



Introduction to Canva

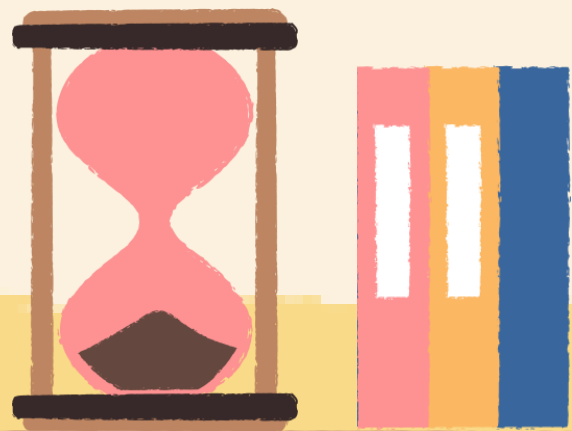
A Powerful Design Tool for Everyone



What is Canva?

A free online graphic design platform
- Used for creating social media posts, presentations, posters, etc.

Drag-and-drop interface



Who Can Use Canva?

Students: for school projects and presentations

Teachers: for classroom materials

Businesses: for marketing and branding

Content Creators: for social media and YouTube



An illustration of a woman with long black hair, wearing a blue jacket over a brown top and pink pants. She is holding a blue pointer stick and pointing towards a sign. In the background, there are colorful bunting flags (blue, pink, brown) and a small table with a pink apple and a pencil. A green plant is in the foreground.

Uses of Canva

- Creating presentations, flyers, social media graphics, videos, resumes, and more
- Templates for quick design
- Collaboration tools for teams

How to Use Canva

(Step-by-Step)

1. Sign up or log in
2. Choose a template or start from scratch
3. Drag and drop elements
4. Customize text, images, colors
5. Download or share your design





Key Features

Easy Drag-and-Drop Interface – No design skills needed.

Thousands of Templates – For social media, resumes, presentations, etc.

Design Elements Library – Photos, icons, videos, audio, and more.

Brand Kit (Pro) – Save logos, colors, and fonts.

Team Collaboration – Edit and comment in real-time.

Magic Resize (Pro) – Resize designs for multiple platforms instantly.

AI Tools – Magic Write (AI text), Text to Image, Background Remover.

Video & Animation – Basic editing and motion features.

Cross-Platform – Works on browser, mobile, and desktop.

Flexible Export Options – Download as PNG, PDF, MP4, etc., or share online.






Canva Free vs Pro

Feature	Free Plan	Pro Plan
Templates	Limited	Unlimited
Storage	5 GB	1 TB
Brand Kit	No	Yes
Magic Resize	No	Yes
Background	No	Yes

- Easy to use, beginner-friendly
- Cloud-based and accessible
 - Professional results
 - Huge resource library

Pros of Canva



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- An illustration of a female teacher with dark hair and a pink cheek, wearing a blue shirt and a dark skirt, holding a stack of books. She stands between two chalkboards. The left chalkboard is mounted on a stand and contains a list of cons. The right chalkboard is hanging from a string with a pink clip and contains the title 'CONS OF CANVA'. In the foreground, there is a small wooden table with a pink apple and a white marker, and a blue chair to the left.
- Limited customization for advanced design
 - Some features behind paywall
 - Offline access not available

CONS OF CANVA

CONCLUSION

- Canva is a versatile and powerful tool for everyone
- Ideal for quick, beautiful designs

- A must-have tool for modern communication



Thank
you...

