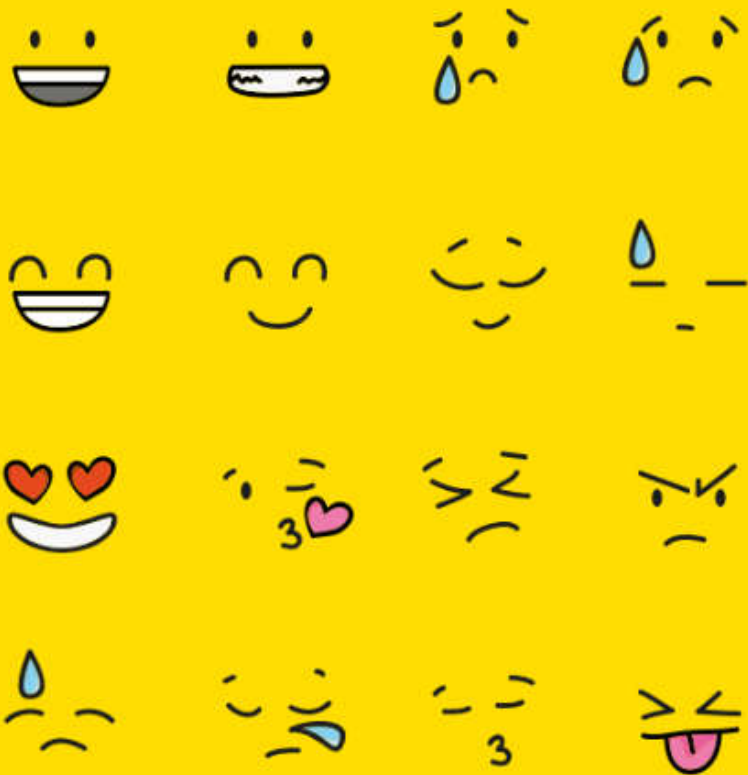




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(2018-2-ES02-KA205-011836)

Learning activity Language transformation in the XXI century



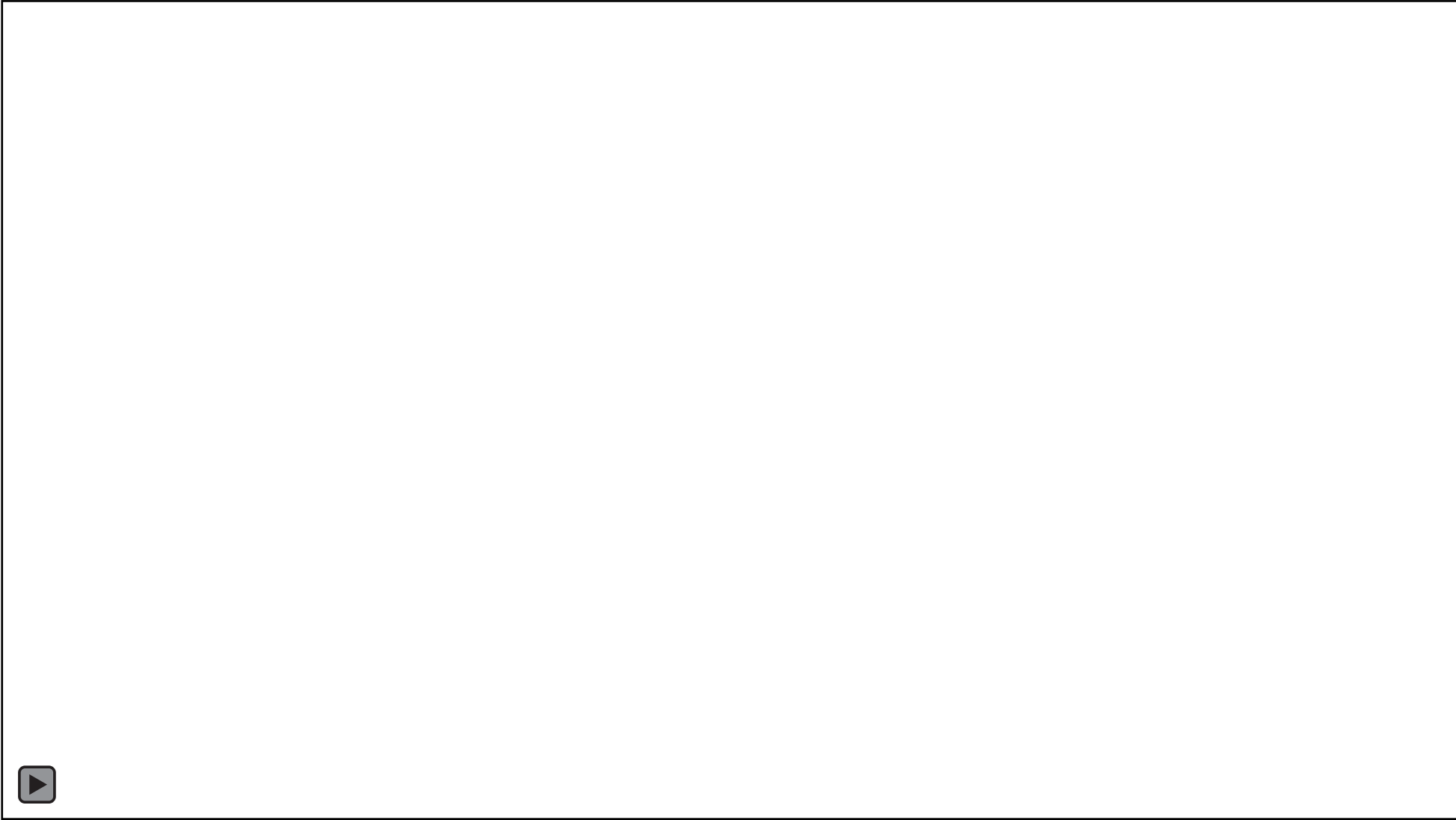
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ICT and new technologies have changed the way we communicate and express



Historical evolution of communication

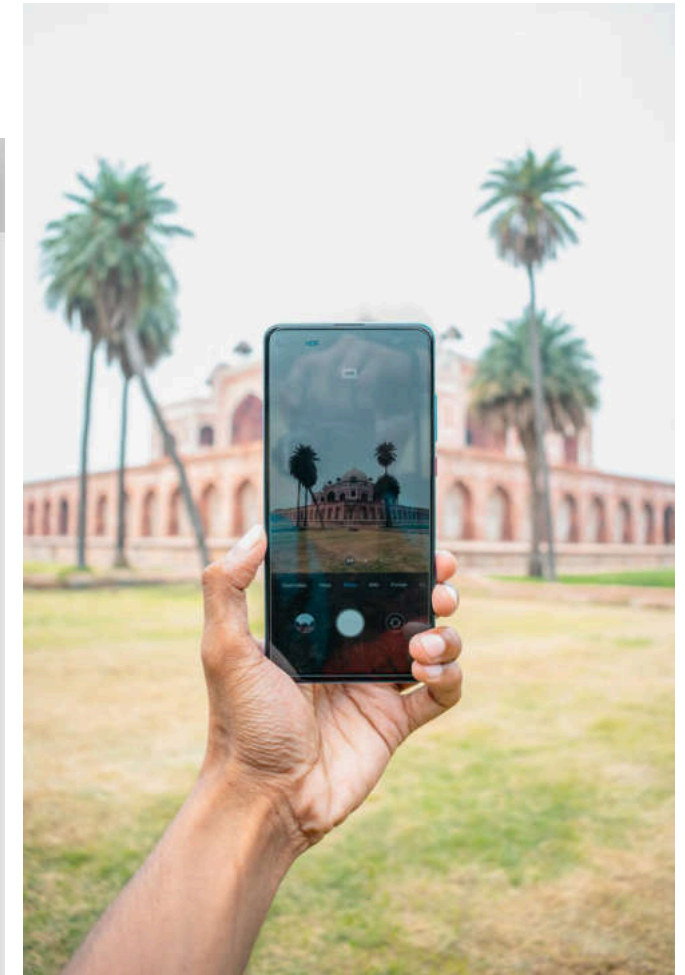
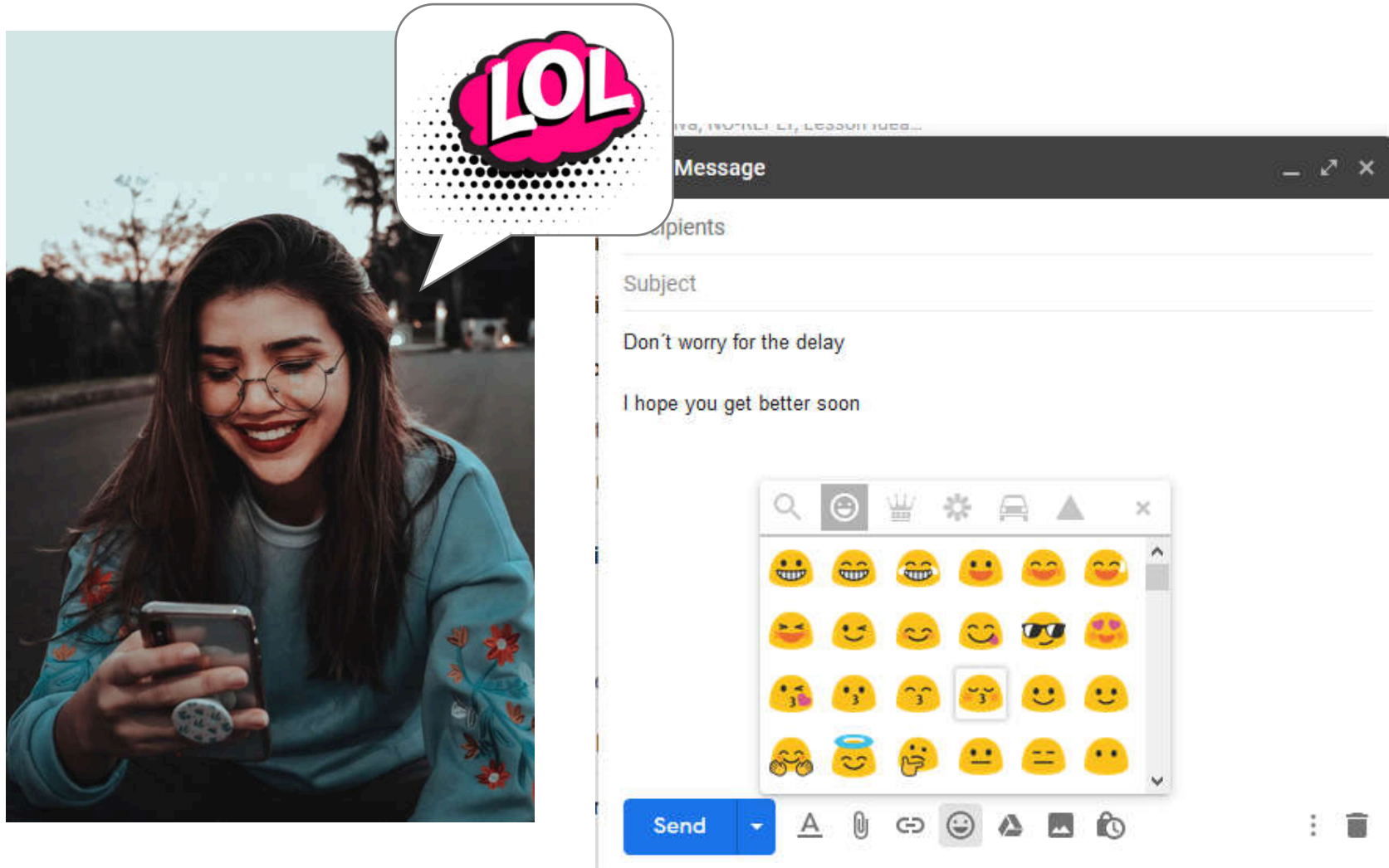
[Video about the evolution of communication](#)



In so many different ways



But the change is not only related to the devices used...



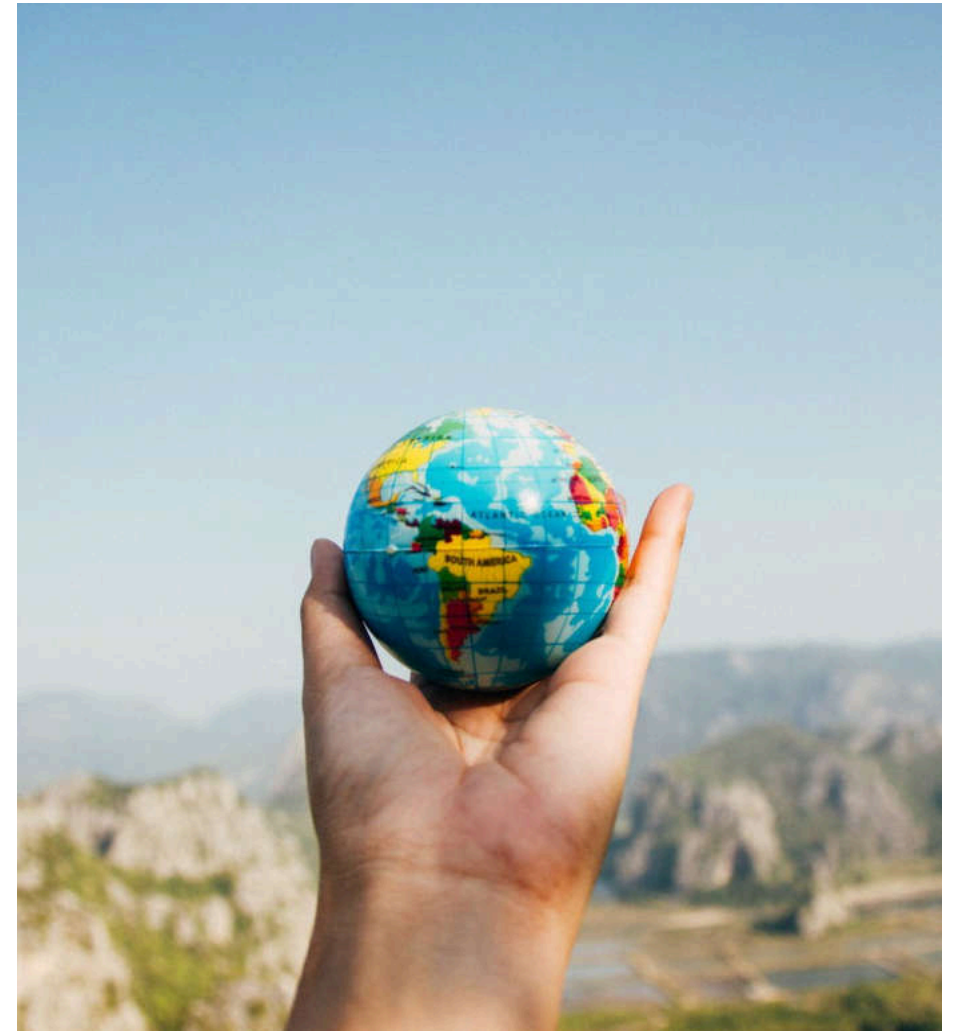
Because based on those new technologies, new ways of communication have raised...

- Emojis
- MEMES
- GIFFs
- Social networks (forums...)
- Videos (Instagram stories...)
- Shortcuts (TBH...)
- Even new words: influencer!

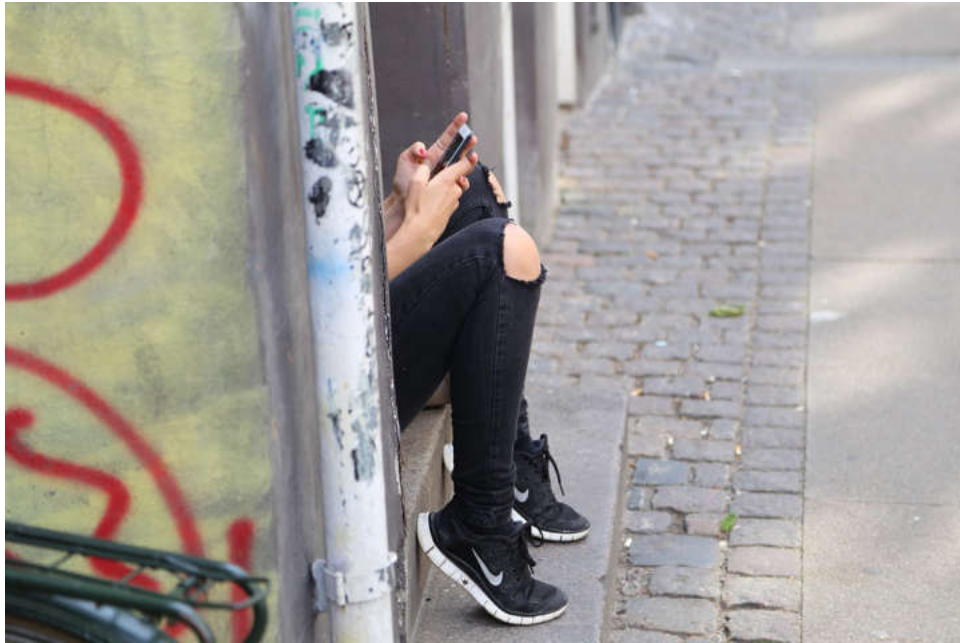


Let's analyse them a bit...

- Even if a great majority of the population understands them, they are mostly used by young people.
- They are universal. You can find them anywhere: in Japan, in USA, in Morocco... In the emails, painted in the walls...
- They are mainly related to **VISUAL COMMUNICATION**



Even if they are a great success



In some cases, mostly among youngsters, instead of being a complement to the traditional communication...

They have become a substitute

Young people have forgotten how to talk face-to-face and prefer to use social media to communicate



Richard Hartley-Parkinson Monday 29 Jan 2018 9:41 am

Lack of communication skills poses problem for employers

Tom Phelan Monday, March 2, 2015 0 Comment Employers, Hiring, HR, recruitment, Soft skills, young workers

Share this story

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...inch of National Careers Week, has
is resulting in a generation of young

EDUCATION

My Students Don't Know How to Have a Conversation

"Students' reliance on screens for communication is detracting—and distracting—from their engagement in real-time talk."

Workplace 5 Feb 2019

The Importance of Effective Communication in the Workplace



Joanna Zambas

What Millennials are lacking: Soft Skills

Publicada el 16 de diciembre de 2017.



Anatoly Denisov

Corporate HR | Corporate Recruiter | Talent Acquisition | Human Resources | Op... [See More](#)

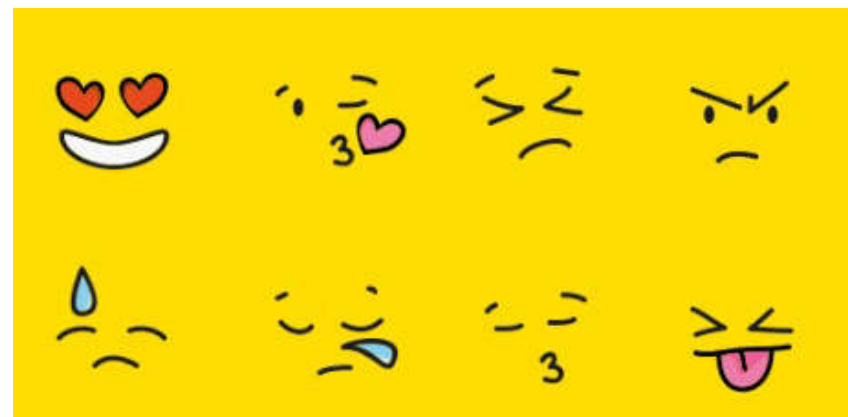
392 artículos

+ Seguir

Soft skills—which are needed to effectively communicate, problem-solve, collaborate and organize—are becoming more important for success as the workplace evolves socially and technologically.

Let's analyse the new communication ways...

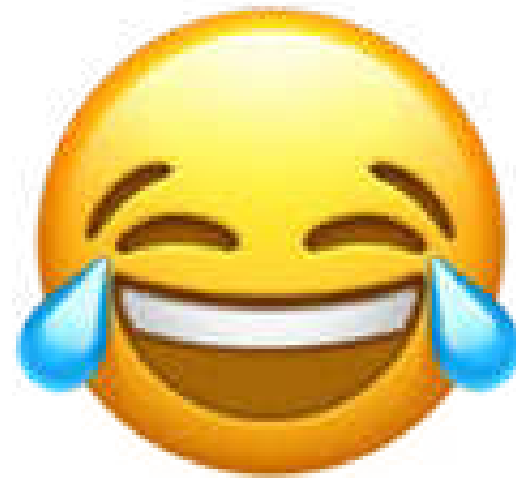
Starting with:



DO YOU KNOW WHICH
IS THE MOST POPULAR
EMOJI IN THE WORLD?



Its called Face With Tears of Joy



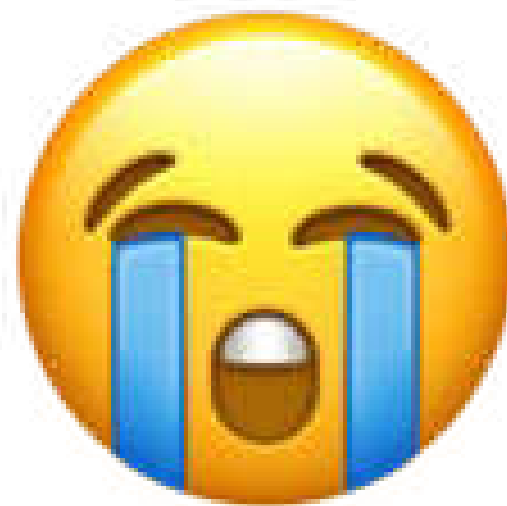
ARE YOU ABLE TO TELL
WHICH IS THE DIFFERENCE
BETWEEN AN EMOTICON
AND AN EMOJI?

Well, these are emoticons

: -)

T _ T

And these are emojis



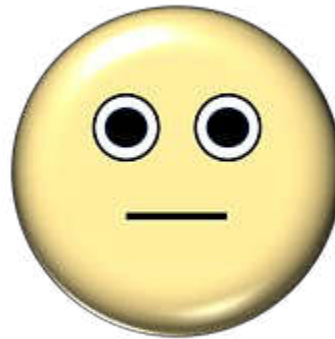
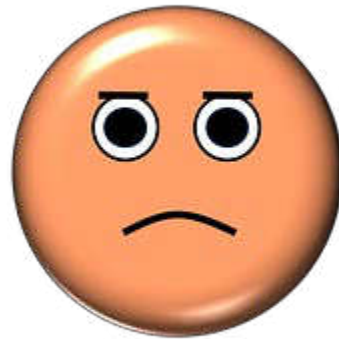
Origin and history of emoticons

[Video about the history of emoticons](#)

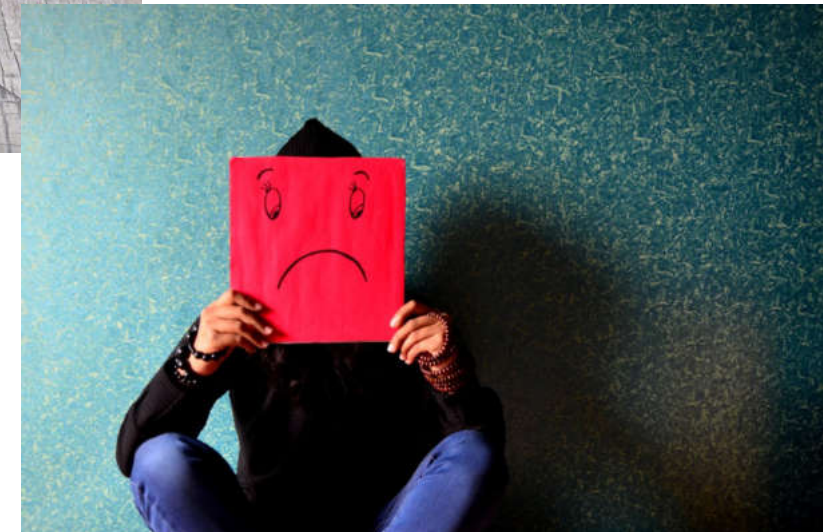


Currently emojis are even used for providing feedback!!

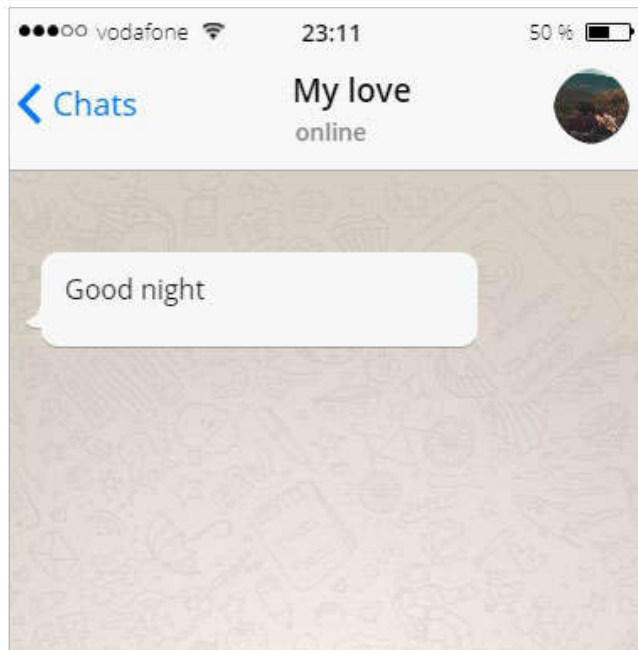
PLEASE RATE OUR SERVICE



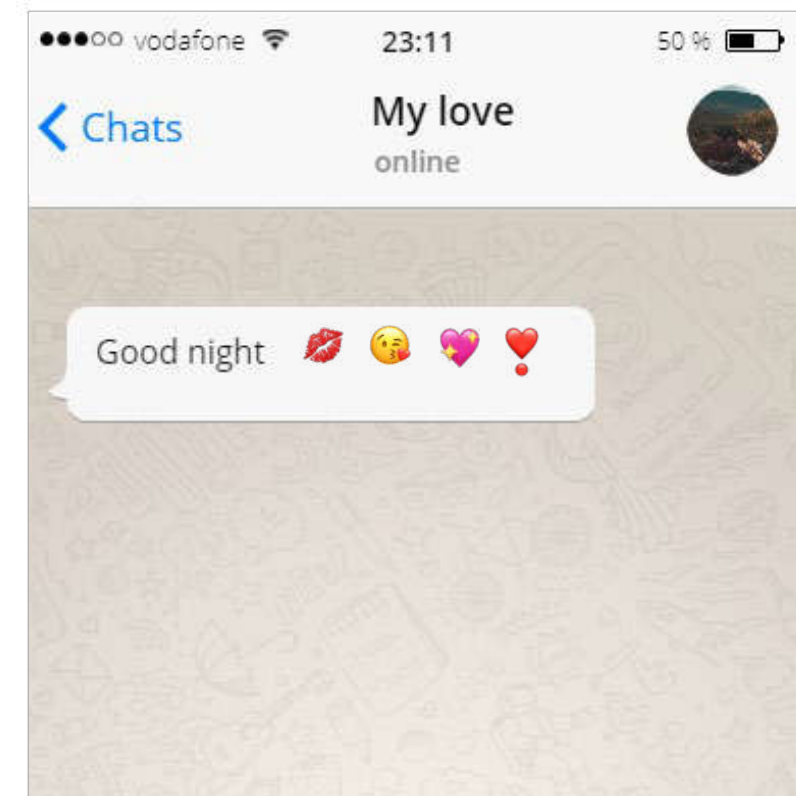
Or to express feelings and emotions



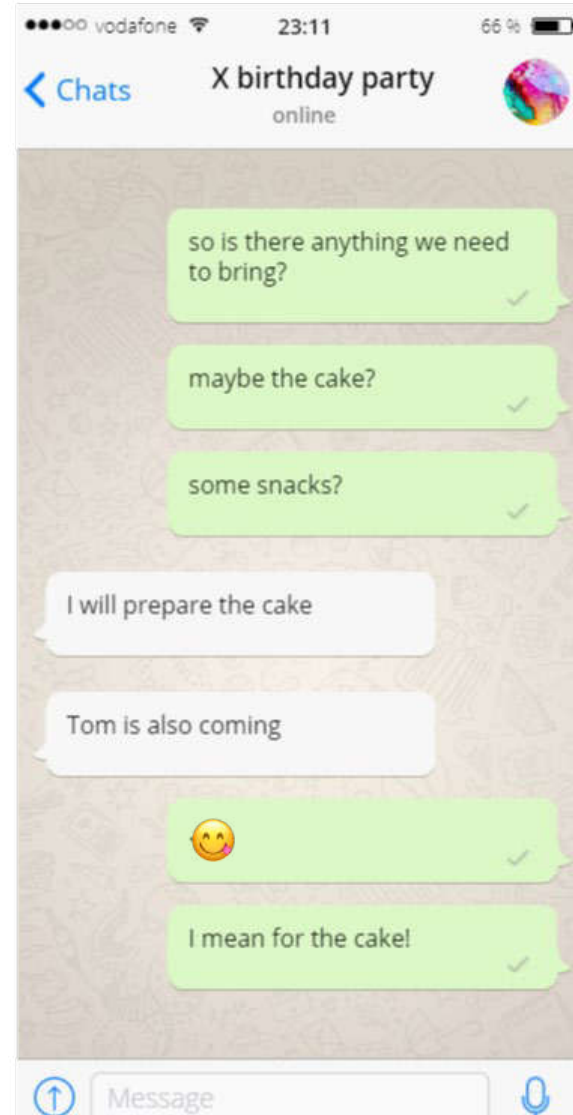
The use of emoticons have become that crucial that sometimes they led to misunderstandings...



Instead of...



And more misunderstandings...



Besides... the interpretation of emojis varies across cultures

As in the case of emotions, even if they are universal, its interpretation is not.

As with other communication aspects such as body language, the interpretation of emojis also changes among cultures.



But modern communication is not only about emojis

Currently there are specific tools that allow live audiovisual communication:

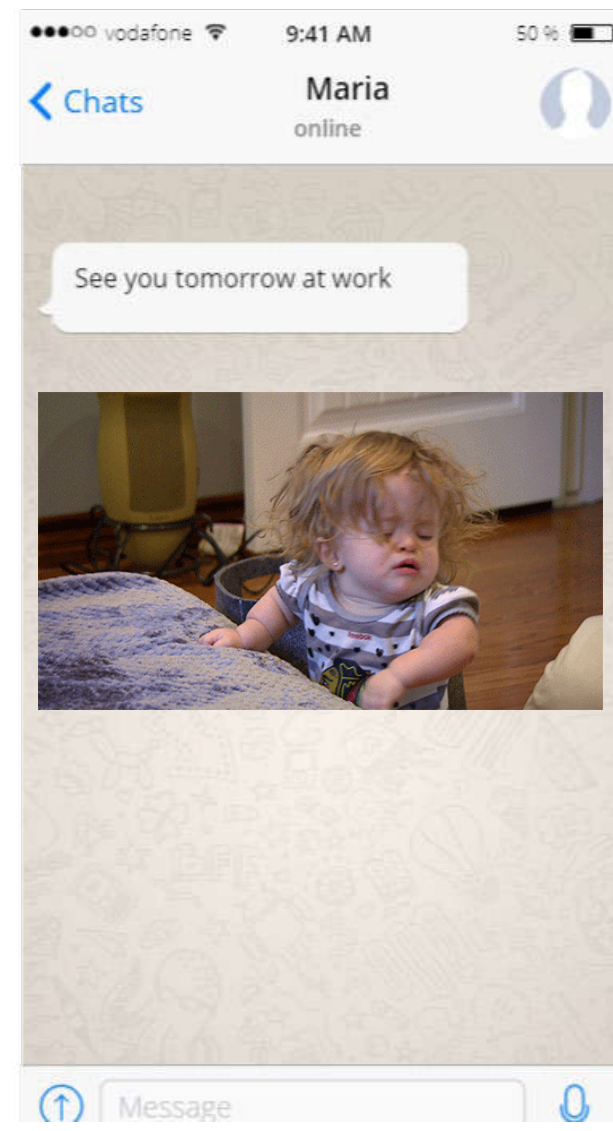
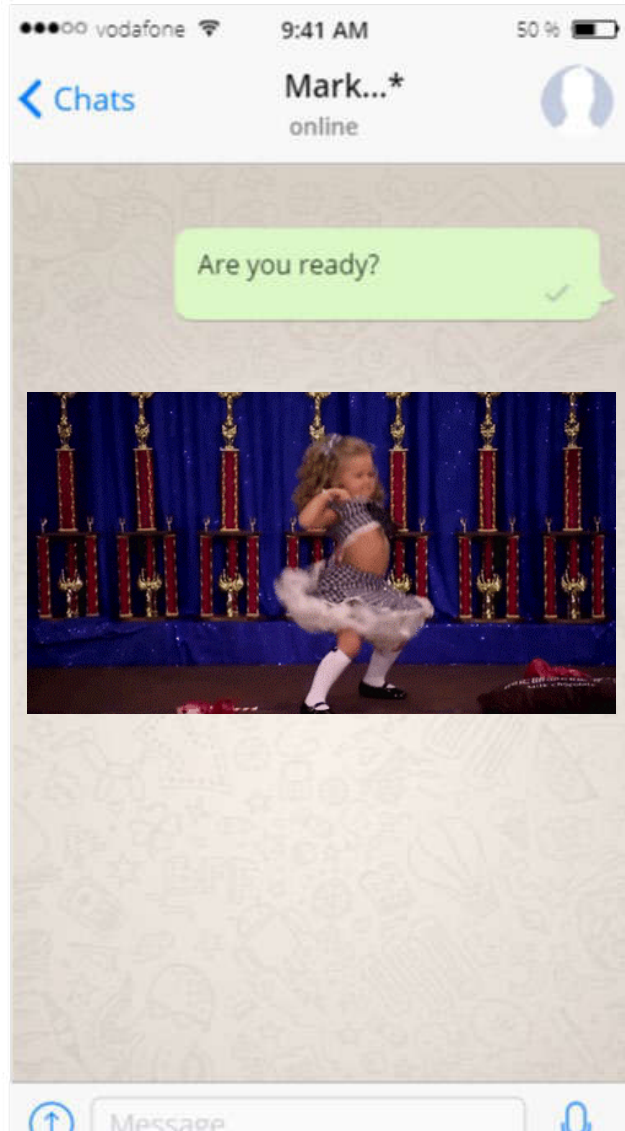
- Skype calls
- Zoom
- FaceTime
- Videocalls





Besides, nowadays photos or images are also used instead of texts/calls

Or even gifs...



Important aspect to consider

Emojis and, in general, pictures are also helpful for people with communication problems.

[Video explaining PEC system](#)

Even if each person is different recent researches shown that people with auditive disorders and with autism communicate easier by using visual support.



Visual communication has become more relevant

But even verbal communication has also experienced changes...

NEW words have been created:

Like (noun)

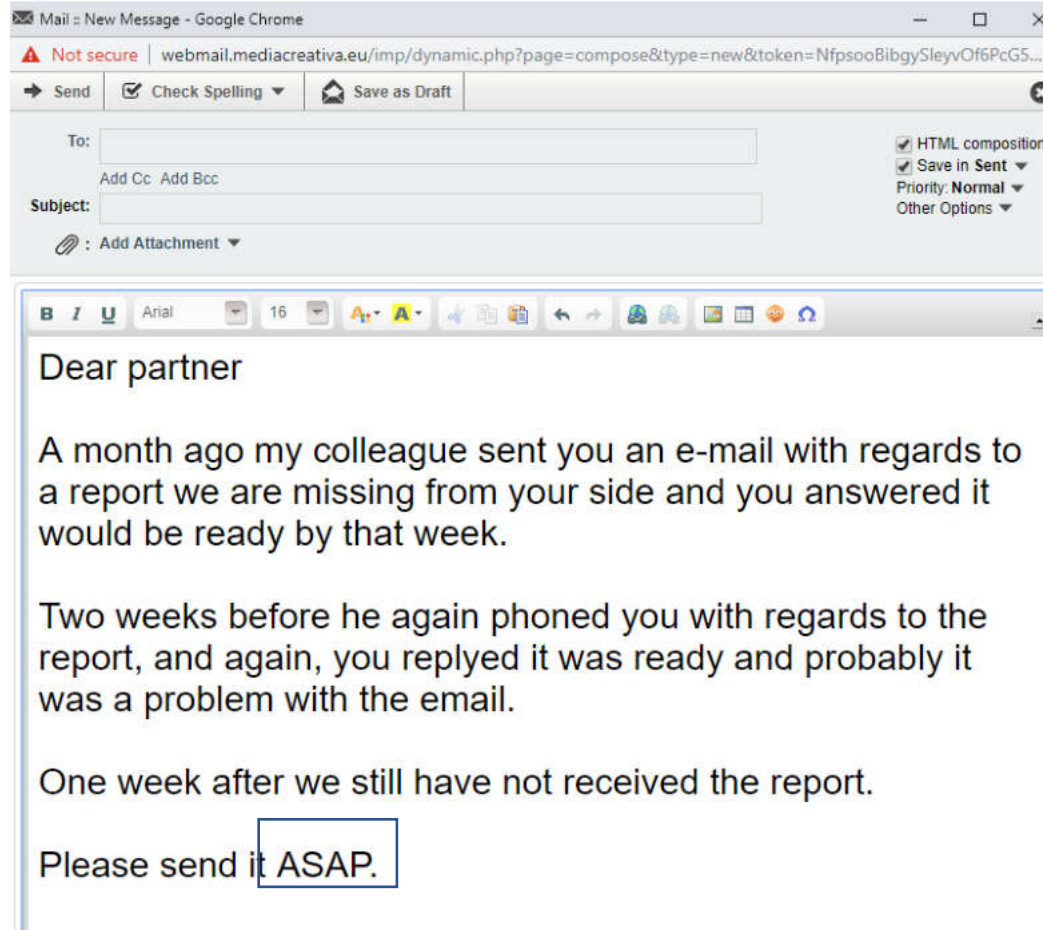
Hype

Influencer

Cringe




Or shortcuts

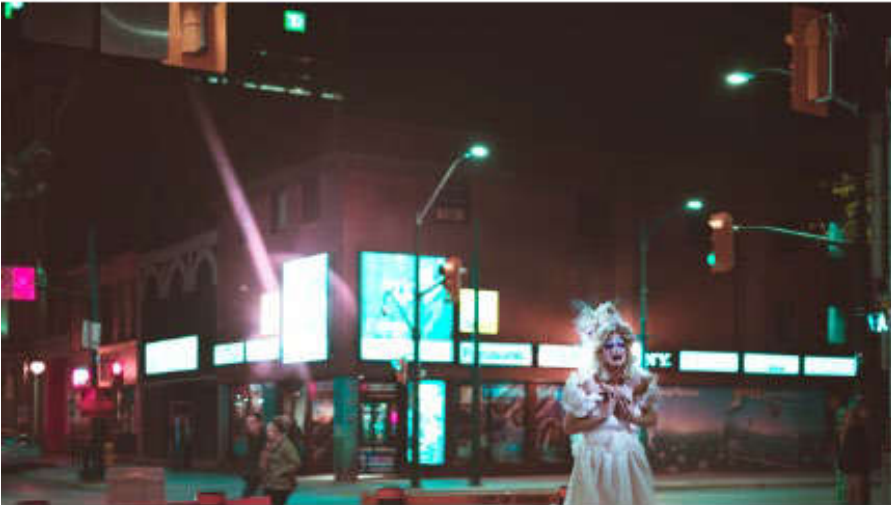






**That can also
create some
misunderstandings...**




Even the language is different in some medias

 **Cristhen** · Follow
Bilbao, ES



Liked by Itxaso and 120 others
Cristhen Sometimes I just feel like this clown in my own home town
[#empty#whereismyplace](#) ... more
 View all 16 comments
 Add a comment...
 19 October

 **Cristhen Darcy**
 Yesterday at 2:55am · 🌐

I really cannot stand this anymore 😞 #tired

Like · Comment · Share

 4 people like this.

 2 shares

 Write a comment ...

 **CristhenDarcy**
 @DarcyC  

As @Queen said, I want to #BreakFree







2:48 PM - 6 May 2015

In short...

Language has experienced a huge transformation due to new technologies.

It is our task to use it appropriately.

ACTIVITY: Do you talk emoji?

Who decides about emojis?

The **Unicode** Standard is the universal character-encoding standard **used** for representation of text for computer processing.

Unicode is a worldwide character-encoding standard, published by the Unicode Consortium. Computers store numbers that represent a character; Unicode provides a unique number for every character.



EMOJIPEDIA



👌 OK Hand

A gesture showing the index finger and thumb touching to make an open circle. Represents "I'm okay" or "yes, that's correct / good".

In American Sign Language (ASL), the number nine is represented with this gesture. The same hand sign can be seen as offensive in some cultures, including in parts of Europe, the Middle East, and South America.

Attempts have been made to imply that this is a symbol of "White Power", which may be the case depending on context.

OK Hand was approved as part of [Unicode 6.0](#) in 2010 under the name "OK Hand" and added to [Emoji 1.0](#) in 2015.

and paste this emoji: 

Categories

- [Smileys & People](#)
- [Animals & Nature](#)
- [Food & Drink](#)
- [Activity](#)
- [Travel & Places](#)
- [Objects](#)
- [Symbols](#)
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Most Popular


- [Red Heart](#)
- [Face With Tears of Joy](#)

😓 Sleepy Face

A yellow face with closed eyes, mouth slightly open, and a blue snot bubble coming from its nose. [Snot bubbles](#) indicate a character is tired or sleeping in anime or manga. Not to be confused with [😴 Sleeping Face](#)

While sometimes used to convey sadness, dissatisfaction, or illness, Sleepy Face is also not to be confused with [😭 Crying Face](#), [😓 Sad but Relieved Face](#), or other emojis with tear or sweat droplets. Samsung's design [previously featured](#) two, cartoon-styled, [sleeping-symbol Zz's](#) overhead.

Sleepy Face was approved as part of [Unicode 6.0](#) in 2010 and added to [Emoji 1.0](#) in 2015.

Copy and paste this emoji: 



How to submit a new emoji proposal

1. The <name(s)> must clearly identify each emoji being proposed

Proposed emoji names should be general. Adjectives or other narrowing terminology should be avoided except where necessary to distinguish from an existing character. For example, instead of SWAN FACE, the name should be SWAN. Some existing emoji names deviate from this for historical reasons

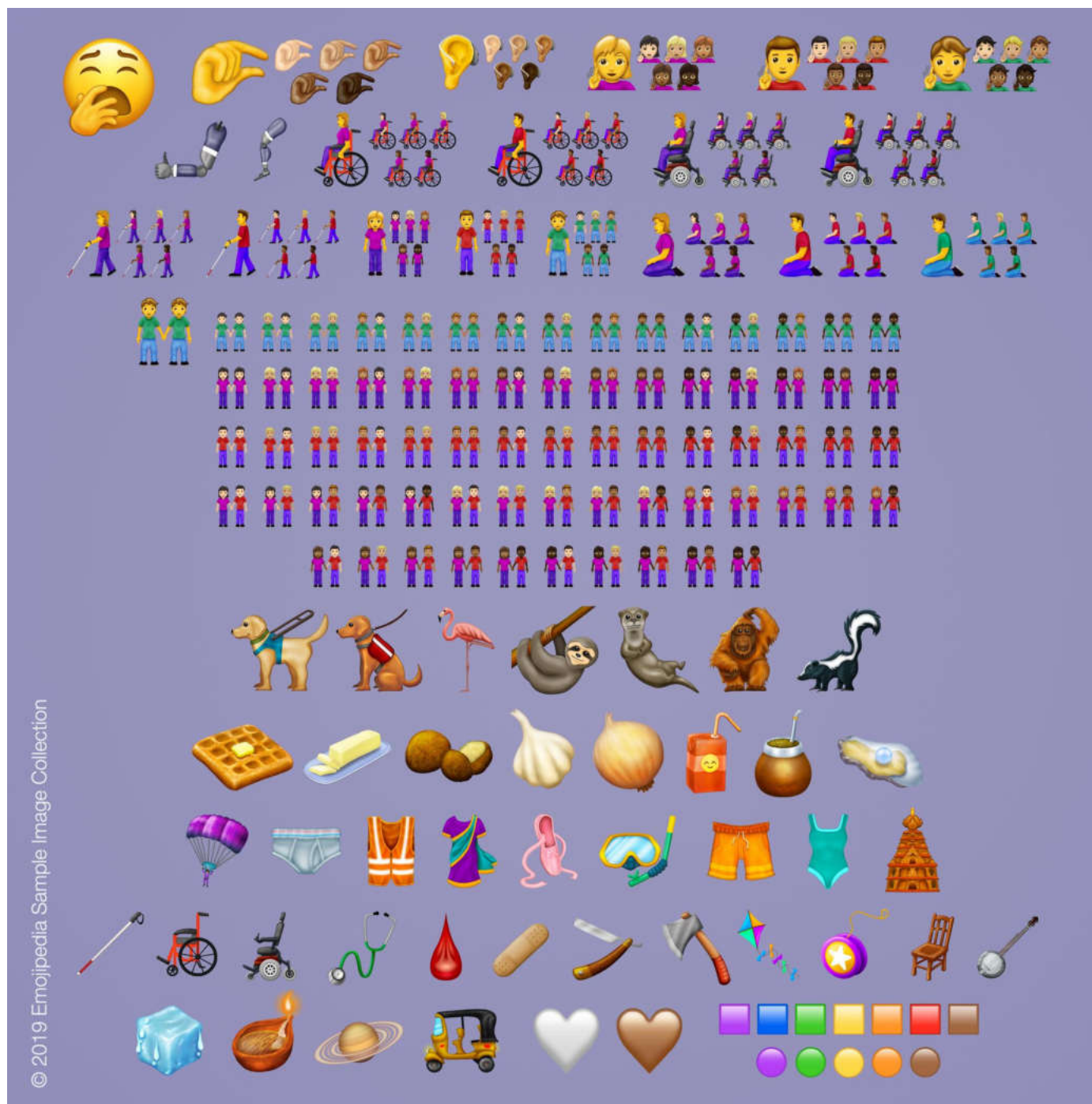
2. Category:

1. Emoticons and
2. Animals and nature
3. Food and beverages
4. Activities
5. Trips and destinations
6. Objects
7. Symbols
8. Flags

3. Inclusion factor
4. Potential usage
5. Compatibility



Final list of emojis 2019



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