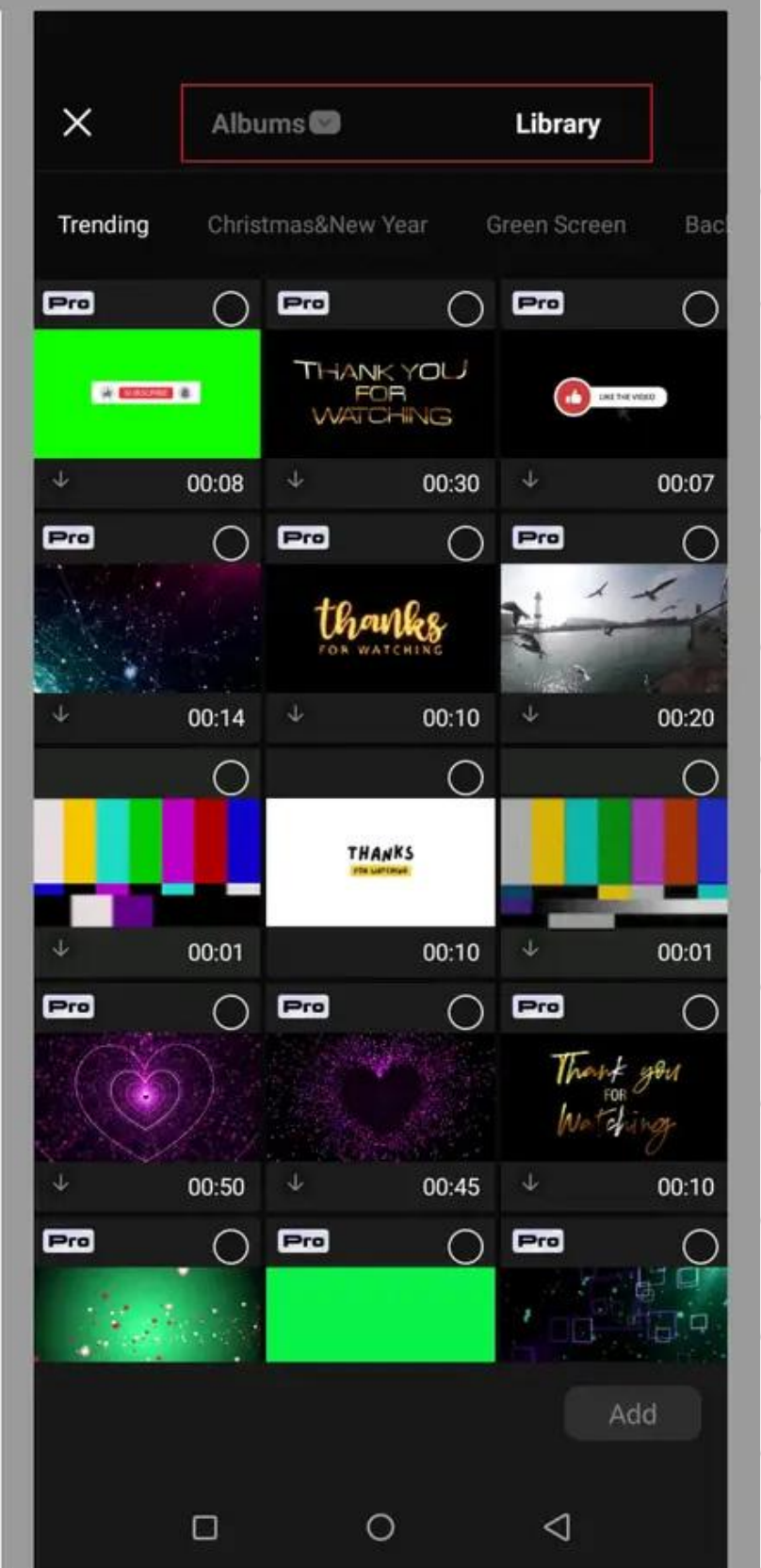
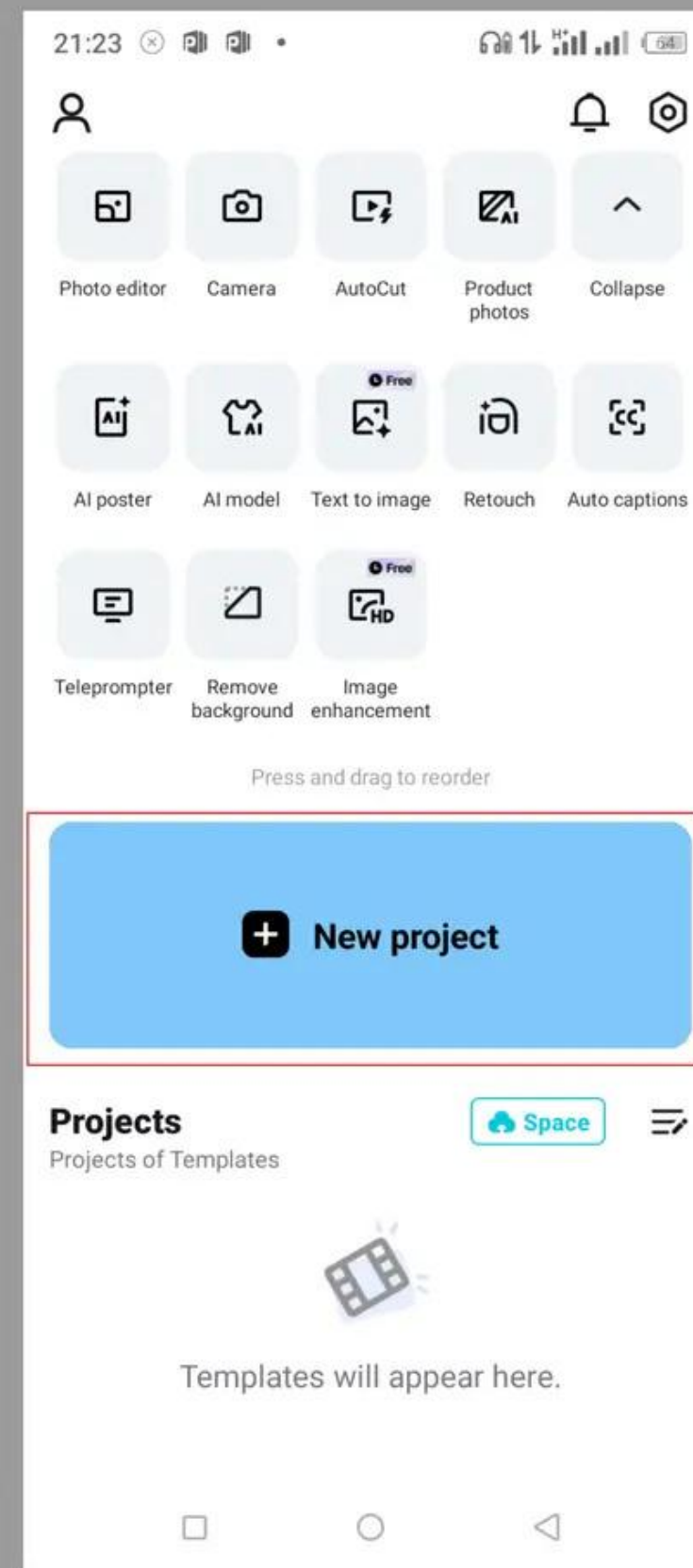
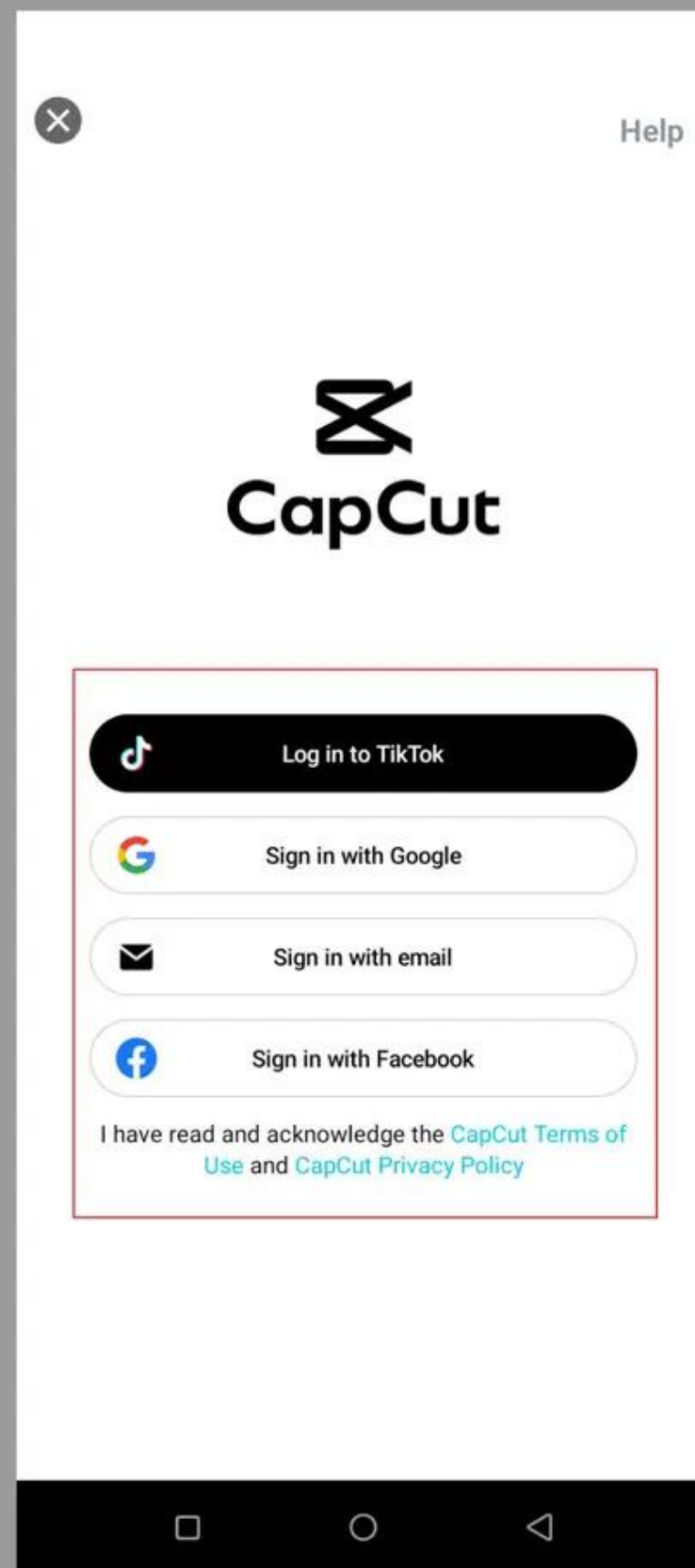
- Editing, text
- Trimming
- Speed control
- Transitions
- Sound editing
- Filters

Advanced features

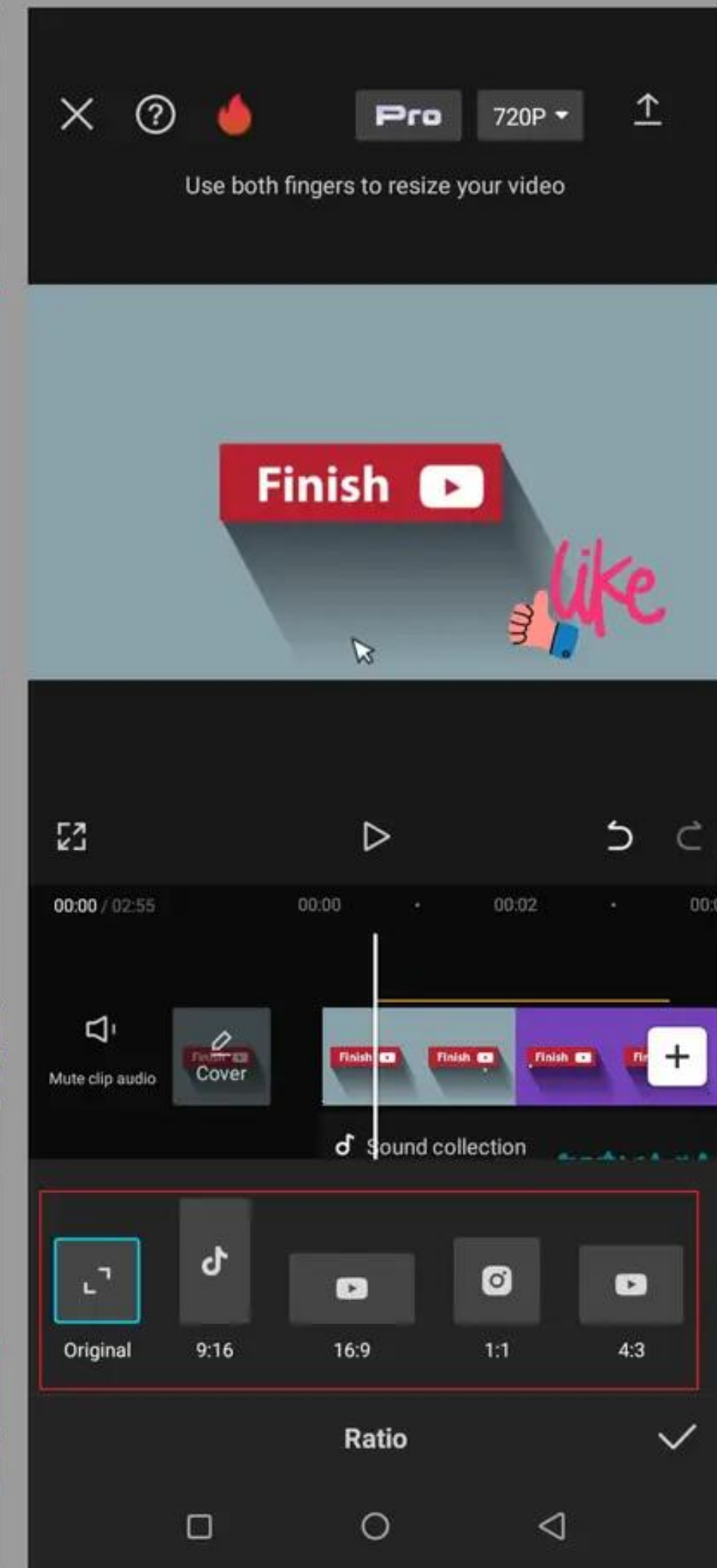
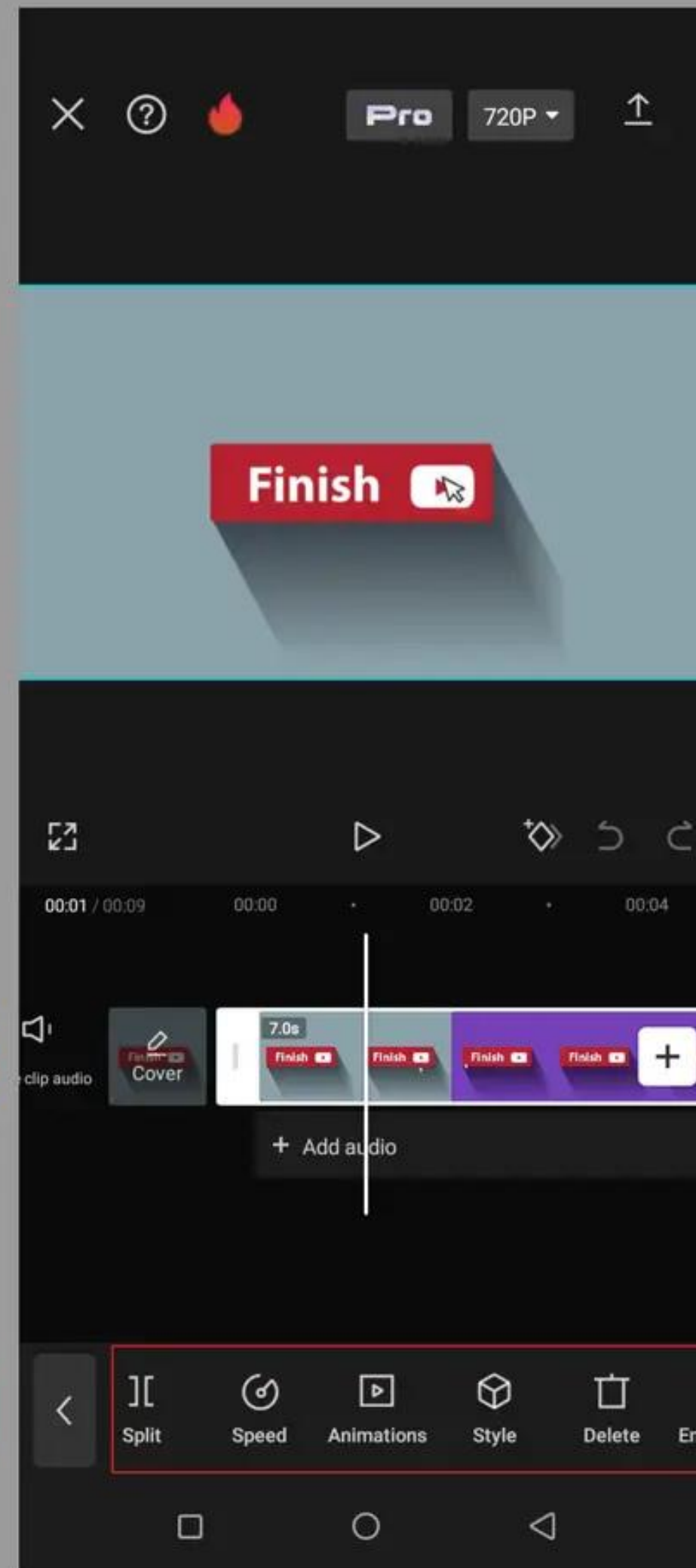
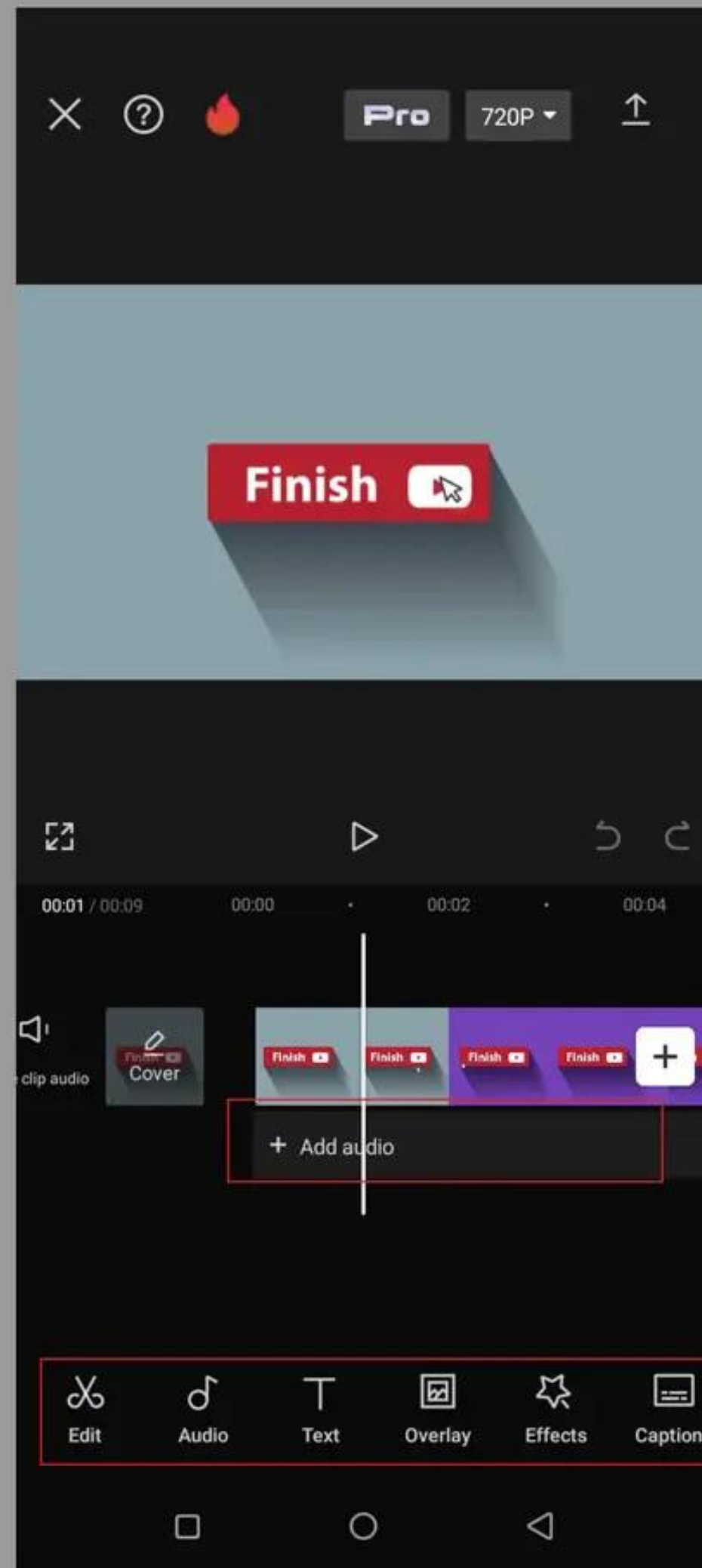
- AI-based effects
- Pre-made templates
- 3D effects
- Special color grading
- Equalizing audio
- Export settings

HOW TO USE IT?

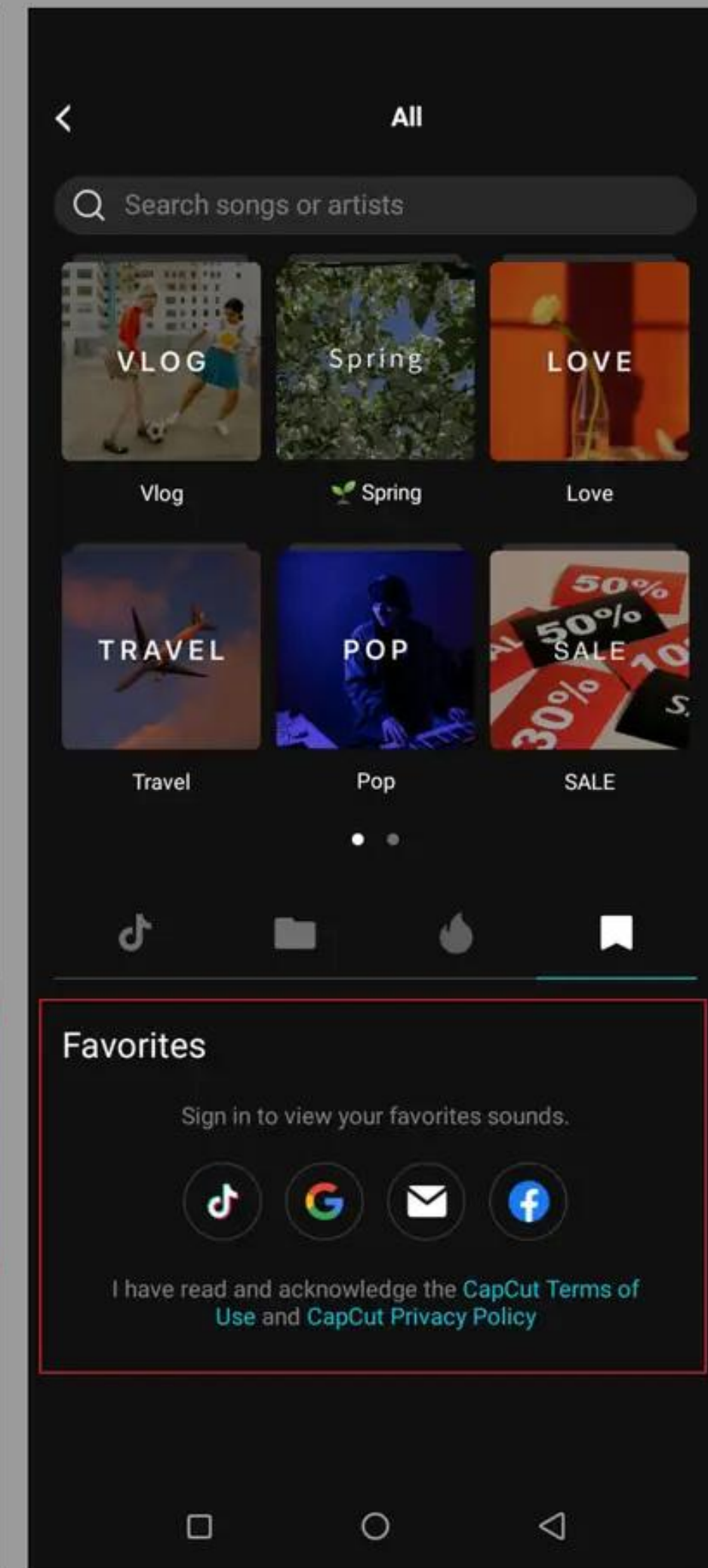
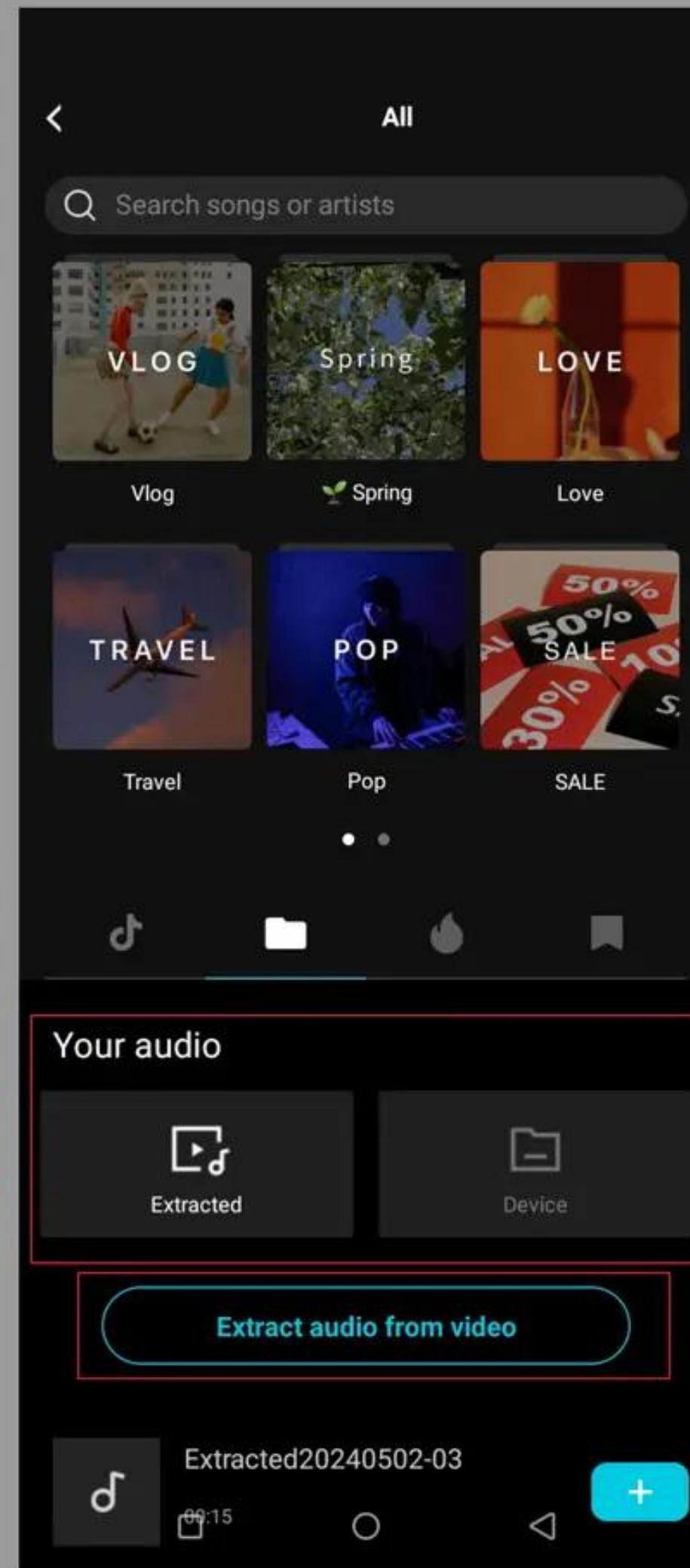
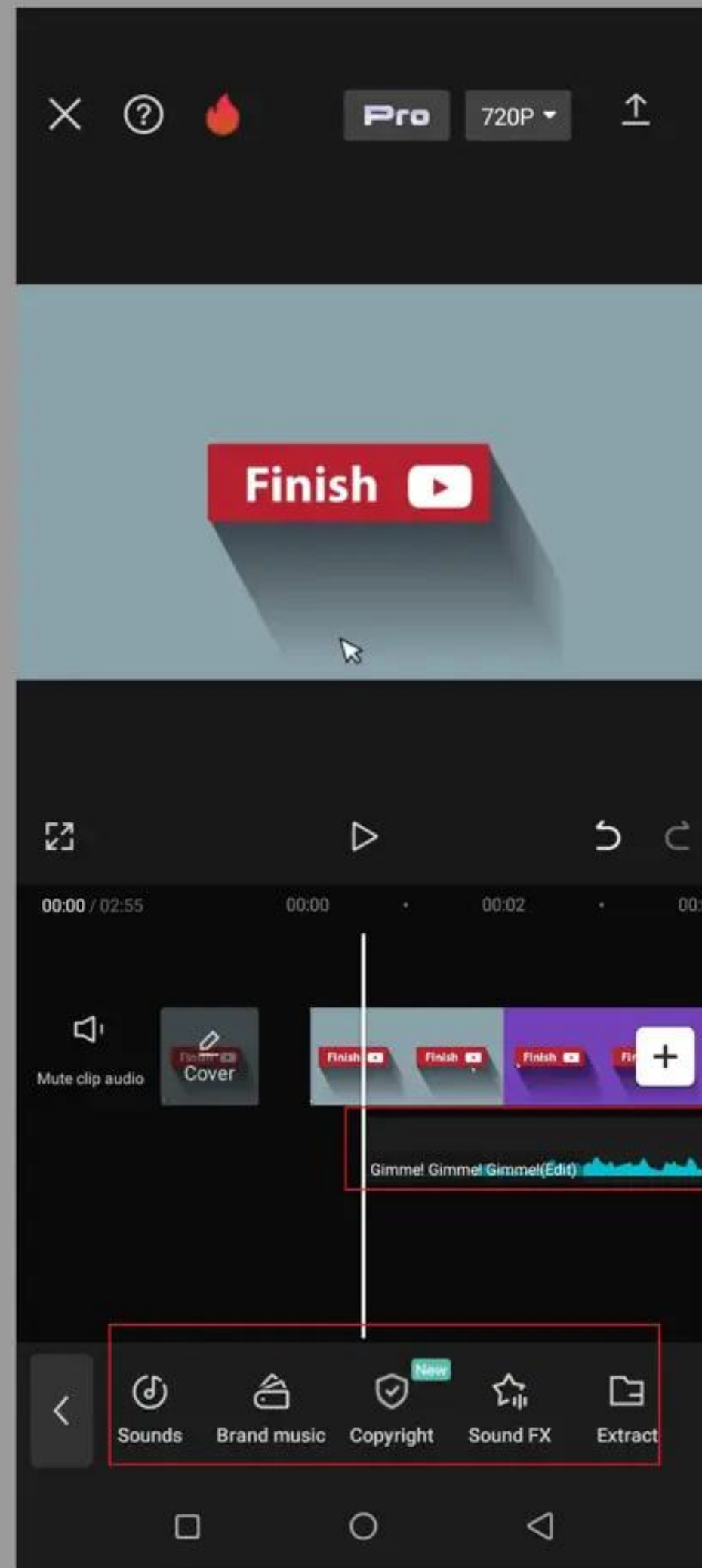
- At first, download the app.
- Then log in or sign up if you don't have a CapCut account.
- Then you can create a "New Project" by choosing a video of your liking from your device and from there - magic!



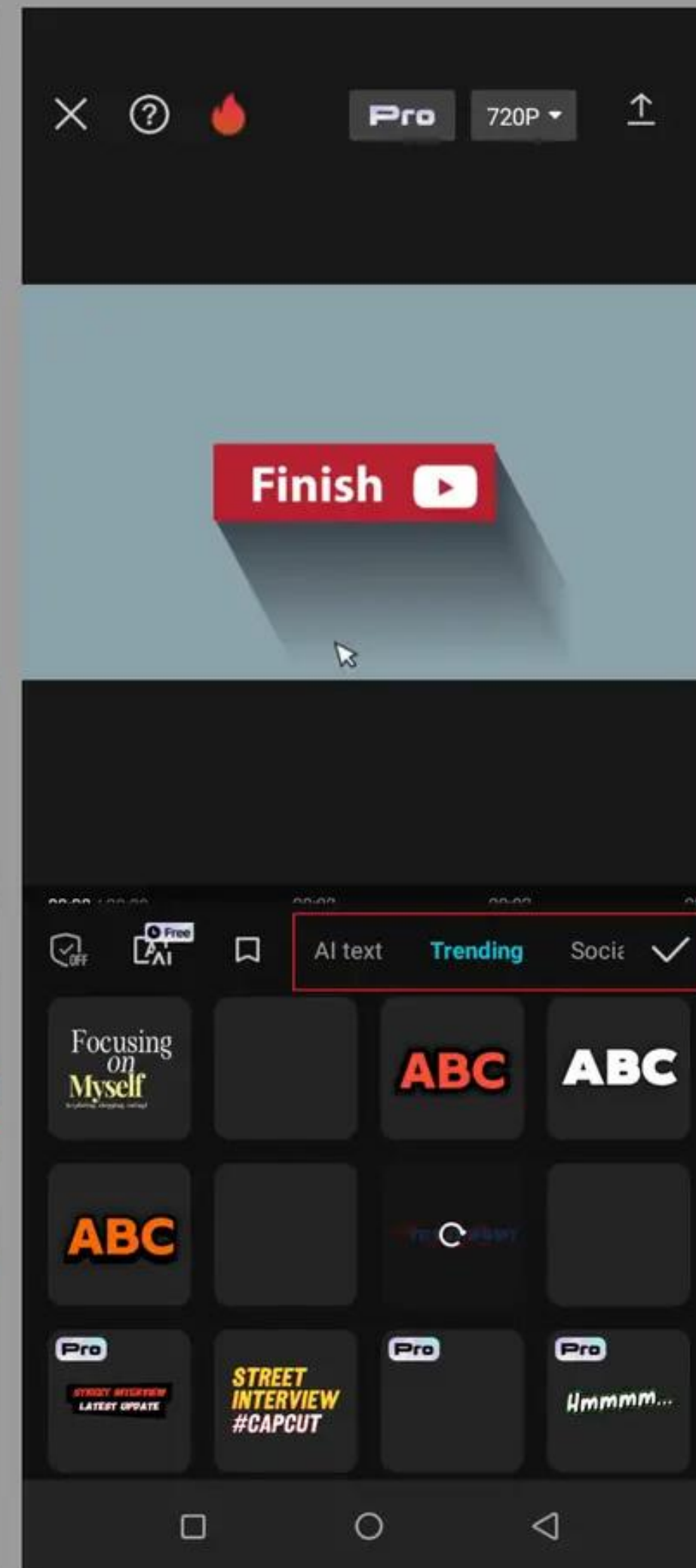
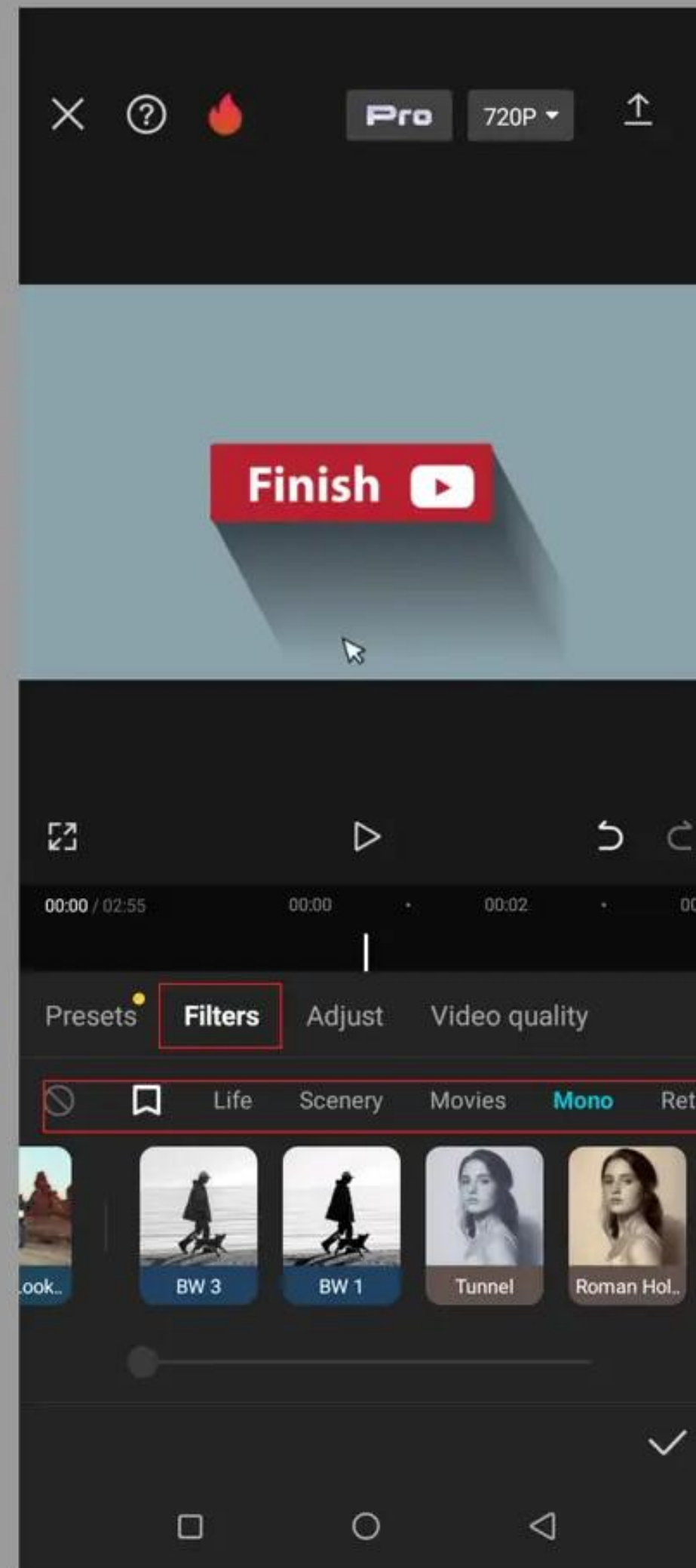
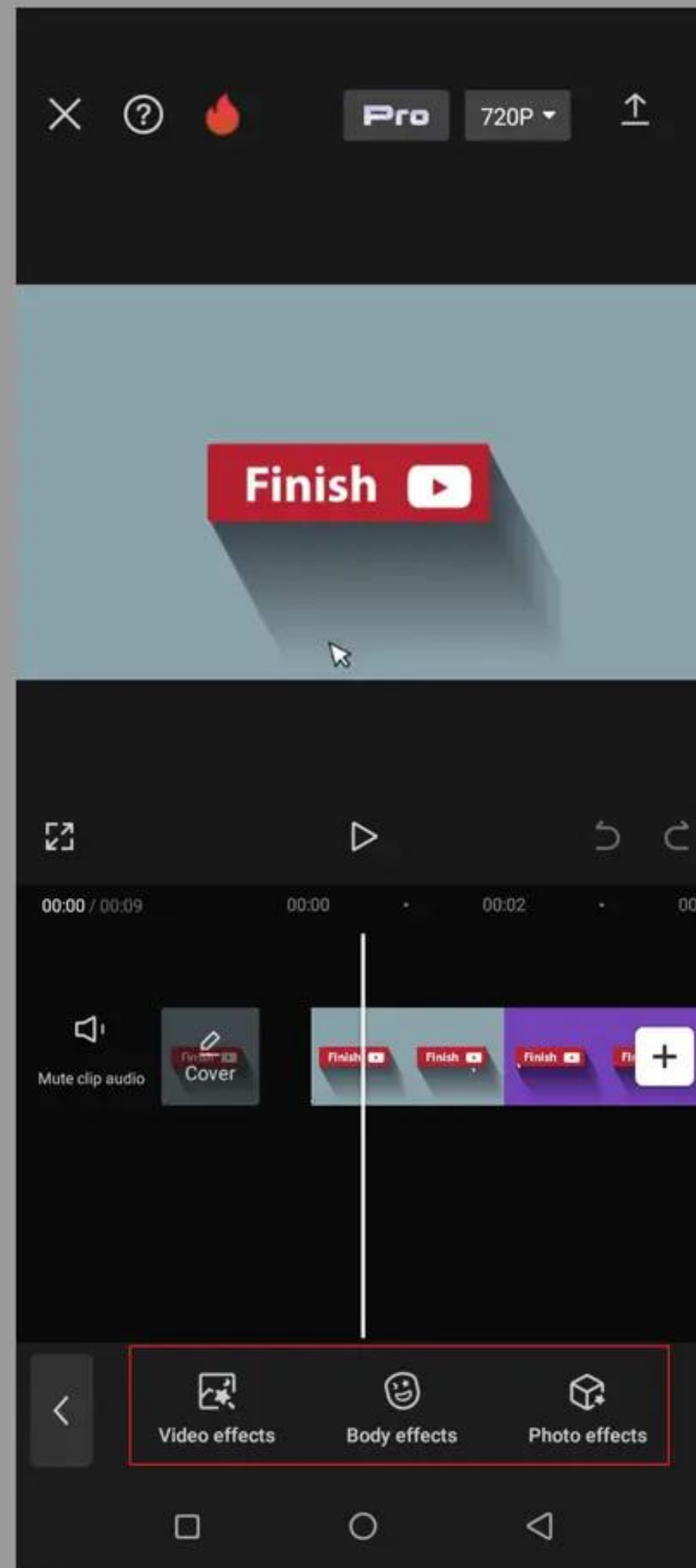
After you opened the video you want to edit, you can choose how you want to edit it - either it's trimming, or text, speed or size of video.



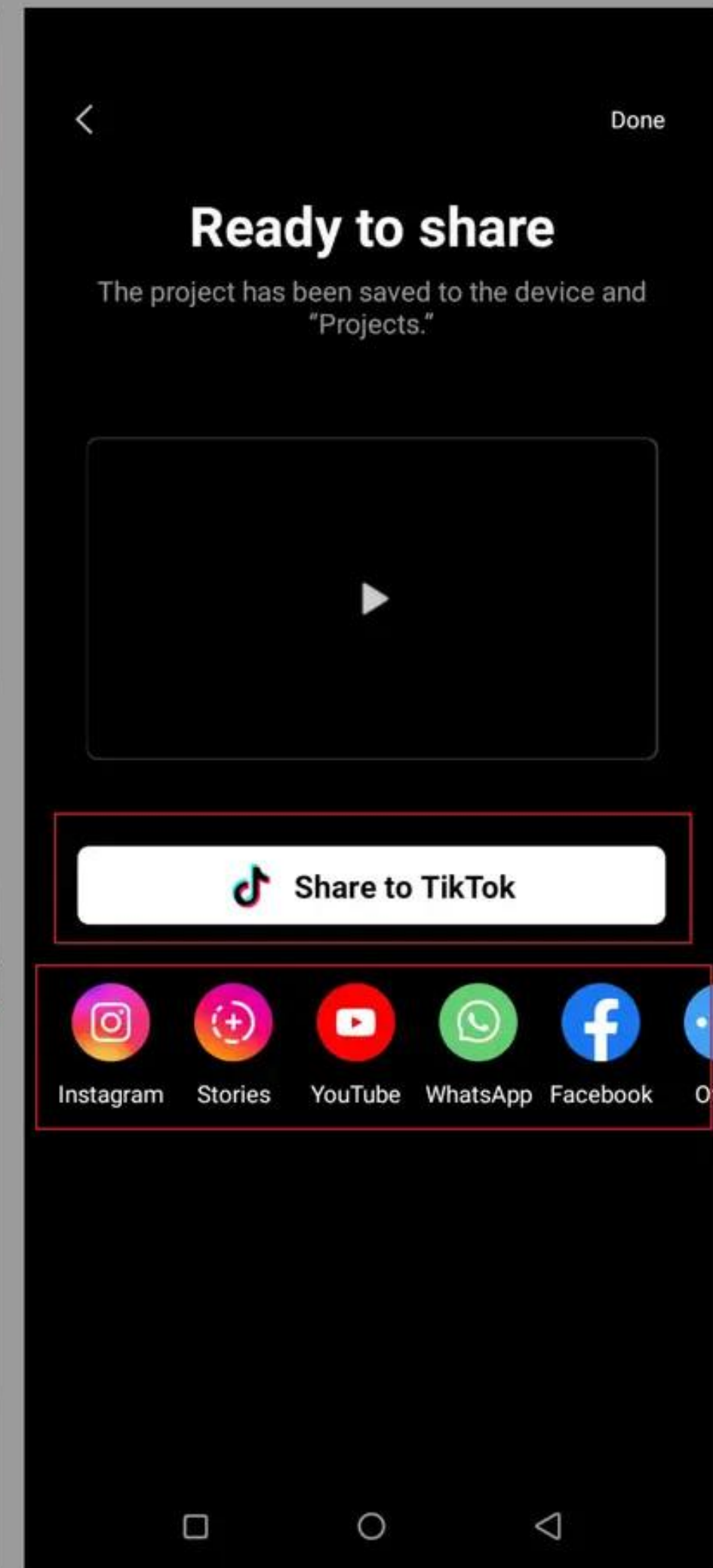
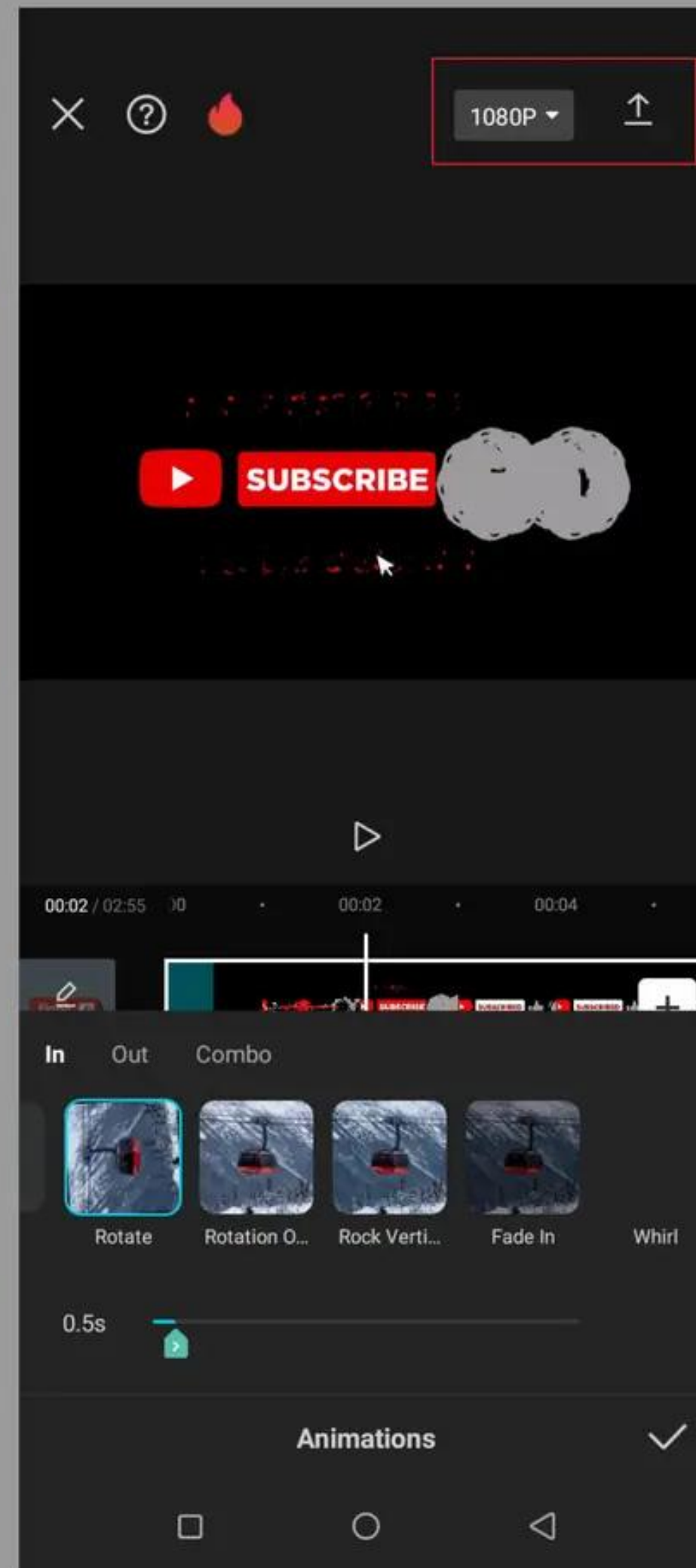
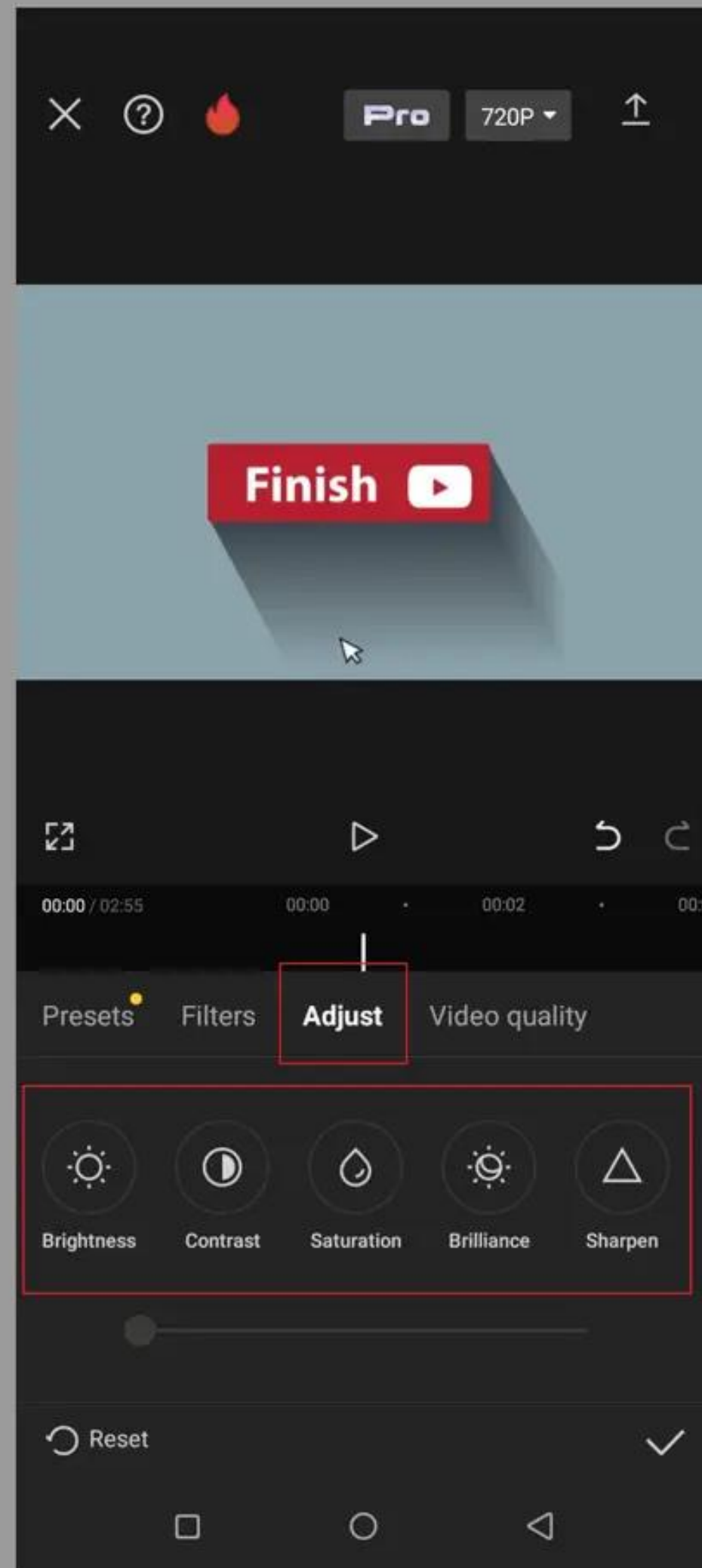
And also you can set the music to your liking - from your device or what CapCut has to offer you.



When the sound has been set up, the video effects, filters, text comes in the making.



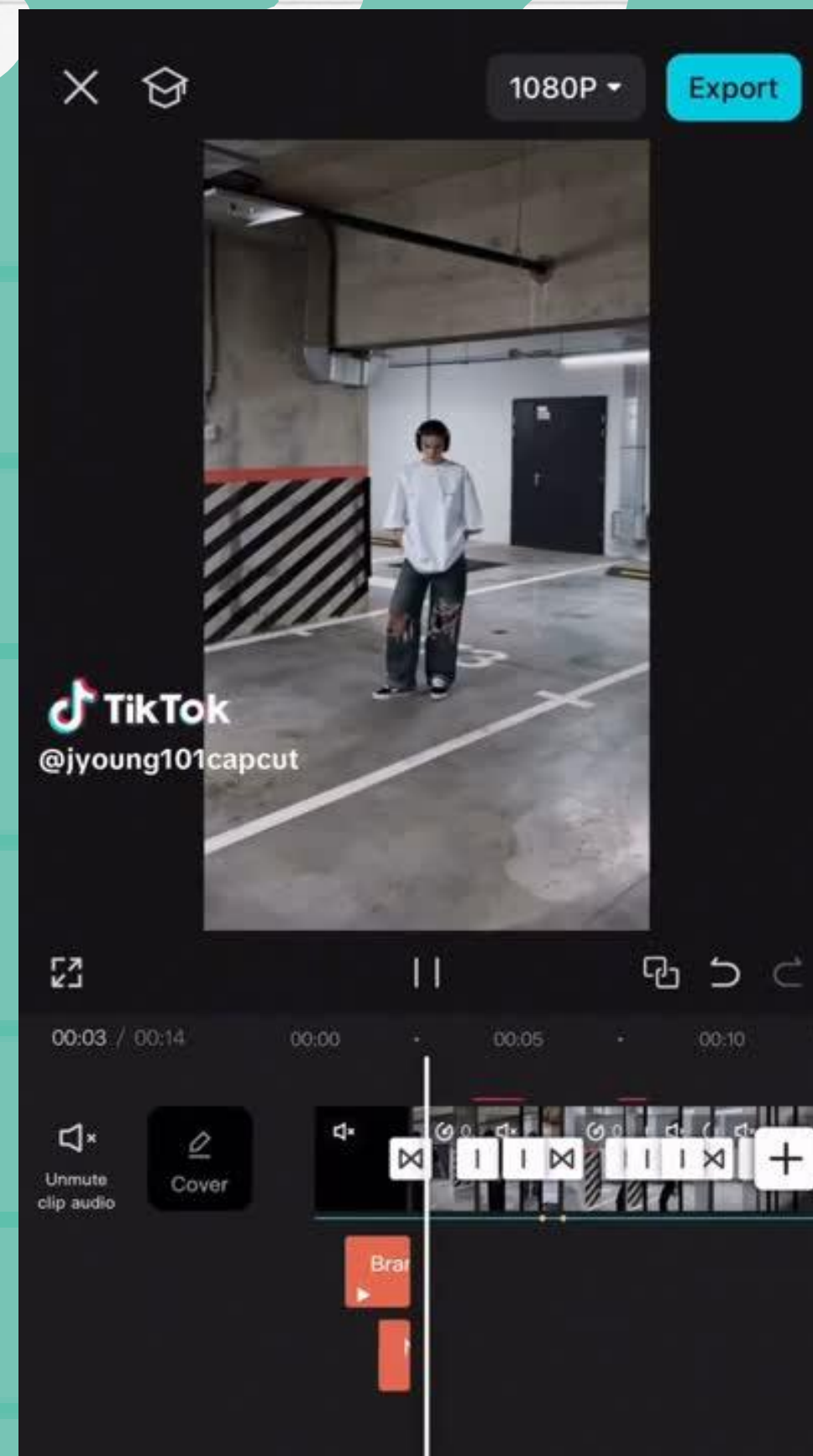
And when it all comes to the end - special color grading is given for a more immerse experience. Animations can also be done. And boom, you are finished.



CAPCUT'S EXAMPLES



CAPCUT'S EXAMPLES



WHY USE CAPCUT?



It's very simple - to create any video the way "YOU LIKE" and that is the main aspect of creativity in this app. Whether it's only for you, your friends, social media or business - it can be used. It is just that simple.



**THANK
YOU VERY
MUCH!**