

# E-BOOKLET: LANGUAGES - THE OPPORTUNITY TO BEAT YOUTH UNEMPLOYMENT



Erasmus+

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1: logo of the project

## Introduction

This e-booklet is a product of Erasmus+ Key Action 1 (KA1) project “Languages - the Opportunity to Beat Youth Unemployment”. The project consisted of a training course, which took place in September, 2015 & a youth exchange, which commenced in October of the same year. The contents of the project’s e-booklet were solely created by the training course’s participants and does not reflect the opinion of either its hosts or that of the European Commission.

As the e-booklet was filled-in in the ending of the youth workers’ mobility (training course), it is worth mentioning how the learning process looked like. First of all, we gave the participants [knowledge assessments](#) on the topic.

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Appetite for Waste  
Tel.: +370 643 31871 | info@activeyouth.lt  
http://activeyouth.lt/en | http://foodwasting.eu



Erasmus+

### Current Knowledge Assessment

Could you list the top 3 languages used in:

World:

1. English
2. Chinese
3. Spanish

Europe:

1. English
2. Russian
3. French

What is the most important language in international business? English How much of the world economy approximately (from 0 to 100%) is within the countries using that language? 65%

Are **new technologies** helping to learn foreign languages (Yes / No - underline)? Please give concrete examples and explain: Surfing on foreign websites about your hobbies or news you can learn some vocabulary

Do you know any **mobile applications** (if mentioned in previous question – list other) that could be used for language learning?  
No

What is **most useful** to you the most while learning foreign languages (e.g. reading books)? Share your tips ☺  
If you are enjoying doing something is easier, so if you are watching a movie or playing videogames or reading books, you should learn better. Try to remember the exactly word in your head.

What is the most **down-turning** for you while learning new language? Try to associate with a word in my mother language

What do/did you do to overcome this? Try to associate with a word in my mother language

How many languages do you speak (including your native one)? 3

Grading your current level of English from 1 to 10 (where 10 means native/bilingual proficiency), **what grade would you give to yourself?** Please put down a X or mark in some other way one of the cells below

1 - very low	2	3	4	5	6	7	8	9	10 - bilingual
						X			

Your country: Spain

### 2: Filled-in current knowledge assessment

Upon seeing the results, the schedule was adjusted to meet the need for bigger focus on certain (less known, albeit up to date) aspects of global learning and usage of various languages. It may be found [HERE](#). The

## ABOUT

**Project title:** Languages - the Opportunity to Beat Youth Unemployment

**Website:** <http://languages4job.eu>

**Framework:** Erasmus+ youth exchange

**Participating countries** (and corresponding organisations): Lithuania ([Asociacija “Aktyvus jaunimas”](#)), Spain, Turkey, Greece, Italy, Romania

**Number of participants:** 24 (4 per country) during the training course (TC) & 36 (6 per country) during the youth exchange (YE)

**Venue:** Kaunas, Lithuania

**Dates** (duration): 19-25 September, 2015 (7 days) for the TC; 20-26 October for the YE.

**Brief description:** Europe is currently facing huge unemployment. One of the ways to tackle this problem is encourage youth to learn foreign languages because it is a key asset when looking for a job. The project was hosted to promote that across target audiences. This aim was reached by (1) acquainting youth workers with the newest language learning methods and tools; (2) teaching the unemployed youth on how to easily learn new languages, and thus get employed or create their own enterprises by using these skills; (3) revealing job opportunities in Europe and promoting possible careers in the EU; (4) Motivating youth to learn (at least 1) new language so that they could share their motivation in their community and increase youth collaboration within the EU.

educational part has started with an interactive info session and number of creative workshops (all may be found at [Project's schedule & activities](#)). This then continued with the creation of new language learning methods and strategies aimed at helping in learning or teaching or boosting the motivation to do so. It is these ideas that we wanted to have in the e-booklet, since they show how youth can benefit the society by proposing innovative solutions. The e-booklet had a premade template, which can be seen [HERE](#). All the created methods and techniques are provided under [Participants' ideas](#). There were no corrections made to them by the publishers of this e-booklet.

## E-Booklet

**One of the main objectives** of this project was to create tangible results and disseminate those to relevant wider audiences. Therefore, we are going to make an **e-booklet**, which will be shared via various online sources to youth, youth workers and other relevant parties. This booklet is going to include:

- Your created language learning method;

This e-booklet is going to be more concise than the template you have filled-in before. Please also consider that we are going to publish it, hence use correct sentences and formal language whenever possible.

**Firstly**, please send your learning method pitch challenge presentation to the organisers ([info@activeyouth.lt](mailto:info@activeyouth.lt); subject field: Languages presentation + *name of the idea*). Teams, who have done that already can go ahead with the task:

What is the name of you language learning tool: Learning by travelling

Please shortly describe it (up to 5 sentences), so that others can understand what it is: It's a facebook

group for Erasmus people. The aim of this tool is ~~share~~ share useful information and organise interesting activities to them and make easier their adaptation process ~~easy~~ in their erasmus period.

By joining this groups members can get to know each other and meet with local people to improve their language skills.

For whom it would be intended (target group) and what would be its main aim (e.g. increase reading proficiency)?

erasmus students, offering tools to improve the local language

Describe how it would be better than the existing similar language learning methods: \_\_\_\_\_

- Share useful links like: movies, series, news, cultural events...
- Organised: cooking lessons of traditional food in local language, free city tours, parties, ~~and~~ other cultural activities and tandems

For how long would you have to use it to achieve the wanted result? With what other learning methods would you

recommend to combine it? As long as the interested person wants to reach the level ~~of the course~~ prefers

How would you market/advertise it? Through facebook and post advertisements in universities

What would be its slogan & #hashtag? #L-BT

How much would it cost for you & what would be the price for clients?

Other/extra: None for us, for

the exents like cooking lessons or parties approximately 5€ /time

Once done, please give this sheet, as well as (if applicable) the new language learning method template back to the organisers.

3: Filled-in E-boklet template

## Participants' ideas

There were six ideas created by the participants. Each idea team consisted of 3 youngsters. The format of the activity also included a *board of decision makers* (another 4 participants), which, according to their own criteria, decided who won. The given task and full description may be found [HERE](#).

*Please note that three extra ideas for language learning method were created by the participants of the project; and are, thus included, in to this e-booklet. In other words, the youth workers have done more than the task required from them.*

*The ideas presented below are given in a random order and not according to the points given by the board of decision makers.*



4: thinking about new ideas

### Match Me

**Short description:** it is a mobile application based on existing memory games (e.g. find a matching pair for a picture). It would be divided into different categories and difficulty levels. A player would then choose 2 languages he/she wants to improve and create an account. There would be other players to interact and play with. One would collect points and as a result pass into higher levels.

**Target group:** everyone.

**Main aim:** to improve the vocabulary.

**How it would be better than the existing similar methods:** You could play it anytime, e.g.: while commuting, during boring classes, at home. It would also be fun & easy to use/master.

**How long one would have to use it:** depending on individual. No definite time frame.

**With what other learning methods it could be combined:** you could hold conversations with other players.

**Marketing/advertising:** in schools, social networks and internet.

**Idea's slogan:** MATCH ME! **Hashtag:** #matchme

<b>Costs for maintenance:</b> €1000	<b>Price for clients:</b> free
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**Other/extra:** free for clients, since the revenue would be generated via advertising.

## Campsite from a Movie

**Short description:** one week camp for kids connected to some specific movie (e.g. Pirates of the Caribbean, Harry Potter). Everyday kids would have outside classes and games to learn new things. Different camps would include different subjects in a foreign lan

guage. For instance, Harry Potter camp would include basic chemistry and magic class.

**Target group:** for school kids.

**Main aim:** to get kids excited about learning.

**How it would be better than the existing similar methods:** kids would get motivated to learn in a fun and friendly way. This would help them to learn languages and other subjects faster.

**How long one would have to use it:** one week camp.

**Marketing/advertising:** leaflets, posters in public.

**Idea's slogan:** KNOW THE MOVIE KNOW THE LANGUAGE! **Hashtag:** #moviecamp

<b>Costs for maintenance:</b> €30 per participant per day	<b>Price for clients:</b> €10 per day / free for some
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**Other/extra:** main costs would come from renting the campsite, meals, learning material, creating safe environment, etc.



## Particularly Awesome Road To Youth - PARTY

**Short description:** it would make special parties for people who want to improve their language skills. These parties would take place every week in different places/settings and everyone could join in for a small fee.

**Target group:** everyone, including minorities.

**Main aim:** to improve speaking & listening skills.

**How it would be better than the existing similar methods:** more entertaining way to learn languages and meet other learners. Also would allow you to stay social and active.

**How long one would have to use it:** depending on individual. No definite time frame.

**With what other learning methods it could be combined:** any (up to part takers).

**Marketing/advertising:** social media, posters, leaflets.

**Idea's slogan:** FEEL ALIVE! **Hashtag:** #party #999 #language #awesome

<b>Costs for maintenance:</b> €4000 / month	<b>Price for clients:</b> €7 per person per 1 event
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Real-life example: <http://www.meetup.com/Amsterdam-Language-Cafe/events/225944900/>



## CompleatEasy Learning

**Short description:** it is a mobile application, which allows you to connect with people from all around the world in order to mutually improve skills of respective languages. It would allow you to choose a topic, difficulty level and time.

**Target group:** beginners and intermediate at using a language.

**Main aim:** to boost speaking & pronunciation.

**How it would be better than the existing similar methods:** it would combine learning and fun, since you could call a 'new' friend and talk with him/her about whatever you chose.

**How long one would have to use it:** depending on individual. No definite time frame.

**With what other learning methods it could be combined:** listening to songs, reading books or watching movies.

**Marketing/advertising:** in schools, posters and internet.

**Idea's slogan:** A CALL THAT WOULD CHANGE YOUR LIFE! **Hashtag:** #call #fun

**Costs for maintenance:** €3000 for maintenance

**Price for clients:** €15 monthly

**Other/extra:** a free trial for a month would be given to all new users.

Top mobile apps to learn languages: <http://www.igeeksblog.com/5-great-apps-you-can-use-to-learn-a-foreign-language/>

**Language Learning Method**

One of the main objectives of the project were to compile a tool/method or a plan that would help in language learning and teaching or boost the motivation to do so. The following task is intended to achieve just that.

**Introduction**  
Name the best ways (one or more per row) to learn the 4 main components of foreign languages:

Speaking	Talk with a foreigner (start the pronunciation)
Listening	Listen to music, serial, movie
Writing	Books, dictation
Reading	Book, newspaper

These could be currently used ones or thought of right now.

**Creation of a perfect learning tool**  
The tool should be for people with limited resources (e.g. unemployed youth).


Firstly, give it a name (& abbreviation): CompleatEasy Learning CEL

Intended for (e.g. beginners; could be more than 1 level): Beginners - Intermediate

Aimed at (e.g. increasing reading skills to complete comprehension; could be more than 1 component): increasing the pronunciation skills

In one sentence describe what it will be: It's an application for smart phones that it as vocabulary for different level at you can talk with a mobile phone: internet

1. Create a logo for your tool



2. Complete the schedule for an average learning week of your plan, also explain why:

Week day	Example	Your activity (duration)	Explanation
Monday	Reading books - 1.5h	Listen to songs 2h	Repeat the pronunciation
Tuesday	Writing & editing - 1.5h	-	-
Wednesday	-	Watching tv series with subtitles 2h	Learn to improve writing skills
Thursday	Watching movies - 2h	Skype sessions with a teacher - 30min	Correcting your mistakes
Friday	Dialogue with nat. speaker - 1h	-	-
Saturday	-	-	-
Sunday	-	-	-

How your tool would be better help to learn the language than the existing ones: more focus on pronunciation

Marketing & costs  
Which information sources/channels (e.g. posters at job centres) you are going to use to attract & reach your target group & wider public? internet advertisements, poster at schools, university, unemployment office

What will be the slogan of your tool? e.g. Language = wealth A CALL TO AMUSEMENT THAT WILL CHANGE

What hashtag(s) are you going to use for your creative marketing campaign: e.g. #languages #call #fun

How much would it cost (for your organisation/institution/company) to implement and provide such learning tool (e.g. costs of renting/buying something, salaries (if any), etc.)? No need to be exact - use rough estimates.

Cost for programming the application / Design the logo / advertisement 3.000 €

How much would you charge your clients (e.g. per use, per tool or monthly/annually): First month for free / 15€ per

How many clients/sales would you need to be sustainable/profitable: 1.000

**Language learning plan**  
Your second task is to create a learning plan that would also employ your created tool. This plan should have limited scope of time (from 1 to 6 months) and aim for results, as well as low drop-out rate.

Duration (e.g. 3 months): 1 month Intensity (e.g. 6hrs / week): 1 1/2 hrs / week

Which other methods (along with yours) you would include in the learning plan & why:

5: participant's first draft for the idea



## Talking Robot

**Short description:** An artificial intelligence (AI) & machine-learning powered robot able to answer thousands of questions in the main languages of the world. It's portable and updatable. Talking robot could tell fairy tales to children, correct your pronunciation, etc.

**Target group:** mainly children.

**Main aim:** foster speaking, pronunciation and listening in a foreign language.

**How it would be better than the existing similar methods:** there is nothing similar on the market at the moment.

**How long one would have to use it:** usually a month.

**Marketing/advertising:** social media, billboards, TV and internet commercials, children events.

**Idea's slogan:** TALKING ROBOT IS YOUR BEST FRIEND FOR LEARNING! **Hashtag:** #talkingrobot

<b>Costs for maintenance:</b> €100000 + €600 / piece	<b>Price for clients:</b> €2000 / piece
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## German Group

**Short description:** a programme for graduate students that want to learn or improve German for their future job prospects. The teachers would be German exchange students at the respective countries; while funding would be acquired from the companies, which have open positions for German speakers. For that reason the lessons would be free of charge.

**Target group:** graduates / graduate students.

**Main aim:** decreasing unemployment.

**How it would be better than the existing similar methods:** 1) it would be free; 2) non-formal education; and 3) it would offer a job opportunity after 3 months of courses.

**How long one would have to use it:** 3 months.

**With what other learning methods it could be combined:** tandem learning.

**Marketing/advertising:** social media, posters in universities.

**Idea's slogan:** BOOST YOUR KNOWLEDGE! **Hashtag:** #germangroup #99

<b>Costs for maintenance:</b> €500 / month per teacher	<b>Price for clients:</b> €15 monthly
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## Learning by Travelling

**Short description:** work & travel opportunities would be provided across a number of cities. The jobs would be in the hotel industry, catering, etc. Also the participants would be provided by the language courses. They would have the opportunity to stay in this programme from 2 months to up to a year. The Accommodation, food and basic living expenses would be all covered. Other expenses would have to be paid by the participant him-/herself.

**Target group:** people/students between 20 and 30.

**Main aim:** increasing speaking and listening proficiency.

**How it would be better than the existing similar methods:** it would provide an opportunity to travel at the same time; as well as to work and communicate with locals. Of course, the best thing would be that the programme is mostly free of charge.

**How long one would have to use it:** from 2 months to 1 year.

**With what other learning methods it could be combined:** any, according to the individual needs and wishes.

**Marketing/advertising:** through student organisations and own advertising.

**Idea's slogan:** WORK AND LEARN! **Hashtag:** #workandlearn

**Costs for maintenance:** -

**Price for clients:** free of charge

### Language Learning Method

One of the main objectives of the project were to compile a tool/method or a plan that would help in language learning and teaching or boost the motivation to do so. The following task is intended to achieve just that.

**Introduction**  
Name the best ways (one or more per row) to learn the 4 main components of foreign languages:

**Speaking** meeting with local people

**Listening** local TV and radio programs

**Writing** Change letters, emails, etc... with people from another countries

**Reading** local magazines and newspapers

These could be currently used ones or thought of right now.

**Creation of a perfect learning tool**  
The tool should be for people with limited resources (e.g. unemployed youth).

Firstly, give it a name (& abbreviation): Learning by travelling (LbT)

Intended for (e.g. beginners; could be more than 1 level): beginners students

Aimed at (e.g. increasing reading skills to complete comprehension; could be more than 1 component): improve speaking skill

In one sentence describe what it would be: It's a facebook group where people could gather, share useful information and learn local language.

What would be required to use it (e.g. a mobile phone): Internet connection, computer/mobile phone and facebook account

How often would you need to use it (how much time / use): Everyday (depends on the needs of each student)

Extra space

Similar tools  
To complete this section use of Google or other search engines may be necessary.

Are there similar tools/methods currently online/offline? If so mention a few: Worldwide friends

What do you like the most about them: You can become friend with someone from another country and share experiences.

What are their prices (e.g. per use, per tool or monthly/annually): free

How your tool would be **better help** to learn the language than the existing ones: Because there will be some encharged people who share useful informot and organised events for erasmus students

**Marketing & costs**  
Which information sources/channels (e.g. posters at job centres) you are going to use to attract & reach your target group & wider public? Facebook, advertisement signs to University

What will be the **slogan** of your tool? e.g. Language = wealth Immersion = living

What **hashtag(s)** are you going to use for your creative marketing campaign: e.g. #languages #LbTmates

How much would it cost (for your organisation/institution/company) to implement and provide such learning tool (e.g. costs of renting/buying something, salaries (if any), etc.)? No need to be exact - use rough estimates.

30€/month to advertisements.

How much would you **charge** your clients (e.g. per use, per tool or monthly/annually): 4€ for asking lessons

How many clients/sales would you need to be sustainable/profitable: As much as possible

**Language learning plan**  
Your second task is to create a learning plan that would also employ your created tool. This plan should have limited scope of time (from 1 to 6 months) and aim for results, as well as low drop-out rate.

**Duration** (e.g. 3 months): 9 months **Intensity** (e.g. 5 hrs / week): 3-4 times a week

Which other methods (along with yours) you would include in the learning plan & why: cooking lessons (twice a month)

Complete the schedule for an average learning week of your plan, also explain why:

Week day	Example	Your activity (duration)	Explanation
Monday	Reading books - 1.5h	Extra activities	
Tuesday	Writing & editing - 1.5h		
Wednesday	-	Gather with a local	Have a coffee to practise the local language
Thursday	Watching movies - 2h		
Friday	Dialogue with nat. speaker - 1h	Party	Have fun with local people and erasmus friends
Saturday	-		
Sunday	-	Visiting the city	knowing the city where they are living and the history

### 6: Participant's first draft for the idea

## Lost in Translation

**Short description:** a simulation game, which has 7 different rooms. These represent 7 different continents of the world. The game has different difficulty levels and tasks. The main idea is that using language and body language one has to survive the room/solve the puzzles of the room, etc.

**Target group:** everyone over 16.

**Main aim:** to increase overall language and decision making skills, as well as understanding.

**How it would be better than the existing similar methods:** it would give a chance to experience the world without doing the actual travel. If one wants to survive and win the room, he/she has to communicate with other players and the environment. The player would have one's own digital personality, which could be improved all the time.

**How long one would have to use it:** depending on individual. No definite time frame.

**With what other learning methods it could be combined:** tandem; you could hold conversations with other players.

**Marketing/advertising:** social networks; posters in public transport, etc.

**Idea's slogan:** LIVE REAL - ESCAPE UNREAL! **Hashtag:** #LinT

<b>Costs for maintenance:</b> around €100000	<b>Price for clients:</b> €8 / room
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**Real-life example:** the game is similar to escape rooms around the world. The difference is that it's digital and related with travels.



7: Snapshot from a movie "Lost in Translation"

## N.I.C.E.

**Short description:** non-formal customised education to motivate kids/teens to get involved in learning and teaching process. It would include:

- Motivational interviews to create appropriate learning groups;
- Games and activities that would stimulate interest;
- No books.

**Target group:** 8-15 year olds.

**How it would be better than the existing similar methods:** with customised learning, children would be responsible for the learning objectives. It is about creating knowledge and not learning information/facts.

**How long one would have to use it:** depending on individual. No definite time frame.

**Marketing/advertising:** social networks; Erasmus+ website.

**Idea's hashtag:** #connectpeople

**Costs for maintenance:** hard to determine

**Price for clients:** €50 / month



8: Training course's participants supporting help for refugees

## Project's schedule & activities

1. Fill-in template for the e-booklet: <http://languages4job.eu/wp-content/uploads/2015/12/6xE-booklet-lngs.pdf>
2. Training course's schedule: <http://languages4job.eu/wp-content/uploads/2015/12/Languages-Schedule.pdf>
3. Teambuilding game, where one has to complete certain fun small tasks with different people - <http://languages4job.eu/wp-content/uploads/2015/12/confusionx24.pdf>
4. Participants' current knowledge assessment on languages for business and jobs, learning and teaching them, new methods for it, etc. - <http://languages4job.eu/wp-content/uploads/2015/12/24xCurrent-Knowledge-assessment-lang.pdf>
5. The rules and list of topics for discussions in non-formal environment (World Café method) - <http://languages4job.eu/wp-content/uploads/2015/12/1xWorld-cafe-lang.pdf>
6. Group activity to create a vocabulary for use in topics relevant for youth - <http://languages4job.eu/wp-content/uploads/2015/12/4xLanguage-vocab.pdf>
7. An interactive workshop and group task on globalization, technology & learning languages - <http://languages4job.eu/wp-content/uploads/2015/12/langs-ws1.pdf>
8. With the help of this engaging workshop, the participants are able to learn what to expect and how to act during group or individual interviews for jobs in top companies - <http://languages4job.eu/wp-content/uploads/2015/12/Interview-simulation.pdf>
  - a. Templates and description for 1 on 1 interviews between the participants: <http://languages4job.eu/wp-content/uploads/2015/12/6xTemplates-for-1-1interviews.pdf>
  - b. Cases for the group interviews: <http://languages4job.eu/wp-content/uploads/2015/12/1xgroup-intvws.pdf>
9. Template for preparing a new language learning method/tool and the strategy to best employ it in the process of learning (group work) - <http://languages4job.eu/wp-content/uploads/2015/12/6xLanguage-method.pdf>
10. Information for new language learning method's/tool's pitch preparation - <http://languages4job.eu/wp-content/uploads/2015/12/6xpitch-lngs.pdf>
  - a. Corresponding presentation - <http://languages4job.eu/wp-content/uploads/2015/12/Pitch-Lang.pdf>
11. Red paper clip challenge with a twist only to use the local language (activity outside) - <http://languages4job.eu/wp-content/uploads/2015/12/1xRed-P-C-Challenge-Langs.pdf>
12. Suggested topics for the workshops to be made by the participating countries' teams (training course) - <http://languages4job.eu/wp-content/uploads/2015/12/Country-Workshops-Languages.pdf>
13. Session to playfully discuss the process and create CVs - <http://languages4job.eu/wp-content/uploads/2015/12/CV-Creation-Session.pdf>
14. Fun activity to create and reenact an "Eurovision song contest" - <http://languages4job.eu/wp-content/uploads/2015/12/Eurovision-Song-Contest.pdf>
15. Youth exchange's schedule - <http://languages4job.eu/wp-content/uploads/2015/12/Youth-Exchange-Schedule.pdf>
16. Country workshops (for the youth exchange) on the command of Portuguese languages for employment - <http://languages4job.eu/wp-content/uploads/2015/12/Country-Workshops-on-Portuguese.pdf>
17. Workshop created by the Greek group of the training course on work & volunteering opportunities - <http://languages4job.eu/wp-content/uploads/2015/12/WORK-VOLUNTEERING-OPPORTUNITIES.pdf>

## Created videos

1. Erasmus+ Project Recap: Youth Exchange on Language Learning - <https://www.youtube.com/watch?v=OZtXWW7sdlE>
2. Erasmus+: Fun Way to Learn Italian! - <https://www.youtube.com/watch?v=eUl8882FOQO>
3. Erasmus+ for Learning Languages: Country Stereotypes - <https://www.youtube.com/watch?v=GNIKTcMwL7g>
4. Erasmus+: Learning Languages - Circle of Languages - <https://www.youtube.com/watch?v=sjuWjlnfOjQ>
5. Erasmus+: Learning Languages - Struggling with Conversations - <https://www.youtube.com/watch?v=ErZ197XKTi0>
6. Erasmus+: Learning Languages - Bad Habits - <https://www.youtube.com/watch?v=tBp9zvBQqtY>