

#digit4all MediaCamp 2023

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– These are us – introduction of Futureg and Alternatíva

The small-scale partnership between Futureg and Alternatíva is Digit4All. This is the project that caused us, the members of Futureg, to travel from Dunaszerdahely to Szeged.

The project includes topics such as identifying false information, preventing cyberbullying, using digital tools appropriately, sharing safe content, and providing non-formal training to ten young people within a mentoring program.



Connecting the European Union is one of the 11 EU youth strategies for the period 2021-2027, which also means a huge responsibility in the media, cyber and internet security of young people (https://europa.eu/youth/strategy/european-youth-goals_en). Inclusive societies are now an essential element of the youth learning process to understand what we need from the participating organizations. Our application also targets these Erasmus youth goals.



The Alternatíva is one of Szeged's oldest youth organizations – it has been operating for 30 years. The focus of our work is youth support, community building and introducing young people to European mobility opportunities. We regularly try to expand our community by deploying to local events, and an integral part of our operation is maintaining contact with secondary schools in Szeged - we hold informative and playful presentations in classes several times a year.

Our activities also extend to the world of media to a large extent - we try to give all the help we can to the young people who work with us (they can create podcasts, online newspaper articles and other media content). Our community space has an equipped podcast studio, two rooms suitable for training and team building, and an outdoor area (called "GyepesMód") available to young people.



The newspaper you are holding in your hands is the result of a "deployment" prepared by the MédiaKommandó team. We wish you a pleasant reading!

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Patricia Zölleiová – Árpád Vajda – Dóra Törteli

Study route at several major media in Szeged

SzegedTV – we saw where the miracle happens

We first had the opportunity to visit a studio the 2nd day of the Media Camp, when we entered the Szeged Television building. The editor-in-chief presented the institution verbally - he covered all topics from the beginning to the internship.

First of all, they showed the bigger studio, where the magazines are filmed. We saw the cameras, lights and got to know how the autocue works.

Afterwards, we visited the newsroom, which is also used for podcasting. Finally, we had the opportunity to peek into the controller, where the "miracle" happens. They explained which screen represented what and also showed the sound console.

I am not an expert in this topic, this visit was interesting and instructive for me. Because we were able to tour the studios, we were given a thorough explanation of how technical things work, and we were also verbally introduced to the everyday life of a crew.

On August 22, the team also visited the editorial office of Egvetem TV and Rádió88.

Even our first meeting with the media was very interesting, we got to know a lot of behind-the-scenes secrets. The next day, it was interesting to see what is the structure of an essentially practicing media and how works the largest radio station in Szeged and the region is like.



EgyetemTV – from university students, not just for university students

During our visit to University TV, we were able to see how TV recordings are made by getting to know three studios. Among other things, a lot of attention should be paid when we made TV recording: the white balance, the iris of the camera, as well as the lighting.



In the so-called black and green studio, you have to pay attention to the dress code. In the former, if we put on a black T-shirt, we can see the "floating head effect", since the black garment worn can blend into the studio setting. In the latter, if you sit down on the sofa in green clothes, the clothes become transparent! In closing, we made a recording together, which University TV can even use in its own program stream.

Rádió88 – as the slogan „Part of our life!”, it's „Part of our camp!”

Finally, we visited the Rádió88 building. Hungary's longest-running commercial radio station mainly focuses on broadcasting popular music, but they also record talk shows. Bálint K. Gergő showed us around and told us that the distance from the city center is actually not a disadvantage.

They are struggling with a lack of space, but the building is well equipped with several studios, a cutting room, a server room and soundproof walls. Then we could see the host reciting his text live and were amazed at how flawlessly and continuously he could speak.

You can read more coverage soon on the mediakommando.hu website.



Anna Wéber – Evelin Nagy – Hanna Koller



Fotó: Fanni Nagyová



Fotó: Fanni Nagyová



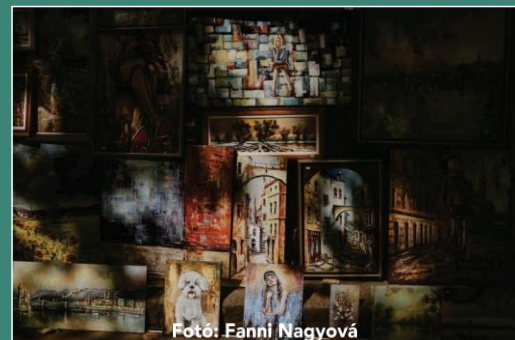
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Fotó: Fanni Nagyová

Szeged through my eyes

Richárd Tóth

As a first-time visitor to Szeged, I was excited and curious to discover everything that this charming city has to offer. From its rich history to its culinary delights, I couldn't wait to experience it all with my own eyes. In this article, I share my trip to Szeged, give a personal report of my favorite highlights, and make recommendations for those who planning their own visit to the city.

Rich history of Szeged

From the moment I set foot in Szeged, I was captivated by its rich history. The city has survived wars, floods and the test of time, and its historical significance is evident around every corner. I also think one of the highlights of my trip was visiting the iconic Duomo, a majestic neo-Gothic masterpiece that towers over the city skyline. Intricate details and towering towers make it a true architectural gem.

Hidden gems

In addition to the popular attractions, Szeged hides some lesser-known treasures that are waiting to be discovered. One of my favorites was the Anna spring, hidden in a tranquil park and a respite from the bustling city. Its crystal clear water and peaceful

People from Szeged

Throughout my trip, I was impressed by the hospitality of the people of Szeged. Their kindness and generosity made my experience even more memorable. Whether I was in a cafe or asking for directions, the locals were always willing to go out of their way to make me feel at home.

Conclusion

I visited Szeged for the first time and was impressed by the rich history, architectural wonders, hidden gems and hospitable people. The city offered an experience unlike anything I had ever seen, and a glimpse into a vibrant culture that has stood the test of time. I recommend everyone who is planning a trip to Szeged to take the time to experience the charm of the city firsthand - it's a trip you won't soon forget.

... and with through our cameras

Fanni Nagy – Dominik Dudás

Because one sees not only with one's own eyes, but also through a lens. We will show you how we saw Szeged. Multicolored, architecturally beautiful and full of life.



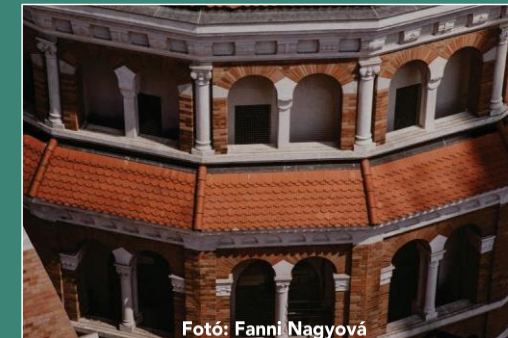
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Fotó: Dudás Dominik



Fotó: Dudás Dominik



Fotó: Dudás Dominik

My adventure in the two towers of Szeged

The story began when our guests were curious what would recommend the people of Szeged Street to them – the question was what they should visit (after all, most of them have never been to Szeged before).

Based on the answers, the Cathedral was of course among the first places – it turned out that the Cathedral's towers hold surprises even for the people of Szeged. I thought about how challenging will be the 302 steps leading to the tower of the Cathedral would be. Well it is - even if you can stop, for example to watch interesting historical presentations about the history of Szeged after the famous flood. The last 68 steps had to be taken on a spiral staircase. The only thing that wasn't unpleasant was that we couldn't see if anyone was coming from the other direction. And if there was a “traffic jam”, even more caution was needed.

However, the sight of the city was breathtaking. Most of us saw the stairs as an excellent opportunity to exercise in the August summer. Well, Szeged has not only a Cathedral, it is much more than that, and our guests saw this exactly.

Tamás Boros

„Whoever visits it once will come again!”

For the twentieth year, civil society organizations are represented at the Szeged Youth Days (Szegedi Ifjúsági Napok – SZIN). It is worth marking the location of the Civil Village with red color on the festival map, as during the day there are so many interesting tasks and opportunities to gain knowledge from the local organizations – including the Alternatíva Egyesület with our Futureg guests as part of Digit4All. The Civil Village is a pleasant and useful pastime for those waking up after the party and for day ticket holders who are not only interested in partying! We visited Gyöngyi Kispál, the organizer of the Civil Village, regarding the operation, characteristics and programs of the Village.

How many organizations will settle in the Civil Village in 2023?

This year, we provide 50 organizations with the opportunity to appear. Of these, 30 can settle for the entire duration of the festival, while the other organizations can settle alternately. The one-day option was introduced the year before last for those who submitted their application with an exciting program plan, but due to the limited number of applicants, it is not possible to guarantee them an appearance for the entire duration of the festival.

In the past, centenaries were the theme, for example the 140th anniversary of the Szeged flood. Furthermore, environmental protection, sustainability, as well as a healthy lifestyle and health preservation were also in focus. This year, organisations could apply to the main theme: community power of civilians and their creative tools of involvement. Registered civil organizations and institutions with a permanent team and regular activities in Szeged or its catchment area could apply for the theme.

Advocating for community building, we organize conversations in the Village, which we will record in our podcast studio, which was relocated for the first time this year. You will be able to watch them on the spot, but the recorded materials will be made available on the Civil Village's YouTube channel after the festival.

How do visitors receive the topics, with what attitude do they relate to them?

Festival-goers do not necessarily come to us based on a conscious decision and with a map in their hands. Some people meet the enticing employees of the Village while looking around - they and the demanding image of the Village invite the visitors. Although they don't come knowingly, if they are sniffed out by the Village's cavalcade, they usually don't stop at only one exhibitor's table. In addition, there are familiar faces who return every year and visit the Village in search of new things.

In addition to the experience and knowledge that can be gained at the tables, a motivating factor is that you can participate in a prize draw with at least 5 stamps obtained at the stands, which will be drawn on the afternoon of the last day of the festival. You can be attracted by the passport or the prize, but very often deep thoughts and serious topics can come up during more detailed conversations with the exhibitors.

Last year, more than 500 passports took part in the lottery, which means that two-thirds of passport applicants must have visited at least five organizations! This was the record of the passport system, and this year we are trying to beat this number as well.

Of course, there will also be many interesting performers on the stages. It is also worth paying attention to those who are even less famous at the moment and you can notice them on the occasion of the SZIN festival. You can read an interview with just such a band on the next page!



The Képlet band is on the verge of success

Szeged's up-and-coming rock band, is completely renewing itself and repackaging old songs, and they are bringing the spin to the Szeged Youth Days (SZIN). We asked singer Ákos Bereczky and bassist Dávid Ötvös about their upcoming album and about the Saturday concert.

"Warm-up" question: how does the band handle this heat?

Dávid: Thank God where we are rehearsing, there is an air conditioner. There used to be arguments about who turns it on when.

Ákos: However, Szeged is still the city of sunshine. But we are trying to acclimatize.



Fotó: Dudás Dominik



Fotó: Dudás Dominik

What can we know about your upcoming LP?

Ákos: It will debut in September, with an additional video clip.

Can you tell me the title of the new LP?

Dávid: Dávid: It's called The Martians' Attack on Planet X, Ákos was the namesake.

Ákos: Yes, it just occurred to me while I was taking a shower. All kidding aside, the album is titled The Lost and Found Department, after one of the songs we consider the most iconic.

How will the LP be different from The Signal EP?

Ákos: In everything, the mood will be completely different. We have developed, we try to move with the times, to grow up to the task, it is becoming more and more complex. The entire record will establish the uniformity that we represent.

Dávid: We've had a lot of influences since the single was made. We have entered a completely new creative community.

Are you going to play new songs on SZIN?

Ákos: The new songs will be there alongside the old ones. There will also be "old-new" songs.

Dávid: We already have four songs that we released in 2021 in the form of a single, these will also be played on SZIN. Three of these four have been wrapped in completely new guises. The *Menekült* song's concert version is almost unrecognizable compared to the EP.

What would you say to festival goers?

Dávid: We are preparing for one of our most complex concerts. We want to put everything into the forty-five minutes we can spend on stage. The real treasures are hidden here, on the smaller stages, at the early times. Look at them, and even us! Because these are the bands that try to bring the level that the big ones do, only the big ones have the entire management and infrastructure. This should be appreciated.

Ákos: The SZTE stage will be ours on Saturday from 4 p.m., come and let's end the summer of 2023 with dignity!



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