

# AGENDA

#### **ABOUT CAPCUT** • CAPCUT'S FEATU • HOW TO USE IT? • CAPCUT'S EXAMPLES • WHY USE IT?

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### **ABOUT CAPCUT**

- A popular video editing application made by Chinese company ByteDance in 2019.
- At first it was named ViaMaker, but in 2020 it was changed to CapCut.
- Available on Windows, Android, IOS, MacOS.
- In January 2025 it had over 1 billion downloads on Google Play Store.



#### **CAPCUT'S FEATURES**

Basic Features	Adv
<ul> <li>Editing, text</li> </ul>	•
Trimming	•
Speed control	• 3
Transitions	• 5
Sound editing	• 6
Filters	• E

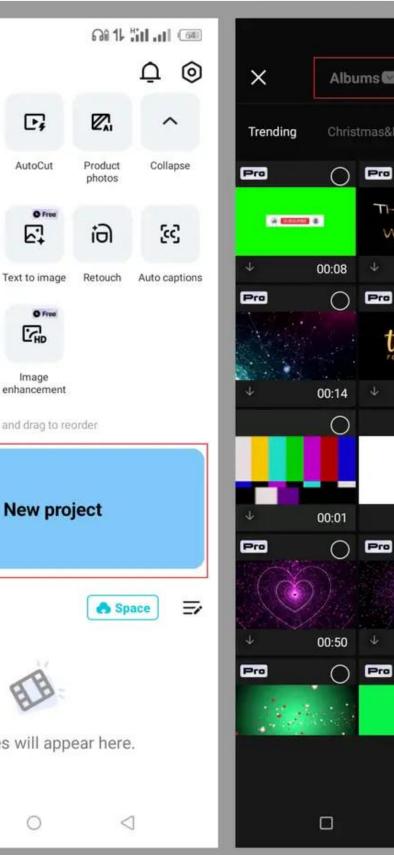
#### vanced Features

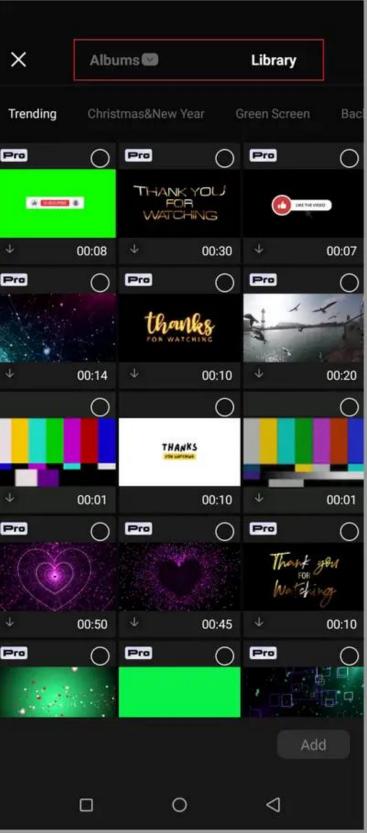
- Al-based effects
- Pre-made templates
- **3D effects**
- Special color grading
- Equalizing audio
- Export settings

#### HOW TO USE IT?

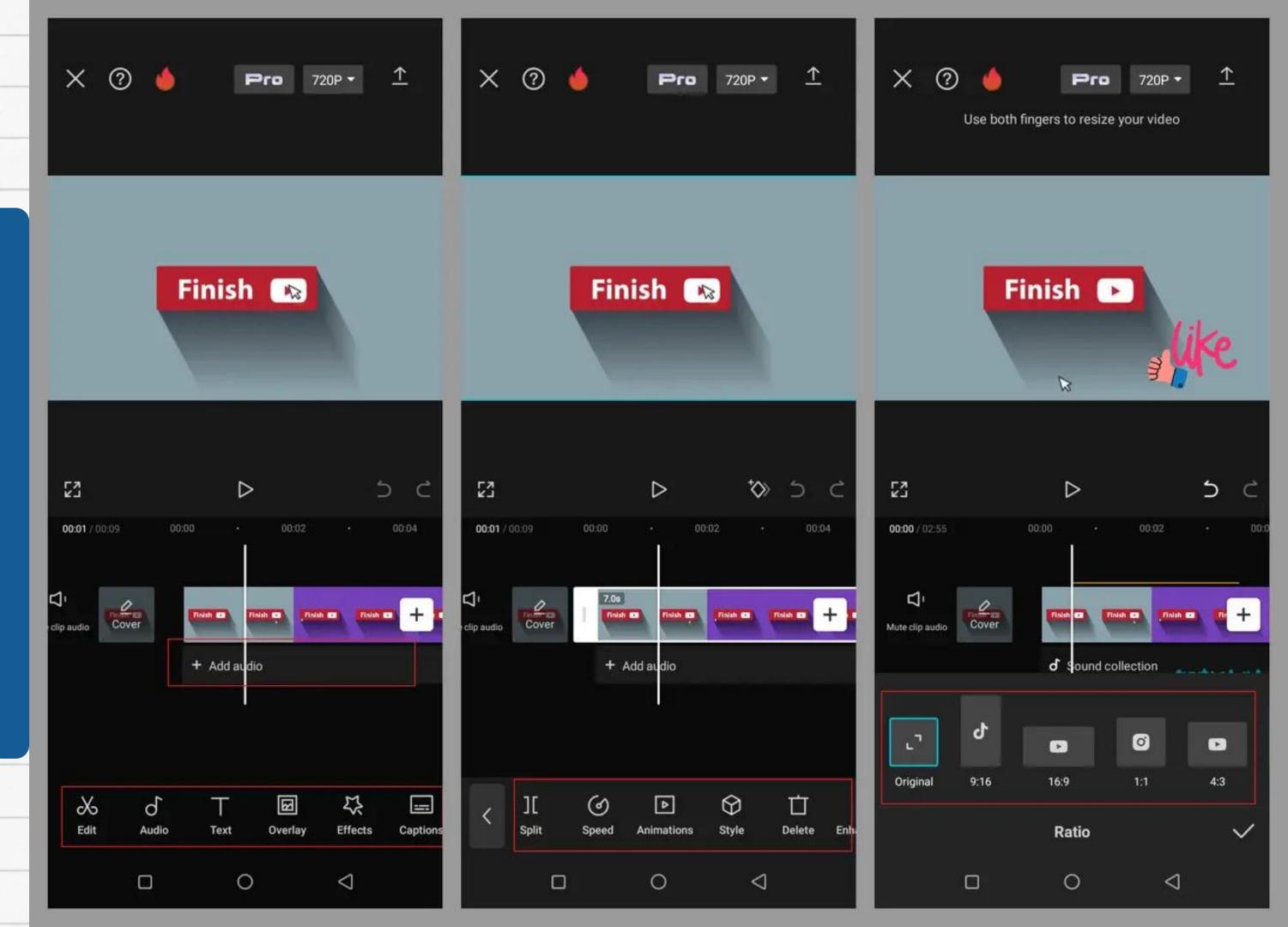
- At first, download the app.
- Then log in or sign up if you don't have a CapCut account.
- Then you can create a "New Project" by choosing a video of your liking from your device and from there - magic!

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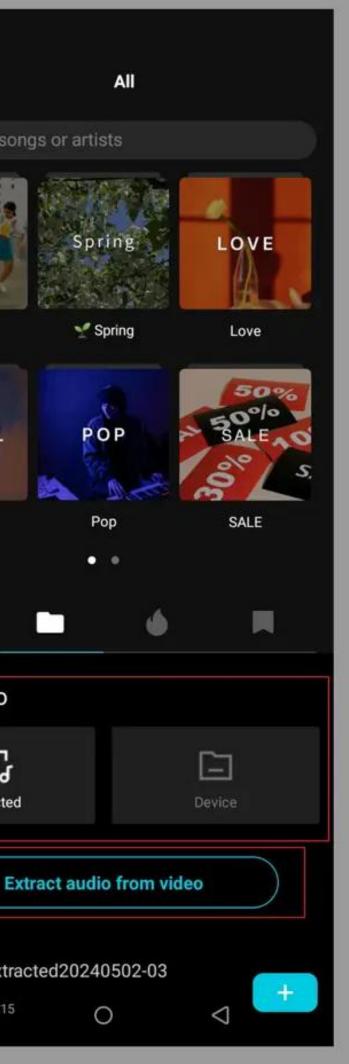


After you opened the video you want to edit, you can choose how you want to edit it either it's trimming, or text, speed or size of video.



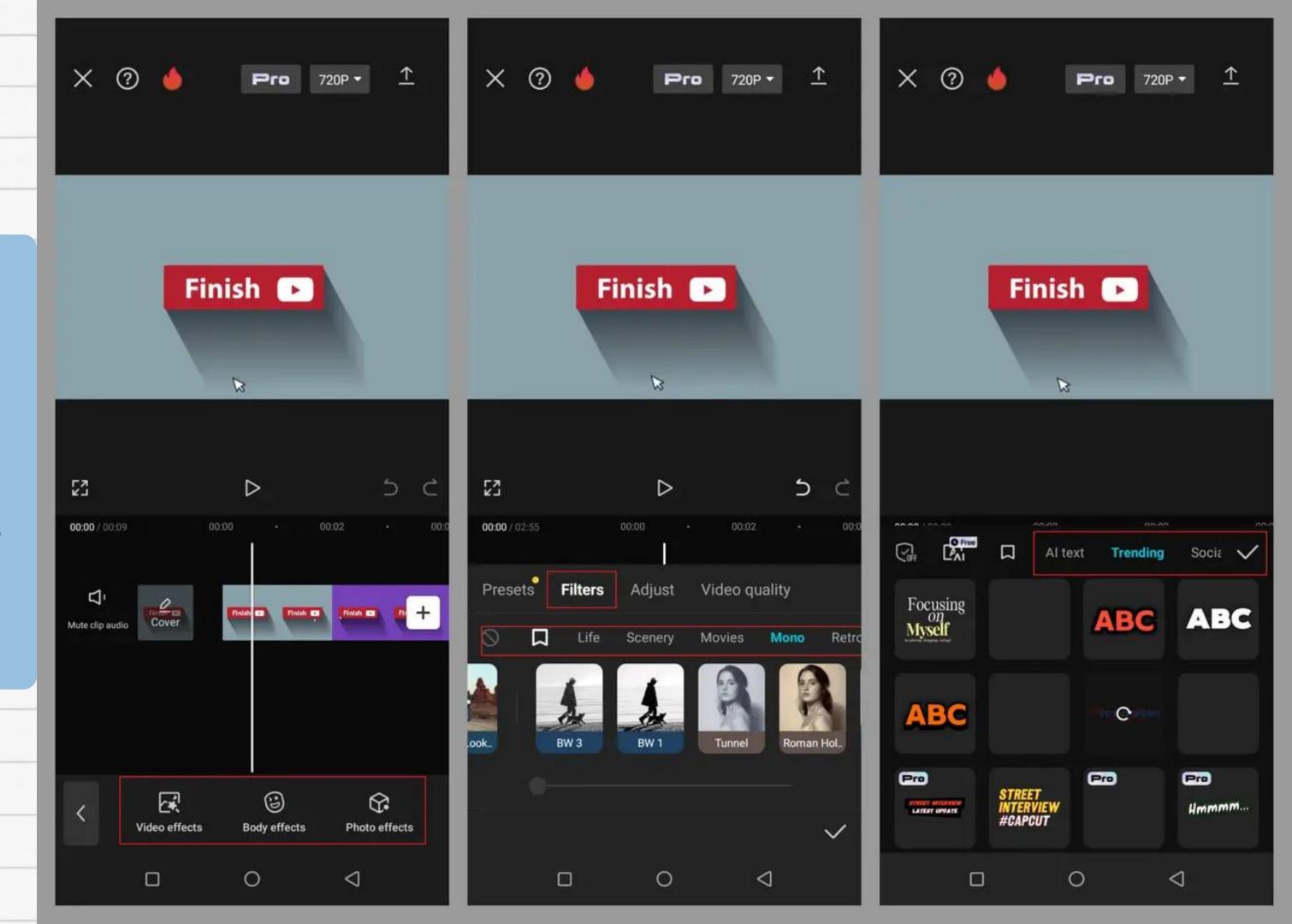
? × ⊥ Pro 720P -Q Search songs or artists VLOG Finish 🕞 Vlog TRAVEL 3 Travel 53 5  $\triangleright$ 00:00/02:55 00:02 00:0 00:00 d Your audio Cover **•** + Finish . Mute clip audio Ŀ Gimmel Gimmel Gimmel (Edit) Extracted (5) D â < Brand music Copyright Sound FX Extract Sounds Extracted20240502-03 d (<sup>69</sup>:15 0  $\triangleleft$ 

And also you can set the music to your liking - from your device or what CapCut has to offer you.

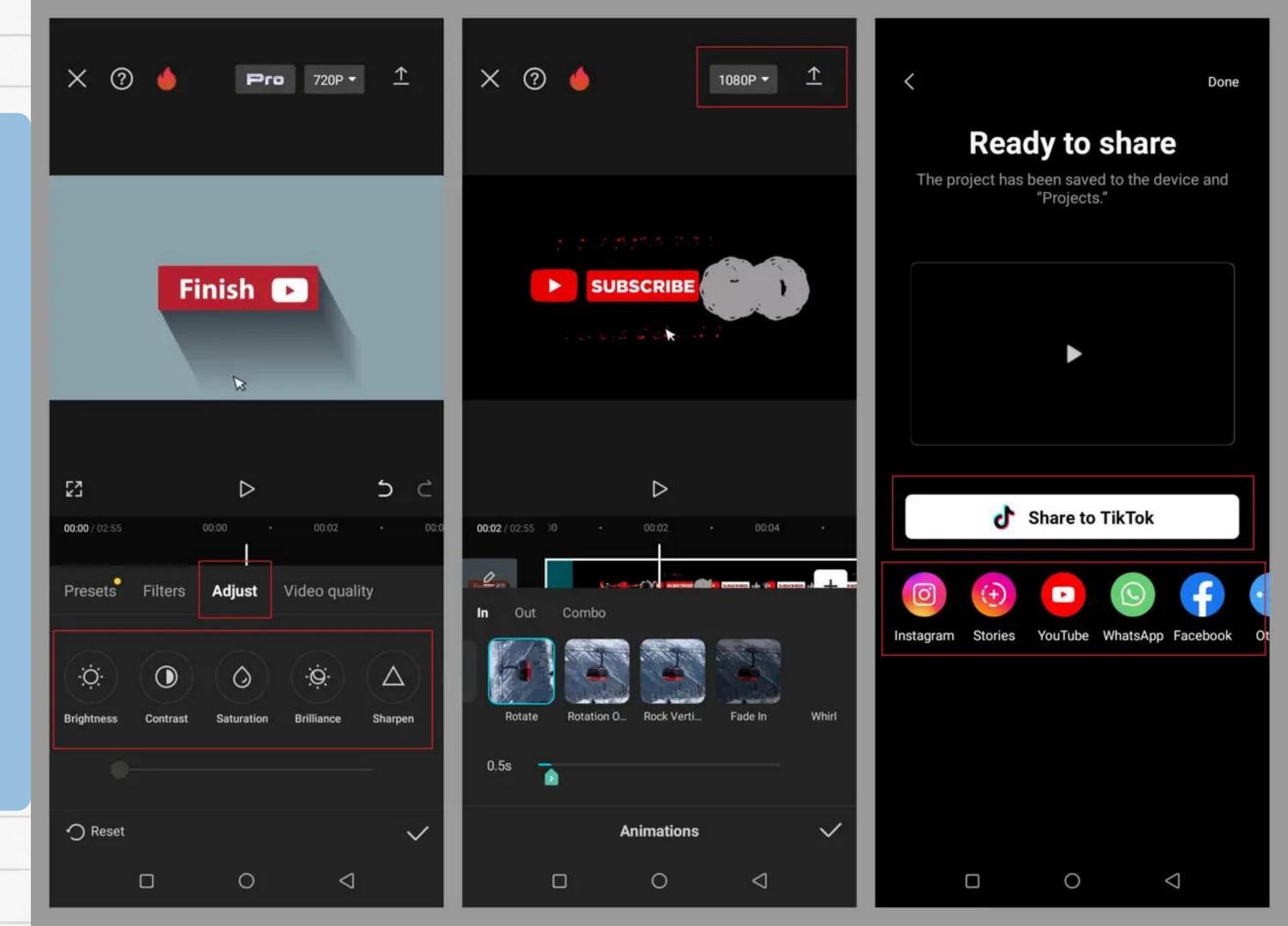


#### All Q Search songs or artists VLOG Spring LOVE Y Spring Vlog Love 50 TRAVEL POP Pop SALE Travel . . đ -Favorites Sign in to view your favorites sounds. ď I have read and acknowledge the CapCut Terms of Use and CapCut Privacy Policy 0 $\triangleleft$

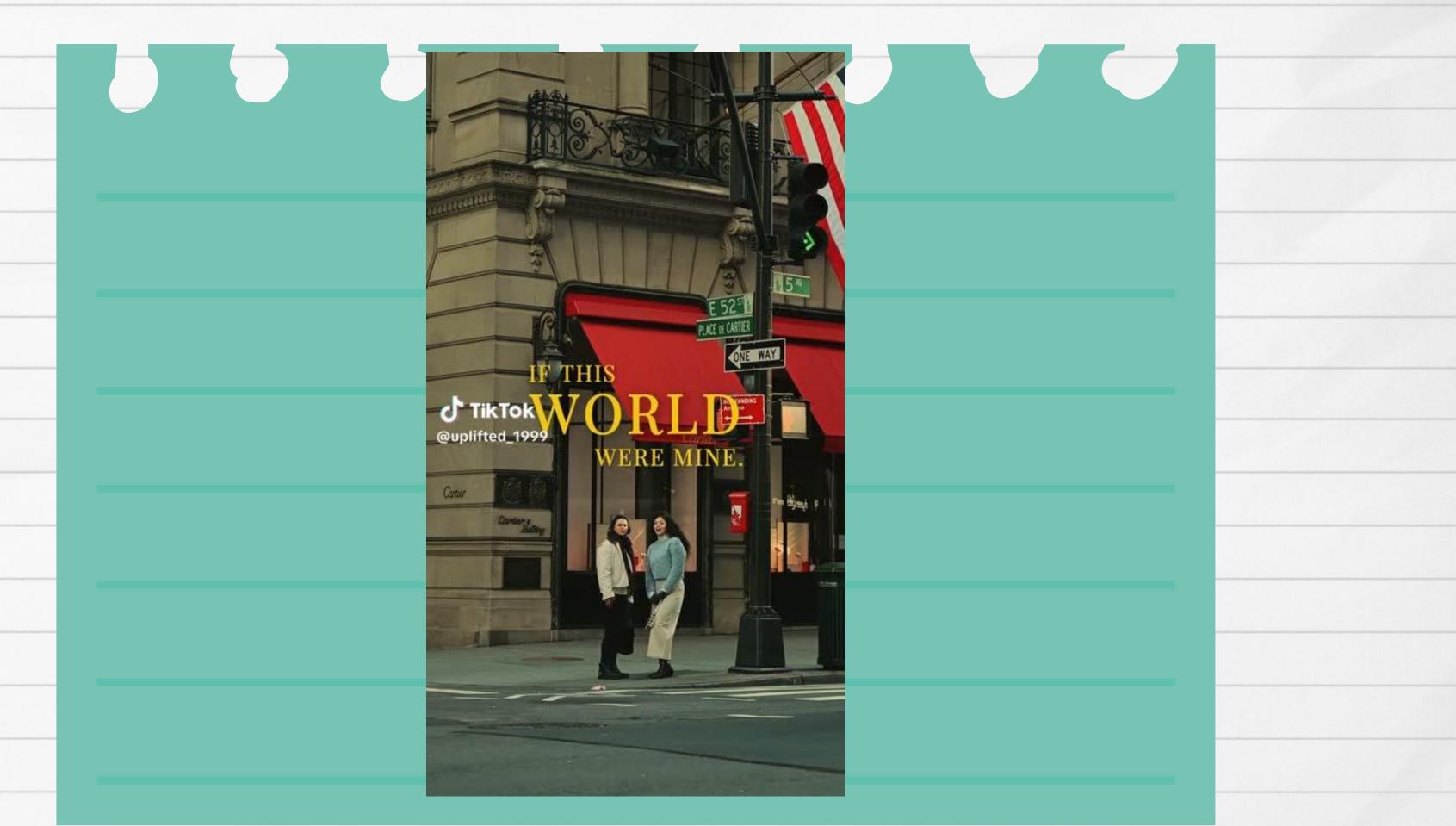
When the sound has been set up, the video effects, filters, text comes in the making.



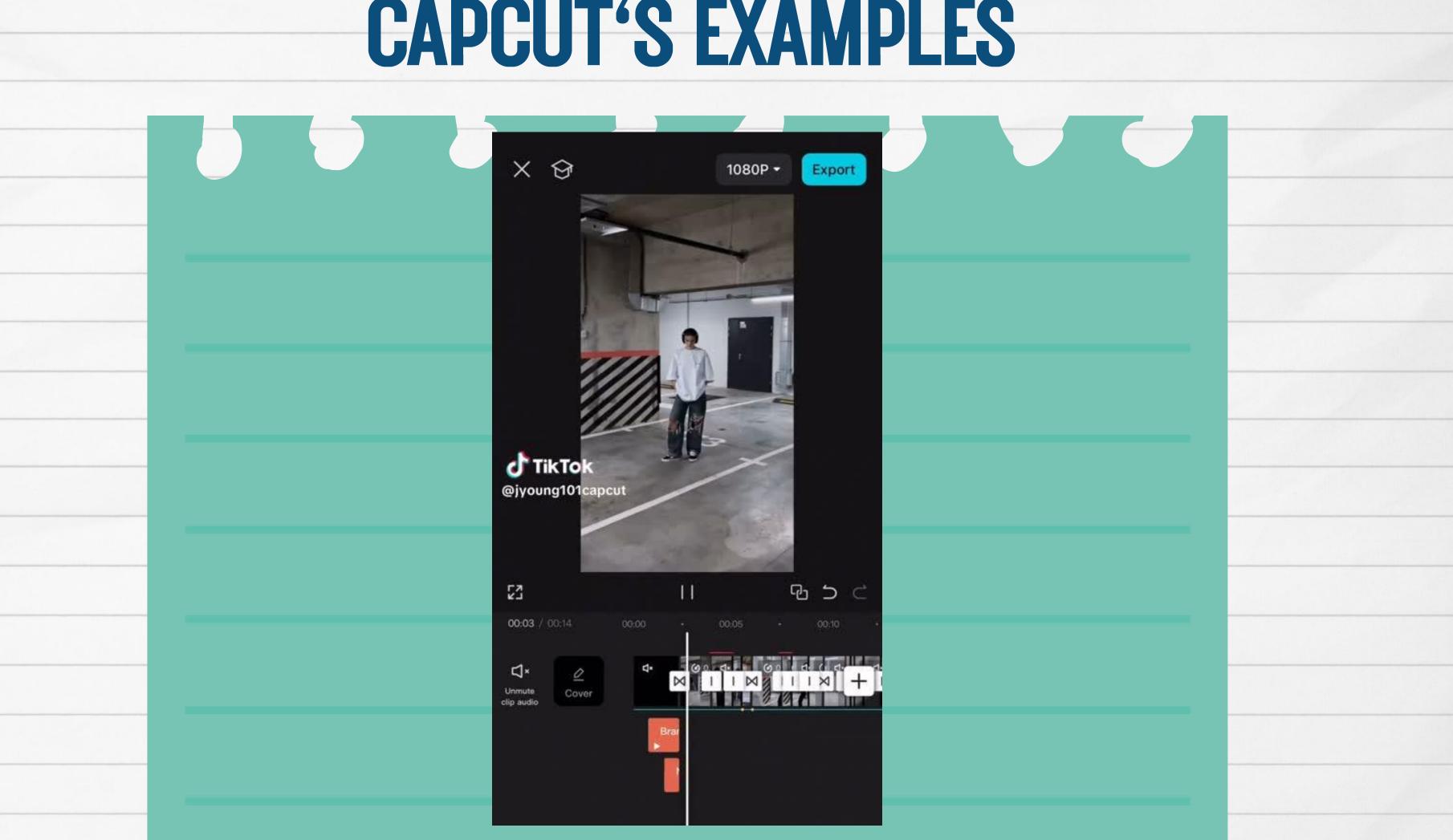
And when it all comes to the end - special color grading is given for a more immerse experience. Animations can also be done. And boom, you are finished.



#### **CAPCUT'S EXAMPLES**







## WHY USE CAPCUT?

It is just that simple.

It's very simple - to create any video the way "YOU LIKE" and that is the main aspect of creativity in this app. Whether it's only for you, your friends, social media or business - it can be used.

