

WEB PLATFORM FOR CITIES AND REGIONS OF LEARNING

We believe that every young person in your city or region deserves an opportunity to develop skills needed in the 21st-century¹. Together with six cities and regions in Europe, we have built a web infrastructure that combines geolocation technology and engaging learning solutions. Your city or region can become a partner and get access to a territory-based web platform that enables to create unique learning pathways using the following features:



INTERACTIVE MAP

Easily navigate through the map of the territory to search and filter learning opportunities matching youth interests



LEARNING PLAYLISTS

Create and join local and digital experiences organised into thematic learning pathways

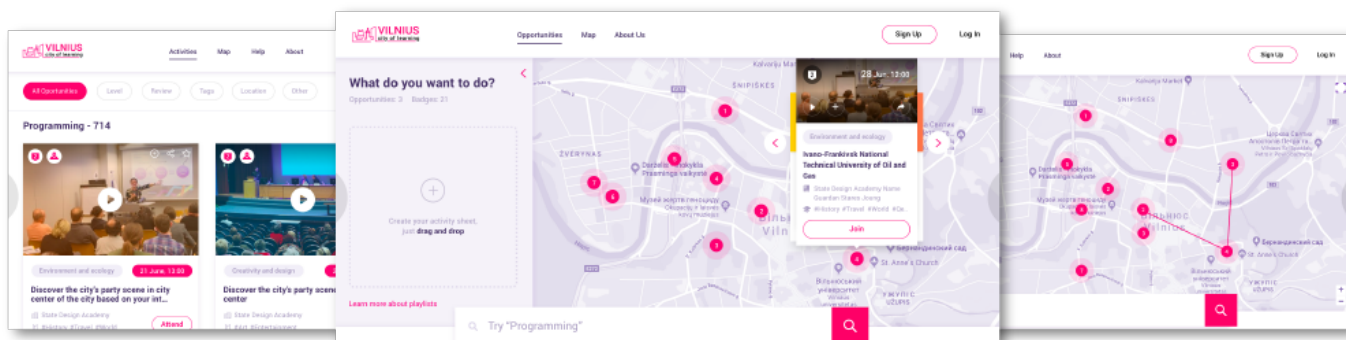


DIGITAL BADGES

Record, certificate and showcase experiences, skills and achievements to unlock new life and career opportunities

WHAT IS A CITY OR REGION OF LEARNING?

A City or Region of Learning is a new approach of connecting learning opportunities across territories and making them more visible and accessible to young people. Cities and Regions of Learning use web infrastructure to map learning opportunities, offer local and digital experiences combined into playlists, and use digital Open Badges to value and recognise learning and achievements.



¹World Economic Forum forecast the following skills will be in demand in the near future: scientific, ICT and financial literacies, cultural and civic literacies, critical thinking, problem-solving, creativity, communication, collaboration, curiosity, leadership and more.

WHAT ARE THE BENEFITS OF A CITY OR REGION OF LEARNING?

For city/region administration and learning providers

- More equal access to educational opportunities
- Data on the learning impact and achievements
- Platform to connect various type of learning opportunities
- Digital tools to support the development of 21st-century skills

For youth, parents, and educators

- Access to learning opportunities
- Recognition of practical experiences, skills, and achievements
- Discovery of new learning and professional growth opportunities
- Professional support for future careers and unlocking new job opportunities

For business and employers

- Better job readiness of young employees
- Real-time overview of skills in the territory
- New channel to search for talents
- Endorsement of skills in demand
- Employer and business branding to attract talents

GROWING MOVEMENT OF CITIES AND REGIONS OF LEARNING

In 2013, Cities of Learning initiative started in Chicago (<https://chicagocityoflearning.org/>) and grew into a network of LRNG Cities of Learning in the U.S (<https://www.lrng.org/>). Today, more cities from the United Kingdom are developing this concept with the support of RSA Cities of Learning (<https://tinyurl.com/RSAcitiesoflearning>).

Currently, Badgecraft partners with six Cities and Regions of Learning in Europe:



JOIN OUR NETWORK OF CITIES AND REGIONS OF LEARNING

For the costs and conditions of becoming a partner city or region, please contact Badgecraft at info@badgecraft.eu.



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