

PROJECT "Cultural Coach"

A bridge between cultural minorities and the Youth in Action programme



Second event: SEMINAR for Cultural Coaches & National Agencies of the European Youth in Action Programme

Helsinki, Finland – 23-27 November 2009

What is a Cultural Coach?

A Cultural Coach is a person who makes the bridge between a cultural minority and the Youth in Action programme (and the National Agency).

The Cultural Coach works in two directions; he/she promotes the Youth in Action programme in the targeted communities and supports them in participating in the YiA programme, e.g. by coaching groups of young people to develop a youth initiative, doing research on the barriers faced by the community to enter YiA, facilitating an advanced planning visit between a group and their European partners, supporting a group to fill in the application form for a youth exchange, participating in a meeting with the ministry on inclusion policies for young people, helping the NA to understand the cultural context of the community, etc. At the same time, the Cultural Coach is a resource person for the National Agency, providing the NA insight and information about the realities and the context of the young people in the communities involved.

Each NA will identify the Cultural Coach(es) they will work with on a long term approach. At the moment, the profiles of Cultural Coaches are very diverse: most of them are youth workers and comes from the cultural community they will work with, but that's not an obligation. They can have implemented YiA projects yet or not. The only requirements are that they are directly link with young people and the cultural minority, and speak enough English to participate in an international seminar.

The seminar "Cultural Coach" will offer a space for each NA together with their Cultural Coach to work on a strategy/action plan for the future to bridge cultural minorities with YiA.

Objectives

The aim of the overall project is to support and train representatives from cultural minorities who would then act as a bridge between the NA and cultural minorities. The project will in the end result in little changes in the NAs' daily practice, but certainly with a big impact on the young people involved.

This seminar is the second step of a long term strategy in order to bridge cultural minorities with the Youth in Action programme:

- 1/ First step in January 2009 with some NA representatives: to build the first bases
- 2/ Seminar in Helsinki
- 3/ International event in 2010: precise contents will be decided in Helsinki with all the participants of the seminar, regarding their needs

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The **objectives** of the seminar are:

- To identify the needs and challenges of the cultural communities
- To map the existing skills and competences of the cultural coaches and NA staff and identify their needs in terms of future learning
- To build a common language among participants on concepts such as non formal education, intercultural learning and the Youth in Action programme as a tool.
- To design the concrete next steps at national and international levels aiming at more inclusion of cultural minorities

Programme of the seminar

	23-11	24-11	25-11	26-11	27-11
		Why?	What?	How?	
Morning		Working together , expectations towards the project Sharing about a global vision of the project	Analyse, share and compare local realities , challenges of communities at national and international level	Competences and resources: what already exists, what need to be covered?	Departure of participants
	Lunch				
Afternoon	Arrival of participants	Building common grounds: to clarify terminology and concepts, especially Non formal education and Intercultural learning	Fair of good practices & good projects Challenges and needs of NAs and coaches: what do we need for the future?	Action plan for each participant, at national and international level Evaluation	
	Dinner	Dinner	Dinner out	Dinner	
Evening	Welcome		Meeting local groups	Good bye	

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Participants

It is expected that an **NA staff participates to the seminar together with the cultural coach(es)** (one or several) from his/her countries. The Cultural Coach is usually a representative of his/her community. If the Cultural Coach is not from the community, he/she should have contacts and previously worked with the community.

If it's not possible for the NA to participate, we recommend that you send a regional coordinator, local contact point or trainer strongly link with the NA who could act as the NA.

All participants (NAs and Cultural Coaches) should be ready to work on a long term approach. This seminar is just a start for you to implement your own strategy!

Team

The seminar is organised and run by two trainers/facilitators: Renata Kalivod from Latvia and Denis Morel from France as well as Paavo Pyykkonen (NA Finland), Mark Snijder (NA Netherlands) and Marina Gautier (SALTO Cultural Diversity).

We want to be part of this project!

YOU ARE A NATIONAL AGENCY:

Let us know by sending an e-mail to marina@salto-youth.net

Identify the NA person (or representative of NA) and the cultural coach(es) that will participate to the seminar. This person should be ready to work on a long term approach.

Register the participants to the seminar on this link (deadline: 1st of October 2009)

<http://www.salto-youth.net/find-a-training/1568.html>

YOU WANT TO BECOME A CULTURAL COACH:

Contact your National Agency to see if they are part or want to be part of the project.

List of National Agencies on: http://ec.europa.eu/youth/youth/contacts_en.htm?cs_mid=152

What support can we get?

Already 10 countries have participated to the Working Group "Youth in Action and cultural minorities" to share national realities, good practices and make proposals. All the outcomes are available on Youthnet / Youth in Action / Priorities / Cultural Diversity.

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SALTO Cultural Diversity can offer you resources, advices and link with the other countries. Contact us (diversity@salto-youth.net) or have a look at our website (www.salto-youth.net/diversity).

SALTO Cultural Diversity will build its own action plan to answer the needs identified during the seminar: specific resources, training of the cultural coach, etc.

Practicalities

The seminar is organised by SALTO Cultural Diversity and CIMO, the National Agency of Finland, in cooperation with the Dutch National Agency.

CIMO will cover accommodation, food and local transport for the participants excluding NA staff who will have to pay for their own accommodation. Sending NAs will cover the transport of their staff and participants. SALTO Cultural Diversity will cover the trainers' costs.

The seminar will take place in Helsinki, Finland from 23rd of November (arrival for 17h) to 27th of November 2009 (departure in the morning).

EVENT ORGANISED BY

The Finnish National Agency for the Youth in Action programme (CIMO)
and SALTO Cultural Diversity

SALTO-YOUTH
CULTURAL DIVERSITY
RESOURCE CENTRE



Education and Culture



In cooperation with the Netherlands Youth Institute, the Dutch National Agency

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